

# Global Soft Touch Coating Market Growth 2023-2029

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## Abstracts

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The global Soft Touch Coating market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Soft Touch Coating is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Soft Touch Coating is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Soft Touch Coating is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Soft Touch Coating players cover Boston Industrial Solutions, Inc., Polytex Environmental Inks, Inc., Aexcel Corporation, Cork Industries, Inc., Jamestown Coating Technologies, Actega, Grit and Arkema, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Soft Touch Coating is a special type of spray coating that gives the product surface a soft, smooth, and comfortable feel. This type of coating is typically made up of polyurethane or acrylic resins and additives, which can increase the surface of the product's wear resistance, anti-fingerprint, and anti-slip performance. Soft touch coating can be applied to the surface of various materials, such as metal, plastic, glass, and paper. It has been widely used in high-end consumer goods, household appliances, packaging, and other fields to give the product a better tactile feel and appearance, improving its comfort and quality.

LPI (LP Information)' newest research report, the “Soft Touch Coating Industry Forecast” looks at past sales and reviews total world Soft Touch Coating sales in 2022, providing a comprehensive analysis by region and market sector of projected Soft Touch Coating sales for 2023 through 2029. With Soft Touch Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soft Touch Coating industry.

This Insight Report provides a comprehensive analysis of the global Soft Touch Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soft Touch Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Soft Touch Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soft Touch Coating and breaks down the forecast by main material, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soft Touch Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Soft Touch Coating market by product main material, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by main material

Polyurethane Coating

Acrylic Coating

Silicon-based Coating

Water-based Coating

## Segmentation by application

Chemical

Packaging

Automobile

Electronics

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Boston Industrial Solutions, Inc.

Polytex Environmental Inks, Inc.

Aexcel Corporation

Cork Industries, Inc.

Jamestown Coating Technologies

Actega

Grit

Arkema

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Soft Touch Coating market?

What factors are driving Soft Touch Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soft Touch Coating market opportunities vary by end market size?

How does Soft Touch Coating break out main material, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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