

Global Soft Skills Training Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Soft skills can be broadly categorized under three segments: character, interpersonal skills, and critical and creative thinking. Soft skills play a crucial role in enabling individuals to communicate effectively, manage a team with good interpersonal skills, and solve problems. Therefore, apart from training students and employees in technical skills, organizations and education institutions are using their discretionary budget to train them in soft skills.

The global Soft Skills Training market size is projected to grow from US\$ 11480 million in 2023 to US\$ 22320 million in 2030; it is expected to grow at a CAGR of 10.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Soft Skills Training Industry Forecast” looks at past sales and reviews total world Soft Skills Training sales in 2023, providing a comprehensive analysis by region and market sector of projected Soft Skills Training sales for 2024 through 2030. With Soft Skills Training sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soft Skills Training industry.

This Insight Report provides a comprehensive analysis of the global Soft Skills Training landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soft Skills Training portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Soft Skills Training market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soft Skills Training and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soft Skills Training.

According to this market research and analysis, corporate organizations were the major end-users of the soft skill development training market during 2017. Increased investments by organizations towards training programs that focus on middle and senior level management will be a major factor fueling market growth in the coming years. Moreover, the increasing focus of corporate industries towards expanding their business operations to emerging economies that will propel the demand for corporate training in both technical and non-technical fields, will also fuel market growth in this segment. The market study report estimates that this segment will account for the major revenue shares and dominate the market during the next few years as well.

This report presents a comprehensive overview, market shares, and growth opportunities of Soft Skills Training market by product type, application, key players and key regions and countries.

Segmentation by type

Character

Interpersonal Skills

Critical and Creative Thinking

Segmentation by application

Corporate

Institutions

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Pearson

Articulate

Skillssoft

Vitalsmarts

Articulate

Computer Generated Solutions

Desire2Learn

Global Training Solutions

Interaction Associates

New Horizons Worldwide

NIIT

Wilson Learning Worldwide

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