

Global Soft Pastels Market Growth 2026-2032

<https://marketpublishers.com/r/GA1779FDDAF2EN.html>

Date: July 2026

Pages: 132

Price: US\$ 3,660.00 (Single User License)

ID: GA1779FDDAF2EN

Abstracts

The global Soft Pastels market size is predicted to grow from US\$ 143 million in 2025 to US\$ 229 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Global soft pastel production is expected to reach 34.25 million sticks in 2024, with an average selling price of \$4 per stick.

Soft pastels are a type of painting tool widely used in fine art, illustration, and art education. They are made by pressing pigment powder into a mixture with a small amount of binder. Compared to traditional hard pastels, soft pastels have a higher pigment ratio and less binder, resulting in a softer texture, high color saturation, and ease of blending and blending, enabling delicate color transitions and rich artistic effects. Soft pastels combine the advantages of traditional pastels with the characteristics of water-soluble pigments, enabling both delicate color transitions and the ability to create unique visual effects with the addition of water. These materials are typically available in sticks, pencils, or trays to meet diverse artistic needs.

Regional Market Landscape

The global soft pastel market exhibits significant regional variations, with distinct development stages, consumer characteristics, and application preferences.

North American Market: The North American market is renowned for its high maturity and diverse demand. The US boasts numerous well-known art material brands and manufacturers, serving a diverse consumer base encompassing professional artists, amateurs, and educational institutions. While the Canadian market is relatively small, its per capita consumption is high, and demand for high-quality art materials continues to grow. The North American market is characterized by high consumer demand for environmentally friendly and safety products, with a particular emphasis on products

that comply with ASTM D-4236 (toxicity labeling requirements for art materials).

European Market: The European market demonstrates strong brand loyalty and a strong appreciation for traditional craftsmanship. France, the UK, and Germany are the largest soft pastel markets in Europe, boasting long artistic traditions and numerous world-class art schools. European consumers particularly favor high-end artist-grade soft pastels, demanding exceptional color stability and purity. The EU's REACH Regulation (Registration, Evaluation, Authorization and Restriction of Chemicals) imposes stringent safety standards on art materials, impacting the composition and distribution of products in the market. **Asia Pacific Market:** The Asia-Pacific region is the fastest-growing region in the global soft pastel market, primarily driven by the increasing adoption of art education and the development of creative industries in countries such as China, Japan, and South Korea. In China, with the deepening adoption of quality-oriented education and increased family investment in art education, demand for soft pastels as a key creative tool continues to rise. Japan, leveraging its unique anime culture, has developed a soft pastel product line specifically for manga and illustration. India and Southeast Asian countries, with their large populations and expanding middle classes, are gradually unlocking market potential and becoming key emerging markets for international brands.

Industry Chain Analysis

The global soft pastel market comprises numerous manufacturers, creating a multi-tiered and differentiated competitive landscape. Market participants include large multinational stationery and art material groups, professional art brands, and regional niche manufacturers. From an industry chain perspective, the soft pastel industry can be divided into three main segments: upstream raw material supply, midstream manufacturing, and downstream sales channels.

Upstream: This segment primarily includes pigment powder suppliers (including inorganic and organic pigments), binder suppliers (such as methylcellulose and gum arabic), additive suppliers (such as humectants and surfactants), and packaging material suppliers. The midstream segment involves the production and manufacturing of soft pastels, including formula development, mixing, pressing, drying, curing, packaging, and testing. Different product grades (student-grade, artist-grade) differ significantly in production processes and quality control. Artist-grade soft pastels typically utilize a finer grinding process and a higher pigment ratio to ensure color purity and mixing properties.

The downstream segment encompasses various sales channels and end users, primarily offline retailers (professional art supply stores, stationery stores, and large supermarkets/hypermarkets) and online e-commerce platforms. End users include educational institutions (schools, training centers), professional artists, hobbyists, and commercial users (design studios, advertising agencies). Technological Trends and Innovations.

The technological development of the soft pastel industry is showing a diverse trend towards environmental protection, enhanced functionality, and digital integration. Manufacturers are responding to global environmental demands by developing renewable binders, plant-based pigments, and biodegradable packaging materials. Consumers, particularly in the European and American markets, are willing to pay a premium for sustainable products. At the same time, manufacturers are continuously optimizing formulations to improve color adhesion, reduce dusting, enhance layering and blending, and improve light stability. The maturity of water-soluble technology has further expanded the expressive potential of watercolor-like creations. Furthermore, smart packaging and digital integration are emerging as innovative trends. Some brands are using QR codes on their packaging to link to online tutorials and color systems compatible with digital design software, catering to the cross-media creative needs of young artists and promoting the in-depth integration of traditional techniques and digital technology. Policy Support and Challenges.

The development of the soft pastel industry is influenced by both the policy environment and market challenges. On the policy front, many countries around the world are indirectly driving market demand and technological research and development through policies such as the inclusion of art education in basic education (such as China's 'Opinions on Comprehensively Strengthening and Improving Aesthetic Education in Schools' and the US 'National Core Arts Standards'); support for cultural and creative industries (such as China's '13th Five-Year Plan' for cultural development and the EU's 'Creative Europe' program); and tax incentives for small and medium-sized enterprises. However, the industry also faces significant challenges, including cost control challenges caused by the impact of raw material prices such as pigments on mineral supply, oil prices, and exchange rate fluctuations; increased compliance costs and R&D investment in technological alternatives due to stricter environmental regulations; and fierce competition caused by low market entry barriers. Small and medium-sized brands need to differentiate themselves through quality and price, resulting in compressed overall profit margins.

LP Information, Inc. (LPI) ' newest research report, the 'Soft Pastels Industry Forecast'

looks at past sales and reviews total world Soft Pastels sales in 2025, providing a comprehensive analysis by region and market sector of projected Soft Pastels sales for 2026 through 2032. With Soft Pastels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soft Pastels industry.

This Insight Report provides a comprehensive analysis of the global Soft Pastels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soft Pastels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Soft Pastels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soft Pastels and breaks down the forecast by Type, by Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soft Pastels.

This report presents a comprehensive overview, market shares, and growth opportunities of Soft Pastels market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Student-Grade Pastels

Artist-Grade Pastels

Segmentation by Channel:

Art Creation

Art Education

DIY & Crafts

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Holbein

Daler-Rowney

Royal Talens

Mungyo

Sennelier

Faber-Castell

Royal & Langnickel

SAKURA

?Schmincke

Prismacolor

Terry Ludwig

Unison Colour

Golden Artist Colors

Jackson's Art

Pastels Girault

Panpastel

Art Spectrum

Rembrandt

Key Questions Addressed in this Report

What is the 10-year outlook for the global Soft Pastels market?

What factors are driving Soft Pastels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soft Pastels market opportunities vary by end market size?

How does Soft Pastels break out by Type, by Channel?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Soft Pastels Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Soft Pastels by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Soft Pastels by Country/Region, 2021, 2025 & 2032
- 2.2 Soft Pastels Segment by Type
 - 2.2.1 Student-Grade Pastels
 - 2.2.2 Artist-Grade Pastels
 - 2.2.3 Soft Pastels Sales by Type
 - 2.2.3.1 Global Soft Pastels Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Soft Pastels Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Soft Pastels Sale Price by Type (2021-2026)
- 2.3 Soft Pastels Segment by Channel
 - 2.3.1 Art Creation
 - 2.3.2 Art Education
 - 2.3.3 DIY & Crafts
 - 2.3.4 Other
 - 2.3.5 Soft Pastels Sales by Channel
 - 2.3.5.1 Global Soft Pastels Sale Market Share by Channel (2021-2026)
 - 2.3.5.2 Global Soft Pastels Revenue and Market Share by Channel (2021-2026)
 - 2.3.5.3 Global Soft Pastels Sale Price by Channel (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Soft Pastels Breakdown Data by Company
 - 3.1.1 Global Soft Pastels Annual Sales by Company (2021-2026)
 - 3.1.2 Global Soft Pastels Sales Market Share by Company (2021-2026)
- 3.2 Global Soft Pastels Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Soft Pastels Revenue by Company (2021-2026)
 - 3.2.2 Global Soft Pastels Revenue Market Share by Company (2021-2026)
- 3.3 Global Soft Pastels Sale Price by Company
- 3.4 Key Manufacturers Soft Pastels Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Soft Pastels Product Location Distribution
 - 3.4.2 Players Soft Pastels Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SOFT PASTELS BY GEOGRAPHIC REGION

- 4.1 World Historic Soft Pastels Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Soft Pastels Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Soft Pastels Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Soft Pastels Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Soft Pastels Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Soft Pastels Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Soft Pastels Sales Growth
- 4.4 APAC Soft Pastels Sales Growth
- 4.5 Europe Soft Pastels Sales Growth
- 4.6 Middle East & Africa Soft Pastels Sales Growth

5 AMERICAS

- 5.1 Americas Soft Pastels Sales by Country
 - 5.1.1 Americas Soft Pastels Sales by Country (2021-2026)
 - 5.1.2 Americas Soft Pastels Revenue by Country (2021-2026)
- 5.2 Americas Soft Pastels Sales by Type (2021-2026)
- 5.3 Americas Soft Pastels Sales by Channel (2021-2026)
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Soft Pastels Sales by Region

6.1.1 APAC Soft Pastels Sales by Region (2021-2026)

6.1.2 APAC Soft Pastels Revenue by Region (2021-2026)

6.2 APAC Soft Pastels Sales by Type (2021-2026)

6.3 APAC Soft Pastels Sales by Channel (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Soft Pastels by Country

7.1.1 Europe Soft Pastels Sales by Country (2021-2026)

7.1.2 Europe Soft Pastels Revenue by Country (2021-2026)

7.2 Europe Soft Pastels Sales by Type (2021-2026)

7.3 Europe Soft Pastels Sales by Channel (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Soft Pastels by Country

8.1.1 Middle East & Africa Soft Pastels Sales by Country (2021-2026)

8.1.2 Middle East & Africa Soft Pastels Revenue by Country (2021-2026)

8.2 Middle East & Africa Soft Pastels Sales by Type (2021-2026)

8.3 Middle East & Africa Soft Pastels Sales by Channel (2021-2026)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Soft Pastels
- 10.3 Manufacturing Process Analysis of Soft Pastels
- 10.4 Industry Chain Structure of Soft Pastels

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Soft Pastels Distributors
- 11.3 Soft Pastels Customer

12 WORLD FORECAST REVIEW FOR SOFT PASTELS BY GEOGRAPHIC REGION

- 12.1 Global Soft Pastels Market Size Forecast by Region
 - 12.1.1 Global Soft Pastels Forecast by Region (2027-2032)
 - 12.1.2 Global Soft Pastels Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Soft Pastels Forecast by Type (2027-2032)
- 12.7 Global Soft Pastels Forecast by Channel (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Holbein

13.1.1 Holbein Company Information

13.1.2 Holbein Soft Pastels Product Portfolios and Specifications

13.1.3 Holbein Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Holbein Main Business Overview

13.1.5 Holbein Latest Developments

13.2 Daler-Rowney

13.2.1 Daler-Rowney Company Information

13.2.2 Daler-Rowney Soft Pastels Product Portfolios and Specifications

13.2.3 Daler-Rowney Soft Pastels Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 Daler-Rowney Main Business Overview

13.2.5 Daler-Rowney Latest Developments

13.3 Royal Talens

13.3.1 Royal Talens Company Information

13.3.2 Royal Talens Soft Pastels Product Portfolios and Specifications

13.3.3 Royal Talens Soft Pastels Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 Royal Talens Main Business Overview

13.3.5 Royal Talens Latest Developments

13.4 Mungyo

13.4.1 Mungyo Company Information

13.4.2 Mungyo Soft Pastels Product Portfolios and Specifications

13.4.3 Mungyo Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Mungyo Main Business Overview

13.4.5 Mungyo Latest Developments

13.5 Sennelier

13.5.1 Sennelier Company Information

13.5.2 Sennelier Soft Pastels Product Portfolios and Specifications

13.5.3 Sennelier Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Sennelier Main Business Overview

13.5.5 Sennelier Latest Developments

13.6 Faber-Castell

13.6.1 Faber-Castell Company Information

13.6.2 Faber-Castell Soft Pastels Product Portfolios and Specifications

13.6.3 Faber-Castell Soft Pastels Sales, Revenue, Price and Gross Margin
(2021-2026)

- 13.6.4 Faber-Castell Main Business Overview
- 13.6.5 Faber-Castell Latest Developments
- 13.7 Royal & Langnickel
 - 13.7.1 Royal & Langnickel Company Information
 - 13.7.2 Royal & Langnickel Soft Pastels Product Portfolios and Specifications
 - 13.7.3 Royal & Langnickel Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Royal & Langnickel Main Business Overview
 - 13.7.5 Royal & Langnickel Latest Developments
- 13.8 SAKURA
 - 13.8.1 SAKURA Company Information
 - 13.8.2 SAKURA Soft Pastels Product Portfolios and Specifications
 - 13.8.3 SAKURA Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 SAKURA Main Business Overview
 - 13.8.5 SAKURA Latest Developments
- 13.9 ?Schmincke
 - 13.9.1 ?Schmincke Company Information
 - 13.9.2 ?Schmincke Soft Pastels Product Portfolios and Specifications
 - 13.9.3 ?Schmincke Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 ?Schmincke Main Business Overview
 - 13.9.5 ?Schmincke Latest Developments
- 13.10 Prismacolor
 - 13.10.1 Prismacolor Company Information
 - 13.10.2 Prismacolor Soft Pastels Product Portfolios and Specifications
 - 13.10.3 Prismacolor Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Prismacolor Main Business Overview
 - 13.10.5 Prismacolor Latest Developments
- 13.11 Terry Ludwig
 - 13.11.1 Terry Ludwig Company Information
 - 13.11.2 Terry Ludwig Soft Pastels Product Portfolios and Specifications
 - 13.11.3 Terry Ludwig Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Terry Ludwig Main Business Overview
 - 13.11.5 Terry Ludwig Latest Developments
- 13.12 Unison Colour
 - 13.12.1 Unison Colour Company Information
 - 13.12.2 Unison Colour Soft Pastels Product Portfolios and Specifications
 - 13.12.3 Unison Colour Soft Pastels Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 Unison Colour Main Business Overview

13.12.5 Unison Colour Latest Developments

13.13 Golden Artist Colors

13.13.1 Golden Artist Colors Company Information

13.13.2 Golden Artist Colors Soft Pastels Product Portfolios and Specifications

13.13.3 Golden Artist Colors Soft Pastels Sales, Revenue, Price and Gross Margin

(2021-2026)

13.13.4 Golden Artist Colors Main Business Overview

13.13.5 Golden Artist Colors Latest Developments

13.14 Jackson's Art

13.14.1 Jackson's Art Company Information

13.14.2 Jackson's Art Soft Pastels Product Portfolios and Specifications

13.14.3 Jackson's Art Soft Pastels Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 Jackson's Art Main Business Overview

13.14.5 Jackson's Art Latest Developments

13.15 Pastels Girault

13.15.1 Pastels Girault Company Information

13.15.2 Pastels Girault Soft Pastels Product Portfolios and Specifications

13.15.3 Pastels Girault Soft Pastels Sales, Revenue, Price and Gross Margin

(2021-2026)

13.15.4 Pastels Girault Main Business Overview

13.15.5 Pastels Girault Latest Developments

13.16 Panpastel

13.16.1 Panpastel Company Information

13.16.2 Panpastel Soft Pastels Product Portfolios and Specifications

13.16.3 Panpastel Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Panpastel Main Business Overview

13.16.5 Panpastel Latest Developments

13.17 Art Spectrum

13.17.1 Art Spectrum Company Information

13.17.2 Art Spectrum Soft Pastels Product Portfolios and Specifications

13.17.3 Art Spectrum Soft Pastels Sales, Revenue, Price and Gross Margin

(2021-2026)

13.17.4 Art Spectrum Main Business Overview

13.17.5 Art Spectrum Latest Developments

13.18 Rembrandt

13.18.1 Rembrandt Company Information

13.18.2 Rembrandt Soft Pastels Product Portfolios and Specifications

13.18.3 Rembrandt Soft Pastels Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Rembrandt Main Business Overview

13.18.5 Rembrandt Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Soft Pastels Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Soft Pastels Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Student-Grade Pastels

Table 4. Major Players of Artist-Grade Pastels

Table 5. Global Soft Pastels Sales by Type (2021-2026) & (K Units)

Table 6. Global Soft Pastels Sales Market Share by Type (2021-2026)

Table 7. Global Soft Pastels Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Soft Pastels Revenue Market Share by Type (2021-2026)

Table 9. Global Soft Pastels Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Soft Pastels Sale by Channel (2021-2026) & (K Units)

Table 11. Global Soft Pastels Sale Market Share by Channel (2021-2026)

Table 12. Global Soft Pastels Revenue by Channel (2021-2026) & (\$ million)

Table 13. Global Soft Pastels Revenue Market Share by Channel (2021-2026)

Table 14. Global Soft Pastels Sale Price by Channel (2021-2026) & (US\$/Unit)

Table 15. Global Soft Pastels Sales by Company (2021-2026) & (K Units)

Table 16. Global Soft Pastels Sales Market Share by Company (2021-2026)

Table 17. Global Soft Pastels Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Soft Pastels Revenue Market Share by Company (2021-2026)

Table 19. Global Soft Pastels Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Soft Pastels Producing Area Distribution and Sales Area

Table 21. Players Soft Pastels Products Offered

Table 22. Soft Pastels Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Soft Pastels Sales by Geographic Region (2021-2026) & (K Units)

Table 26. Global Soft Pastels Sales Market Share Geographic Region (2021-2026)

Table 27. Global Soft Pastels Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Soft Pastels Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Soft Pastels Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Soft Pastels Sales Market Share by Country/Region (2021-2026)

Table 31. Global Soft Pastels Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Soft Pastels Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Soft Pastels Sales by Country (2021-2026) & (K Units)

Table 34. Americas Soft Pastels Sales Market Share by Country (2021-2026)

Table 35. Americas Soft Pastels Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Soft Pastels Sales by Type (2021-2026) & (K Units)

Table 37. Americas Soft Pastels Sales by Channel (2021-2026) & (K Units)

Table 38. APAC Soft Pastels Sales by Region (2021-2026) & (K Units)

Table 39. APAC Soft Pastels Sales Market Share by Region (2021-2026)

Table 40. APAC Soft Pastels Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Soft Pastels Sales by Type (2021-2026) & (K Units)

Table 42. APAC Soft Pastels Sales by Channel (2021-2026) & (K Units)

Table 43. Europe Soft Pastels Sales by Country (2021-2026) & (K Units)

Table 44. Europe Soft Pastels Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Soft Pastels Sales by Type (2021-2026) & (K Units)

Table 46. Europe Soft Pastels Sales by Channel (2021-2026) & (K Units)

Table 47. Middle East & Africa Soft Pastels Sales by Country (2021-2026) & (K Units)

Table 48. Middle East & Africa Soft Pastels Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Soft Pastels Sales by Type (2021-2026) & (K Units)

Table 50. Middle East & Africa Soft Pastels Sales by Channel (2021-2026) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Soft Pastels

Table 52. Key Market Challenges & Risks of Soft Pastels

Table 53. Key Industry Trends of Soft Pastels

Table 54. Soft Pastels Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Soft Pastels Distributors List

Table 57. Soft Pastels Customer List

Table 58. Global Soft Pastels Sales Forecast by Region (2027-2032) & (K Units)

Table 59. Global Soft Pastels Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Soft Pastels Sales Forecast by Country (2027-2032) & (K Units)

Table 61. Americas Soft Pastels Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Soft Pastels Sales Forecast by Region (2027-2032) & (K Units)

Table 63. APAC Soft Pastels Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Soft Pastels Sales Forecast by Country (2027-2032) & (K Units)

Table 65. Europe Soft Pastels Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Soft Pastels Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Middle East & Africa Soft Pastels Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 68. Global Soft Pastels Sales Forecast by Type (2027-2032) & (K Units)
Table 69. Global Soft Pastels Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 70. Global Soft Pastels Sales Forecast by Channel (2027-2032) & (K Units)
Table 71. Global Soft Pastels Revenue Forecast by Channel (2027-2032) & (\$ millions)
Table 72. Holbein Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 73. Holbein Soft Pastels Product Portfolios and Specifications
Table 74. Holbein Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 75. Holbein Main Business
Table 76. Holbein Latest Developments
Table 77. Daler-Rowney Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 78. Daler-Rowney Soft Pastels Product Portfolios and Specifications
Table 79. Daler-Rowney Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 80. Daler-Rowney Main Business
Table 81. Daler-Rowney Latest Developments
Table 82. Royal Talens Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 83. Royal Talens Soft Pastels Product Portfolios and Specifications
Table 84. Royal Talens Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 85. Royal Talens Main Business
Table 86. Royal Talens Latest Developments
Table 87. Mungyo Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 88. Mungyo Soft Pastels Product Portfolios and Specifications
Table 89. Mungyo Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 90. Mungyo Main Business
Table 91. Mungyo Latest Developments
Table 92. Sennelier Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 93. Sennelier Soft Pastels Product Portfolios and Specifications
Table 94. Sennelier Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Sennelier Main Business
Table 96. Sennelier Latest Developments
Table 97. Faber-Castell Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 98. Faber-Castell Soft Pastels Product Portfolios and Specifications
Table 99. Faber-Castell Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 100. Faber-Castell Main Business
Table 101. Faber-Castell Latest Developments
Table 102. Royal & Langnickel Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 103. Royal & Langnickel Soft Pastels Product Portfolios and Specifications
Table 104. Royal & Langnickel Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 105. Royal & Langnickel Main Business
Table 106. Royal & Langnickel Latest Developments
Table 107. SAKURA Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 108. SAKURA Soft Pastels Product Portfolios and Specifications
Table 109. SAKURA Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 110. SAKURA Main Business
Table 111. SAKURA Latest Developments
Table 112. ?Schmincke Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 113. ?Schmincke Soft Pastels Product Portfolios and Specifications
Table 114. ?Schmincke Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 115. ?Schmincke Main Business
Table 116. ?Schmincke Latest Developments
Table 117. Prismacolor Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 118. Prismacolor Soft Pastels Product Portfolios and Specifications
Table 119. Prismacolor Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 120. Prismacolor Main Business
Table 121. Prismacolor Latest Developments
Table 122. Terry Ludwig Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors

Table 123. Terry Ludwig Soft Pastels Product Portfolios and Specifications
Table 124. Terry Ludwig Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 125. Terry Ludwig Main Business
Table 126. Terry Ludwig Latest Developments
Table 127. Unison Colour Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 128. Unison Colour Soft Pastels Product Portfolios and Specifications
Table 129. Unison Colour Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 130. Unison Colour Main Business
Table 131. Unison Colour Latest Developments
Table 132. Golden Artist Colors Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 133. Golden Artist Colors Soft Pastels Product Portfolios and Specifications
Table 134. Golden Artist Colors Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 135. Golden Artist Colors Main Business
Table 136. Golden Artist Colors Latest Developments
Table 137. Jackson's Art Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 138. Jackson's Art Soft Pastels Product Portfolios and Specifications
Table 139. Jackson's Art Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 140. Jackson's Art Main Business
Table 141. Jackson's Art Latest Developments
Table 142. Pastels Girault Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 143. Pastels Girault Soft Pastels Product Portfolios and Specifications
Table 144. Pastels Girault Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 145. Pastels Girault Main Business
Table 146. Pastels Girault Latest Developments
Table 147. Panpastel Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors
Table 148. Panpastel Soft Pastels Product Portfolios and Specifications
Table 149. Panpastel Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 150. Panpastel Main Business

Table 151. Panpastel Latest Developments

Table 152. Art Spectrum Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors

Table 153. Art Spectrum Soft Pastels Product Portfolios and Specifications

Table 154. Art Spectrum Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Art Spectrum Main Business

Table 156. Art Spectrum Latest Developments

Table 157. Rembrandt Basic Information, Soft Pastels Manufacturing Base, Sales Area and Its Competitors

Table 158. Rembrandt Soft Pastels Product Portfolios and Specifications

Table 159. Rembrandt Soft Pastels Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. Rembrandt Main Business

Table 161. Rembrandt Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Soft Pastels
- Figure 2. Soft Pastels Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Soft Pastels Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Soft Pastels Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Soft Pastels Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Soft Pastels Sales Market Share by Country/Region (2025)
- Figure 10. Soft Pastels Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Student-Grade Pastels
- Figure 12. Product Picture of Artist-Grade Pastels
- Figure 13. Global Soft Pastels Sales Market Share by Type in 2026
- Figure 14. Global Soft Pastels Revenue Market Share by Type (2021-2026)
- Figure 15. Soft Pastels Consumed in Art Creation
- Figure 16. Global Soft Pastels Market: Art Creation (2021-2026) & (K Units)
- Figure 17. Soft Pastels Consumed in Art Education
- Figure 18. Global Soft Pastels Market: Art Education (2021-2026) & (K Units)
- Figure 19. Soft Pastels Consumed in DIY & Crafts
- Figure 20. Global Soft Pastels Market: DIY & Crafts (2021-2026) & (K Units)
- Figure 21. Soft Pastels Consumed in Other
- Figure 22. Global Soft Pastels Market: Other (2021-2026) & (K Units)
- Figure 23. Global Soft Pastels Sale Market Share by Channel (2025)
- Figure 24. Global Soft Pastels Revenue Market Share by Channel in 2026
- Figure 25. Soft Pastels Sales by Company in 2026 (K Units)
- Figure 26. Global Soft Pastels Sales Market Share by Company in 2026
- Figure 27. Soft Pastels Revenue by Company in 2026 (\$ millions)
- Figure 28. Global Soft Pastels Revenue Market Share by Company in 2026
- Figure 29. Global Soft Pastels Sales Market Share by Geographic Region (2021-2026)
- Figure 30. Global Soft Pastels Revenue Market Share by Geographic Region in 2026
- Figure 31. Americas Soft Pastels Sales 2021-2026 (K Units)
- Figure 32. Americas Soft Pastels Revenue 2021-2026 (\$ millions)
- Figure 33. APAC Soft Pastels Sales 2021-2026 (K Units)
- Figure 34. APAC Soft Pastels Revenue 2021-2026 (\$ millions)
- Figure 35. Europe Soft Pastels Sales 2021-2026 (K Units)

- Figure 36. Europe Soft Pastels Revenue 2021-2026 (\$ millions)
- Figure 37. Middle East & Africa Soft Pastels Sales 2021-2026 (K Units)
- Figure 38. Middle East & Africa Soft Pastels Revenue 2021-2026 (\$ millions)
- Figure 39. Americas Soft Pastels Sales Market Share by Country in 2026
- Figure 40. Americas Soft Pastels Revenue Market Share by Country (2021-2026)
- Figure 41. Americas Soft Pastels Sales Market Share by Type (2021-2026)
- Figure 42. Americas Soft Pastels Sales Market Share by Channel (2021-2026)
- Figure 43. United States Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Canada Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 45. Mexico Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 46. Brazil Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 47. APAC Soft Pastels Sales Market Share by Region in 2026
- Figure 48. APAC Soft Pastels Revenue Market Share by Region (2021-2026)
- Figure 49. APAC Soft Pastels Sales Market Share by Type (2021-2026)
- Figure 50. APAC Soft Pastels Sales Market Share by Channel (2021-2026)
- Figure 51. China Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Japan Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 53. South Korea Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Southeast Asia Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 55. India Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Australia Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 57. China Taiwan Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 58. Europe Soft Pastels Sales Market Share by Country in 2026
- Figure 59. Europe Soft Pastels Revenue Market Share by Country (2021-2026)
- Figure 60. Europe Soft Pastels Sales Market Share by Type (2021-2026)
- Figure 61. Europe Soft Pastels Sales Market Share by Channel (2021-2026)
- Figure 62. Germany Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 63. France Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 64. UK Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Italy Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Russia Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Middle East & Africa Soft Pastels Sales Market Share by Country (2021-2026)
- Figure 68. Middle East & Africa Soft Pastels Sales Market Share by Type (2021-2026)
- Figure 69. Middle East & Africa Soft Pastels Sales Market Share by Channel (2021-2026)
- Figure 70. Egypt Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 71. South Africa Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Israel Soft Pastels Revenue Growth 2021-2026 (\$ millions)

- Figure 73. Turkey Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 74. GCC Countries Soft Pastels Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Manufacturing Cost Structure Analysis of Soft Pastels in 2026
- Figure 76. Manufacturing Process Analysis of Soft Pastels
- Figure 77. Industry Chain Structure of Soft Pastels
- Figure 78. Channels of Distribution
- Figure 79. Global Soft Pastels Sales Market Forecast by Region (2027-2032)
- Figure 80. Global Soft Pastels Revenue Market Share Forecast by Region (2027-2032)
- Figure 81. Global Soft Pastels Sales Market Share Forecast by Type (2027-2032)
- Figure 82. Global Soft Pastels Revenue Market Share Forecast by Type (2027-2032)
- Figure 83. Global Soft Pastels Sales Market Share Forecast by Channel (2027-2032)
- Figure 84. Global Soft Pastels Revenue Market Share Forecast by Channel (2027-2032)

I would like to order

Product name: Global Soft Pastels Market Growth 2026-2032

Product link: <https://marketpublishers.com/r/GA1779FDDAF2EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA1779FDDAF2EN.html>