

Global Soft Multifocal Lenses for Myopia Management Market Growth 2026-2032

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Abstracts

The global Soft Multifocal Lenses for Myopia Management market size is predicted to grow from US\$ 158 million in 2025 to US\$ 331 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

Soft Multifocal Lenses for Myopia Management refer to functional soft corneal contact lenses used for myopia management in children and adolescents. Through dual-focus, multifocal, concentric ring, extended depth of focus, peripheral defocus, or similar optical designs, these lenses correct distance vision during daytime wear while regulating peripheral or para-central retinal image formation, allowing part of the incoming light to form myopic defocus signals. This helps slow axial elongation and continuous myopia progression. Compared with ordinary soft contact lenses, these products place greater emphasis not only on daily visual clarity and wearing comfort, but also on myopia control efficacy, material oxygen permeability, care convenience, wearing compliance, and regular follow-up management after fitting. Representative products include CooperVision MiSight 1 day, Visioneering Technologies NaturalVue, Mark?ennovy MYLO, and SEED 1dayPure EDOF/Multistage. In 2025, global production of Soft Multifocal Lenses for Myopia Management reached approximately 117 million pairs, with an average selling price of about US\$ 1.38 per pair.

Soft Multifocal Lenses for Myopia Management are an important sub-category within soft myopia control contact lenses, mainly serving the need for myopia progression control in children and adolescents. These products are usually worn during the day and use dual-focus, multifocal, extended depth of focus, or peripheral defocus designs to correct distance vision while optically intervening in retinal image formation. Compared with orthokeratology lenses, soft multifocal lenses do not reshape the cornea overnight and provide a wearing experience closer to ordinary soft contact lenses. Compared with

ordinary soft lenses, their core value lies in long-term participation in axial elongation control and myopia management.

From the demand side, the industry is mainly driven by the rising prevalence of myopia among children and adolescents, the earlier onset of myopia, stronger parental awareness of high-myopia risks, and the promotion of myopia management solutions by ophthalmic hospitals and optometry centers. Children aged 8-12 are usually the core group for initial myopia management and clinical validation, while teenagers aged 13-18 mainly represent continuing wearers, late starters, or users whose myopia is still progressing. Since soft multifocal lenses directly contact the cornea, terminal demand is not determined only by product price, but also by fitting qualifications, doctor recommendations, follow-up systems, parental supervision, and user care compliance.

In terms of product classification, these products are more suitably classified by optical design mechanism, including dual-focus soft contact lenses, extended depth of focus soft contact lenses, and other multifocal soft contact lenses. Dual-focus products usually combine a distance correction zone with myopia control functional zones to generate myopic defocus signals. Extended depth of focus products expand the effective imaging range through continuous focal depth or special optical structures while supporting myopia management. Other multifocal soft lenses include pupil-optimized, multi-zone multifocal, regional, or customized products. Terms such as daily disposable and monthly replacement refer to replacement cycles or product attributes and are not recommended as the core classification for this topic.

From the industrial chain and manufacturing perspective, upstream segments mainly include silicone hydrogel materials, hydrogel materials, monomers, molds, optical design software, injection molding equipment, sterilized packaging materials, and testing instruments. The midstream covers optical design, mold development, molding, hydration treatment, surface treatment, sterilization, quality inspection, and branded packaging. Downstream channels mainly include ophthalmic hospitals, optometry centers, professional contact lens fitting institutions, optical retail chains, and some O2O follow-up and repurchase channels. A mature automated soft contact lens production line can usually achieve annual single-line capacity from several million pairs to more than ten million pairs. However, multifocal myopia management products require stronger capabilities in optical design replication, mold consistency, cleanroom production, sterilized packaging, and batch quality control, so actual effective capacity is affected by yield rate, SKU quantity, line changeover frequency, and registration requirements in different markets.

In terms of profitability and competitive landscape, Soft Multifocal Lenses for Myopia Management usually have higher gross margins than ordinary corrective soft contact lenses, but lower margins than highly customized or more medical-service-oriented orthokeratology lenses. Companies with strong brands, patented optical designs, clinical validation, and terminal education capabilities can usually achieve product gross margins of around 45% to 65%. Basic OEM or processing segments generally have gross margins of around 25% to 40%, while the industry average gross margin is roughly in the range of 40% to 55%. Future competition will focus on clinical evidence, suitability for children, wearing comfort, daily disposable convenience, channel fitting capability, repurchase rate, and axial length follow-up data management.

LP Information, Inc. (LPI) ' newest research report, the "Soft Multifocal Lenses for Myopia Management Industry Forecast" looks at past sales and reviews total world Soft Multifocal Lenses for Myopia Management sales in 2025, providing a comprehensive analysis by region and market sector of projected Soft Multifocal Lenses for Myopia Management sales for 2026 through 2032. With Soft Multifocal Lenses for Myopia Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soft Multifocal Lenses for Myopia Management industry.

This Insight Report provides a comprehensive analysis of the global Soft Multifocal Lenses for Myopia Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soft Multifocal Lenses for Myopia Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Soft Multifocal Lenses for Myopia Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soft Multifocal Lenses for Myopia Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soft Multifocal Lenses for Myopia Management.

This report presents a comprehensive overview, market shares, and growth opportunities of Soft Multifocal Lenses for Myopia Management market by product type,

application, key manufacturers and key regions and countries.

Segmentation by Type:

Dual-Focus Soft Contact Lenses

Extended Depth of Focus Soft Contact Lenses

Other Multifocal Soft Contact Lenses

Segmentation by Sales Channel:

Eye Hospital

Eye Clinic

Brand Store

Eyewear Retail Store

Online Sales

Segmentation by Application:

Children

Teenagers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

CooperVision

Johnson & Johnson

Visioneering Technologies

Mark'ennovy

SEED

Key Questions Addressed in this Report

What is the 10-year outlook for the global Soft Multifocal Lenses for Myopia Management market?

What factors are driving Soft Multifocal Lenses for Myopia Management market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soft Multifocal Lenses for Myopia Management market opportunities vary by end market size?

How does Soft Multifocal Lenses for Myopia Management break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Soft Multifocal Lenses for Myopia Management Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Soft Multifocal Lenses for Myopia Management by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Soft Multifocal Lenses for Myopia Management by Country/Region, 2021, 2025 & 2032

2.2 Soft Multifocal Lenses for Myopia Management Segment by Type

- 2.2.1 Dual-Focus Soft Contact Lenses

- 2.2.2 Extended Depth of Focus Soft Contact Lenses

- 2.2.3 Other Multifocal Soft Contact Lenses

- 2.2.4 Soft Multifocal Lenses for Myopia Management Sales by Type

- 2.2.4.1 Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Type (2021-2026)

- 2.2.4.2 Global Soft Multifocal Lenses for Myopia Management Revenue and Market Share by Type (2021-2026)

- 2.2.4.3 Global Soft Multifocal Lenses for Myopia Management Sale Price by Type (2021-2026)

2.3 Soft Multifocal Lenses for Myopia Management Segment by Sales Channel

- 2.3.1 Eye Hospital

- 2.3.2 Eye Clinic

- 2.3.3 Brand Store

- 2.3.4 Eyewear Retail Store

- 2.3.5 Online Sales

- 2.3.6 Soft Multifocal Lenses for Myopia Management Sales by Sales Channel

2.3.6.1 Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Sales Channel (2021-2026)

2.3.6.2 Global Soft Multifocal Lenses for Myopia Management Revenue and Market Share by Sales Channel (2021-2026)

2.3.6.3 Global Soft Multifocal Lenses for Myopia Management Sale Price by Sales Channel (2021-2026)

2.4 Soft Multifocal Lenses for Myopia Management Segment by Application

2.4.1 Children

2.4.2 Teenagers

2.4.3 Soft Multifocal Lenses for Myopia Management Sales by Application

2.4.3.1 Global Soft Multifocal Lenses for Myopia Management Sale Market Share by Application (2021-2026)

2.4.3.2 Global Soft Multifocal Lenses for Myopia Management Revenue and Market Share by Application (2021-2026)

2.4.3.3 Global Soft Multifocal Lenses for Myopia Management Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Soft Multifocal Lenses for Myopia Management Breakdown Data by Company

3.1.1 Global Soft Multifocal Lenses for Myopia Management Annual Sales by Company (2021-2026)

3.1.2 Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Company (2021-2026)

3.2 Global Soft Multifocal Lenses for Myopia Management Annual Revenue by Company (2021-2026)

3.2.1 Global Soft Multifocal Lenses for Myopia Management Revenue by Company (2021-2026)

3.2.2 Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Company (2021-2026)

3.3 Global Soft Multifocal Lenses for Myopia Management Sale Price by Company

3.4 Key Manufacturers Soft Multifocal Lenses for Myopia Management Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Soft Multifocal Lenses for Myopia Management Product Location Distribution

3.4.2 Players Soft Multifocal Lenses for Myopia Management Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SOFT MULTIFOCAL LENSES FOR MYOPIA MANAGEMENT BY GEOGRAPHIC REGION

- 4.1 World Historic Soft Multifocal Lenses for Myopia Management Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Soft Multifocal Lenses for Myopia Management Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Soft Multifocal Lenses for Myopia Management Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Soft Multifocal Lenses for Myopia Management Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Soft Multifocal Lenses for Myopia Management Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Soft Multifocal Lenses for Myopia Management Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Soft Multifocal Lenses for Myopia Management Sales Growth
- 4.4 APAC Soft Multifocal Lenses for Myopia Management Sales Growth
- 4.5 Europe Soft Multifocal Lenses for Myopia Management Sales Growth
- 4.6 Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales Growth

5 AMERICAS

- 5.1 Americas Soft Multifocal Lenses for Myopia Management Sales by Country
 - 5.1.1 Americas Soft Multifocal Lenses for Myopia Management Sales by Country (2021-2026)
 - 5.1.2 Americas Soft Multifocal Lenses for Myopia Management Revenue by Country (2021-2026)
- 5.2 Americas Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026)
- 5.3 Americas Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Soft Multifocal Lenses for Myopia Management Sales by Region

6.1.1 APAC Soft Multifocal Lenses for Myopia Management Sales by Region (2021-2026)

6.1.2 APAC Soft Multifocal Lenses for Myopia Management Revenue by Region (2021-2026)

6.2 APAC Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026)

6.3 APAC Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Soft Multifocal Lenses for Myopia Management by Country

7.1.1 Europe Soft Multifocal Lenses for Myopia Management Sales by Country (2021-2026)

7.1.2 Europe Soft Multifocal Lenses for Myopia Management Revenue by Country (2021-2026)

7.2 Europe Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026)

7.3 Europe Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Soft Multifocal Lenses for Myopia Management by Country

8.1.1 Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales by

Country (2021-2026)

8.1.2 Middle East & Africa Soft Multifocal Lenses for Myopia Management Revenue by Country (2021-2026)

8.2 Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026)

8.3 Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Soft Multifocal Lenses for Myopia Management

10.3 Manufacturing Process Analysis of Soft Multifocal Lenses for Myopia Management

10.4 Industry Chain Structure of Soft Multifocal Lenses for Myopia Management

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Soft Multifocal Lenses for Myopia Management Distributors

11.3 Soft Multifocal Lenses for Myopia Management Customer

12 WORLD FORECAST REVIEW FOR SOFT MULTIFOCAL LENSES FOR MYOPIA MANAGEMENT BY GEOGRAPHIC REGION

12.1 Global Soft Multifocal Lenses for Myopia Management Market Size Forecast by

Region

12.1.1 Global Soft Multifocal Lenses for Myopia Management Forecast by Region (2027-2032)

12.1.2 Global Soft Multifocal Lenses for Myopia Management Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Soft Multifocal Lenses for Myopia Management Forecast by Type (2027-2032)

12.7 Global Soft Multifocal Lenses for Myopia Management Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 CooperVision

13.1.1 CooperVision Company Information

13.1.2 CooperVision Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

13.1.3 CooperVision Soft Multifocal Lenses for Myopia Management Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 CooperVision Main Business Overview

13.1.5 CooperVision Latest Developments

13.2 Johnson & Johnson

13.2.1 Johnson & Johnson Company Information

13.2.2 Johnson & Johnson Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

13.2.3 Johnson & Johnson Soft Multifocal Lenses for Myopia Management Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Johnson & Johnson Main Business Overview

13.2.5 Johnson & Johnson Latest Developments

13.3 Visioneering Technologies

13.3.1 Visioneering Technologies Company Information

13.3.2 Visioneering Technologies Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

13.3.3 Visioneering Technologies Soft Multifocal Lenses for Myopia Management Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Visioneering Technologies Main Business Overview

13.3.5 Visioneering Technologies Latest Developments

13.4 Mark'ennovy

13.4.1 Mark'ennovy Company Information

13.4.2 Mark'ennovy Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

13.4.3 Mark'ennovy Soft Multifocal Lenses for Myopia Management Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Mark'ennovy Main Business Overview

13.4.5 Mark'ennovy Latest Developments

13.5 SEED

13.5.1 SEED Company Information

13.5.2 SEED Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

13.5.3 SEED Soft Multifocal Lenses for Myopia Management Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 SEED Main Business Overview

13.5.5 SEED Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Soft Multifocal Lenses for Myopia Management Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Soft Multifocal Lenses for Myopia Management Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Dual-Focus Soft Contact Lenses

Table 4. Major Players of Extended Depth of Focus Soft Contact Lenses

Table 5. Major Players of Other Multifocal Soft Contact Lenses

Table 6. Global Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026) & (K Pairs)

Table 7. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Type (2021-2026)

Table 8. Global Soft Multifocal Lenses for Myopia Management Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Type (2021-2026)

Table 10. Global Soft Multifocal Lenses for Myopia Management Sale Price by Type (2021-2026) & (US\$/Pair)

Table 11. Major Players of Eye Hospital

Table 12. Major Players of Eye Clinic

Table 13. Major Players of Brand Store

Table 14. Major Players of Eyewear Retail Store

Table 15. Major Players of Online Sales

Table 16. Global Soft Multifocal Lenses for Myopia Management Sales by Sales Channel (2021-2026) & (K Pairs)

Table 17. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Sales Channel (2021-2026)

Table 18. Global Soft Multifocal Lenses for Myopia Management Revenue by Sales Channel (2021-2026) & (\$ million)

Table 19. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Sales Channel (2021-2026)

Table 20. Global Soft Multifocal Lenses for Myopia Management Sale Price by Sales Channel (2021-2026) & (US\$/Pair)

Table 21. Global Soft Multifocal Lenses for Myopia Management Sale by Application (2021-2026) & (K Pairs)

Table 22. Global Soft Multifocal Lenses for Myopia Management Sale Market Share by

Application (2021-2026)

Table 23. Global Soft Multifocal Lenses for Myopia Management Revenue by Application (2021-2026) & (\$ million)

Table 24. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Application (2021-2026)

Table 25. Global Soft Multifocal Lenses for Myopia Management Sale Price by Application (2021-2026) & (US\$/Pair)

Table 26. Global Soft Multifocal Lenses for Myopia Management Sales by Company (2021-2026) & (K Pairs)

Table 27. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Company (2021-2026)

Table 28. Global Soft Multifocal Lenses for Myopia Management Revenue by Company (2021-2026) & (\$ millions)

Table 29. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Company (2021-2026)

Table 30. Global Soft Multifocal Lenses for Myopia Management Sale Price by Company (2021-2026) & (US\$/Pair)

Table 31. Key Manufacturers Soft Multifocal Lenses for Myopia Management Producing Area Distribution and Sales Area

Table 32. Players Soft Multifocal Lenses for Myopia Management Products Offered

Table 33. Soft Multifocal Lenses for Myopia Management Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 34. New Products and Potential Entrants

Table 35. Market M&A Activity & Strategy

Table 36. Global Soft Multifocal Lenses for Myopia Management Sales by Geographic Region (2021-2026) & (K Pairs)

Table 37. Global Soft Multifocal Lenses for Myopia Management Sales Market Share Geographic Region (2021-2026)

Table 38. Global Soft Multifocal Lenses for Myopia Management Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 39. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Geographic Region (2021-2026)

Table 40. Global Soft Multifocal Lenses for Myopia Management Sales by Country/Region (2021-2026) & (K Pairs)

Table 41. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Country/Region (2021-2026)

Table 42. Global Soft Multifocal Lenses for Myopia Management Revenue by Country/Region (2021-2026) & (\$ millions)

Table 43. Global Soft Multifocal Lenses for Myopia Management Revenue Market

Share by Country/Region (2021-2026)

Table 44. Americas Soft Multifocal Lenses for Myopia Management Sales by Country (2021-2026) & (K Pairs)

Table 45. Americas Soft Multifocal Lenses for Myopia Management Sales Market Share by Country (2021-2026)

Table 46. Americas Soft Multifocal Lenses for Myopia Management Revenue by Country (2021-2026) & (\$ millions)

Table 47. Americas Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026) & (K Pairs)

Table 48. Americas Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026) & (K Pairs)

Table 49. APAC Soft Multifocal Lenses for Myopia Management Sales by Region (2021-2026) & (K Pairs)

Table 50. APAC Soft Multifocal Lenses for Myopia Management Sales Market Share by Region (2021-2026)

Table 51. APAC Soft Multifocal Lenses for Myopia Management Revenue by Region (2021-2026) & (\$ millions)

Table 52. APAC Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026) & (K Pairs)

Table 53. APAC Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026) & (K Pairs)

Table 54. Europe Soft Multifocal Lenses for Myopia Management Sales by Country (2021-2026) & (K Pairs)

Table 55. Europe Soft Multifocal Lenses for Myopia Management Revenue by Country (2021-2026) & (\$ millions)

Table 56. Europe Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026) & (K Pairs)

Table 57. Europe Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026) & (K Pairs)

Table 58. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales by Country (2021-2026) & (K Pairs)

Table 59. Middle East & Africa Soft Multifocal Lenses for Myopia Management Revenue Market Share by Country (2021-2026)

Table 60. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales by Type (2021-2026) & (K Pairs)

Table 61. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales by Application (2021-2026) & (K Pairs)

Table 62. Key Market Drivers & Growth Opportunities of Soft Multifocal Lenses for Myopia Management

Table 63. Key Market Challenges & Risks of Soft Multifocal Lenses for Myopia Management
Table 64. Key Industry Trends of Soft Multifocal Lenses for Myopia Management
Table 65. Soft Multifocal Lenses for Myopia Management Raw Material
Table 66. Key Suppliers of Raw Materials
Table 67. Soft Multifocal Lenses for Myopia Management Distributors List
Table 68. Soft Multifocal Lenses for Myopia Management Customer List
Table 69. Global Soft Multifocal Lenses for Myopia Management Sales Forecast by Region (2027-2032) & (K Pairs)
Table 70. Global Soft Multifocal Lenses for Myopia Management Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 71. Americas Soft Multifocal Lenses for Myopia Management Sales Forecast by Country (2027-2032) & (K Pairs)
Table 72. Americas Soft Multifocal Lenses for Myopia Management Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 73. APAC Soft Multifocal Lenses for Myopia Management Sales Forecast by Region (2027-2032) & (K Pairs)
Table 74. APAC Soft Multifocal Lenses for Myopia Management Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 75. Europe Soft Multifocal Lenses for Myopia Management Sales Forecast by Country (2027-2032) & (K Pairs)
Table 76. Europe Soft Multifocal Lenses for Myopia Management Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 77. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales Forecast by Country (2027-2032) & (K Pairs)
Table 78. Middle East & Africa Soft Multifocal Lenses for Myopia Management Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 79. Global Soft Multifocal Lenses for Myopia Management Sales Forecast by Type (2027-2032) & (K Pairs)
Table 80. Global Soft Multifocal Lenses for Myopia Management Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 81. Global Soft Multifocal Lenses for Myopia Management Sales Forecast by Application (2027-2032) & (K Pairs)
Table 82. Global Soft Multifocal Lenses for Myopia Management Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 83. CooperVision Basic Information, Soft Multifocal Lenses for Myopia Management Manufacturing Base, Sales Area and Its Competitors
Table 84. CooperVision Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

Table 85. CooperVision Soft Multifocal Lenses for Myopia Management Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 86. CooperVision Main Business

Table 87. CooperVision Latest Developments

Table 88. Johnson & Johnson Basic Information, Soft Multifocal Lenses for Myopia Management Manufacturing Base, Sales Area and Its Competitors

Table 89. Johnson & Johnson Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

Table 90. Johnson & Johnson Soft Multifocal Lenses for Myopia Management Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 91. Johnson & Johnson Main Business

Table 92. Johnson & Johnson Latest Developments

Table 93. Visioneering Technologies Basic Information, Soft Multifocal Lenses for Myopia Management Manufacturing Base, Sales Area and Its Competitors

Table 94. Visioneering Technologies Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

Table 95. Visioneering Technologies Soft Multifocal Lenses for Myopia Management Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 96. Visioneering Technologies Main Business

Table 97. Visioneering Technologies Latest Developments

Table 98. Mark'ennovy Basic Information, Soft Multifocal Lenses for Myopia Management Manufacturing Base, Sales Area and Its Competitors

Table 99. Mark'ennovy Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

Table 100. Mark'ennovy Soft Multifocal Lenses for Myopia Management Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 101. Mark'ennovy Main Business

Table 102. Mark'ennovy Latest Developments

Table 103. SEED Basic Information, Soft Multifocal Lenses for Myopia Management Manufacturing Base, Sales Area and Its Competitors

Table 104. SEED Soft Multifocal Lenses for Myopia Management Product Portfolios and Specifications

Table 105. SEED Soft Multifocal Lenses for Myopia Management Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 106. SEED Main Business

Table 107. SEED Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Soft Multifocal Lenses for Myopia Management

Figure 2. Soft Multifocal Lenses for Myopia Management Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Soft Multifocal Lenses for Myopia Management Sales Growth Rate 2021-2032 (K Pairs)

Figure 7. Global Soft Multifocal Lenses for Myopia Management Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Soft Multifocal Lenses for Myopia Management Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Soft Multifocal Lenses for Myopia Management Sales Market Share by Country/Region (2025)

Figure 10. Soft Multifocal Lenses for Myopia Management Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Dual-Focus Soft Contact Lenses

Figure 12. Product Picture of Extended Depth of Focus Soft Contact Lenses

Figure 13. Product Picture of Other Multifocal Soft Contact Lenses

Figure 14. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Type in 2026

Figure 15. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Type (2021-2026)

Figure 16. Product Picture of Eye Hospital

Figure 17. Product Picture of Eye Clinic

Figure 18. Product Picture of Brand Store

Figure 19. Product Picture of Eyewear Retail Store

Figure 20. Product Picture of Online Sales

Figure 21. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Sales Channel in 2026

Figure 22. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Sales Channel (2021-2026)

Figure 23. Soft Multifocal Lenses for Myopia Management Consumed in Children

Figure 24. Global Soft Multifocal Lenses for Myopia Management Market: Children (2021-2026) & (K Pairs)

Figure 25. Soft Multifocal Lenses for Myopia Management Consumed in Teenagers

Figure 26. Global Soft Multifocal Lenses for Myopia Management Market: Teenagers (2021-2026) & (K Pairs)

Figure 27. Global Soft Multifocal Lenses for Myopia Management Sale Market Share by Application (2025)

Figure 28. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Application in 2025

Figure 29. Soft Multifocal Lenses for Myopia Management Sales by Company in 2025 (K Pairs)

Figure 30. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Company in 2025

Figure 31. Soft Multifocal Lenses for Myopia Management Revenue by Company in 2025 (\$ millions)

Figure 32. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Company in 2025

Figure 33. Global Soft Multifocal Lenses for Myopia Management Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share by Geographic Region in 2025

Figure 35. Americas Soft Multifocal Lenses for Myopia Management Sales 2021-2026 (K Pairs)

Figure 36. Americas Soft Multifocal Lenses for Myopia Management Revenue 2021-2026 (\$ millions)

Figure 37. APAC Soft Multifocal Lenses for Myopia Management Sales 2021-2026 (K Pairs)

Figure 38. APAC Soft Multifocal Lenses for Myopia Management Revenue 2021-2026 (\$ millions)

Figure 39. Europe Soft Multifocal Lenses for Myopia Management Sales 2021-2026 (K Pairs)

Figure 40. Europe Soft Multifocal Lenses for Myopia Management Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales 2021-2026 (K Pairs)

Figure 42. Middle East & Africa Soft Multifocal Lenses for Myopia Management Revenue 2021-2026 (\$ millions)

Figure 43. Americas Soft Multifocal Lenses for Myopia Management Sales Market Share by Country in 2025

Figure 44. Americas Soft Multifocal Lenses for Myopia Management Revenue Market Share by Country (2021-2026)

Figure 45. Americas Soft Multifocal Lenses for Myopia Management Sales Market

Share by Type (2021-2026)

Figure 46. Americas Soft Multifocal Lenses for Myopia Management Sales Market

Share by Application (2021-2026)

Figure 47. United States Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Soft Multifocal Lenses for Myopia Management Sales Market Share by Region in 2025

Figure 52. APAC Soft Multifocal Lenses for Myopia Management Revenue Market Share by Region (2021-2026)

Figure 53. APAC Soft Multifocal Lenses for Myopia Management Sales Market Share by Type (2021-2026)

Figure 54. APAC Soft Multifocal Lenses for Myopia Management Sales Market Share by Application (2021-2026)

Figure 55. China Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe Soft Multifocal Lenses for Myopia Management Sales Market Share by Country in 2025

Figure 63. Europe Soft Multifocal Lenses for Myopia Management Revenue Market Share by Country (2021-2026)

Figure 64. Europe Soft Multifocal Lenses for Myopia Management Sales Market Share by Type (2021-2026)

Figure 65. Europe Soft Multifocal Lenses for Myopia Management Sales Market Share by Application (2021-2026)

Figure 66. Germany Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales Market Share by Country (2021-2026)

Figure 72. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales Market Share by Type (2021-2026)

Figure 73. Middle East & Africa Soft Multifocal Lenses for Myopia Management Sales Market Share by Application (2021-2026)

Figure 74. Egypt Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 76. Israel Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Soft Multifocal Lenses for Myopia Management Revenue Growth 2021-2026 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Soft Multifocal Lenses for Myopia Management in 2026

Figure 80. Manufacturing Process Analysis of Soft Multifocal Lenses for Myopia Management

Figure 81. Industry Chain Structure of Soft Multifocal Lenses for Myopia Management

Figure 82. Channels of Distribution

Figure 83. Global Soft Multifocal Lenses for Myopia Management Sales Market Forecast by Region (2027-2032)

Figure 84. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share Forecast by Region (2027-2032)

Figure 85. Global Soft Multifocal Lenses for Myopia Management Sales Market Share

Forecast by Type (2027-2032)

Figure 86. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share Forecast by Type (2027-2032)

Figure 87. Global Soft Multifocal Lenses for Myopia Management Sales Market Share Forecast by Application (2027-2032)

Figure 88. Global Soft Multifocal Lenses for Myopia Management Revenue Market Share Forecast by Application (2027-2032)

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