

Global Soft Drinks Market Growth 2025-2031

<https://marketpublishers.com/r/GC68AF9D99EEN.html>

Date: March 2025

Pages: 176

Price: US\$ 3,660.00 (Single User License)

ID: GC68AF9D99EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Soft Drinks market size is predicted to grow from US\$ 140510 million in 2025 to US\$ 181480 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

Soft drink, any of a class of nonalcoholic beverages, usually but not necessarily carbonated, normally containing a natural or artificial sweetening agent, edible acids, natural or artificial flavors, and sometimes juice. Natural flavors are derived from fruits, nuts, berries, roots, herbs, and other plant sources.

Soft drinks are called 'soft' in contrast to 'hard drinks' (alcoholic beverages). Small amounts of alcohol may be present in a soft drink, but the alcohol content must be less than 0.5% of the total volume if the drink is to be considered non-alcoholic.

Asia-Pacific is the largest Soft Drinks market with about 33% market share. Latin America is follower, accounting for about 19% market share.

The key players are Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks, Kirin, Otsuka Holdings, Unilever Group, Arizona Beverage, B Natural, POM Wonderful, Highland Spring, Ito En, Britvic, Innocent Drinks, A.G. Barr, Rasna, Parle Agro, Bisleri International, Bottlegreen Drinks, Epicurex, F&N Foods, Ting Hsin International Group, Hangzhou Wahaha Group, Nongfu Spring, Uni-President Enterprises, Jiaduobao Group etc. Top 3 companies occupied about 35% market share.

LP Information, Inc. (LPI) ' newest research report, the "Soft Drinks Industry Forecast" looks at past sales and reviews total world Soft Drinks sales in 2024, providing a comprehensive analysis by region and market sector of projected Soft Drinks sales for

2025 through 2031. With Soft Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soft Drinks industry.

This Insight Report provides a comprehensive analysis of the global Soft Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soft Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Soft Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soft Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soft Drinks.

This report presents a comprehensive overview, market shares, and growth opportunities of Soft Drinks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Carbonates

Dilutables

Bottled Water

Fruit Juice

Still & Juice Drinks

Segmentation by Application:

Supermarket

Convenience Store

Online Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Coca-Cola

PepsiCo

Nestle

Suntory

Danone

Dr Pepper Snapple

Red Bull

Asahi Soft Drinks

Kirin

Otsuka Holdings

Unilever Group

Arizona Beverage

B Natural

POM Wonderful

Highland Spring

Ito En

Britvic

Innocent Drinks

A.G. Barr

Rasna

Parle Agro

Bisleri International

Bottlegreen Drinks

Epicurex

F&N Foods

Ting Hsin International Group

Hangzhou Wahaha Group

Nongfu Spring

Uni-President Enterprises

Jiaduobao Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Soft Drinks market?

What factors are driving Soft Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soft Drinks market opportunities vary by end market size?

How does Soft Drinks break out by Type, by Application?

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