

Global Soft Contact Lenses Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Soft Contact Lenses market size was valued at US\$ 8627.2 million in 2023. With growing demand in downstream market, the Soft Contact Lenses is forecast to a readjusted size of US\$ 10880 million by 2030 with a CAGR of 3.4% during review period.

The research report highlights the growth potential of the global Soft Contact Lenses market. Soft Contact Lenses are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Soft Contact Lenses. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Soft Contact Lenses market.

Soft contact lenses are made of soft, flexible plastics that allow oxygen to pass through to the cornea. Soft contact lenses may be easier to adjust to and are more comfortable than rigid gas permeable lenses.

Global soft contact lenses includes Johnson and Johnson Vision Care, Novartis, CooperVision, etc. Global top 3 companies hold a share over 60%. Asia-Pacific is the largest market, with a share about 37%, followed by North America and Europe with the share about 30% and 23%. In terms of product, silicone hydrogel is the largest segment, with a share over 73%. And in terms of application, the largest application is clinic, followed by hospital.

Key Features:

The report on Soft Contact Lenses market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Soft Contact Lenses market. It may include historical data, market segmentation by Type (e.g., Silicone Hydrogel, Hydrogels), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Soft Contact Lenses market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Soft Contact Lenses market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Soft Contact Lenses industry. This include advancements in Soft Contact Lenses technology, Soft Contact Lenses new entrants, Soft Contact Lenses new investment, and other innovations that are shaping the future of Soft Contact Lenses.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Soft Contact Lenses market. It includes factors influencing customer ' purchasing decisions, preferences for Soft Contact Lenses product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Soft Contact Lenses market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Soft Contact Lenses market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Soft Contact Lenses market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research

report provide market forecasts and outlook for the Soft Contact Lenses industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Soft Contact Lenses market.

Market Segmentation:

Soft Contact Lenses market is split by Type and by Purchase Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Purchase Channel in terms of volume and value.

Segmentation by type

Silicone Hydrogel

Hydrogels

Segmentation by purchase channel

Clinic

Hospital

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Johnson and Johnson Vision Care

Novartis

CooperVision

Bausch and Lomb

St.Shine Optical

Menicon

Hydron

Weicon

Bescon

Seed

Oculus

Belmore Contact

DreamCo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Soft Contact Lenses market?

What factors are driving Soft Contact Lenses market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soft Contact Lenses market opportunities vary by end market size?

How does Soft Contact Lenses break out type, purchase channel?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Soft Contact Lenses Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Soft Contact Lenses by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Soft Contact Lenses by Country/Region, 2019, 2023 & 2030
- 2.2 Soft Contact Lenses Segment by Type
 - 2.2.1 Silicone Hydrogel
 - 2.2.2 Hydrogels
- 2.3 Soft Contact Lenses Sales by Type
 - 2.3.1 Global Soft Contact Lenses Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Soft Contact Lenses Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Soft Contact Lenses Sale Price by Type (2019-2024)
- 2.4 Soft Contact Lenses Segment by Purchase Channel
 - 2.4.1 Clinic
 - 2.4.2 Hospital
 - 2.4.3 Online Sales
- 2.5 Soft Contact Lenses Sales by Purchase Channel
 - 2.5.1 Global Soft Contact Lenses Sale Market Share by Purchase Channel (2019-2024)
 - 2.5.2 Global Soft Contact Lenses Revenue and Market Share by Purchase Channel (2019-2024)
 - 2.5.3 Global Soft Contact Lenses Sale Price by Purchase Channel (2019-2024)

3 GLOBAL SOFT CONTACT LENSES BY COMPANY

3.1 Global Soft Contact Lenses Breakdown Data by Company

3.1.1 Global Soft Contact Lenses Annual Sales by Company (2019-2024)

3.1.2 Global Soft Contact Lenses Sales Market Share by Company (2019-2024)

3.2 Global Soft Contact Lenses Annual Revenue by Company (2019-2024)

3.2.1 Global Soft Contact Lenses Revenue by Company (2019-2024)

3.2.2 Global Soft Contact Lenses Revenue Market Share by Company (2019-2024)

3.3 Global Soft Contact Lenses Sale Price by Company

3.4 Key Manufacturers Soft Contact Lenses Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Soft Contact Lenses Product Location Distribution

3.4.2 Players Soft Contact Lenses Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SOFT CONTACT LENSES BY GEOGRAPHIC REGION

4.1 World Historic Soft Contact Lenses Market Size by Geographic Region (2019-2024)

4.1.1 Global Soft Contact Lenses Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Soft Contact Lenses Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Soft Contact Lenses Market Size by Country/Region (2019-2024)

4.2.1 Global Soft Contact Lenses Annual Sales by Country/Region (2019-2024)

4.2.2 Global Soft Contact Lenses Annual Revenue by Country/Region (2019-2024)

4.3 Americas Soft Contact Lenses Sales Growth

4.4 APAC Soft Contact Lenses Sales Growth

4.5 Europe Soft Contact Lenses Sales Growth

4.6 Middle East & Africa Soft Contact Lenses Sales Growth

5 AMERICAS

5.1 Americas Soft Contact Lenses Sales by Country

5.1.1 Americas Soft Contact Lenses Sales by Country (2019-2024)

5.1.2 Americas Soft Contact Lenses Revenue by Country (2019-2024)

5.2 Americas Soft Contact Lenses Sales by Type

5.3 Americas Soft Contact Lenses Sales by Purchase Channel

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Soft Contact Lenses Sales by Region

6.1.1 APAC Soft Contact Lenses Sales by Region (2019-2024)

6.1.2 APAC Soft Contact Lenses Revenue by Region (2019-2024)

6.2 APAC Soft Contact Lenses Sales by Type

6.3 APAC Soft Contact Lenses Sales by Purchase Channel

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Soft Contact Lenses by Country

7.1.1 Europe Soft Contact Lenses Sales by Country (2019-2024)

7.1.2 Europe Soft Contact Lenses Revenue by Country (2019-2024)

7.2 Europe Soft Contact Lenses Sales by Type

7.3 Europe Soft Contact Lenses Sales by Purchase Channel

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Soft Contact Lenses by Country

8.1.1 Middle East & Africa Soft Contact Lenses Sales by Country (2019-2024)

8.1.2 Middle East & Africa Soft Contact Lenses Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Soft Contact Lenses Sales by Type
- 8.3 Middle East & Africa Soft Contact Lenses Sales by Purchase Channel
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Soft Contact Lenses
- 10.3 Manufacturing Process Analysis of Soft Contact Lenses
- 10.4 Industry Chain Structure of Soft Contact Lenses

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Soft Contact Lenses Distributors
- 11.3 Soft Contact Lenses Customer

12 WORLD FORECAST REVIEW FOR SOFT CONTACT LENSES BY GEOGRAPHIC REGION

- 12.1 Global Soft Contact Lenses Market Size Forecast by Region
 - 12.1.1 Global Soft Contact Lenses Forecast by Region (2025-2030)
 - 12.1.2 Global Soft Contact Lenses Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Soft Contact Lenses Forecast by Type

12.7 Global Soft Contact Lenses Forecast by Purchase Channel

13 KEY PLAYERS ANALYSIS

13.1 Johnson and Johnson Vision Care

13.1.1 Johnson and Johnson Vision Care Company Information

13.1.2 Johnson and Johnson Vision Care Soft Contact Lenses Product Portfolios and Specifications

13.1.3 Johnson and Johnson Vision Care Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Johnson and Johnson Vision Care Main Business Overview

13.1.5 Johnson and Johnson Vision Care Latest Developments

13.2 Novartis

13.2.1 Novartis Company Information

13.2.2 Novartis Soft Contact Lenses Product Portfolios and Specifications

13.2.3 Novartis Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Novartis Main Business Overview

13.2.5 Novartis Latest Developments

13.3 CooperVision

13.3.1 CooperVision Company Information

13.3.2 CooperVision Soft Contact Lenses Product Portfolios and Specifications

13.3.3 CooperVision Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 CooperVision Main Business Overview

13.3.5 CooperVision Latest Developments

13.4 Bausch and Lomb

13.4.1 Bausch and Lomb Company Information

13.4.2 Bausch and Lomb Soft Contact Lenses Product Portfolios and Specifications

13.4.3 Bausch and Lomb Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Bausch and Lomb Main Business Overview

13.4.5 Bausch and Lomb Latest Developments

13.5 St.Shine Optical

13.5.1 St.Shine Optical Company Information

13.5.2 St.Shine Optical Soft Contact Lenses Product Portfolios and Specifications

13.5.3 St.Shine Optical Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.5.4 St.Shine Optical Main Business Overview
- 13.5.5 St.Shine Optical Latest Developments
- 13.6 Menicon
 - 13.6.1 Menicon Company Information
 - 13.6.2 Menicon Soft Contact Lenses Product Portfolios and Specifications
 - 13.6.3 Menicon Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Menicon Main Business Overview
 - 13.6.5 Menicon Latest Developments
- 13.7 Hydron
 - 13.7.1 Hydron Company Information
 - 13.7.2 Hydron Soft Contact Lenses Product Portfolios and Specifications
 - 13.7.3 Hydron Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Hydron Main Business Overview
 - 13.7.5 Hydron Latest Developments
- 13.8 Weicon
 - 13.8.1 Weicon Company Information
 - 13.8.2 Weicon Soft Contact Lenses Product Portfolios and Specifications
 - 13.8.3 Weicon Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Weicon Main Business Overview
 - 13.8.5 Weicon Latest Developments
- 13.9 Bescon
 - 13.9.1 Bescon Company Information
 - 13.9.2 Bescon Soft Contact Lenses Product Portfolios and Specifications
 - 13.9.3 Bescon Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Bescon Main Business Overview
 - 13.9.5 Bescon Latest Developments
- 13.10 Seed
 - 13.10.1 Seed Company Information
 - 13.10.2 Seed Soft Contact Lenses Product Portfolios and Specifications
 - 13.10.3 Seed Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Seed Main Business Overview
 - 13.10.5 Seed Latest Developments
- 13.11 Oculus
 - 13.11.1 Oculus Company Information

- 13.11.2 Oculus Soft Contact Lenses Product Portfolios and Specifications
- 13.11.3 Oculus Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 Oculus Main Business Overview
- 13.11.5 Oculus Latest Developments
- 13.12 Belmore Contact
 - 13.12.1 Belmore Contact Company Information
 - 13.12.2 Belmore Contact Soft Contact Lenses Product Portfolios and Specifications
 - 13.12.3 Belmore Contact Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Belmore Contact Main Business Overview
 - 13.12.5 Belmore Contact Latest Developments
- 13.13 DreamCo
 - 13.13.1 DreamCo Company Information
 - 13.13.2 DreamCo Soft Contact Lenses Product Portfolios and Specifications
 - 13.13.3 DreamCo Soft Contact Lenses Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 DreamCo Main Business Overview
 - 13.13.5 DreamCo Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Soft Contact Lenses Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Soft Contact Lenses Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Silicone Hydrogel
- Table 4. Major Players of Hydrogels
- Table 5. Global Soft Contact Lenses Sales by Type (2019-2024) & (Million Units)
- Table 6. Global Soft Contact Lenses Sales Market Share by Type (2019-2024)
- Table 7. Global Soft Contact Lenses Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Soft Contact Lenses Revenue Market Share by Type (2019-2024)
- Table 9. Global Soft Contact Lenses Sale Price by Type (2019-2024) & (USD/K Unit)
- Table 10. Global Soft Contact Lenses Sales by Purchase Channel (2019-2024) & (Million Units)
- Table 11. Global Soft Contact Lenses Sales Market Share by Purchase Channel (2019-2024)
- Table 12. Global Soft Contact Lenses Revenue by Purchase Channel (2019-2024)
- Table 13. Global Soft Contact Lenses Revenue Market Share by Purchase Channel (2019-2024)
- Table 14. Global Soft Contact Lenses Sale Price by Purchase Channel (2019-2024) & (USD/K Unit)
- Table 15. Global Soft Contact Lenses Sales by Company (2019-2024) & (Million Units)
- Table 16. Global Soft Contact Lenses Sales Market Share by Company (2019-2024)
- Table 17. Global Soft Contact Lenses Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Soft Contact Lenses Revenue Market Share by Company (2019-2024)
- Table 19. Global Soft Contact Lenses Sale Price by Company (2019-2024) & (USD/K Unit)
- Table 20. Key Manufacturers Soft Contact Lenses Producing Area Distribution and Sales Area
- Table 21. Players Soft Contact Lenses Products Offered
- Table 22. Soft Contact Lenses Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Soft Contact Lenses Sales by Geographic Region (2019-2024) & (Million Units)

Table 26. Global Soft Contact Lenses Sales Market Share Geographic Region (2019-2024)

Table 27. Global Soft Contact Lenses Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Soft Contact Lenses Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Soft Contact Lenses Sales by Country/Region (2019-2024) & (Million Units)

Table 30. Global Soft Contact Lenses Sales Market Share by Country/Region (2019-2024)

Table 31. Global Soft Contact Lenses Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Soft Contact Lenses Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Soft Contact Lenses Sales by Country (2019-2024) & (Million Units)

Table 34. Americas Soft Contact Lenses Sales Market Share by Country (2019-2024)

Table 35. Americas Soft Contact Lenses Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Soft Contact Lenses Revenue Market Share by Country (2019-2024)

Table 37. Americas Soft Contact Lenses Sales by Type (2019-2024) & (Million Units)

Table 38. Americas Soft Contact Lenses Sales by Purchase Channel (2019-2024) & (Million Units)

Table 39. APAC Soft Contact Lenses Sales by Region (2019-2024) & (Million Units)

Table 40. APAC Soft Contact Lenses Sales Market Share by Region (2019-2024)

Table 41. APAC Soft Contact Lenses Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Soft Contact Lenses Revenue Market Share by Region (2019-2024)

Table 43. APAC Soft Contact Lenses Sales by Type (2019-2024) & (Million Units)

Table 44. APAC Soft Contact Lenses Sales by Purchase Channel (2019-2024) & (Million Units)

Table 45. Europe Soft Contact Lenses Sales by Country (2019-2024) & (Million Units)

Table 46. Europe Soft Contact Lenses Sales Market Share by Country (2019-2024)

Table 47. Europe Soft Contact Lenses Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Soft Contact Lenses Revenue Market Share by Country (2019-2024)

Table 49. Europe Soft Contact Lenses Sales by Type (2019-2024) & (Million Units)

Table 50. Europe Soft Contact Lenses Sales by Purchase Channel (2019-2024) & (Million Units)

Table 51. Middle East & Africa Soft Contact Lenses Sales by Country (2019-2024) & (Million Units)

Table 52. Middle East & Africa Soft Contact Lenses Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Soft Contact Lenses Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Soft Contact Lenses Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Soft Contact Lenses Sales by Type (2019-2024) & (Million Units)

Table 56. Middle East & Africa Soft Contact Lenses Sales by Purchase Channel (2019-2024) & (Million Units)

Table 57. Key Market Drivers & Growth Opportunities of Soft Contact Lenses

Table 58. Key Market Challenges & Risks of Soft Contact Lenses

Table 59. Key Industry Trends of Soft Contact Lenses

Table 60. Soft Contact Lenses Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Soft Contact Lenses Distributors List

Table 63. Soft Contact Lenses Customer List

Table 64. Global Soft Contact Lenses Sales Forecast by Region (2025-2030) & (Million Units)

Table 65. Global Soft Contact Lenses Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Soft Contact Lenses Sales Forecast by Country (2025-2030) & (Million Units)

Table 67. Americas Soft Contact Lenses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Soft Contact Lenses Sales Forecast by Region (2025-2030) & (Million Units)

Table 69. APAC Soft Contact Lenses Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Soft Contact Lenses Sales Forecast by Country (2025-2030) & (Million Units)

Table 71. Europe Soft Contact Lenses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Soft Contact Lenses Sales Forecast by Country (2025-2030) & (Million Units)

Table 73. Middle East & Africa Soft Contact Lenses Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Soft Contact Lenses Sales Forecast by Type (2025-2030) & (Million Units)

Table 75. Global Soft Contact Lenses Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Soft Contact Lenses Sales Forecast by Purchase Channel (2025-2030) & (Million Units)

Table 77. Global Soft Contact Lenses Revenue Forecast by Purchase Channel (2025-2030) & (\$ Millions)

Table 78. Johnson and Johnson Vision Care Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 79. Johnson and Johnson Vision Care Soft Contact Lenses Product Portfolios and Specifications

Table 80. Johnson and Johnson Vision Care Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 81. Johnson and Johnson Vision Care Main Business

Table 82. Johnson and Johnson Vision Care Latest Developments

Table 83. Novartis Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 84. Novartis Soft Contact Lenses Product Portfolios and Specifications

Table 85. Novartis Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 86. Novartis Main Business

Table 87. Novartis Latest Developments

Table 88. CooperVision Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 89. CooperVision Soft Contact Lenses Product Portfolios and Specifications

Table 90. CooperVision Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 91. CooperVision Main Business

Table 92. CooperVision Latest Developments

Table 93. Bausch and Lomb Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 94. Bausch and Lomb Soft Contact Lenses Product Portfolios and Specifications

Table 95. Bausch and Lomb Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 96. Bausch and Lomb Main Business

Table 97. Bausch and Lomb Latest Developments

Table 98. St.Shine Optical Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 99. St.Shine Optical Soft Contact Lenses Product Portfolios and Specifications

Table 100. St.Shine Optical Soft Contact Lenses Sales (Million Units), Revenue (\$

Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 101. St.Shine Optical Main Business

Table 102. St.Shine Optical Latest Developments

Table 103. Menicon Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 104. Menicon Soft Contact Lenses Product Portfolios and Specifications

Table 105. Menicon Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 106. Menicon Main Business

Table 107. Menicon Latest Developments

Table 108. Hydron Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 109. Hydron Soft Contact Lenses Product Portfolios and Specifications

Table 110. Hydron Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 111. Hydron Main Business

Table 112. Hydron Latest Developments

Table 113. Weicon Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 114. Weicon Soft Contact Lenses Product Portfolios and Specifications

Table 115. Weicon Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 116. Weicon Main Business

Table 117. Weicon Latest Developments

Table 118. Bescon Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 119. Bescon Soft Contact Lenses Product Portfolios and Specifications

Table 120. Bescon Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 121. Bescon Main Business

Table 122. Bescon Latest Developments

Table 123. Seed Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 124. Seed Soft Contact Lenses Product Portfolios and Specifications

Table 125. Seed Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 126. Seed Main Business

Table 127. Seed Latest Developments

Table 128. Oculus Basic Information, Soft Contact Lenses Manufacturing Base, Sales

Area and Its Competitors

Table 129. Oculus Soft Contact Lenses Product Portfolios and Specifications

Table 130. Oculus Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 131. Oculus Main Business

Table 132. Oculus Latest Developments

Table 133. Belmore Contact Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 134. Belmore Contact Soft Contact Lenses Product Portfolios and Specifications

Table 135. Belmore Contact Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 136. Belmore Contact Main Business

Table 137. Belmore Contact Latest Developments

Table 138. DreamCo Basic Information, Soft Contact Lenses Manufacturing Base, Sales Area and Its Competitors

Table 139. DreamCo Soft Contact Lenses Product Portfolios and Specifications

Table 140. DreamCo Soft Contact Lenses Sales (Million Units), Revenue (\$ Million), Price (USD/K Unit) and Gross Margin (2019-2024)

Table 141. DreamCo Main Business

Table 142. DreamCo Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Soft Contact Lenses
- Figure 2. Soft Contact Lenses Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Soft Contact Lenses Sales Growth Rate 2019-2030 (Million Units)
- Figure 7. Global Soft Contact Lenses Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Soft Contact Lenses Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Silicone Hydrogel
- Figure 10. Product Picture of Hydrogels
- Figure 11. Global Soft Contact Lenses Sales Market Share by Type in 2023
- Figure 12. Global Soft Contact Lenses Revenue Market Share by Type (2019-2024)
- Figure 13. Soft Contact Lenses Consumed in Clinic
- Figure 14. Global Soft Contact Lenses Market: Clinic (2019-2024) & (Million Units)
- Figure 15. Soft Contact Lenses Consumed in Hospital
- Figure 16. Global Soft Contact Lenses Market: Hospital (2019-2024) & (Million Units)
- Figure 17. Soft Contact Lenses Consumed in Online Sales
- Figure 18. Global Soft Contact Lenses Market: Online Sales (2019-2024) & (Million Units)
- Figure 19. Global Soft Contact Lenses Sales Market Share by Purchase Channel (2023)
- Figure 20. Global Soft Contact Lenses Revenue Market Share by Purchase Channel in 2023
- Figure 21. Soft Contact Lenses Sales Market by Company in 2023 (Million Units)
- Figure 22. Global Soft Contact Lenses Sales Market Share by Company in 2023
- Figure 23. Soft Contact Lenses Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Soft Contact Lenses Revenue Market Share by Company in 2023
- Figure 25. Global Soft Contact Lenses Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Soft Contact Lenses Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Soft Contact Lenses Sales 2019-2024 (Million Units)
- Figure 28. Americas Soft Contact Lenses Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Soft Contact Lenses Sales 2019-2024 (Million Units)
- Figure 30. APAC Soft Contact Lenses Revenue 2019-2024 (\$ Millions)

- Figure 31. Europe Soft Contact Lenses Sales 2019-2024 (Million Units)
- Figure 32. Europe Soft Contact Lenses Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Soft Contact Lenses Sales 2019-2024 (Million Units)
- Figure 34. Middle East & Africa Soft Contact Lenses Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Soft Contact Lenses Sales Market Share by Country in 2023
- Figure 36. Americas Soft Contact Lenses Revenue Market Share by Country in 2023
- Figure 37. Americas Soft Contact Lenses Sales Market Share by Type (2019-2024)
- Figure 38. Americas Soft Contact Lenses Sales Market Share by Purchase Channel (2019-2024)
- Figure 39. United States Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Soft Contact Lenses Sales Market Share by Region in 2023
- Figure 44. APAC Soft Contact Lenses Revenue Market Share by Regions in 2023
- Figure 45. APAC Soft Contact Lenses Sales Market Share by Type (2019-2024)
- Figure 46. APAC Soft Contact Lenses Sales Market Share by Purchase Channel (2019-2024)
- Figure 47. China Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Soft Contact Lenses Sales Market Share by Country in 2023
- Figure 55. Europe Soft Contact Lenses Revenue Market Share by Country in 2023
- Figure 56. Europe Soft Contact Lenses Sales Market Share by Type (2019-2024)
- Figure 57. Europe Soft Contact Lenses Sales Market Share by Purchase Channel (2019-2024)
- Figure 58. Germany Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Soft Contact Lenses Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Soft Contact Lenses Revenue Market Share by Country in 2023

Figure 65. Middle East & Africa Soft Contact Lenses Sales Market Share by Type (2019-2024)

Figure 66. Middle East & Africa Soft Contact Lenses Sales Market Share by Purchase Channel (2019-2024)

Figure 67. Egypt Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)

Figure 68. South Africa Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Israel Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Turkey Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Soft Contact Lenses Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Soft Contact Lenses in 2023

Figure 73. Manufacturing Process Analysis of Soft Contact Lenses

Figure 74. Industry Chain Structure of Soft Contact Lenses

Figure 75. Channels of Distribution

Figure 76. Global Soft Contact Lenses Sales Market Forecast by Region (2025-2030)

Figure 77. Global Soft Contact Lenses Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Soft Contact Lenses Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Soft Contact Lenses Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Soft Contact Lenses Sales Market Share Forecast by Purchase Channel (2025-2030)

Figure 81. Global Soft Contact Lenses Revenue Market Share Forecast by Purchase Channel (2025-2030)

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