

# Global Sodium Salicylate in Cosmetics Market Growth 2026-2032

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## Abstracts

The global Sodium Salicylate in Cosmetics market size is predicted to grow from US\$ 13.69 million in 2025 to US\$ 18.38 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

Sodium Salicylate in Cosmetics, is a skin-friendly and gentle salicylate derivative, primarily used in skincare products as an antibacterial agent, preservative, and keratolytic agent. Compared to regular salicylic acid, sodium salicylate has better water solubility and is gentler, commonly used in anti-acne, cleansing, and resurfacing products for sensitive skin. In 2025, global sales of sodium salicylate for cosmetics were approximately 3,600 tons, with an average selling price of US\$3,887 per ton. The industry's gross profit margin is around 25%-30%.

The upstream core raw materials are industrial-grade salicylic acid and sodium hydroxide, produced through neutralization, decolorization, and recrystallization processes. The midstream involves fine chemical processing, where the technological barrier lies in removing impurities from the raw materials to achieve the high purity standards required for cosmetics. Downstream applications are highly concentrated in the personal care products industry.

United States market for Sodium Salicylate in Cosmetics is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sodium Salicylate in Cosmetics is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sodium Salicylate in Cosmetics is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sodium Salicylate in Cosmetics players cover LANXESS, Salicylates and Chemicals, JQC(Huayin) Pharmaceutical, Yantai Aurora Chemical, Shandong Longxin Pharmaceutical, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Sodium Salicylate in Cosmetics Industry Forecast? looks at past sales and reviews total world Sodium Salicylate in Cosmetics sales in 2025, providing a comprehensive analysis by region and market sector of projected Sodium Salicylate in Cosmetics sales for 2026 through 2032. With Sodium Salicylate in Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sodium Salicylate in Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Sodium Salicylate in Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sodium Salicylate in Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Sodium Salicylate in Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sodium Salicylate in Cosmetics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sodium Salicylate in Cosmetics.

This report presents a comprehensive overview, market shares, and growth opportunities of Sodium Salicylate in Cosmetics market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Purity?98%

Purity?99%

Other

#### Segmentation by Function:

Antimicrobial Agents

Preservatives

Keratolytics

Others

#### Segmentation by Application:

Cleansing Products

Skincare Products

Others

#### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LANXESS

Salicylates and Chemicals

JQC(Huayin) Pharmaceutical

Yantai Aurora Chemical

Shandong Longxin Pharmaceutical

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Sodium Salicylate in Cosmetics market?

What factors are driving Sodium Salicylate in Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sodium Salicylate in Cosmetics market opportunities vary by end market size?

How does Sodium Salicylate in Cosmetics break out by Type, by Application?

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