

Global Sodium Naphthalene Sulfonate Powder Market Growth 2026-2032

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Abstracts

The global Sodium Naphthalene Sulfonate Powder market size is predicted to grow from US\$ 192 million in 2025 to US\$ 256 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

In 2024, global sales of Sodium Naphthalene Sulfonate Powder reached approximately 88 million kg, with an average market price of about USD 2.1/kg.

Sodium naphthalene sulfonate powder, also known as naphthalene sulfonate formaldehyde condensate (NSFC) or sodium naphthalene sulfonate formaldehyde (SNSF), is a chemical compound that belongs to a class of compounds known as sulfonated naphthalene derivatives. It is commonly used in the construction industry as a water-reducing admixture for concrete.

The global sodium naphthalene sulfonate (SNS) powder market is experiencing robust growth, driven by its extensive applications across various industries. SNS powder is predominantly utilized as a dispersing agent and superplasticizer in the construction sector, enhancing the workability and strength of concrete. Its versatility extends to the textile industry, where it serves as a dispersant and wetting agent in dyeing processes, ensuring uniform color distribution and improved fabric quality. Additionally, SNS powder finds applications in agriculture as a dispersant in pesticide formulations, and in household cleaning products as a surfactant, contributing to effective cleaning performance. The market's expansion is further fueled by increasing urbanization, industrialization, and the growing demand for high-performance materials in construction and manufacturing. Regions such as Asia-Pacific, particularly China and India, are witnessing significant growth due to rapid infrastructure development and industrial activities. As industries continue to seek efficient and sustainable solutions,

the SNS powder market is poised for continued expansion, with innovations focusing on enhancing product performance and environmental compatibility.

LP Information, Inc. (LPI) ' newest research report, the "Sodium Naphthalene Sulfonate Powder Industry Forecast" looks at past sales and reviews total world Sodium Naphthalene Sulfonate Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Sodium Naphthalene Sulfonate Powder sales for 2026 through 2032. With Sodium Naphthalene Sulfonate Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sodium Naphthalene Sulfonate Powder industry.

This Insight Report provides a comprehensive analysis of the global Sodium Naphthalene Sulfonate Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sodium Naphthalene Sulfonate Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sodium Naphthalene Sulfonate Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sodium Naphthalene Sulfonate Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sodium Naphthalene Sulfonate Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Sodium Naphthalene Sulfonate Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sodium 1-Naphthalenesulfonate

Sodium 2-Naphthalenesulfonate

Others

Segmentation by Application:

Textile

Leather

Agrochemical

Construction

Plastic & Rubber

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nouryon

Syensqo

Kao

Bozzetto

Nease Performance Chemicals

CPS Performance Materials

RUDOLF GROUP

BI-QEM

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sodium Naphthalene Sulfonate Powder market?

What factors are driving Sodium Naphthalene Sulfonate Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sodium Naphthalene Sulfonate Powder market opportunities vary by end market size?

How does Sodium Naphthalene Sulfonate Powder break out by Type, by Application?

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