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Global Sodium Naphthalene Formaldehyde (SNF) Market Growth 2026-2032

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Abstracts

The global Sodium Naphthalene Formaldehyde (SNF) market size is predicted to grow from US$ 194 million in 2025 to US$ 265 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

In 2024, global sales of Sodium Naphthalene Formaldehyde (SNF) reached approximately 300,000 Kgs, with an average market price of about USD 620 per kg, an annual production capacity of roughly 360,000 Kgs, and an industry-average gross margin of approximately 24%.

SNF is a high-efficiency superplasticizer widely used in concrete for construction, transportation, water conservancy, and both industrial and civil buildings. It typically appears as a brown or dark brown powder with strong dispersion properties, significantly reducing mixing water content, enhancing fluidity and pumpability, and improving construction performance. Additionally, SNF serves as a dispersant in industries such as leather, ceramics, dyeing, and oil well cement.

In the supply chain, the upstream includes raw material suppliers (such as naphthalene, formaldehyde, sodium chloride) and chemical reaction equipment manufacturers; the downstream involves construction companies, concrete suppliers, and project contractors responsible for procurement, application, and construction.

United States market for Sodium Naphthalene Formaldehyde (SNF) is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sodium Naphthalene Formaldehyde (SNF) is estimated to increase

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from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sodium Naphthalene Formaldehyde (SNF) is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sodium Naphthalene Formaldehyde (SNF) players cover Nouryon, Syensqo, CPS Performance Materials, Bozzetto, Nease Performance Chemicals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Sodium Naphthalene Formaldehyde (SNF) Industry Forecast” looks at past sales and reviews total world Sodium Naphthalene Formaldehyde (SNF) sales in 2025, providing a comprehensive analysis by region and market sector of projected Sodium Naphthalene Formaldehyde (SNF) sales for 2026 through 2032. With Sodium Naphthalene Formaldehyde (SNF) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Sodium Naphthalene Formaldehyde (SNF) industry.

This Insight Report provides a comprehensive analysis of the global Sodium Naphthalene Formaldehyde (SNF) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sodium Naphthalene Formaldehyde (SNF) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Sodium Naphthalene Formaldehyde (SNF) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sodium Naphthalene Formaldehyde (SNF) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sodium Naphthalene Formaldehyde (SNF).

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This report presents a comprehensive overview, market shares, and growth opportunities of Sodium Naphthalene Formaldehyde (SNF) market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Sodium 1-Naphthalenesulfonate

Sodium 2-Naphthalenesulfonate

Others

Segmentation by Application:

Construction

Printing and Dyeing

Leather

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nouryon

Syensqo

CPS Performance Materials

Bozzetto

Nease Performance Chemicals

Kao

RUDOLF GROUP

BI-QEM

Hubei Shangzhu Chemical

Hebei Sanhe New Materials

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sodium Naphthalene Formaldehyde (SNF) market?

What factors are driving Sodium Naphthalene Formaldehyde (SNF) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sodium Naphthalene Formaldehyde (SNF) market opportunities vary by end market size?

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How does Sodium Naphthalene Formaldehyde (SNF) break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Sodium Naphthalene Formaldehyde (SNF) Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Sodium Naphthalene Formaldehyde (SNF) by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Sodium Naphthalene Formaldehyde (SNF) by Country/Region, 2021, 2025 & 2032
2.2 Sodium Naphthalene Formaldehyde (SNF) Segment by Type
  2.2.1 Sodium 1-Naphthalenesulfonate
  2.2.2 Sodium 2-Naphthalenesulfonate
  2.2.3 Others
  2.2.4 Sodium Naphthalene Formaldehyde (SNF) Sales by Type
    2.2.4.1 Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Sodium Naphthalene Formaldehyde (SNF) Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Sodium Naphthalene Formaldehyde (SNF) Sale Price by Type (2021-2026)
2.3 Sodium Naphthalene Formaldehyde (SNF) Segment by Application
  2.3.1 Construction
  2.3.2 Printing and Dyeing
  2.3.3 Leather
  2.3.4 Others
  2.3.5 Sodium Naphthalene Formaldehyde (SNF) Sales by Application
    2.3.5.1 Global Sodium Naphthalene Formaldehyde (SNF) Sale Market Share by

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Application (2021-2026)
2.3.5.2 Global Sodium Naphthalene Formaldehyde (SNF) Revenue and Market Share by Application (2021-2026)
2.3.5.3 Global Sodium Naphthalene Formaldehyde (SNF) Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Sodium Naphthalene Formaldehyde (SNF) Breakdown Data by Company
3.1.1 Global Sodium Naphthalene Formaldehyde (SNF) Annual Sales by Company (2021-2026)
3.1.2 Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Company (2021-2026)
3.2 Global Sodium Naphthalene Formaldehyde (SNF) Annual Revenue by Company (2021-2026)
3.2.1 Global Sodium Naphthalene Formaldehyde (SNF) Revenue by Company (2021-2026)
3.2.2 Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Company (2021-2026)
3.3 Global Sodium Naphthalene Formaldehyde (SNF) Sale Price by Company
3.4 Key Manufacturers Sodium Naphthalene Formaldehyde (SNF) Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Sodium Naphthalene Formaldehyde (SNF) Product Location Distribution
3.4.2 Players Sodium Naphthalene Formaldehyde (SNF) Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SODIUM NAPHTHALENE FORMALDEHYDE (SNF) BY GEOGRAPHIC REGION

4.1 World Historic Sodium Naphthalene Formaldehyde (SNF) Market Size by Geographic Region (2021-2026)
4.1.1 Global Sodium Naphthalene Formaldehyde (SNF) Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Sodium Naphthalene Formaldehyde (SNF) Annual Revenue by

+357 96 030922
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Geographic Region (2021-2026)
4.2 World Historic Sodium Naphthalene Formaldehyde (SNF) Market Size by Country/Region (2021-2026)
4.2.1 Global Sodium Naphthalene Formaldehyde (SNF) Annual Sales by Country/Region (2021-2026)
4.2.2 Global Sodium Naphthalene Formaldehyde (SNF) Annual Revenue by Country/Region (2021-2026)
4.3 Americas Sodium Naphthalene Formaldehyde (SNF) Sales Growth
4.4 APAC Sodium Naphthalene Formaldehyde (SNF) Sales Growth
4.5 Europe Sodium Naphthalene Formaldehyde (SNF) Sales Growth
4.6 Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales Growth

5 AMERICAS

5.1 Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Country
5.1.1 Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Country (2021-2026)
5.1.2 Americas Sodium Naphthalene Formaldehyde (SNF) Revenue by Country (2021-2026)
5.2 Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026)
5.3 Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Region
6.1.1 APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Region (2021-2026)
6.1.2 APAC Sodium Naphthalene Formaldehyde (SNF) Revenue by Region (2021-2026)
6.2 APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026)
6.3 APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

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6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Sodium Naphthalene Formaldehyde (SNF) by Country
7.1.1 Europe Sodium Naphthalene Formaldehyde (SNF) Sales by Country (2021-2026)
7.1.2 Europe Sodium Naphthalene Formaldehyde (SNF) Revenue by Country (2021-2026)
7.2 Europe Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026)
7.3 Europe Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) by Country
8.1.1 Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales by Country (2021-2026)
8.1.2 Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Revenue by Country (2021-2026)
8.2 Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026)
8.3 Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

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9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Sodium Naphthalene Formaldehyde (SNF)
10.3 Manufacturing Process Analysis of Sodium Naphthalene Formaldehyde (SNF)
10.4 Industry Chain Structure of Sodium Naphthalene Formaldehyde (SNF)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Sodium Naphthalene Formaldehyde (SNF) Distributors
11.3 Sodium Naphthalene Formaldehyde (SNF) Customer

12 WORLD FORECAST REVIEW FOR SODIUM NAPHTHALENE FORMALDEHYDE (SNF) BY GEOGRAPHIC REGION

12.1 Global Sodium Naphthalene Formaldehyde (SNF) Market Size Forecast by Region
  12.1.1 Global Sodium Naphthalene Formaldehyde (SNF) Forecast by Region (2027-2032)
  12.1.2 Global Sodium Naphthalene Formaldehyde (SNF) Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Sodium Naphthalene Formaldehyde (SNF) Forecast by Type (2027-2032)
12.7 Global Sodium Naphthalene Formaldehyde (SNF) Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Nouryon

+357 96 030922
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13.1.1 Nouryon Company Information
13.1.2 Nouryon Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.1.3 Nouryon Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Nouryon Main Business Overview
13.1.5 Nouryon Latest Developments
13.2 Syensqo
13.2.1 Syensqo Company Information
13.2.2 Syensqo Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.2.3 Syensqo Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Syensqo Main Business Overview
13.2.5 Syensqo Latest Developments
13.3 CPS Performance Materials
13.3.1 CPS Performance Materials Company Information
13.3.2 CPS Performance Materials Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.3.3 CPS Performance Materials Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 CPS Performance Materials Main Business Overview
13.3.5 CPS Performance Materials Latest Developments
13.4 Bozzetto
13.4.1 Bozzetto Company Information
13.4.2 Bozzetto Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.4.3 Bozzetto Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Bozzetto Main Business Overview
13.4.5 Bozzetto Latest Developments
13.5 Nease Performance Chemicals
13.5.1 Nease Performance Chemicals Company Information
13.5.2 Nease Performance Chemicals Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.5.3 Nease Performance Chemicals Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Nease Performance Chemicals Main Business Overview
13.5.5 Nease Performance Chemicals Latest Developments

+357 96 030922
info@marketpublishers.com

13.6 Kao
13.6.1 Kao Company Information
13.6.2 Kao Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.6.3 Kao Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Kao Main Business Overview
13.6.5 Kao Latest Developments
13.7 RUDOLF GROUP
13.7.1 RUDOLF GROUP Company Information
13.7.2 RUDOLF GROUP Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.7.3 RUDOLF GROUP Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 RUDOLF GROUP Main Business Overview
13.7.5 RUDOLF GROUP Latest Developments
13.8 BI-QEM
13.8.1 BI-QEM Company Information
13.8.2 BI-QEM Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.8.3 BI-QEM Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 BI-QEM Main Business Overview
13.8.5 BI-QEM Latest Developments
13.9 Hubei Shangzhu Chemical
13.9.1 Hubei Shangzhu Chemical Company Information
13.9.2 Hubei Shangzhu Chemical Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.9.3 Hubei Shangzhu Chemical Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Hubei Shangzhu Chemical Main Business Overview
13.9.5 Hubei Shangzhu Chemical Latest Developments
13.10 Hebei Sanhe New Materials
13.10.1 Hebei Sanhe New Materials Company Information
13.10.2 Hebei Sanhe New Materials Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
13.10.3 Hebei Sanhe New Materials Sodium Naphthalene Formaldehyde (SNF) Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Hebei Sanhe New Materials Main Business Overview

+357 96 030922
info@marketpublishers.com

13.10.5 Hebei Sanhe New Materials Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Sodium Naphthalene Formaldehyde (SNF) Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Sodium Naphthalene Formaldehyde (SNF) Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Sodium 1-Naphthalenesulfonate
Table 4. Major Players of Sodium 2-Naphthalenesulfonate
Table 5. Major Players of Others
Table 6. Global Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026) & (kg)
Table 7. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type (2021-2026)
Table 8. Global Sodium Naphthalene Formaldehyde (SNF) Revenue by Type (2021-2026) & ($ million)
Table 9. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Type (2021-2026)
Table 10. Global Sodium Naphthalene Formaldehyde (SNF) Sale Price by Type (2021-2026) & (US$/kg)
Table 11. Global Sodium Naphthalene Formaldehyde (SNF) Sale by Application (2021-2026) & (kg)
Table 12. Global Sodium Naphthalene Formaldehyde (SNF) Sale Market Share by Application (2021-2026)
Table 13. Global Sodium Naphthalene Formaldehyde (SNF) Revenue by Application (2021-2026) & ($ million)
Table 14. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Application (2021-2026)
Table 15. Global Sodium Naphthalene Formaldehyde (SNF) Sale Price by Application (2021-2026) & (US$/kg)
Table 16. Global Sodium Naphthalene Formaldehyde (SNF) Sales by Company (2021-2026) & (kg)
Table 17. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Company (2021-2026)
Table 18. Global Sodium Naphthalene Formaldehyde (SNF) Revenue by Company (2021-2026) & ($ millions)
Table 19. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Company (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 20. Global Sodium Naphthalene Formaldehyde (SNF) Sale Price by Company (2021-2026) & (US$/kg)
Table 21. Key Manufacturers Sodium Naphthalene Formaldehyde (SNF) Producing Area Distribution and Sales Area
Table 22. Players Sodium Naphthalene Formaldehyde (SNF) Products Offered
Table 23. Sodium Naphthalene Formaldehyde (SNF) Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 24. New Products and Potential Entrants
Table 25. Market M&A Activity & Strategy
Table 26. Global Sodium Naphthalene Formaldehyde (SNF) Sales by Geographic Region (2021-2026) & (kg)
Table 27. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share Geographic Region (2021-2026)
Table 28. Global Sodium Naphthalene Formaldehyde (SNF) Revenue by Geographic Region (2021-2026) & ($ millions)
Table 29. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Geographic Region (2021-2026)
Table 30. Global Sodium Naphthalene Formaldehyde (SNF) Sales by Country/Region (2021-2026) & (kg)
Table 31. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country/Region (2021-2026)
Table 32. Global Sodium Naphthalene Formaldehyde (SNF) Revenue by Country/Region (2021-2026) & ($ millions)
Table 33. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Country/Region (2021-2026)
Table 34. Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Country (2021-2026) & (kg)
Table 35. Americas Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country (2021-2026)
Table 36. Americas Sodium Naphthalene Formaldehyde (SNF) Revenue by Country (2021-2026) & ($ millions)
Table 37. Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026) & (kg)
Table 38. Americas Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026) & (kg)
Table 39. APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Region (2021-2026) & (kg)
Table 40. APAC Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Region (2021-2026)

+357 96 030922
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Table 41. APAC Sodium Naphthalene Formaldehyde (SNF) Revenue by Region (2021-2026) & ($ millions)
Table 42. APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026) & (kg)
Table 43. APAC Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026) & (kg)
Table 44. Europe Sodium Naphthalene Formaldehyde (SNF) Sales by Country (2021-2026) & (kg)
Table 45. Europe Sodium Naphthalene Formaldehyde (SNF) Revenue by Country (2021-2026) & ($ millions)
Table 46. Europe Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026) & (kg)
Table 47. Europe Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026) & (kg)
Table 48. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales by Country (2021-2026) & (kg)
Table 49. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Country (2021-2026)
Table 50. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales by Type (2021-2026) & (kg)
Table 51. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales by Application (2021-2026) & (kg)
Table 52. Key Market Drivers & Growth Opportunities of Sodium Naphthalene Formaldehyde (SNF)
Table 53. Key Market Challenges & Risks of Sodium Naphthalene Formaldehyde (SNF)
Table 54. Key Industry Trends of Sodium Naphthalene Formaldehyde (SNF)
Table 55. Sodium Naphthalene Formaldehyde (SNF) Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Sodium Naphthalene Formaldehyde (SNF) Distributors List
Table 58. Sodium Naphthalene Formaldehyde (SNF) Customer List
Table 59. Global Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Region (2027-2032) & (kg)
Table 60. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Forecast by Region (2027-2032) & ($ millions)
Table 61. Americas Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Country (2027-2032) & (kg)
Table 62. Americas Sodium Naphthalene Formaldehyde (SNF) Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 63. APAC Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Region

+357 96 030922
info@marketpublishers.com

(2027-2032) & (kg)
Table 64. APAC Sodium Naphthalene Formaldehyde (SNF) Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 65. Europe Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Country (2027-2032) & (kg)
Table 66. Europe Sodium Naphthalene Formaldehyde (SNF) Revenue Forecast by Country (2027-2032) & ($ millions)
Table 67. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Country (2027-2032) & (kg)
Table 68. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Revenue Forecast by Country (2027-2032) & ($ millions)
Table 69. Global Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Type (2027-2032) & (kg)
Table 70. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Forecast by Type (2027-2032) & ($ millions)
Table 71. Global Sodium Naphthalene Formaldehyde (SNF) Sales Forecast by Application (2027-2032) & (kg)
Table 72. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Forecast by Application (2027-2032) & ($ millions)
Table 73. Nouryon Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 74. Nouryon Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 75. Nouryon Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 76. Nouryon Main Business
Table 77. Nouryon Latest Developments
Table 78. Syensqo Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 79. Syensqo Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 80. Syensqo Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 81. Syensqo Main Business
Table 82. Syensqo Latest Developments
Table 83. CPS Performance Materials Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 84. CPS Performance Materials Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 85. CPS Performance Materials Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 86. CPS Performance Materials Main Business
Table 87. CPS Performance Materials Latest Developments
Table 88. Bozzetto Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 89. Bozzetto Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 90. Bozzetto Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 91. Bozzetto Main Business
Table 92. Bozzetto Latest Developments
Table 93. Nease Performance Chemicals Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 94. Nease Performance Chemicals Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 95. Nease Performance Chemicals Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 96. Nease Performance Chemicals Main Business
Table 97. Nease Performance Chemicals Latest Developments
Table 98. Kao Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 99. Kao Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 100. Kao Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 101. Kao Main Business
Table 102. Kao Latest Developments
Table 103. RUDOLF GROUP Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 104. RUDOLF GROUP Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 105. RUDOLF GROUP Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 106. RUDOLF GROUP Main Business
Table 107. RUDOLF GROUP Latest Developments
Table 108. BI-QEM Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 109. BI-QEM Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and

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Specifications
Table 110. BI-QEM Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 111. BI-QEM Main Business
Table 112. BI-QEM Latest Developments
Table 113. Hubei Shangzhu Chemical Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 114. Hubei Shangzhu Chemical Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 115. Hubei Shangzhu Chemical Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 116. Hubei Shangzhu Chemical Main Business
Table 117. Hubei Shangzhu Chemical Latest Developments
Table 118. Hebei Sanhe New Materials Basic Information, Sodium Naphthalene Formaldehyde (SNF) Manufacturing Base, Sales Area and Its Competitors
Table 119. Hebei Sanhe New Materials Sodium Naphthalene Formaldehyde (SNF) Product Portfolios and Specifications
Table 120. Hebei Sanhe New Materials Sodium Naphthalene Formaldehyde (SNF) Sales (kg), Revenue ($ Million), Price (US$/kg) and Gross Margin (2021-2026)
Table 121. Hebei Sanhe New Materials Main Business
Table 122. Hebei Sanhe New Materials Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Sodium Naphthalene Formaldehyde (SNF)
Figure 2. Sodium Naphthalene Formaldehyde (SNF) Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Sodium Naphthalene Formaldehyde (SNF) Sales Growth Rate 2021-2032 (kg)
Figure 7. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Sodium Naphthalene Formaldehyde (SNF) Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country/Region (2025)
Figure 10. Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Sodium 1-Naphthalenesulfonate
Figure 12. Product Picture of Sodium 2-Naphthalenesulfonate
Figure 13. Product Picture of Others
Figure 14. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type in 2026
Figure 15. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Type (2021-2026)
Figure 16. Sodium Naphthalene Formaldehyde (SNF) Consumed in Construction
Figure 17. Global Sodium Naphthalene Formaldehyde (SNF) Market: Construction (2021-2026) & (kg)
Figure 18. Sodium Naphthalene Formaldehyde (SNF) Consumed in Printing and Dyeing
Figure 19. Global Sodium Naphthalene Formaldehyde (SNF) Market: Printing and Dyeing (2021-2026) & (kg)
Figure 20. Sodium Naphthalene Formaldehyde (SNF) Consumed in Leather
Figure 21. Global Sodium Naphthalene Formaldehyde (SNF) Market: Leather (2021-2026) & (kg)
Figure 22. Sodium Naphthalene Formaldehyde (SNF) Consumed in Others
Figure 23. Global Sodium Naphthalene Formaldehyde (SNF) Market: Others (2021-2026) & (kg)
Figure 24. Global Sodium Naphthalene Formaldehyde (SNF) Sale Market Share by

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Application (2025)
Figure 25. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Application in 2026
Figure 26. Sodium Naphthalene Formaldehyde (SNF) Sales by Company in 2026 (kg)
Figure 27. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Company in 2026
Figure 28. Sodium Naphthalene Formaldehyde (SNF) Revenue by Company in 2026 ($ millions)
Figure 29. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Company in 2026
Figure 30. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Geographic Region (2021-2026)
Figure 31. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Geographic Region in 2026
Figure 32. Americas Sodium Naphthalene Formaldehyde (SNF) Sales 2021-2026 (kg)
Figure 33. Americas Sodium Naphthalene Formaldehyde (SNF) Revenue 2021-2026 ($ millions)
Figure 34. APAC Sodium Naphthalene Formaldehyde (SNF) Sales 2021-2026 (kg)
Figure 35. APAC Sodium Naphthalene Formaldehyde (SNF) Revenue 2021-2026 ($ millions)
Figure 36. Europe Sodium Naphthalene Formaldehyde (SNF) Sales 2021-2026 (kg)
Figure 37. Europe Sodium Naphthalene Formaldehyde (SNF) Revenue 2021-2026 ($ millions)
Figure 38. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales 2021-2026 (kg)
Figure 39. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Revenue 2021-2026 ($ millions)
Figure 40. Americas Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country in 2026
Figure 41. Americas Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Country (2021-2026)
Figure 42. Americas Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type (2021-2026)
Figure 43. Americas Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Application (2021-2026)
Figure 44. United States Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 45. Canada Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)

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Figure 46. Mexico Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 47. Brazil Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 48. APAC Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Region in 2026
Figure 49. APAC Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Region (2021-2026)
Figure 50. APAC Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type (2021-2026)
Figure 51. APAC Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Application (2021-2026)
Figure 52. China Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 53. Japan Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 54. South Korea Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 55. Southeast Asia Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 56. India Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 57. Australia Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 58. China Taiwan Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 59. Europe Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country in 2026
Figure 60. Europe Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share by Country (2021-2026)
Figure 61. Europe Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type (2021-2026)
Figure 62. Europe Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Application (2021-2026)
Figure 63. Germany Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 64. France Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 65. UK Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026

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($ millions)
Figure 66. Italy Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 67. Russia Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 68. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Country (2021-2026)
Figure 69. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Type (2021-2026)
Figure 70. Middle East & Africa Sodium Naphthalene Formaldehyde (SNF) Sales Market Share by Application (2021-2026)
Figure 71. Egypt Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 72. South Africa Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 73. Israel Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 74. Turkey Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 75. GCC Countries Sodium Naphthalene Formaldehyde (SNF) Revenue Growth 2021-2026 ($ millions)
Figure 76. Manufacturing Cost Structure Analysis of Sodium Naphthalene Formaldehyde (SNF) in 2026
Figure 77. Manufacturing Process Analysis of Sodium Naphthalene Formaldehyde (SNF)
Figure 78. Industry Chain Structure of Sodium Naphthalene Formaldehyde (SNF)
Figure 79. Channels of Distribution
Figure 80. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Forecast by Region (2027-2032)
Figure 81. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share Forecast by Region (2027-2032)
Figure 82. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share Forecast by Type (2027-2032)
Figure 83. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share Forecast by Type (2027-2032)
Figure 84. Global Sodium Naphthalene Formaldehyde (SNF) Sales Market Share Forecast by Application (2027-2032)
Figure 85. Global Sodium Naphthalene Formaldehyde (SNF) Revenue Market Share Forecast by Application (2027-2032)

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