

# Global Sodium Lauryl Sulfate Market Growth 2024-2030

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## Abstracts

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Sodium lauryl sulfate is an anionic surfactant made from coconut oil or palm oil. These oils are rich in fatty acids that provide lauric acid. Initially, coconut oil is heated with water in the presence of sodium hydroxide that converts the coconut oil to fatty acids. Subsequently, these fatty acids are converted to fatty alcohols by a hydrogenation process. These fatty alcohols are also known as lauryl alcohol, which is then converted to lauryl sulfate by sulfonation process. The final step involves the reaction of lauryl sulfate with sodium hydroxide to obtain sodium lauryl sulfate.

The global Sodium Lauryl Sulfate market size is projected to grow from US\$ 534 million in 2023 to US\$ 664.6 million in 2030; it is expected to grow at a CAGR of 3.2% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Sodium Lauryl Sulfate Industry Forecast” looks at past sales and reviews total world Sodium Lauryl Sulfate sales in 2023, providing a comprehensive analysis by region and market sector of projected Sodium Lauryl Sulfate sales for 2024 through 2030. With Sodium Lauryl Sulfate sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sodium Lauryl Sulfate industry.

This Insight Report provides a comprehensive analysis of the global Sodium Lauryl Sulfate landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sodium Lauryl Sulfate portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Sodium Lauryl Sulfate market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sodium Lauryl Sulfate and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sodium Lauryl Sulfate.

Dry sodium lauryl sulfate comes in various forms such as powder, needles, and granules. A large number of manufacturers use sodium lauryl sulfate powder to make laundry detergents, bath powders, soaps, household detergents, and Others cleaning products. The utilization of dry sodium lauryl sulfate powder in cleaning products such as floor cleaners, carpet cleaners, and surface cleaners will increase in the coming years due to its high detergency and easy formulation. This in turn, will drive the growth of the sodium lauryl sulfate market in this segment.

This report presents a comprehensive overview, market shares, and growth opportunities of Sodium Lauryl Sulfate market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Solid

Liquid

#### Segmentation by application

Household Detergents and Cleaners

Personal Care Products

Industrial Cleaners

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BASF

Huntsman International

Solvay

Akzo Nobel

Clariant

Sasol

Taiwan NJC Corporation

Stepan

Alpha Chemicals

Explicit Chemicals

Innova Corporate

Galaxy Surfactants

Godrej Industries

Oxiteno

Melan Chemical

Miwon Commercial

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Sodium Lauryl Sulfate market?

What factors are driving Sodium Lauryl Sulfate market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sodium Lauryl Sulfate market opportunities vary by end market size?

How does Sodium Lauryl Sulfate break out type, application?

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