

Global Sodium Butylparaben Market Growth 2026-2032

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Abstracts

The global Sodium Butylparaben market size is predicted to grow from US\$ 7.66 million in 2025 to US\$ 9.85 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

Sodium Butylparaben is a white, hygroscopic powder classified as a water-soluble preservative within the paraben family. Due to its broad-spectrum antimicrobial properties, it is widely utilized in pharmaceuticals, cosmetics, dairy products, and industrial preservation applications, demonstrating exceptional efficacy in eliminating molds and yeasts.

In 2025, global sales volume is projected to approach 1,000 tons, with a market price of approximately \$9?12 per kilogram. The industry's gross margin is estimated to be around 10%?15%.

The key upstream raw materials are p-hydroxybenzoic acid and n-butanol; consequently, fluctuations in phenol prices and the stability of n-butanol supply directly impact production costs. The midstream segment encompasses the fine chemical manufacturing process, where the primary barrier to entry lies in controlling the purity of long-chain esters following the salt-formation reaction, ensuring compliance with pharmaceutical or cosmetic grade standards. Downstream applications focus on high-end markets with exceptionally stringent requirements for antimicrobial efficacy?specifically sectors such as premium cosmetics and pharmaceuticals.

United States market for Sodium Butylparaben is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sodium Butylparaben is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sodium Butylparaben is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sodium Butylparaben players cover Zhejiang Shengxiao Chemicals, Wuhu Huahai Biology Technology, Jiangsu Baike New Material, Wuxi JiangNan University Biotech, Muby Chemicals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sodium Butylparaben Industry Forecast" looks at past sales and reviews total world Sodium Butylparaben sales in 2025, providing a comprehensive analysis by region and market sector of projected Sodium Butylparaben sales for 2026 through 2032. With Sodium Butylparaben sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sodium Butylparaben industry.

This Insight Report provides a comprehensive analysis of the global Sodium Butylparaben landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sodium Butylparaben portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sodium Butylparaben market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sodium Butylparaben and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sodium Butylparaben.

This report presents a comprehensive overview, market shares, and growth opportunities of Sodium Butylparaben market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Purity?98%

Purity?99%

Other

Segmentation by Grade:

Industrial Grade

Pharmaceutical Grade

Other

Segmentation by Application:

Pharmaceuticals

Food

Cosmetics

Chemical

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zhejiang Shengxiao Chemicals

Wuhu Huahai Biology Technology

Jiangsu Baike New Material

Wuxi JiangNan University Biotech

Muby Chemicals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sodium Butylparaben market?

What factors are driving Sodium Butylparaben market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sodium Butylparaben market opportunities vary by end market size?

How does Sodium Butylparaben break out by Type, by Application?

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