

Global Sock-Specific Laundry Detergents Market Growth 2026-2032

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Abstracts

The global Sock-Specific Laundry Detergents market size is predicted to grow from US\$ 391 million in 2025 to US\$ 564 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Specialized laundry detergent for socks is a specialized washing product developed to address the pain points of socks such as sweat stains, sebum, foot odor, fungus, yellowing, and stiffness. It fundamentally solves the problems of ordinary laundry detergents being ineffective at cleaning, poorly removing odors, and leaving residue. Its main features include: powerful removal of sweat/yellow stains, antibacterial and anti-mite (targeting athlete's foot-related fungi), long-lasting deodorization, softening and protecting socks, preventing fiber stiffening, low-foaming and easy rinsing, and no residue.

Its core advantage lies in its ability to go beyond ordinary cleaning, using biotechnology to precisely target protein stains. Sweat stains and dander on socks are essentially proteins, which ordinary laundry detergents struggle to remove completely, often leaving residue that leads to yellowing and odor. Specialized laundry detergents typically employ these technologies:

Bio-enzyme technology: By adding proteases, insoluble protein stains are broken down into soluble small molecules, which are then 'detached' from the fibers, removing stains and odors at the source. Some products also combine lipases and cellulases for more comprehensive breakdown of sebum and deep cleaning of the fibers.

Active Oxygen Stain Removal: Utilizing active oxygen factors, it penetrates deep into fiber gaps to break down stubborn stains such as sweat and dander, especially effective

at brightening yellowed white socks.

Antibacterial and Deodorizing System: By adding plant extracts or specific antibacterial ingredients, it inhibits the growth of odor-causing bacteria, preventing odor at its source while leaving a fresh scent.

The core upstream cleaning ingredients for sock-specific laundry detergents include mild surfactants (AES, AEO, APG, amino acid surfactants), functional stain-removing ingredients (bio-enzymes, yellowing removers, chelating agents), and functional additives such as antibacterial and deodorizing agents, fabric softeners, color protectants, fragrances, and low-irritant preservatives.

In 2025, global sales of sock-specific laundry detergents reached 123,000 tons, with a production capacity of approximately 156,000 tons, an average selling price of US\$3250/ton, and an average gross profit margin of 50%-60%.

United States market for Sock-Specific Laundry Detergents is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sock-Specific Laundry Detergents is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sock-Specific Laundry Detergents is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sock-Specific Laundry Detergents players cover Liby, Shanghai Hutchison Whitecat, Guangzhou Ruzhilin, Guangdong Xingbangni, Henkel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sock-Specific Laundry Detergents Industry Forecast" looks at past sales and reviews total world Sock-Specific Laundry Detergents sales in 2025, providing a comprehensive analysis by region and market sector of projected Sock-Specific Laundry Detergents sales for 2026 through 2032. With Sock-Specific Laundry Detergents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sock-Specific Laundry Detergents industry.

This Insight Report provides a comprehensive analysis of the global Sock-Specific

Laundry Detergents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sock-Specific Laundry Detergents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sock-Specific Laundry Detergents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sock-Specific Laundry Detergents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sock-Specific Laundry Detergents.

This report presents a comprehensive overview, market shares, and growth opportunities of Sock-Specific Laundry Detergents market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Washing Required

No Washing Required

Segmentation by Capacity:

<0.5KG

0.5KG-1KG

>1KG

Segmentation by Formula:

Bio-Enzyme Formula

Plant-Based Formula

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Liby

Shanghai Hutchison Whitecat

Guangzhou Ruzhilin

Guangdong Xingbangni

Henkel

Forever New

Kobayashi

Clorox

Nellie's

Guangdong Lion Home

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sock-Specific Laundry Detergents market?

What factors are driving Sock-Specific Laundry Detergents market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sock-Specific Laundry Detergents market opportunities vary by end market size?

How does Sock-Specific Laundry Detergents break out by Type, by Application?

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