

# Global Social Video Advertising Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the "Social Video Advertising Industry Forecast" looks at past sales and reviews total world Social Video Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Social Video Advertising sales for 2023 through 2029. With Social Video Advertising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Social Video Advertising industry.

This Insight Report provides a comprehensive analysis of the global Social Video Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Social Video Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Social Video Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Social Video Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Social Video Advertising.

The global Social Video Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Social Video Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Social Video Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Social Video Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Social Video Advertising players cover Advertise.com, Conversant LLC, Longtail Ad Solutions, Inc., PubMatic, Inc., SpotX, Inc., Tremor International Ltd., Vdopia, Inc. DBA Chocolate, Verizon Media and Viant Technology LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Social Video Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Social Ad Platform

Social Ad Services

Social Advertising Consulting

Implementation & Integration

Support and Maintenance

Segmentation by application

Retail & CPG

Healthcare

Banking, Financial Service & Insurance

Real Estate

Travel & Hospitality

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Advertise.com

Conversant LLC

Longtail Ad Solutions, Inc.

PubMatic, Inc.

SpotX, Inc.

Tremor International Ltd.

Vdopia, Inc. DBA Chocolate

Verizon Media

Viant Technology LLC

ZypMedia

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