

Global Social Purchasing Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Social Purchasing market size was valued at US\$ million in 2023. With growing demand in downstream market, the Social Purchasing is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Social Purchasing market. Social Purchasing are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Social Purchasing. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Social Purchasing market.

Social purchasing is when organizations use their buying power to generate social value above and beyond the value of the goods, services or construction being procured. This report mainly studies social purchasing market, by type (advertising/seo, consulting companies, software provider, and social commerce platform), by application (entertainment, food & beverages, retail & clothing, travel, and other end user industries).

Key Features:

The report on Social Purchasing market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Social Purchasing market. It may include historical data, market segmentation by Type (e.g., Advertising/SEO, Consulting Companies), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Social Purchasing market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Social Purchasing market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Social Purchasing industry. This include advancements in Social Purchasing technology, Social Purchasing new entrants, Social Purchasing new investment, and other innovations that are shaping the future of Social Purchasing.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Social Purchasing market. It includes factors influencing customer ' purchasing decisions, preferences for Social Purchasing product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Social Purchasing market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Social Purchasing market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Social Purchasing market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Social Purchasing industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Social Purchasing market.

Market Segmentation:

Social Purchasing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Advertising/SEO

Consulting Companies

Software Provider

Social Commerce Platform

Segmentation by application

Entertainment

Food & Beverages

Retail & Clothing

Travel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kupivip

Living Social

Milyoni

Moontoast

Payvment

Ecwid

Ghigg

Groupon

Beachmint

3dcart

8th Bridge

Adgregate Markets

Privalia

Instagram

Facebook

Twitter

Pinterest

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Social Purchasing Market Size 2019-2030
 - 2.1.2 Social Purchasing Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Social Purchasing Segment by Type
 - 2.2.1 Advertising/SEO
 - 2.2.2 Consulting Companies
 - 2.2.3 Software Provider
 - 2.2.4 Social Commerce Platform
- 2.3 Social Purchasing Market Size by Type
 - 2.3.1 Social Purchasing Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Social Purchasing Market Size Market Share by Type (2019-2024)
- 2.4 Social Purchasing Segment by Application
 - 2.4.1 Entertainment
 - 2.4.2 Food & Beverages
 - 2.4.3 Retail & Clothing
 - 2.4.4 Travel
 - 2.4.5 Others
- 2.5 Social Purchasing Market Size by Application
 - 2.5.1 Social Purchasing Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Social Purchasing Market Size Market Share by Application (2019-2024)

3 SOCIAL PURCHASING MARKET SIZE BY PLAYER

- 3.1 Social Purchasing Market Size Market Share by Players

- 3.1.1 Global Social Purchasing Revenue by Players (2019-2024)
- 3.1.2 Global Social Purchasing Revenue Market Share by Players (2019-2024)
- 3.2 Global Social Purchasing Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 SOCIAL PURCHASING BY REGIONS

- 4.1 Social Purchasing Market Size by Regions (2019-2024)
- 4.2 Americas Social Purchasing Market Size Growth (2019-2024)
- 4.3 APAC Social Purchasing Market Size Growth (2019-2024)
- 4.4 Europe Social Purchasing Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Social Purchasing Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Social Purchasing Market Size by Country (2019-2024)
- 5.2 Americas Social Purchasing Market Size by Type (2019-2024)
- 5.3 Americas Social Purchasing Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Social Purchasing Market Size by Region (2019-2024)
- 6.2 APAC Social Purchasing Market Size by Type (2019-2024)
- 6.3 APAC Social Purchasing Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Social Purchasing by Country (2019-2024)
- 7.2 Europe Social Purchasing Market Size by Type (2019-2024)
- 7.3 Europe Social Purchasing Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Social Purchasing by Region (2019-2024)
- 8.2 Middle East & Africa Social Purchasing Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Social Purchasing Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL SOCIAL PURCHASING MARKET FORECAST

- 10.1 Global Social Purchasing Forecast by Regions (2025-2030)
 - 10.1.1 Global Social Purchasing Forecast by Regions (2025-2030)
 - 10.1.2 Americas Social Purchasing Forecast
 - 10.1.3 APAC Social Purchasing Forecast
 - 10.1.4 Europe Social Purchasing Forecast
 - 10.1.5 Middle East & Africa Social Purchasing Forecast
- 10.2 Americas Social Purchasing Forecast by Country (2025-2030)
 - 10.2.1 United States Social Purchasing Market Forecast
 - 10.2.2 Canada Social Purchasing Market Forecast

- 10.2.3 Mexico Social Purchasing Market Forecast
- 10.2.4 Brazil Social Purchasing Market Forecast
- 10.3 APAC Social Purchasing Forecast by Region (2025-2030)
 - 10.3.1 China Social Purchasing Market Forecast
 - 10.3.2 Japan Social Purchasing Market Forecast
 - 10.3.3 Korea Social Purchasing Market Forecast
 - 10.3.4 Southeast Asia Social Purchasing Market Forecast
 - 10.3.5 India Social Purchasing Market Forecast
 - 10.3.6 Australia Social Purchasing Market Forecast
- 10.4 Europe Social Purchasing Forecast by Country (2025-2030)
 - 10.4.1 Germany Social Purchasing Market Forecast
 - 10.4.2 France Social Purchasing Market Forecast
 - 10.4.3 UK Social Purchasing Market Forecast
 - 10.4.4 Italy Social Purchasing Market Forecast
 - 10.4.5 Russia Social Purchasing Market Forecast
- 10.5 Middle East & Africa Social Purchasing Forecast by Region (2025-2030)
 - 10.5.1 Egypt Social Purchasing Market Forecast
 - 10.5.2 South Africa Social Purchasing Market Forecast
 - 10.5.3 Israel Social Purchasing Market Forecast
 - 10.5.4 Turkey Social Purchasing Market Forecast
 - 10.5.5 GCC Countries Social Purchasing Market Forecast
- 10.6 Global Social Purchasing Forecast by Type (2025-2030)
- 10.7 Global Social Purchasing Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Kupivip
 - 11.1.1 Kupivip Company Information
 - 11.1.2 Kupivip Social Purchasing Product Offered
 - 11.1.3 Kupivip Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Kupivip Main Business Overview
 - 11.1.5 Kupivip Latest Developments
- 11.2 Living Social
 - 11.2.1 Living Social Company Information
 - 11.2.2 Living Social Social Purchasing Product Offered
 - 11.2.3 Living Social Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Living Social Main Business Overview

- 11.2.5 Living Social Latest Developments
- 11.3 Milyoni
 - 11.3.1 Milyoni Company Information
 - 11.3.2 Milyoni Social Purchasing Product Offered
 - 11.3.3 Milyoni Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Milyoni Main Business Overview
 - 11.3.5 Milyoni Latest Developments
- 11.4 Moontoast
 - 11.4.1 Moontoast Company Information
 - 11.4.2 Moontoast Social Purchasing Product Offered
 - 11.4.3 Moontoast Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Moontoast Main Business Overview
 - 11.4.5 Moontoast Latest Developments
- 11.5 Payvment
 - 11.5.1 Payvment Company Information
 - 11.5.2 Payvment Social Purchasing Product Offered
 - 11.5.3 Payvment Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Payvment Main Business Overview
 - 11.5.5 Payvment Latest Developments
- 11.6 Ecwid
 - 11.6.1 Ecwid Company Information
 - 11.6.2 Ecwid Social Purchasing Product Offered
 - 11.6.3 Ecwid Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Ecwid Main Business Overview
 - 11.6.5 Ecwid Latest Developments
- 11.7 Ghigg
 - 11.7.1 Ghigg Company Information
 - 11.7.2 Ghigg Social Purchasing Product Offered
 - 11.7.3 Ghigg Social Purchasing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Ghigg Main Business Overview
 - 11.7.5 Ghigg Latest Developments
- 11.8 Groupon
 - 11.8.1 Groupon Company Information
 - 11.8.2 Groupon Social Purchasing Product Offered

11.8.3 Groupon Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.8.4 Groupon Main Business Overview

11.8.5 Groupon Latest Developments

11.9 Beachmint

11.9.1 Beachmint Company Information

11.9.2 Beachmint Social Purchasing Product Offered

11.9.3 Beachmint Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.9.4 Beachmint Main Business Overview

11.9.5 Beachmint Latest Developments

11.10 3dcart

11.10.1 3dcart Company Information

11.10.2 3dcart Social Purchasing Product Offered

11.10.3 3dcart Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.10.4 3dcart Main Business Overview

11.10.5 3dcart Latest Developments

11.11 8th Bridge

11.11.1 8th Bridge Company Information

11.11.2 8th Bridge Social Purchasing Product Offered

11.11.3 8th Bridge Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.11.4 8th Bridge Main Business Overview

11.11.5 8th Bridge Latest Developments

11.12 Adgregate Markets

11.12.1 Adgregate Markets Company Information

11.12.2 Adgregate Markets Social Purchasing Product Offered

11.12.3 Adgregate Markets Social Purchasing Revenue, Gross Margin and Market
Share (2019-2024)

11.12.4 Adgregate Markets Main Business Overview

11.12.5 Adgregate Markets Latest Developments

11.13 Privalia

11.13.1 Privalia Company Information

11.13.2 Privalia Social Purchasing Product Offered

11.13.3 Privalia Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.13.4 Privalia Main Business Overview

11.13.5 Privalia Latest Developments

11.14 Instagram

11.14.1 Instagram Company Information

11.14.2 Instagram Social Purchasing Product Offered

11.14.3 Instagram Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.14.4 Instagram Main Business Overview

11.14.5 Instagram Latest Developments

11.15 Facebook

11.15.1 Facebook Company Information

11.15.2 Facebook Social Purchasing Product Offered

11.15.3 Facebook Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.15.4 Facebook Main Business Overview

11.15.5 Facebook Latest Developments

11.16 Twitter

11.16.1 Twitter Company Information

11.16.2 Twitter Social Purchasing Product Offered

11.16.3 Twitter Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.16.4 Twitter Main Business Overview

11.16.5 Twitter Latest Developments

11.17 Pinterest

11.17.1 Pinterest Company Information

11.17.2 Pinterest Social Purchasing Product Offered

11.17.3 Pinterest Social Purchasing Revenue, Gross Margin and Market Share
(2019-2024)

11.17.4 Pinterest Main Business Overview

11.17.5 Pinterest Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Social Purchasing Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Advertising/SEO

Table 3. Major Players of Consulting Companies

Table 4. Major Players of Software Provider

Table 5. Major Players of Social Commerce Platform

Table 6. Social Purchasing Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 7. Global Social Purchasing Market Size by Type (2019-2024) & (\$ Millions)

Table 8. Global Social Purchasing Market Size Market Share by Type (2019-2024)

Table 9. Social Purchasing Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global Social Purchasing Market Size by Application (2019-2024) & (\$ Millions)

Table 11. Global Social Purchasing Market Size Market Share by Application (2019-2024)

Table 12. Global Social Purchasing Revenue by Players (2019-2024) & (\$ Millions)

Table 13. Global Social Purchasing Revenue Market Share by Player (2019-2024)

Table 14. Social Purchasing Key Players Head office and Products Offered

Table 15. Social Purchasing Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Social Purchasing Market Size by Regions 2019-2024 & (\$ Millions)

Table 19. Global Social Purchasing Market Size Market Share by Regions (2019-2024)

Table 20. Global Social Purchasing Revenue by Country/Region (2019-2024) & (\$ millions)

Table 21. Global Social Purchasing Revenue Market Share by Country/Region (2019-2024)

Table 22. Americas Social Purchasing Market Size by Country (2019-2024) & (\$ Millions)

Table 23. Americas Social Purchasing Market Size Market Share by Country (2019-2024)

Table 24. Americas Social Purchasing Market Size by Type (2019-2024) & (\$ Millions)

Table 25. Americas Social Purchasing Market Size Market Share by Type (2019-2024)

Table 26. Americas Social Purchasing Market Size by Application (2019-2024) & (\$

Millions)

Table 27. Americas Social Purchasing Market Size Market Share by Application (2019-2024)

Table 28. APAC Social Purchasing Market Size by Region (2019-2024) & (\$ Millions)

Table 29. APAC Social Purchasing Market Size Market Share by Region (2019-2024)

Table 30. APAC Social Purchasing Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC Social Purchasing Market Size Market Share by Type (2019-2024)

Table 32. APAC Social Purchasing Market Size by Application (2019-2024) & (\$ Millions)

Table 33. APAC Social Purchasing Market Size Market Share by Application (2019-2024)

Table 34. Europe Social Purchasing Market Size by Country (2019-2024) & (\$ Millions)

Table 35. Europe Social Purchasing Market Size Market Share by Country (2019-2024)

Table 36. Europe Social Purchasing Market Size by Type (2019-2024) & (\$ Millions)

Table 37. Europe Social Purchasing Market Size Market Share by Type (2019-2024)

Table 38. Europe Social Purchasing Market Size by Application (2019-2024) & (\$ Millions)

Table 39. Europe Social Purchasing Market Size Market Share by Application (2019-2024)

Table 40. Middle East & Africa Social Purchasing Market Size by Region (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Social Purchasing Market Size Market Share by Region (2019-2024)

Table 42. Middle East & Africa Social Purchasing Market Size by Type (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Social Purchasing Market Size Market Share by Type (2019-2024)

Table 44. Middle East & Africa Social Purchasing Market Size by Application (2019-2024) & (\$ Millions)

Table 45. Middle East & Africa Social Purchasing Market Size Market Share by Application (2019-2024)

Table 46. Key Market Drivers & Growth Opportunities of Social Purchasing

Table 47. Key Market Challenges & Risks of Social Purchasing

Table 48. Key Industry Trends of Social Purchasing

Table 49. Global Social Purchasing Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 50. Global Social Purchasing Market Size Market Share Forecast by Regions (2025-2030)

Table 51. Global Social Purchasing Market Size Forecast by Type (2025-2030) & (\$

Millions)

Table 52. Global Social Purchasing Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 53. Kupivip Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 54. Kupivip Social Purchasing Product Offered

Table 55. Kupivip Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 56. Kupivip Main Business

Table 57. Kupivip Latest Developments

Table 58. Living Social Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 59. Living Social Social Purchasing Product Offered

Table 60. Living Social Main Business

Table 61. Living Social Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. Living Social Latest Developments

Table 63. Milyoni Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 64. Milyoni Social Purchasing Product Offered

Table 65. Milyoni Main Business

Table 66. Milyoni Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. Milyoni Latest Developments

Table 68. Moontoast Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 69. Moontoast Social Purchasing Product Offered

Table 70. Moontoast Main Business

Table 71. Moontoast Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. Moontoast Latest Developments

Table 73. Payvment Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 74. Payvment Social Purchasing Product Offered

Table 75. Payvment Main Business

Table 76. Payvment Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Payvment Latest Developments

Table 78. Ecwid Details, Company Type, Social Purchasing Area Served and Its

Competitors

Table 79. Ecwid Social Purchasing Product Offered

Table 80. Ecwid Main Business

Table 81. Ecwid Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. Ecwid Latest Developments

Table 83. Ghigg Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 84. Ghigg Social Purchasing Product Offered

Table 85. Ghigg Main Business

Table 86. Ghigg Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. Ghigg Latest Developments

Table 88. Groupon Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 89. Groupon Social Purchasing Product Offered

Table 90. Groupon Main Business

Table 91. Groupon Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. Groupon Latest Developments

Table 93. Beachmint Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 94. Beachmint Social Purchasing Product Offered

Table 95. Beachmint Main Business

Table 96. Beachmint Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 97. Beachmint Latest Developments

Table 98. 3dcart Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 99. 3dcart Social Purchasing Product Offered

Table 100. 3dcart Main Business

Table 101. 3dcart Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 102. 3dcart Latest Developments

Table 103. 8th Bridge Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 104. 8th Bridge Social Purchasing Product Offered

Table 105. 8th Bridge Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. 8th Bridge Main Business

Table 107. 8th Bridge Latest Developments

Table 108. Adgregate Markets Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 109. Adgregate Markets Social Purchasing Product Offered

Table 110. Adgregate Markets Main Business

Table 111. Adgregate Markets Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 112. Adgregate Markets Latest Developments

Table 113. Privalia Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 114. Privalia Social Purchasing Product Offered

Table 115. Privalia Main Business

Table 116. Privalia Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 117. Privalia Latest Developments

Table 118. Instagram Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 119. Instagram Social Purchasing Product Offered

Table 120. Instagram Main Business

Table 121. Instagram Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 122. Instagram Latest Developments

Table 123. Facebook Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 124. Facebook Social Purchasing Product Offered

Table 125. Facebook Main Business

Table 126. Facebook Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. Facebook Latest Developments

Table 128. Twitter Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 129. Twitter Social Purchasing Product Offered

Table 130. Twitter Main Business

Table 131. Twitter Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. Twitter Latest Developments

Table 133. Pinterest Details, Company Type, Social Purchasing Area Served and Its Competitors

Table 134. Pinterest Social Purchasing Product Offered

Table 135. Pinterest Main Business

Table 136. Pinterest Social Purchasing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 137. Pinterest Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Social Purchasing Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Social Purchasing Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Social Purchasing Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Social Purchasing Sales Market Share by Country/Region (2023)
- Figure 8. Social Purchasing Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Social Purchasing Market Size Market Share by Type in 2023
- Figure 10. Social Purchasing in Entertainment
- Figure 11. Global Social Purchasing Market: Entertainment (2019-2024) & (\$ Millions)
- Figure 12. Social Purchasing in Food & Beverages
- Figure 13. Global Social Purchasing Market: Food & Beverages (2019-2024) & (\$ Millions)
- Figure 14. Social Purchasing in Retail & Clothing
- Figure 15. Global Social Purchasing Market: Retail & Clothing (2019-2024) & (\$ Millions)
- Figure 16. Social Purchasing in Travel
- Figure 17. Global Social Purchasing Market: Travel (2019-2024) & (\$ Millions)
- Figure 18. Social Purchasing in Others
- Figure 19. Global Social Purchasing Market: Others (2019-2024) & (\$ Millions)
- Figure 20. Global Social Purchasing Market Size Market Share by Application in 2023
- Figure 21. Global Social Purchasing Revenue Market Share by Player in 2023
- Figure 22. Global Social Purchasing Market Size Market Share by Regions (2019-2024)
- Figure 23. Americas Social Purchasing Market Size 2019-2024 (\$ Millions)
- Figure 24. APAC Social Purchasing Market Size 2019-2024 (\$ Millions)
- Figure 25. Europe Social Purchasing Market Size 2019-2024 (\$ Millions)
- Figure 26. Middle East & Africa Social Purchasing Market Size 2019-2024 (\$ Millions)
- Figure 27. Americas Social Purchasing Value Market Share by Country in 2023
- Figure 28. United States Social Purchasing Market Size Growth 2019-2024 (\$ Millions)
- Figure 29. Canada Social Purchasing Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. Mexico Social Purchasing Market Size Growth 2019-2024 (\$ Millions)
- Figure 31. Brazil Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 32. APAC Social Purchasing Market Size Market Share by Region in 2023

Figure 33. APAC Social Purchasing Market Size Market Share by Type in 2023

Figure 34. APAC Social Purchasing Market Size Market Share by Application in 2023

Figure 35. China Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Japan Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Korea Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Southeast Asia Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 39. India Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 40. Australia Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Europe Social Purchasing Market Size Market Share by Country in 2023

Figure 42. Europe Social Purchasing Market Size Market Share by Type (2019-2024)

Figure 43. Europe Social Purchasing Market Size Market Share by Application (2019-2024)

Figure 44. Germany Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 45. France Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 46. UK Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Italy Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Russia Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Middle East & Africa Social Purchasing Market Size Market Share by Region (2019-2024)

Figure 50. Middle East & Africa Social Purchasing Market Size Market Share by Type (2019-2024)

Figure 51. Middle East & Africa Social Purchasing Market Size Market Share by Application (2019-2024)

Figure 52. Egypt Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 53. South Africa Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 54. Israel Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Turkey Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 56. GCC Country Social Purchasing Market Size Growth 2019-2024 (\$ Millions)

Figure 57. Americas Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 58. APAC Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 59. Europe Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 60. Middle East & Africa Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 61. United States Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 62. Canada Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 63. Mexico Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 64. Brazil Social Purchasing Market Size 2025-2030 (\$ Millions)

Figure 65. China Social Purchasing Market Size 2025-2030 (\$ Millions)

- Figure 66. Japan Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 67. Korea Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 68. Southeast Asia Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 69. India Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 70. Australia Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 71. Germany Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 72. France Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 73. UK Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 74. Italy Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 75. Russia Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 76. Spain Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 77. Egypt Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 78. South Africa Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 79. Israel Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 80. Turkey Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 81. GCC Countries Social Purchasing Market Size 2025-2030 (\$ Millions)
- Figure 82. Global Social Purchasing Market Size Market Share Forecast by Type (2025-2030)
- Figure 83. Global Social Purchasing Market Size Market Share Forecast by Application (2025-2030)

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