

Global Social Networking Sites Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Social Networking Sites market size will reach US\$ million by 2031.

The full name is Social Network Site. Social Networking refers to the network of relationships between individuals. This kind of website based on the idea of social network relationship system is a social network website.

United States market for Social Networking Sites is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Social Networking Sites is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Social Networking Sites is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Social Networking Sites players cover Facebook, Google, Tencent, Sina, Twitter, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Social Networking Sites Industry Forecast" looks at past sales and reviews total world Social Networking Sites sales in 2024, providing a comprehensive analysis by region and market sector of projected Social Networking Sites sales for 2025 through 2031. With Social Networking Sites sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Social Networking Sites industry.

This Insight Report provides a comprehensive analysis of the global Social Networking Sites landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Social Networking Sites portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Social Networking Sites market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Social Networking Sites and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Social Networking Sites.

This report presents a comprehensive overview, market shares, and growth opportunities of Social Networking Sites market by product type, application, key players and key regions and countries.

Segmentation by Type:

Entertainment Type

Commercial Type

Segmentation by Application:

Person

SEMs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Facebook

Google

Tencent

Sina

Twitter

Reddit

InterActiveCorp

Tumblr

Yahoo

LinkedIn

?Doraview Limited

Mail.ru

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Social Networking Sites Market Size (2020-2031)
 - 2.1.2 Social Networking Sites Market Size CAGR by Region (2020 VS 2024 VS 2031)
 - 2.1.3 World Current & Future Analysis for Social Networking Sites by Country/Region (2020, 2024 & 2031)
- 2.2 Social Networking Sites Segment by Type
 - 2.2.1 Entertainment Type
 - 2.2.2 Commercial Type
- 2.3 Social Networking Sites Market Size by Type
 - 2.3.1 Social Networking Sites Market Size CAGR by Type (2020 VS 2024 VS 2031)
 - 2.3.2 Global Social Networking Sites Market Size Market Share by Type (2020-2025)
- 2.4 Social Networking Sites Segment by Application
 - 2.4.1 Person
 - 2.4.2 SEMs
 - 2.4.3 Large Enterprises
- 2.5 Social Networking Sites Market Size by Application
 - 2.5.1 Social Networking Sites Market Size CAGR by Application (2020 VS 2024 VS 2031)
 - 2.5.2 Global Social Networking Sites Market Size Market Share by Application (2020-2025)

3 SOCIAL NETWORKING SITES MARKET SIZE BY PLAYER

- 3.1 Social Networking Sites Market Size Market Share by Player

- 3.1.1 Global Social Networking Sites Revenue by Player (2020-2025)
- 3.1.2 Global Social Networking Sites Revenue Market Share by Player (2020-2025)
- 3.2 Global Social Networking Sites Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 SOCIAL NETWORKING SITES BY REGION

- 4.1 Social Networking Sites Market Size by Region (2020-2025)
- 4.2 Global Social Networking Sites Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Social Networking Sites Market Size Growth (2020-2025)
- 4.4 APAC Social Networking Sites Market Size Growth (2020-2025)
- 4.5 Europe Social Networking Sites Market Size Growth (2020-2025)
- 4.6 Middle East & Africa Social Networking Sites Market Size Growth (2020-2025)

5 AMERICAS

- 5.1 Americas Social Networking Sites Market Size by Country (2020-2025)
- 5.2 Americas Social Networking Sites Market Size by Type (2020-2025)
- 5.3 Americas Social Networking Sites Market Size by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Social Networking Sites Market Size by Region (2020-2025)
- 6.2 APAC Social Networking Sites Market Size by Type (2020-2025)
- 6.3 APAC Social Networking Sites Market Size by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Social Networking Sites Market Size by Country (2020-2025)
- 7.2 Europe Social Networking Sites Market Size by Type (2020-2025)
- 7.3 Europe Social Networking Sites Market Size by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Social Networking Sites by Region (2020-2025)
- 8.2 Middle East & Africa Social Networking Sites Market Size by Type (2020-2025)
- 8.3 Middle East & Africa Social Networking Sites Market Size by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL SOCIAL NETWORKING SITES MARKET FORECAST

- 10.1 Global Social Networking Sites Forecast by Region (2026-2031)
 - 10.1.1 Global Social Networking Sites Forecast by Region (2026-2031)
 - 10.1.2 Americas Social Networking Sites Forecast
 - 10.1.3 APAC Social Networking Sites Forecast
 - 10.1.4 Europe Social Networking Sites Forecast
 - 10.1.5 Middle East & Africa Social Networking Sites Forecast
- 10.2 Americas Social Networking Sites Forecast by Country (2026-2031)

- 10.2.1 United States Market Social Networking Sites Forecast
- 10.2.2 Canada Market Social Networking Sites Forecast
- 10.2.3 Mexico Market Social Networking Sites Forecast
- 10.2.4 Brazil Market Social Networking Sites Forecast
- 10.3 APAC Social Networking Sites Forecast by Region (2026-2031)
 - 10.3.1 China Social Networking Sites Market Forecast
 - 10.3.2 Japan Market Social Networking Sites Forecast
 - 10.3.3 Korea Market Social Networking Sites Forecast
 - 10.3.4 Southeast Asia Market Social Networking Sites Forecast
 - 10.3.5 India Market Social Networking Sites Forecast
 - 10.3.6 Australia Market Social Networking Sites Forecast
- 10.4 Europe Social Networking Sites Forecast by Country (2026-2031)
 - 10.4.1 Germany Market Social Networking Sites Forecast
 - 10.4.2 France Market Social Networking Sites Forecast
 - 10.4.3 UK Market Social Networking Sites Forecast
 - 10.4.4 Italy Market Social Networking Sites Forecast
 - 10.4.5 Russia Market Social Networking Sites Forecast
- 10.5 Middle East & Africa Social Networking Sites Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market Social Networking Sites Forecast
 - 10.5.2 South Africa Market Social Networking Sites Forecast
 - 10.5.3 Israel Market Social Networking Sites Forecast
 - 10.5.4 Turkey Market Social Networking Sites Forecast
- 10.6 Global Social Networking Sites Forecast by Type (2026-2031)
- 10.7 Global Social Networking Sites Forecast by Application (2026-2031)
 - 10.7.1 GCC Countries Market Social Networking Sites Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Facebook
 - 11.1.1 Facebook Company Information
 - 11.1.2 Facebook Social Networking Sites Product Offered
 - 11.1.3 Facebook Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)
 - 11.1.4 Facebook Main Business Overview
 - 11.1.5 Facebook Latest Developments
- 11.2 Google
 - 11.2.1 Google Company Information
 - 11.2.2 Google Social Networking Sites Product Offered
 - 11.2.3 Google Social Networking Sites Revenue, Gross Margin and Market Share

(2020-2025)

11.2.4 Google Main Business Overview

11.2.5 Google Latest Developments

11.3 Tencent

11.3.1 Tencent Company Information

11.3.2 Tencent Social Networking Sites Product Offered

11.3.3 Tencent Social Networking Sites Revenue, Gross Margin and Market Share

(2020-2025)

11.3.4 Tencent Main Business Overview

11.3.5 Tencent Latest Developments

11.4 Sina

11.4.1 Sina Company Information

11.4.2 Sina Social Networking Sites Product Offered

11.4.3 Sina Social Networking Sites Revenue, Gross Margin and Market Share

(2020-2025)

11.4.4 Sina Main Business Overview

11.4.5 Sina Latest Developments

11.5 Twitter

11.5.1 Twitter Company Information

11.5.2 Twitter Social Networking Sites Product Offered

11.5.3 Twitter Social Networking Sites Revenue, Gross Margin and Market Share

(2020-2025)

11.5.4 Twitter Main Business Overview

11.5.5 Twitter Latest Developments

11.6 Reddit

11.6.1 Reddit Company Information

11.6.2 Reddit Social Networking Sites Product Offered

11.6.3 Reddit Social Networking Sites Revenue, Gross Margin and Market Share

(2020-2025)

11.6.4 Reddit Main Business Overview

11.6.5 Reddit Latest Developments

11.7 InterActiveCorp

11.7.1 InterActiveCorp Company Information

11.7.2 InterActiveCorp Social Networking Sites Product Offered

11.7.3 InterActiveCorp Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)

11.7.4 InterActiveCorp Main Business Overview

11.7.5 InterActiveCorp Latest Developments

11.8 Tumblr

- 11.8.1 Tumblr Company Information
- 11.8.2 Tumblr Social Networking Sites Product Offered
- 11.8.3 Tumblr Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)
- 11.8.4 Tumblr Main Business Overview
- 11.8.5 Tumblr Latest Developments
- 11.9 Yahoo
 - 11.9.1 Yahoo Company Information
 - 11.9.2 Yahoo Social Networking Sites Product Offered
 - 11.9.3 Yahoo Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)
 - 11.9.4 Yahoo Main Business Overview
 - 11.9.5 Yahoo Latest Developments
- 11.10 LinkedIn
 - 11.10.1 LinkedIn Company Information
 - 11.10.2 LinkedIn Social Networking Sites Product Offered
 - 11.10.3 LinkedIn Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)
 - 11.10.4 LinkedIn Main Business Overview
 - 11.10.5 LinkedIn Latest Developments
- 11.11 ?Doraview Limited
 - 11.11.1 ?Doraview Limited Company Information
 - 11.11.2 ?Doraview Limited Social Networking Sites Product Offered
 - 11.11.3 ?Doraview Limited Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)
 - 11.11.4 ?Doraview Limited Main Business Overview
 - 11.11.5 ?Doraview Limited Latest Developments
- 11.12 Mail.ru
 - 11.12.1 Mail.ru Company Information
 - 11.12.2 Mail.ru Social Networking Sites Product Offered
 - 11.12.3 Mail.ru Social Networking Sites Revenue, Gross Margin and Market Share (2020-2025)
 - 11.12.4 Mail.ru Main Business Overview
 - 11.12.5 Mail.ru Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Social Networking Sites Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)

Table 2. Social Networking Sites Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Entertainment Type

Table 4. Major Players of Commercial Type

Table 5. Social Networking Sites Market Size CAGR by Type (2020 VS 2024 VS 2031) & (\$ millions)

Table 6. Global Social Networking Sites Market Size by Type (2020-2025) & (\$ millions)

Table 7. Global Social Networking Sites Market Size Market Share by Type (2020-2025)

Table 8. Social Networking Sites Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global Social Networking Sites Market Size by Application (2020-2025) & (\$ millions)

Table 10. Global Social Networking Sites Market Size Market Share by Application (2020-2025)

Table 11. Global Social Networking Sites Revenue by Player (2020-2025) & (\$ millions)

Table 12. Global Social Networking Sites Revenue Market Share by Player (2020-2025)

Table 13. Social Networking Sites Key Players Head office and Products Offered

Table 14. Social Networking Sites Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Social Networking Sites Market Size by Region (2020-2025) & (\$ millions)

Table 18. Global Social Networking Sites Market Size Market Share by Region (2020-2025)

Table 19. Global Social Networking Sites Revenue by Country/Region (2020-2025) & (\$ millions)

Table 20. Global Social Networking Sites Revenue Market Share by Country/Region (2020-2025)

Table 21. Americas Social Networking Sites Market Size by Country (2020-2025) & (\$ millions)

Table 22. Americas Social Networking Sites Market Size Market Share by Country (2020-2025)

Table 23. Americas Social Networking Sites Market Size by Type (2020-2025) & (\$ millions)

Table 24. Americas Social Networking Sites Market Size Market Share by Type (2020-2025)

Table 25. Americas Social Networking Sites Market Size by Application (2020-2025) & (\$ millions)

Table 26. Americas Social Networking Sites Market Size Market Share by Application (2020-2025)

Table 27. APAC Social Networking Sites Market Size by Region (2020-2025) & (\$ millions)

Table 28. APAC Social Networking Sites Market Size Market Share by Region (2020-2025)

Table 29. APAC Social Networking Sites Market Size by Type (2020-2025) & (\$ millions)

Table 30. APAC Social Networking Sites Market Size by Application (2020-2025) & (\$ millions)

Table 31. Europe Social Networking Sites Market Size by Country (2020-2025) & (\$ millions)

Table 32. Europe Social Networking Sites Market Size Market Share by Country (2020-2025)

Table 33. Europe Social Networking Sites Market Size by Type (2020-2025) & (\$ millions)

Table 34. Europe Social Networking Sites Market Size by Application (2020-2025) & (\$ millions)

Table 35. Middle East & Africa Social Networking Sites Market Size by Region (2020-2025) & (\$ millions)

Table 36. Middle East & Africa Social Networking Sites Market Size by Type (2020-2025) & (\$ millions)

Table 37. Middle East & Africa Social Networking Sites Market Size by Application (2020-2025) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Social Networking Sites

Table 39. Key Market Challenges & Risks of Social Networking Sites

Table 40. Key Industry Trends of Social Networking Sites

Table 41. Global Social Networking Sites Market Size Forecast by Region (2026-2031) & (\$ millions)

Table 42. Global Social Networking Sites Market Size Market Share Forecast by Region (2026-2031)

Table 43. Global Social Networking Sites Market Size Forecast by Type (2026-2031) & (\$ millions)

Table 44. Global Social Networking Sites Market Size Forecast by Application (2026-2031) & (\$ millions)

Table 45. Facebook Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 46. Facebook Social Networking Sites Product Offered

Table 47. Facebook Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 48. Facebook Main Business

Table 49. Facebook Latest Developments

Table 50. Google Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 51. Google Social Networking Sites Product Offered

Table 52. Google Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 53. Google Main Business

Table 54. Google Latest Developments

Table 55. Tencent Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 56. Tencent Social Networking Sites Product Offered

Table 57. Tencent Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 58. Tencent Main Business

Table 59. Tencent Latest Developments

Table 60. Sina Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 61. Sina Social Networking Sites Product Offered

Table 62. Sina Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 63. Sina Main Business

Table 64. Sina Latest Developments

Table 65. Twitter Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 66. Twitter Social Networking Sites Product Offered

Table 67. Twitter Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 68. Twitter Main Business

Table 69. Twitter Latest Developments

Table 70. Reddit Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 71. Reddit Social Networking Sites Product Offered

Table 72. Reddit Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 73. Reddit Main Business

Table 74. Reddit Latest Developments

Table 75. InterActiveCorp Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 76. InterActiveCorp Social Networking Sites Product Offered

Table 77. InterActiveCorp Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 78. InterActiveCorp Main Business

Table 79. InterActiveCorp Latest Developments

Table 80. Tumblr Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 81. Tumblr Social Networking Sites Product Offered

Table 82. Tumblr Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 83. Tumblr Main Business

Table 84. Tumblr Latest Developments

Table 85. Yahoo Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 86. Yahoo Social Networking Sites Product Offered

Table 87. Yahoo Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 88. Yahoo Main Business

Table 89. Yahoo Latest Developments

Table 90. LinkedIn Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 91. LinkedIn Social Networking Sites Product Offered

Table 92. LinkedIn Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 93. LinkedIn Main Business

Table 94. LinkedIn Latest Developments

Table 95. ?Doraview Limited Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 96. ?Doraview Limited Social Networking Sites Product Offered

Table 97. ?Doraview Limited Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 98. ?Doraview Limited Main Business

Table 99. Doraview Limited Latest Developments

Table 100. Mail.ru Details, Company Type, Social Networking Sites Area Served and Its Competitors

Table 101. Mail.ru Social Networking Sites Product Offered

Table 102. Mail.ru Social Networking Sites Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 103. Mail.ru Main Business

Table 104. Mail.ru Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Social Networking Sites Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Social Networking Sites Market Size Growth Rate (2020-2031) (\$ millions)

Figure 6. Social Networking Sites Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 7. Social Networking Sites Sales Market Share by Country/Region (2024)

Figure 8. Social Networking Sites Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 9. Global Social Networking Sites Market Size Market Share by Type in 2024

Figure 10. Social Networking Sites in Person

Figure 11. Global Social Networking Sites Market: Person (2020-2025) & (\$ millions)

Figure 12. Social Networking Sites in SEMs

Figure 13. Global Social Networking Sites Market: SEMs (2020-2025) & (\$ millions)

Figure 14. Social Networking Sites in Large Enterprises

Figure 15. Global Social Networking Sites Market: Large Enterprises (2020-2025) & (\$ millions)

Figure 16. Global Social Networking Sites Market Size Market Share by Application in 2024

Figure 17. Global Social Networking Sites Revenue Market Share by Player in 2024

Figure 18. Global Social Networking Sites Market Size Market Share by Region (2020-2025)

Figure 19. Americas Social Networking Sites Market Size 2020-2025 (\$ millions)

Figure 20. APAC Social Networking Sites Market Size 2020-2025 (\$ millions)

Figure 21. Europe Social Networking Sites Market Size 2020-2025 (\$ millions)

Figure 22. Middle East & Africa Social Networking Sites Market Size 2020-2025 (\$ millions)

Figure 23. Americas Social Networking Sites Value Market Share by Country in 2024

Figure 24. United States Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 25. Canada Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 26. Mexico Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 27. Brazil Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 28. APAC Social Networking Sites Market Size Market Share by Region in 2024

Figure 29. APAC Social Networking Sites Market Size Market Share by Type
(2020-2025)

Figure 30. APAC Social Networking Sites Market Size Market Share by Application
(2020-2025)

Figure 31. China Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 32. Japan Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 33. South Korea Social Networking Sites Market Size Growth 2020-2025 (\$
millions)

Figure 34. Southeast Asia Social Networking Sites Market Size Growth 2020-2025 (\$
millions)

Figure 35. India Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 36. Australia Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 37. Europe Social Networking Sites Market Size Market Share by Country in
2024

Figure 38. Europe Social Networking Sites Market Size Market Share by Type
(2020-2025)

Figure 39. Europe Social Networking Sites Market Size Market Share by Application
(2020-2025)

Figure 40. Germany Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 41. France Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 42. UK Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 43. Italy Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 44. Russia Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 45. Middle East & Africa Social Networking Sites Market Size Market Share by
Region (2020-2025)

Figure 46. Middle East & Africa Social Networking Sites Market Size Market Share by
Type (2020-2025)

Figure 47. Middle East & Africa Social Networking Sites Market Size Market Share by
Application (2020-2025)

Figure 48. Egypt Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 49. South Africa Social Networking Sites Market Size Growth 2020-2025 (\$
millions)

Figure 50. Israel Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 51. Turkey Social Networking Sites Market Size Growth 2020-2025 (\$ millions)

Figure 52. GCC Countries Social Networking Sites Market Size Growth 2020-2025 (\$
millions)

Figure 53. Americas Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 54. APAC Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 55. Europe Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 56. Middle East & Africa Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 57. United States Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 58. Canada Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 59. Mexico Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 60. Brazil Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 61. China Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 62. Japan Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 63. Korea Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 64. Southeast Asia Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 65. India Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 66. Australia Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 67. Germany Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 68. France Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 69. UK Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 70. Italy Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 71. Russia Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 72. Egypt Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 73. South Africa Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 74. Israel Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 75. Turkey Social Networking Sites Market Size 2026-2031 (\$ millions)

Figure 76. Global Social Networking Sites Market Size Market Share Forecast by Type (2026-2031)

Figure 77. Global Social Networking Sites Market Size Market Share Forecast by Application (2026-2031)

Figure 78. GCC Countries Social Networking Sites Market Size 2026-2031 (\$ millions)

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