

Global Social Networking Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Social networking involves groups of people with common interests coming together on a social platform and building relationships with the help of technology. The term social media is defined as a platform, such as websites and applications, that enable users to participate in social networking activities by creating, sharing or exchanging information, ideas, and pictures/videos.

The global Social Networking market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Social Networking Industry Forecast” looks at past sales and reviews total world Social Networking sales in 2023, providing a comprehensive analysis by region and market sector of projected Social Networking sales for 2024 through 2030. With Social Networking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Social Networking industry.

This Insight Report provides a comprehensive analysis of the global Social Networking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Social Networking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Social Networking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Social Networking and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Social Networking.

United States market for Social Networking is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Social Networking is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Social Networking is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Social Networking players cover Facebook, Instagram, Google, LinkedIn and Twitter, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Social Networking market by product type, application, key players and key regions and countries.

Segmentation by type

Mobile Applications

Digital Platforms

Segmentation by application

Public Sector

BFSI

Telecom and Media

Retail/Wholesale

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Facebook

Instagram

Google

LinkedIn

Twitter

Tencent

Pinterest

Tumblr

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