

# Global Social Networking Advertising Market Growth (Status and Outlook) 2022-2028

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# **Abstracts**

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As the global economy mends, the 2021 growth of Social Networking Advertising will have significant change from previous year. According to our (LP Information) latest study, the global Social Networking Advertising market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global Social Networking Advertising market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

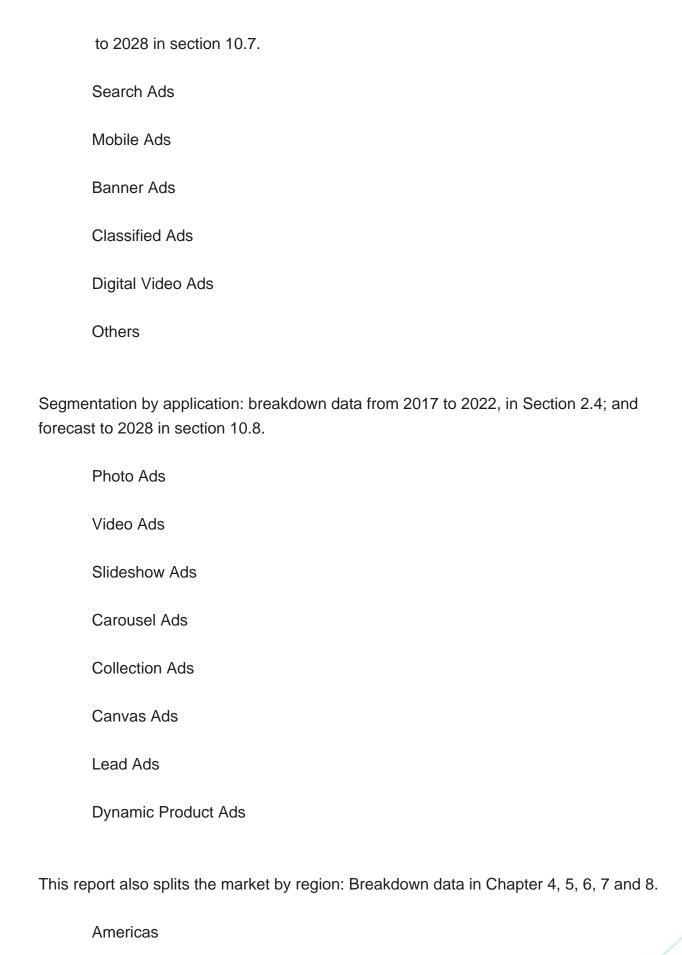
The United States Social Networking Advertising market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Social Networking Advertising market, reaching US\$ million by the year 2028. As for the Europe Social Networking Advertising landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Social Networking Advertising players cover Facebook, LinkedIn, Google Edition, and Twitter, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of Social Networking Advertising market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast







	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
Middle East & Africa		
	Egypt	

South Africa



Israel

Turkey

GCC Countries
The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: Breakdown data in in Chapter 3.
Facebook
LinkedIn
Google Edition
Twitter
Instagram
Snapchat
WeiBo
Tencent
LINE
Kakao Talk
МоМо
Microsoft



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