

Global Social Listening Tools Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Social Listening Tools Industry Forecast” looks at past sales and reviews total world Social Listening Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Social Listening Tools sales for 2023 through 2029. With Social Listening Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Social Listening Tools industry.

This Insight Report provides a comprehensive analysis of the global Social Listening Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Social Listening Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Social Listening Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Social Listening Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Social Listening Tools.

The global Social Listening Tools market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Social Listening Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Social Listening Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Social Listening Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Social Listening Tools players cover Keyhole, Socialbakers, Synthesio, NetBase Quid, Brand24, Falcon, Awario, Mention and YouScan, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Social Listening Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-based

On-premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Keyhole

Socialbakers

Synthesio

NetBase Quid

Brand24

Falcon

Awario

Mention

YouScan

Agorapulse

Sprout Social

Meltwater

Talkwalker

Brandwatch

Sendible

Mediatoolkit

Oktopost

Mentionlytics

Digimind

Keyhole

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