

Global Social Engineering Penetration Testing Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Social Engineering Penetration Testing market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Social Engineering Penetration Testing is a security testing method that evaluates an organization's defense capabilities in terms of people, processes, and technology by simulating social engineering attacks. The goal of this test is to identify potential social engineering vulnerabilities in the organization so that appropriate measures can be taken to improve them. Testing can include a variety of methods, such as phishing attacks, telephone fraud, on-site intrusions, etc.

United States market for Social Engineering Penetration Testing is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Social Engineering Penetration Testing is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Social Engineering Penetration Testing is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Social Engineering Penetration Testing players cover PurpleSec, TechTarget, Threat Intelligence, IT Governance, Packetlabs, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Social Engineering Penetration

Testing Industry Forecast? looks at past sales and reviews total world Social Engineering Penetration Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Social Engineering Penetration Testing sales for 2026 through 2032. With Social Engineering Penetration Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Social Engineering Penetration Testing industry.

This Insight Report provides a comprehensive analysis of the global Social Engineering Penetration Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Social Engineering Penetration Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Social Engineering Penetration Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Social Engineering Penetration Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Social Engineering Penetration Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Social Engineering Penetration Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Phishing Testing

Vishing Testing

Physical Penetration Testing

Others

Segmentation by Application:

Large Enterprises

Small and Medium-Sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PurpleSec

TechTarget

Threat Intelligence

IT Governance

Packetlabs

Avertium

Sencode

Bridewell

HALOCK

CodeShield

Risk Crew

Equilibrium Security

URM Consulting

Cybervie

Teceze

Bugcrowd

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