

Global Social CRM Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Social CRM Industry Forecast" looks at past sales and reviews total world Social CRM sales in 2022, providing a comprehensive analysis by region and market sector of projected Social CRM sales for 2023 through 2029. With Social CRM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Social CRM industry.

This Insight Report provides a comprehensive analysis of the global Social CRM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Social CRM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Social CRM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Social CRM and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Social CRM.

The global Social CRM market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Social CRM is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Social CRM is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Social CRM is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Social CRM players cover IBM, Jive Software Inc., Lithium Technologies, Microsoft Corporation, NetSuite, Oracle Corporation, Pegasystems, Salesforce.com and SAP SE, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Social CRM market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On-Cloud

On-Premise

Segmentation by application

Government

Automotive

BFSI

Consumer Goods and Retail

Healthcare

Oil and Gas

Telecom and IT

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Jive Software Inc.

Lithium Technologies

Microsoft Corporation

NetSuite

Oracle Corporation

Pegasystems

Salesforce.com

SAP SE

SugarCRM Inc.

Fxiaoke

Xiaoshouyi

Yonyou CRM

Waiqin 365

Acquia Inc.

Nimble

Zoho Corporation

GreenRope

Freshworks

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Social CRM Market Size 2018-2029
 - 2.1.2 Social CRM Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Social CRM Segment by Type
 - 2.2.1 On-Cloud
 - 2.2.2 On-Premise
- 2.3 Social CRM Market Size by Type
 - 2.3.1 Social CRM Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Social CRM Market Size Market Share by Type (2018-2023)
- 2.4 Social CRM Segment by Application
 - 2.4.1 Government
 - 2.4.2 Automotive
 - 2.4.3 BFSI
 - 2.4.4 Consumer Goods and Retail
 - 2.4.5 Healthcare
 - 2.4.6 Oil and Gas
 - 2.4.7 Telecom and IT
- 2.5 Social CRM Market Size by Application
 - 2.5.1 Social CRM Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Social CRM Market Size Market Share by Application (2018-2023)

3 SOCIAL CRM MARKET SIZE BY PLAYER

- 3.1 Social CRM Market Size Market Share by Players

- 3.1.1 Global Social CRM Revenue by Players (2018-2023)
- 3.1.2 Global Social CRM Revenue Market Share by Players (2018-2023)
- 3.2 Global Social CRM Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 SOCIAL CRM BY REGIONS

- 4.1 Social CRM Market Size by Regions (2018-2023)
- 4.2 Americas Social CRM Market Size Growth (2018-2023)
- 4.3 APAC Social CRM Market Size Growth (2018-2023)
- 4.4 Europe Social CRM Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Social CRM Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Social CRM Market Size by Country (2018-2023)
- 5.2 Americas Social CRM Market Size by Type (2018-2023)
- 5.3 Americas Social CRM Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Social CRM Market Size by Region (2018-2023)
- 6.2 APAC Social CRM Market Size by Type (2018-2023)
- 6.3 APAC Social CRM Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Social CRM by Country (2018-2023)
- 7.2 Europe Social CRM Market Size by Type (2018-2023)
- 7.3 Europe Social CRM Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Social CRM by Region (2018-2023)
- 8.2 Middle East & Africa Social CRM Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Social CRM Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL SOCIAL CRM MARKET FORECAST

- 10.1 Global Social CRM Forecast by Regions (2024-2029)
 - 10.1.1 Global Social CRM Forecast by Regions (2024-2029)
 - 10.1.2 Americas Social CRM Forecast
 - 10.1.3 APAC Social CRM Forecast
 - 10.1.4 Europe Social CRM Forecast
 - 10.1.5 Middle East & Africa Social CRM Forecast
- 10.2 Americas Social CRM Forecast by Country (2024-2029)
 - 10.2.1 United States Social CRM Market Forecast
 - 10.2.2 Canada Social CRM Market Forecast

- 10.2.3 Mexico Social CRM Market Forecast
- 10.2.4 Brazil Social CRM Market Forecast
- 10.3 APAC Social CRM Forecast by Region (2024-2029)
 - 10.3.1 China Social CRM Market Forecast
 - 10.3.2 Japan Social CRM Market Forecast
 - 10.3.3 Korea Social CRM Market Forecast
 - 10.3.4 Southeast Asia Social CRM Market Forecast
 - 10.3.5 India Social CRM Market Forecast
 - 10.3.6 Australia Social CRM Market Forecast
- 10.4 Europe Social CRM Forecast by Country (2024-2029)
 - 10.4.1 Germany Social CRM Market Forecast
 - 10.4.2 France Social CRM Market Forecast
 - 10.4.3 UK Social CRM Market Forecast
 - 10.4.4 Italy Social CRM Market Forecast
 - 10.4.5 Russia Social CRM Market Forecast
- 10.5 Middle East & Africa Social CRM Forecast by Region (2024-2029)
 - 10.5.1 Egypt Social CRM Market Forecast
 - 10.5.2 South Africa Social CRM Market Forecast
 - 10.5.3 Israel Social CRM Market Forecast
 - 10.5.4 Turkey Social CRM Market Forecast
 - 10.5.5 GCC Countries Social CRM Market Forecast
- 10.6 Global Social CRM Forecast by Type (2024-2029)
- 10.7 Global Social CRM Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 IBM

- 11.1.1 IBM Company Information
- 11.1.2 IBM Social CRM Product Offered
- 11.1.3 IBM Social CRM Revenue, Gross Margin and Market Share (2018-2023)
- 11.1.4 IBM Main Business Overview
- 11.1.5 IBM Latest Developments

11.2 Jive Software Inc.

- 11.2.1 Jive Software Inc. Company Information
- 11.2.2 Jive Software Inc. Social CRM Product Offered
- 11.2.3 Jive Software Inc. Social CRM Revenue, Gross Margin and Market Share (2018-2023)
- 11.2.4 Jive Software Inc. Main Business Overview
- 11.2.5 Jive Software Inc. Latest Developments

11.3 Lithium Technologies

11.3.1 Lithium Technologies Company Information

11.3.2 Lithium Technologies Social CRM Product Offered

11.3.3 Lithium Technologies Social CRM Revenue, Gross Margin and Market Share
(2018-2023)

11.3.4 Lithium Technologies Main Business Overview

11.3.5 Lithium Technologies Latest Developments

11.4 Microsoft Corporation

11.4.1 Microsoft Corporation Company Information

11.4.2 Microsoft Corporation Social CRM Product Offered

11.4.3 Microsoft Corporation Social CRM Revenue, Gross Margin and Market Share
(2018-2023)

11.4.4 Microsoft Corporation Main Business Overview

11.4.5 Microsoft Corporation Latest Developments

11.5 NetSuite

11.5.1 NetSuite Company Information

11.5.2 NetSuite Social CRM Product Offered

11.5.3 NetSuite Social CRM Revenue, Gross Margin and Market Share (2018-2023)

11.5.4 NetSuite Main Business Overview

11.5.5 NetSuite Latest Developments

11.6 Oracle Corporation

11.6.1 Oracle Corporation Company Information

11.6.2 Oracle Corporation Social CRM Product Offered

11.6.3 Oracle Corporation Social CRM Revenue, Gross Margin and Market Share
(2018-2023)

11.6.4 Oracle Corporation Main Business Overview

11.6.5 Oracle Corporation Latest Developments

11.7 Pegasystems

11.7.1 Pegasystems Company Information

11.7.2 Pegasystems Social CRM Product Offered

11.7.3 Pegasystems Social CRM Revenue, Gross Margin and Market Share
(2018-2023)

11.7.4 Pegasystems Main Business Overview

11.7.5 Pegasystems Latest Developments

11.8 Salesforce.com

11.8.1 Salesforce.com Company Information

11.8.2 Salesforce.com Social CRM Product Offered

11.8.3 Salesforce.com Social CRM Revenue, Gross Margin and Market Share
(2018-2023)

- 11.8.4 Salesforce.com Main Business Overview
- 11.8.5 Salesforce.com Latest Developments
- 11.9 SAP SE
 - 11.9.1 SAP SE Company Information
 - 11.9.2 SAP SE Social CRM Product Offered
 - 11.9.3 SAP SE Social CRM Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 SAP SE Main Business Overview
 - 11.9.5 SAP SE Latest Developments
- 11.10 SugarCRM Inc.
 - 11.10.1 SugarCRM Inc. Company Information
 - 11.10.2 SugarCRM Inc. Social CRM Product Offered
 - 11.10.3 SugarCRM Inc. Social CRM Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 SugarCRM Inc. Main Business Overview
 - 11.10.5 SugarCRM Inc. Latest Developments
- 11.11 Fxiaokey
 - 11.11.1 Fxiaokey Company Information
 - 11.11.2 Fxiaokey Social CRM Product Offered
 - 11.11.3 Fxiaokey Social CRM Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 Fxiaokey Main Business Overview
 - 11.11.5 Fxiaokey Latest Developments
- 11.12 Xiaoshouyi
 - 11.12.1 Xiaoshouyi Company Information
 - 11.12.2 Xiaoshouyi Social CRM Product Offered
 - 11.12.3 Xiaoshouyi Social CRM Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Xiaoshouyi Main Business Overview
 - 11.12.5 Xiaoshouyi Latest Developments
- 11.13 Yonyou CRM
 - 11.13.1 Yonyou CRM Company Information
 - 11.13.2 Yonyou CRM Social CRM Product Offered
 - 11.13.3 Yonyou CRM Social CRM Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Yonyou CRM Main Business Overview
 - 11.13.5 Yonyou CRM Latest Developments
- 11.14 Waiqin
 - 11.14.1 Waiqin 365 Company Information
 - 11.14.2 Waiqin 365 Social CRM Product Offered
 - 11.14.3 Waiqin 365 Social CRM Revenue, Gross Margin and Market Share

(2018-2023)

11.14.4 Waiqin 365 Main Business Overview

11.14.5 Waiqin 365 Latest Developments

11.15 Acquia Inc.

11.15.1 Acquia Inc. Company Information

11.15.2 Acquia Inc. Social CRM Product Offered

11.15.3 Acquia Inc. Social CRM Revenue, Gross Margin and Market Share

(2018-2023)

11.15.4 Acquia Inc. Main Business Overview

11.15.5 Acquia Inc. Latest Developments

11.16 Nimble

11.16.1 Nimble Company Information

11.16.2 Nimble Social CRM Product Offered

11.16.3 Nimble Social CRM Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 Nimble Main Business Overview

11.16.5 Nimble Latest Developments

11.17 Zoho Corporation

11.17.1 Zoho Corporation Company Information

11.17.2 Zoho Corporation Social CRM Product Offered

11.17.3 Zoho Corporation Social CRM Revenue, Gross Margin and Market Share

(2018-2023)

11.17.4 Zoho Corporation Main Business Overview

11.17.5 Zoho Corporation Latest Developments

11.18 GreenRope

11.18.1 GreenRope Company Information

11.18.2 GreenRope Social CRM Product Offered

11.18.3 GreenRope Social CRM Revenue, Gross Margin and Market Share

(2018-2023)

11.18.4 GreenRope Main Business Overview

11.18.5 GreenRope Latest Developments

11.19 Freshworks

11.19.1 Freshworks Company Information

11.19.2 Freshworks Social CRM Product Offered

11.19.3 Freshworks Social CRM Revenue, Gross Margin and Market Share

(2018-2023)

11.19.4 Freshworks Main Business Overview

11.19.5 Freshworks Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Social CRM Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of On-Cloud

Table 3. Major Players of On-Premise

Table 4. Social CRM Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Social CRM Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Social CRM Market Size Market Share by Type (2018-2023)

Table 7. Social CRM Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Social CRM Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Social CRM Market Size Market Share by Application (2018-2023)

Table 10. Global Social CRM Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Social CRM Revenue Market Share by Player (2018-2023)

Table 12. Social CRM Key Players Head office and Products Offered

Table 13. Social CRM Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Social CRM Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Social CRM Market Size Market Share by Regions (2018-2023)

Table 18. Global Social CRM Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Social CRM Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Social CRM Market Size by Country (2018-2023) & (\$ Millions)

Table 21. Americas Social CRM Market Size Market Share by Country (2018-2023)

Table 22. Americas Social CRM Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Social CRM Market Size Market Share by Type (2018-2023)

Table 24. Americas Social CRM Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Social CRM Market Size Market Share by Application (2018-2023)

Table 26. APAC Social CRM Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Social CRM Market Size Market Share by Region (2018-2023)

Table 28. APAC Social CRM Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC Social CRM Market Size Market Share by Type (2018-2023)

Table 30. APAC Social CRM Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC Social CRM Market Size Market Share by Application (2018-2023)

Table 32. Europe Social CRM Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe Social CRM Market Size Market Share by Country (2018-2023)
Table 34. Europe Social CRM Market Size by Type (2018-2023) & (\$ Millions)
Table 35. Europe Social CRM Market Size Market Share by Type (2018-2023)
Table 36. Europe Social CRM Market Size by Application (2018-2023) & (\$ Millions)
Table 37. Europe Social CRM Market Size Market Share by Application (2018-2023)
Table 38. Middle East & Africa Social CRM Market Size by Region (2018-2023) & (\$ Millions)
Table 39. Middle East & Africa Social CRM Market Size Market Share by Region (2018-2023)
Table 40. Middle East & Africa Social CRM Market Size by Type (2018-2023) & (\$ Millions)
Table 41. Middle East & Africa Social CRM Market Size Market Share by Type (2018-2023)
Table 42. Middle East & Africa Social CRM Market Size by Application (2018-2023) & (\$ Millions)
Table 43. Middle East & Africa Social CRM Market Size Market Share by Application (2018-2023)
Table 44. Key Market Drivers & Growth Opportunities of Social CRM
Table 45. Key Market Challenges & Risks of Social CRM
Table 46. Key Industry Trends of Social CRM
Table 47. Global Social CRM Market Size Forecast by Regions (2024-2029) & (\$ Millions)
Table 48. Global Social CRM Market Size Market Share Forecast by Regions (2024-2029)
Table 49. Global Social CRM Market Size Forecast by Type (2024-2029) & (\$ Millions)
Table 50. Global Social CRM Market Size Forecast by Application (2024-2029) & (\$ Millions)
Table 51. IBM Details, Company Type, Social CRM Area Served and Its Competitors
Table 52. IBM Social CRM Product Offered
Table 53. IBM Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 54. IBM Main Business
Table 55. IBM Latest Developments
Table 56. Jive Software Inc. Details, Company Type, Social CRM Area Served and Its Competitors
Table 57. Jive Software Inc. Social CRM Product Offered
Table 58. Jive Software Inc. Main Business
Table 59. Jive Software Inc. Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. Jive Software Inc. Latest Developments

Table 61. Lithium Technologies Details, Company Type, Social CRM Area Served and Its Competitors

Table 62. Lithium Technologies Social CRM Product Offered

Table 63. Lithium Technologies Main Business

Table 64. Lithium Technologies Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Lithium Technologies Latest Developments

Table 66. Microsoft Corporation Details, Company Type, Social CRM Area Served and Its Competitors

Table 67. Microsoft Corporation Social CRM Product Offered

Table 68. Microsoft Corporation Main Business

Table 69. Microsoft Corporation Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. Microsoft Corporation Latest Developments

Table 71. NetSuite Details, Company Type, Social CRM Area Served and Its Competitors

Table 72. NetSuite Social CRM Product Offered

Table 73. NetSuite Main Business

Table 74. NetSuite Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. NetSuite Latest Developments

Table 76. Oracle Corporation Details, Company Type, Social CRM Area Served and Its Competitors

Table 77. Oracle Corporation Social CRM Product Offered

Table 78. Oracle Corporation Main Business

Table 79. Oracle Corporation Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Oracle Corporation Latest Developments

Table 81. Pegasystems Details, Company Type, Social CRM Area Served and Its Competitors

Table 82. Pegasystems Social CRM Product Offered

Table 83. Pegasystems Main Business

Table 84. Pegasystems Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Pegasystems Latest Developments

Table 86. Salesforce.com Details, Company Type, Social CRM Area Served and Its Competitors

Table 87. Salesforce.com Social CRM Product Offered

Table 88. Salesforce.com Main Business

Table 89. Salesforce.com Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Salesforce.com Latest Developments

Table 91. SAP SE Details, Company Type, Social CRM Area Served and Its Competitors

Table 92. SAP SE Social CRM Product Offered

Table 93. SAP SE Main Business

Table 94. SAP SE Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. SAP SE Latest Developments

Table 96. SugarCRM Inc. Details, Company Type, Social CRM Area Served and Its Competitors

Table 97. SugarCRM Inc. Social CRM Product Offered

Table 98. SugarCRM Inc. Main Business

Table 99. SugarCRM Inc. Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. SugarCRM Inc. Latest Developments

Table 101. Fxiaoke Details, Company Type, Social CRM Area Served and Its Competitors

Table 102. Fxiaoke Social CRM Product Offered

Table 103. Fxiaoke Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. Fxiaoke Main Business

Table 105. Fxiaoke Latest Developments

Table 106. Xiaoshouyi Details, Company Type, Social CRM Area Served and Its Competitors

Table 107. Xiaoshouyi Social CRM Product Offered

Table 108. Xiaoshouyi Main Business

Table 109. Xiaoshouyi Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Xiaoshouyi Latest Developments

Table 111. Yonyou CRM Details, Company Type, Social CRM Area Served and Its Competitors

Table 112. Yonyou CRM Social CRM Product Offered

Table 113. Yonyou CRM Main Business

Table 114. Yonyou CRM Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Yonyou CRM Latest Developments

Table 116. Waiqin 365 Details, Company Type, Social CRM Area Served and Its Competitors

Table 117. Waiqin 365 Social CRM Product Offered

Table 118. Waiqin 365 Main Business

Table 119. Waiqin 365 Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. Waiqin 365 Latest Developments

Table 121. Acquia Inc. Details, Company Type, Social CRM Area Served and Its Competitors

Table 122. Acquia Inc. Social CRM Product Offered

Table 123. Acquia Inc. Main Business

Table 124. Acquia Inc. Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Acquia Inc. Latest Developments

Table 126. Nimble Details, Company Type, Social CRM Area Served and Its Competitors

Table 127. Nimble Social CRM Product Offered

Table 128. Nimble Main Business

Table 129. Nimble Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Nimble Latest Developments

Table 131. Zoho Corporation Details, Company Type, Social CRM Area Served and Its Competitors

Table 132. Zoho Corporation Social CRM Product Offered

Table 133. Zoho Corporation Main Business

Table 134. Zoho Corporation Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. Zoho Corporation Latest Developments

Table 136. GreenRope Details, Company Type, Social CRM Area Served and Its Competitors

Table 137. GreenRope Social CRM Product Offered

Table 138. GreenRope Main Business

Table 139. GreenRope Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. GreenRope Latest Developments

Table 141. Freshworks Details, Company Type, Social CRM Area Served and Its Competitors

Table 142. Freshworks Social CRM Product Offered

Table 143. Freshworks Main Business

Table 144. Freshworks Social CRM Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Freshworks Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Social CRM Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Social CRM Market Size Growth Rate 2018-2029 (\$ Millions)
- Figure 6. Social CRM Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Figure 7. Social CRM Sales Market Share by Country/Region (2022)
- Figure 8. Social CRM Sales Market Share by Country/Region (2018, 2022 & 2029)
- Figure 9. Global Social CRM Market Size Market Share by Type in 2022
- Figure 10. Social CRM in Government
- Figure 11. Global Social CRM Market: Government (2018-2023) & (\$ Millions)
- Figure 12. Social CRM in Automotive
- Figure 13. Global Social CRM Market: Automotive (2018-2023) & (\$ Millions)
- Figure 14. Social CRM in BFSI
- Figure 15. Global Social CRM Market: BFSI (2018-2023) & (\$ Millions)
- Figure 16. Social CRM in Consumer Goods and Retail
- Figure 17. Global Social CRM Market: Consumer Goods and Retail (2018-2023) & (\$ Millions)
- Figure 18. Social CRM in Healthcare
- Figure 19. Global Social CRM Market: Healthcare (2018-2023) & (\$ Millions)
- Figure 20. Social CRM in Oil and Gas
- Figure 21. Global Social CRM Market: Oil and Gas (2018-2023) & (\$ Millions)
- Figure 22. Social CRM in Telecom and IT
- Figure 23. Global Social CRM Market: Telecom and IT (2018-2023) & (\$ Millions)
- Figure 24. Global Social CRM Market Size Market Share by Application in 2022
- Figure 25. Global Social CRM Revenue Market Share by Player in 2022
- Figure 26. Global Social CRM Market Size Market Share by Regions (2018-2023)
- Figure 27. Americas Social CRM Market Size 2018-2023 (\$ Millions)
- Figure 28. APAC Social CRM Market Size 2018-2023 (\$ Millions)
- Figure 29. Europe Social CRM Market Size 2018-2023 (\$ Millions)
- Figure 30. Middle East & Africa Social CRM Market Size 2018-2023 (\$ Millions)
- Figure 31. Americas Social CRM Value Market Share by Country in 2022
- Figure 32. United States Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 33. Canada Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 34. Mexico Social CRM Market Size Growth 2018-2023 (\$ Millions)

- Figure 35. Brazil Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 36. APAC Social CRM Market Size Market Share by Region in 2022
- Figure 37. APAC Social CRM Market Size Market Share by Type in 2022
- Figure 38. APAC Social CRM Market Size Market Share by Application in 2022
- Figure 39. China Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 40. Japan Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 41. Korea Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 42. Southeast Asia Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 43. India Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 44. Australia Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 45. Europe Social CRM Market Size Market Share by Country in 2022
- Figure 46. Europe Social CRM Market Size Market Share by Type (2018-2023)
- Figure 47. Europe Social CRM Market Size Market Share by Application (2018-2023)
- Figure 48. Germany Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 49. France Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 50. UK Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 51. Italy Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 52. Russia Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 53. Middle East & Africa Social CRM Market Size Market Share by Region (2018-2023)
- Figure 54. Middle East & Africa Social CRM Market Size Market Share by Type (2018-2023)
- Figure 55. Middle East & Africa Social CRM Market Size Market Share by Application (2018-2023)
- Figure 56. Egypt Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 57. South Africa Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 58. Israel Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 59. Turkey Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 60. GCC Country Social CRM Market Size Growth 2018-2023 (\$ Millions)
- Figure 61. Americas Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 62. APAC Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 63. Europe Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 64. Middle East & Africa Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 65. United States Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 66. Canada Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 67. Mexico Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 68. Brazil Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 69. China Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 70. Japan Social CRM Market Size 2024-2029 (\$ Millions)

- Figure 71. Korea Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 72. Southeast Asia Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 73. India Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 74. Australia Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 75. Germany Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 76. France Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 77. UK Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 78. Italy Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 79. Russia Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 80. Spain Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 81. Egypt Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 82. South Africa Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 83. Israel Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 84. Turkey Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 85. GCC Countries Social CRM Market Size 2024-2029 (\$ Millions)
- Figure 86. Global Social CRM Market Size Market Share Forecast by Type (2024-2029)
- Figure 87. Global Social CRM Market Size Market Share Forecast by Application (2024-2029)

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