

Global Snowboards Market Growth 2025-2031

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Abstracts

The global Snowboards market size is predicted to grow from US\$ 1606 million in 2025 to US\$ 1966 million in 2031; it is expected to grow at a CAGR of 3.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Skiing is a means of transport using skis or snowboards to glide on snow. Variations of purpose include basic transport, a recreational activity, or a competitive winter sport.

Global key players of Skis & Snowboards include K2, Rossignol, Salomon, Atomic, Fischer, etc. The top five players hold a share over 70%. Europe is the largest market, has a share about 39%, followed by North America and Asia-Pacific, with share 36% and 18%, separately. In terms of product type, Skis is the largest segment, occupied for a share of 76%, and in terms of application, Leisure Travel has a share about 70 percent.

LP Information, Inc. (LPI) ' newest research report, the ?Snowboards Industry Forecast? looks at past sales and reviews total world Snowboards sales in 2024, providing a comprehensive analysis by region and market sector of projected Snowboards sales for 2025 through 2031. With Snowboards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Snowboards industry.

This Insight Report provides a comprehensive analysis of the global Snowboards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Snowboards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Snowboards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Snowboards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Snowboards.

This report presents a comprehensive overview, market shares, and growth opportunities of Snowboards market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Plate Snowboards

Double Plate Snowboards

Segmentation by Application:

Entertainment

Competition

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

K2

Line Skis

Rossignol

Fischer Sports

Volkl

Salomon

Dynastar

4FRNT Skis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Snowboards market?

What factors are driving Snowboards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Snowboards market opportunities vary by end market size?

How does Snowboards break out by Type, by Application?

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