

# Global Snack Bars Market Growth 2024-2030

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## Abstracts

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A snack bar usually refers to an inexpensive food counter that is part of a permanent structure where snack foods and light meals are sold.

The global Snack Bars market size is projected to grow from US\$ 25480 million in 2023 to US\$ 43130 million in 2030; it is expected to grow at a CAGR of 7.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Snack Bars Industry Forecast" looks at past sales and reviews total world Snack Bars sales in 2023, providing a comprehensive analysis by region and market sector of projected Snack Bars sales for 2024 through 2030. With Snack Bars sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Snack Bars industry.

This Insight Report provides a comprehensive analysis of the global Snack Bars landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Snack Bars portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Snack Bars market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Snack Bars and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Snack Bars.

During 2017, the energy and nutrition bars market segment accounted for the major shares of this market. With the growing awareness towards the need for following healthy lifestyle trends, consumers have started preferring energy and nutrition bars. The consumption of energy and nutrition bars is expected to rise among consumers aged 65 and older, since they have started to prefer food products that can provide energy and higher nutrition benefits.

This report presents a comprehensive overview, market shares, and growth opportunities of Snack Bars market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Energy and Nutrition Bar

Granola Bar

Breakfast Bar

Others

#### Segmentation by application

Food and Drink Specialists

Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

General Mills

Mars

Kellogg

The Hain Celestial Group

Nestle

Quaker Oats Company

KIND Snacks

Clif Bar & Companys

Atkins Nutritionals

Earnest Eats

Oriole Healthy Food

Quest Nutrition

Small Planet Foods

Soul Sprout

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Snack Bars market?

What factors are driving Snack Bars market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Snack Bars market opportunities vary by end market size?

How does Snack Bars break out type, application?

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