

# Global SMS Firewall Market Growth (Status and Outlook) 2025-2031

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## Abstracts

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The global SMS Firewall market size is predicted to grow from US\$ 2645 million in 2025 to US\$ 4027 million in 2031; it is expected to grow at a CAGR of 7.3% from 2025 to 2031.

This report studies the SMS Firewall market, SMS Firewall is a solution to actively monitor MO, MT and Application Originated SMS to prevent fraud and SPAM using SMS. SMS Firewall solutions allows the operator to have full control of the SMS messages in the network. The Solution monitors all MO-SMS originated by local subscribers, MT-SMS that are getting terminated from external SMSCs to local subscribers and Application Originated SMS.

The global SMS Firewall market is highly fragmented with several players such as SMS Firewall technology providers, marketers or resellers and telecom operators contributing to the market revenue. Currently, telecom operators along with the marketers and other stakeholders account for major share of the SMS Firewall market. We mainly analysts the leading SMS Firewall technology providers and partly telecom operators including BICS, Tata Communications Limited, SAP SE, iBasis (Tofane Global), Tango Telecom, Syniverse Technologies, Infobip, Global Wavenet Limited, Anam Technologies, NTT DOCOMO etc.

Asia-Pacific is the largest market with about 33% market share. North America is follower, accounting for about 27% market share.

The key players are BICS, Tata Communications Limited, SAP SE, Sinch, iBasis

(Tofane Global), CITIC Telecom, Proofpoint, Tango Telecom, Syniverse Technologies, LLC, Infobip Ltd., Tanla, Global Wavenet Limited, Anam Technologies Ltd., NTT DOCOMO, Mavenir, Mitto, Openmind Networks, NewNet Communication Technologies, NetNumber, AMD Telecom S.A., Mobileum, Omobio, Mahindra Comviva, Route Mobile Limited, HAUD, Cellusys, AdaptiveMobile Security, TeleOSS, Monty Mobile etc. Top 3 companies occupied about 11% market share.

LPI (LP Information)' newest research report, the "SMS Firewall Industry Forecast" looks at past sales and reviews total world SMS Firewall sales in 2024, providing a comprehensive analysis by region and market sector of projected SMS Firewall sales for 2025 through 2031. With SMS Firewall sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world SMS Firewall industry.

This Insight Report provides a comprehensive analysis of the global SMS Firewall landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on SMS Firewall portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global SMS Firewall market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for SMS Firewall and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global SMS Firewall.

This report presents a comprehensive overview, market shares, and growth opportunities of SMS Firewall market by product type, application, key players and key regions and countries.

Segmentation by Type:

Application to Person (A2P) Messaging

Person to Application (P2A) Messaging

### Segmentation by Application:

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BICS

Tata Communications Limited

SAP SE

Sinch

iBasis (Tofane Global)

CITIC Telecom

Proofpoint

Tango Telecom

Syniverse Technologies, LLC

Infobip Ltd.

Tanla

Global Wavenet Limited

Anam Technologies Ltd.

NTT DOCOMO

Mavenir

Mitto

Openmind Networks

NewNet Communication Technologies

NetNumber

AMD Telecom S.A.

Mobileum

Omobio

Mahindra Comviva

Route Mobile Limited

HAUD

Cellusys

AdaptiveMobile Security

TeleOSS

Monty Mobile

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