

# Global Smoothies Market Growth 2024-2030

<https://marketpublishers.com/r/G847097644CDEN.html>

Date: May 2024

Pages: 116

Price: US\$ 3,660.00 (Single User License)

ID: G847097644CDEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Smoothie is a thick drink made from a blend of fruits/vegetables along with water, yogurt, milk, ice cubes, and sweeteners, such as honey; sugar; and syrup. In addition to blended raw fruits/vegetables, smoothies may also include Others ingredients, such as whey powders; herbal supplements; and nutritional supplements.

The global Smoothies market size is projected to grow from US\$ 9678.8 million in 2023 to US\$ 14370 million in 2030; it is expected to grow at a CAGR of 5.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Smoothies Industry Forecast" looks at past sales and reviews total world Smoothies sales in 2023, providing a comprehensive analysis by region and market sector of projected Smoothies sales for 2024 through 2030. With Smoothies sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smoothies industry.

This Insight Report provides a comprehensive analysis of the global Smoothies landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smoothies portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smoothies market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smoothies and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smoothies.

Health-conscious and lactose-intolerant consumers consume fruit-based smoothies as they are natural and rich in fiber and vitamins. The most preferred and popular fruit-based smoothies are carrot-apple, strawberry, strawberry-banana smoothie, beetroot and berries, blueberry-banana, mango tropics, and four-berry blend.

This report presents a comprehensive overview, market shares, and growth opportunities of Smoothies market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Fruit-Based Smoothie

Dairy-Based Smoothie

Others

#### Segmentation by application

At Home

Food Service Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Jamba Juice Company

MTY Food Group

Smoothie King

Tropical Smoothie Cafe

Bolthouse Farms

Dr. Smoothie Brands

Naked Juice

Happy Planet

Daily Harvest

Innocent

The Smoothie Company

J Sainsbury

Odwalla

Suja Juice

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smoothies market?

What factors are driving Smoothies market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smoothies market opportunities vary by end market size?

How does Smoothies break out type, application?

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