

Global SMB Switch Market Growth 2026-2032

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Abstracts

The global SMB Switch market size is predicted to grow from US\$ 1532 million in 2025 to US\$ 2335 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

SMB switches are Ethernet switching devices designed for small and medium-sized enterprise network environments. They are cost-effective, easy to deploy, and have moderate functions. They interconnect terminal devices (such as office computers, printers, wireless APs, IP phones, cameras, etc.) through multiple Ethernet ports to build a stable and efficient LAN communication system. Compared with large enterprise-level switches, SMB switches are closer to the actual needs of small and medium-sized enterprises in terms of performance, number of interfaces, functional complexity, and price. They support lightweight management functions from unmanaged plug-and-play to VLAN division, QoS, PoE power supply, Web interface configuration, and some products also support advanced functions such as cloud remote management, ACL access control, and IGMP multicast. The number of common ports is 5 to 48, supporting 100M, 1G, and even 10G uplinks. PoE models can power terminals at the same time. They are widely used in small and medium-sized enterprise office networks, chain stores, education and training, medical institutions, small factories, and security monitoring systems. They are one of the key devices that are indispensable for building cost-effective enterprise networks.

The SMB switch market is in a period of steady growth, mainly driven by the expansion of network infrastructure upgrades, office automation and remote office demand in small and medium-sized enterprises around the world. As the pace of digital transformation of small and medium-sized enterprises accelerates, especially in scenarios such as smart office, video surveillance, VoIP voice communication, and wireless access point (AP) deployment, the demand for cost-effective, plug-and-play, and manageable Ethernet switches is rapidly increasing. Compared with enterprise-level core switches, SMB

switches emphasize ease of use, PoE power supply capabilities, and appropriate VLAN, security, and QoS management functions, which can effectively meet the needs of lightweight network construction in small campuses, chain stores, start-ups, and educational/medical institutions. The current market is mainly dominated by brands such as TP-Link, Huawei, H3C, Ruijie, Cisco, Netgear, and D-Link, and their products cover multiple levels such as unmanaged, intelligent, and fully managed. With the rapid popularization of 5G and Wi-Fi 6/6E devices, PoE++ power supply, cloud management platform, AI-driven network configuration, and energy efficiency management functions are also becoming important evolution directions for the SMB switch market. It is expected that the market will maintain a compound annual growth rate of 5%-7% in the next 5-7 years. The Asia-Pacific and Middle East and Africa regions will become the fastest growing market segments due to emerging companies and digital infrastructure investments.

LP Information, Inc. (LPI) ' newest research report, the "SMB Switch Industry Forecast" looks at past sales and reviews total world SMB Switch sales in 2025, providing a comprehensive analysis by region and market sector of projected SMB Switch sales for 2026 through 2032. With SMB Switch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world SMB Switch industry.

This Insight Report provides a comprehensive analysis of the global SMB Switch landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on SMB Switch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global SMB Switch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for SMB Switch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global SMB Switch.

This report presents a comprehensive overview, market shares, and growth opportunities of SMB Switch market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Managed

Non-managed

Segmentation by Number of Ports:

5-10 Ports

10-20 Ports

Others

Segmentation by Application:

Enterprise

Government

Industrial Park

Hotel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hewlett Packard Enterprise

Broadcom

NETGEAR

Cisco

Senao Networks

TP-Link

Allied Telesis

Zyxel Networks

Juniper Networks

Ubiquiti

Avaya

MikroTik

Zyxel

Dell

Extreme Networks

Trendnet

Quanta Cloud

Linksys

Edimax

New H3C Technologies

Huawei Technologies

Star-Net Ruijie Networks

Dahua Technology

D-Link

Key Questions Addressed in this Report

What is the 10-year outlook for the global SMB Switch market?

What factors are driving SMB Switch market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do SMB Switch market opportunities vary by end market size?

How does SMB Switch break out by Type, by Application?

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