

# Global SMB & SME NAS Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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NAS is a server-based storage system that enables file sharing between enterprise users. It is an independent network node in the LAN that consists of individual IP addresses. File transfer is achieved through an Ethernet connection between users and NAS systems. NAS allows multiple users to have access to the same file in a network.

The global SMB & SME NAS market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "SMB & SME NAS Industry Forecast" looks at past sales and reviews total world SMB & SME NAS sales in 2023, providing a comprehensive analysis by region and market sector of projected SMB & SME NAS sales for 2024 through 2030. With SMB & SME NAS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world SMB & SME NAS industry.

This Insight Report provides a comprehensive analysis of the global SMB & SME NAS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on SMB & SME NAS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global SMB & SME NAS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for SMB & SME NAS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global SMB & SME NAS.

The SME segment was the largest contributor to the SMB and SME NAS market in 2017. The reason for the dominance of this segment is because SMEs require high-performance NAS systems owing to the number of users who require access to the shared files on the network. The demand for efficient NAS systems is growing among organizations such as small educational institution, healthcare hospitals, hotels surveillance, and multimedia firms.

This report presents a comprehensive overview, market shares, and growth opportunities of SMB & SME NAS market by product type, application, key players and key regions and countries.

#### Segmentation by type

- On-premise

- Cloud-based

#### Segmentation by application

- SOHO Use

- SMBs/SMEs

This report also splits the market by region:

- Americas

  - United States

  - Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Western Digital

Seagate

Netgear

Synology

Buffalo Technology

QNAP

Dell EMC

HP

IBM

Oracle

Cisco

D-Link

Drobo

Quantum

Fujitsu

Unylogix

Hitachi Data Systems

Infortrend

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