

# Global Smart Weight Scale Market Growth 2025-2031

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## Abstracts

The global Smart Weight Scale market size is predicted to grow from US\$ 280 million in 2025 to US\$ 357 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A smart scale is an electronic device that measures, tracks and syncs weight and other useful health data with a smart phone app or a web-based interface. Typical smart scales are able to measure and track data, such as body mass index (BMI), body fat and weight.

Smart scales not only take the guesswork out of weighing yourself, but also sync your health metrics to your phone or tablet via Wi-Fi or Bluetooth. Each time you step on, your stats are linked to a fitness app that can graph your progress — making it easier to see long-term changes in your body, and, in theory, create better habits. Smart scales encouraged more frequent self weigh-ins, suggesting that whether you want to lose, maintain or gain weight, these scales may help you hold yourself accountable for your goals.

LP Information, Inc. (LPI) ' newest research report, the “Smart Weight Scale Industry Forecast” looks at past sales and reviews total world Smart Weight Scale sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Weight Scale sales for 2025 through 2031. With Smart Weight Scale sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Weight Scale industry.

This Insight Report provides a comprehensive analysis of the global Smart Weight Scale landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Weight Scale portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Weight Scale market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Weight Scale and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Weight Scale.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Weight Scale market by product type, application, key manufacturers and key regions and countries.

**Segmentation by Type:**

WIFI

Bluetooth

Zigbee

WIFI &amp; Bluetooth

**Segmentation by Application:**

Household

Gym

Health Facilities

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fitbit

Withings (Nokia)

Xiaomi

PICOOC

Omron

Huawei

Yunmai

Medisana

Renpho

Beurer

Etekcitcity

Qardio

Greater Goods

Garmin

Eufy(Anker)

1byone

Senssun

Letsfit

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Smart Weight Scale market?

What factors are driving Smart Weight Scale market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Weight Scale market opportunities vary by end market size?

How does Smart Weight Scale break out by Type, by Application?

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