

# Global Smart Weight, Body Composition and BMI Scales Market Growth 2024-2030

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## Abstracts

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Smart weight, body composition, and BMI scales are used to measure the users' weight, BMI, and body composition (including body-fat percentage). By working in sync with health apps, smart scales enable users to track their weight over time. Most of the devices are characterized by Wi-Fi or Bluetooth connectivity, enabling the user to send the output data to the cloud or to their smartphones.

The global Smart Weight, Body Composition and BMI Scales market size is projected to grow from US\$ 227.1 million in 2023 to US\$ 323.3 million in 2030; it is expected to grow at a CAGR of 5.2% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Smart Weight, Body Composition and BMI Scales Industry Forecast” looks at past sales and reviews total world Smart Weight, Body Composition and BMI Scales sales in 2023, providing a comprehensive analysis by region and market sector of projected Smart Weight, Body Composition and BMI Scales sales for 2024 through 2030. With Smart Weight, Body Composition and BMI Scales sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Weight, Body Composition and BMI Scales industry.

This Insight Report provides a comprehensive analysis of the global Smart Weight, Body Composition and BMI Scales landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Weight, Body Composition and BMI Scales

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Weight, Body Composition and BMI Scales market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Weight, Body Composition and BMI Scales and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Weight, Body Composition and BMI Scales.

According to public information, in 2022, there were about 1.2 billion obesity cases worldwide, among them, the number of obesity cases in China reached 230 million. Wellness & Health Research Center, the global sports economy was valued at 750 billion in 2022, 92% of global spending on physical activity occurs in Asia Pacific, North America and Europe. And China and the United States accounted for 44% of total sports spending.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Weight, Body Composition and BMI Scales market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Wi-Fi

Bluetooth

#### Segmentation by application

Household

Gym

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Fitbit

Garmin

Huawei Technologies

Nokia (Withings)

Under Armour

Xiaomi

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Weight, Body Composition and BMI Scales market?

What factors are driving Smart Weight, Body Composition and BMI Scales market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Weight, Body Composition and BMI Scales market opportunities vary by end market size?

How does Smart Weight, Body Composition and BMI Scales break out type, application?

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