

# Global Smart Wearables for Sports and Fitness Market Growth 2025-2031

<https://marketpublishers.com/r/GB1116D6F2B2EN.html>

Date: June 2026

Pages: 141

Price: US\$ 3,660.00 (Single User License)

ID: GB1116D6F2B2EN

## Abstracts

The global Smart Wearables for Sports and Fitness market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

LP Information, Inc. (LPI) ' newest research report, the "Smart Wearables for Sports and Fitness Industry Forecast" looks at past sales and reviews total world Smart Wearables for Sports and Fitness sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Wearables for Sports and Fitness sales for 2025 through 2031. With Smart Wearables for Sports and Fitness sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Wearables for Sports and Fitness industry.

This Insight Report provides a comprehensive analysis of the global Smart Wearables for Sports and Fitness landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Wearables for Sports and Fitness portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Wearables for Sports and Fitness market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Wearables for Sports and Fitness and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Wearables for Sports and Fitness.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Wearables for Sports and Fitness market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Watches

Activity Tracker

Others

### **Segmentation by Application:**

Training

Sports

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Adidas

Apple

Fitbit

Garmin

Jawbone

Nike

Samsung Electronics

Sony

LG

Amiigo

Atlas Wearables

Bsx Insight

Catapult

Misfit

Epson

Oxstren

Polar

Basis

Mio

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Smart Wearables for Sports and Fitness market?

What factors are driving Smart Wearables for Sports and Fitness market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Wearables for Sports and Fitness market opportunities vary by end market size?

How does Smart Wearables for Sports and Fitness break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Smart Wearables for Sports and Fitness Annual Sales 2020-2031
  - 2.1.2 World Current & Future Analysis for Smart Wearables for Sports and Fitness by Geographic Region, 2020, 2024 & 2031
  - 2.1.3 World Current & Future Analysis for Smart Wearables for Sports and Fitness by Country/Region, 2020, 2024 & 2031
- 2.2 Smart Wearables for Sports and Fitness Segment by Type
  - 2.2.1 Watches
  - 2.2.2 Activity Tracker
  - 2.2.3 Others
- 2.3 Smart Wearables for Sports and Fitness Sales by Type
  - 2.3.1 Global Smart Wearables for Sports and Fitness Sales Market Share by Type (2020-2025)
  - 2.3.2 Global Smart Wearables for Sports and Fitness Revenue and Market Share by Type (2020-2025)
  - 2.3.3 Global Smart Wearables for Sports and Fitness Sale Price by Type (2020-2025)
- 2.4 Smart Wearables for Sports and Fitness Segment by Application
  - 2.4.1 Training
  - 2.4.2 Sports
  - 2.4.3 Others
- 2.5 Smart Wearables for Sports and Fitness Sales by Application
  - 2.5.1 Global Smart Wearables for Sports and Fitness Sale Market Share by Application (2020-2025)
  - 2.5.2 Global Smart Wearables for Sports and Fitness Revenue and Market Share by

Application (2020-2025)

2.5.3 Global Smart Wearables for Sports and Fitness Sale Price by Application (2020-2025)

### **3 GLOBAL BY COMPANY**

3.1 Global Smart Wearables for Sports and Fitness Breakdown Data by Company

3.1.1 Global Smart Wearables for Sports and Fitness Annual Sales by Company (2020-2025)

3.1.2 Global Smart Wearables for Sports and Fitness Sales Market Share by Company (2020-2025)

3.2 Global Smart Wearables for Sports and Fitness Annual Revenue by Company (2020-2025)

3.2.1 Global Smart Wearables for Sports and Fitness Revenue by Company (2020-2025)

3.2.2 Global Smart Wearables for Sports and Fitness Revenue Market Share by Company (2020-2025)

3.3 Global Smart Wearables for Sports and Fitness Sale Price by Company

3.4 Key Manufacturers Smart Wearables for Sports and Fitness Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Smart Wearables for Sports and Fitness Product Location Distribution

3.4.2 Players Smart Wearables for Sports and Fitness Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR SMART WEARABLES FOR SPORTS AND FITNESS BY GEOGRAPHIC REGION**

4.1 World Historic Smart Wearables for Sports and Fitness Market Size by Geographic Region (2020-2025)

4.1.1 Global Smart Wearables for Sports and Fitness Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Smart Wearables for Sports and Fitness Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Smart Wearables for Sports and Fitness Market Size by

## Country/Region (2020-2025)

4.2.1 Global Smart Wearables for Sports and Fitness Annual Sales by Country/Region (2020-2025)

4.2.2 Global Smart Wearables for Sports and Fitness Annual Revenue by Country/Region (2020-2025)

4.3 Americas Smart Wearables for Sports and Fitness Sales Growth

4.4 APAC Smart Wearables for Sports and Fitness Sales Growth

4.5 Europe Smart Wearables for Sports and Fitness Sales Growth

4.6 Middle East & Africa Smart Wearables for Sports and Fitness Sales Growth

## 5 AMERICAS

5.1 Americas Smart Wearables for Sports and Fitness Sales by Country

5.1.1 Americas Smart Wearables for Sports and Fitness Sales by Country (2020-2025)

5.1.2 Americas Smart Wearables for Sports and Fitness Revenue by Country (2020-2025)

5.2 Americas Smart Wearables for Sports and Fitness Sales by Type (2020-2025)

5.3 Americas Smart Wearables for Sports and Fitness Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## 6 APAC

6.1 APAC Smart Wearables for Sports and Fitness Sales by Region

6.1.1 APAC Smart Wearables for Sports and Fitness Sales by Region (2020-2025)

6.1.2 APAC Smart Wearables for Sports and Fitness Revenue by Region (2020-2025)

6.2 APAC Smart Wearables for Sports and Fitness Sales by Type (2020-2025)

6.3 APAC Smart Wearables for Sports and Fitness Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## 7 EUROPE

## 7.1 Europe Smart Wearables for Sports and Fitness by Country

7.1.1 Europe Smart Wearables for Sports and Fitness Sales by Country (2020-2025)

7.1.2 Europe Smart Wearables for Sports and Fitness Revenue by Country (2020-2025)

## 7.2 Europe Smart Wearables for Sports and Fitness Sales by Type (2020-2025)

## 7.3 Europe Smart Wearables for Sports and Fitness Sales by Application (2020-2025)

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

## 8.1 Middle East & Africa Smart Wearables for Sports and Fitness by Country

8.1.1 Middle East & Africa Smart Wearables for Sports and Fitness Sales by Country (2020-2025)

8.1.2 Middle East & Africa Smart Wearables for Sports and Fitness Revenue by Country (2020-2025)

## 8.2 Middle East & Africa Smart Wearables for Sports and Fitness Sales by Type (2020-2025)

## 8.3 Middle East & Africa Smart Wearables for Sports and Fitness Sales by Application (2020-2025)

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

- 10.2 Manufacturing Cost Structure Analysis of Smart Wearables for Sports and Fitness
- 10.3 Manufacturing Process Analysis of Smart Wearables for Sports and Fitness
- 10.4 Industry Chain Structure of Smart Wearables for Sports and Fitness

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Smart Wearables for Sports and Fitness Distributors
- 11.3 Smart Wearables for Sports and Fitness Customer

## **12 WORLD FORECAST REVIEW FOR SMART WEARABLES FOR SPORTS AND FITNESS BY GEOGRAPHIC REGION**

- 12.1 Global Smart Wearables for Sports and Fitness Market Size Forecast by Region
  - 12.1.1 Global Smart Wearables for Sports and Fitness Forecast by Region (2026-2031)
  - 12.1.2 Global Smart Wearables for Sports and Fitness Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Smart Wearables for Sports and Fitness Forecast by Type (2026-2031)
- 12.7 Global Smart Wearables for Sports and Fitness Forecast by Application (2026-2031)

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Adidas
  - 13.1.1 Adidas Company Information
  - 13.1.2 Adidas Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.1.3 Adidas Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.1.4 Adidas Main Business Overview
  - 13.1.5 Adidas Latest Developments
- 13.2 Apple

- 13.2.1 Apple Company Information
- 13.2.2 Apple Smart Wearables for Sports and Fitness Product Portfolios and Specifications
- 13.2.3 Apple Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Apple Main Business Overview
- 13.2.5 Apple Latest Developments
- 13.3 Fitbit
  - 13.3.1 Fitbit Company Information
  - 13.3.2 Fitbit Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.3.3 Fitbit Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.3.4 Fitbit Main Business Overview
  - 13.3.5 Fitbit Latest Developments
- 13.4 Garmin
  - 13.4.1 Garmin Company Information
  - 13.4.2 Garmin Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.4.3 Garmin Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.4.4 Garmin Main Business Overview
  - 13.4.5 Garmin Latest Developments
- 13.5 Jawbone
  - 13.5.1 Jawbone Company Information
  - 13.5.2 Jawbone Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.5.3 Jawbone Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.5.4 Jawbone Main Business Overview
  - 13.5.5 Jawbone Latest Developments
- 13.6 Nike
  - 13.6.1 Nike Company Information
  - 13.6.2 Nike Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.6.3 Nike Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.6.4 Nike Main Business Overview
  - 13.6.5 Nike Latest Developments

## 13.7 Samsung Electronics

### 13.7.1 Samsung Electronics Company Information

### 13.7.2 Samsung Electronics Smart Wearables for Sports and Fitness Product

#### Portfolios and Specifications

### 13.7.3 Samsung Electronics Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.7.4 Samsung Electronics Main Business Overview

### 13.7.5 Samsung Electronics Latest Developments

## 13.8 Sony

### 13.8.1 Sony Company Information

### 13.8.2 Sony Smart Wearables for Sports and Fitness Product Portfolios and Specifications

### 13.8.3 Sony Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.8.4 Sony Main Business Overview

### 13.8.5 Sony Latest Developments

## 13.9 LG

### 13.9.1 LG Company Information

### 13.9.2 LG Smart Wearables for Sports and Fitness Product Portfolios and Specifications

### 13.9.3 LG Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.9.4 LG Main Business Overview

### 13.9.5 LG Latest Developments

## 13.10 Amiigo

### 13.10.1 Amiigo Company Information

### 13.10.2 Amiigo Smart Wearables for Sports and Fitness Product Portfolios and Specifications

### 13.10.3 Amiigo Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.10.4 Amiigo Main Business Overview

### 13.10.5 Amiigo Latest Developments

## 13.11 Atlas Wearables

### 13.11.1 Atlas Wearables Company Information

### 13.11.2 Atlas Wearables Smart Wearables for Sports and Fitness Product Portfolios and Specifications

### 13.11.3 Atlas Wearables Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.11.4 Atlas Wearables Main Business Overview

- 13.11.5 Atlas Wearables Latest Developments
- 13.12 Bsx Insight
  - 13.12.1 Bsx Insight Company Information
  - 13.12.2 Bsx Insight Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.12.3 Bsx Insight Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.12.4 Bsx Insight Main Business Overview
  - 13.12.5 Bsx Insight Latest Developments
- 13.13 Catapult
  - 13.13.1 Catapult Company Information
  - 13.13.2 Catapult Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.13.3 Catapult Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.13.4 Catapult Main Business Overview
  - 13.13.5 Catapult Latest Developments
- 13.14 Misfit
  - 13.14.1 Misfit Company Information
  - 13.14.2 Misfit Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.14.3 Misfit Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.14.4 Misfit Main Business Overview
  - 13.14.5 Misfit Latest Developments
- 13.15 Epson
  - 13.15.1 Epson Company Information
  - 13.15.2 Epson Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.15.3 Epson Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.15.4 Epson Main Business Overview
  - 13.15.5 Epson Latest Developments
- 13.16 Oxstren
  - 13.16.1 Oxstren Company Information
  - 13.16.2 Oxstren Smart Wearables for Sports and Fitness Product Portfolios and Specifications
  - 13.16.3 Oxstren Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

13.16.4 Oxstren Main Business Overview

13.16.5 Oxstren Latest Developments

13.17 Polar

13.17.1 Polar Company Information

13.17.2 Polar Smart Wearables for Sports and Fitness Product Portfolios and Specifications

13.17.3 Polar Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

13.17.4 Polar Main Business Overview

13.17.5 Polar Latest Developments

13.18 Basis

13.18.1 Basis Company Information

13.18.2 Basis Smart Wearables for Sports and Fitness Product Portfolios and Specifications

13.18.3 Basis Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

13.18.4 Basis Main Business Overview

13.18.5 Basis Latest Developments

13.19 Mio

13.19.1 Mio Company Information

13.19.2 Mio Smart Wearables for Sports and Fitness Product Portfolios and Specifications

13.19.3 Mio Smart Wearables for Sports and Fitness Sales, Revenue, Price and Gross Margin (2020-2025)

13.19.4 Mio Main Business Overview

13.19.5 Mio Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Smart Wearables for Sports and Fitness Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Smart Wearables for Sports and Fitness Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Watches
- Table 4. Major Players of Activity Tracker
- Table 5. Major Players of Others
- Table 6. Global Smart Wearables for Sports and Fitness Sales by Type (2020-2025) & (K Units)
- Table 7. Global Smart Wearables for Sports and Fitness Sales Market Share by Type (2020-2025)
- Table 8. Global Smart Wearables for Sports and Fitness Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Smart Wearables for Sports and Fitness Revenue Market Share by Type (2020-2025)
- Table 10. Global Smart Wearables for Sports and Fitness Sale Price by Type (2020-2025) & (USD/Unit)
- Table 11. Global Smart Wearables for Sports and Fitness Sale by Application (2020-2025) & (K Units)
- Table 12. Global Smart Wearables for Sports and Fitness Sale Market Share by Application (2020-2025)
- Table 13. Global Smart Wearables for Sports and Fitness Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Smart Wearables for Sports and Fitness Revenue Market Share by Application (2020-2025)
- Table 15. Global Smart Wearables for Sports and Fitness Sale Price by Application (2020-2025) & (USD/Unit)
- Table 16. Global Smart Wearables for Sports and Fitness Sales by Company (2020-2025) & (K Units)
- Table 17. Global Smart Wearables for Sports and Fitness Sales Market Share by Company (2020-2025)
- Table 18. Global Smart Wearables for Sports and Fitness Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Smart Wearables for Sports and Fitness Revenue Market Share by Company (2020-2025)

Table 20. Global Smart Wearables for Sports and Fitness Sale Price by Company (2020-2025) & (USD/Unit)

Table 21. Key Manufacturers Smart Wearables for Sports and Fitness Producing Area Distribution and Sales Area

Table 22. Players Smart Wearables for Sports and Fitness Products Offered

Table 23. Smart Wearables for Sports and Fitness Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Smart Wearables for Sports and Fitness Sales by Geographic Region (2020-2025) & (K Units)

Table 27. Global Smart Wearables for Sports and Fitness Sales Market Share Geographic Region (2020-2025)

Table 28. Global Smart Wearables for Sports and Fitness Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 29. Global Smart Wearables for Sports and Fitness Revenue Market Share by Geographic Region (2020-2025)

Table 30. Global Smart Wearables for Sports and Fitness Sales by Country/Region (2020-2025) & (K Units)

Table 31. Global Smart Wearables for Sports and Fitness Sales Market Share by Country/Region (2020-2025)

Table 32. Global Smart Wearables for Sports and Fitness Revenue by Country/Region (2020-2025) & (\$ millions)

Table 33. Global Smart Wearables for Sports and Fitness Revenue Market Share by Country/Region (2020-2025)

Table 34. Americas Smart Wearables for Sports and Fitness Sales by Country (2020-2025) & (K Units)

Table 35. Americas Smart Wearables for Sports and Fitness Sales Market Share by Country (2020-2025)

Table 36. Americas Smart Wearables for Sports and Fitness Revenue by Country (2020-2025) & (\$ millions)

Table 37. Americas Smart Wearables for Sports and Fitness Sales by Type (2020-2025) & (K Units)

Table 38. Americas Smart Wearables for Sports and Fitness Sales by Application (2020-2025) & (K Units)

Table 39. APAC Smart Wearables for Sports and Fitness Sales by Region (2020-2025) & (K Units)

Table 40. APAC Smart Wearables for Sports and Fitness Sales Market Share by Region (2020-2025)

Table 41. APAC Smart Wearables for Sports and Fitness Revenue by Region (2020-2025) & (\$ millions)

Table 42. APAC Smart Wearables for Sports and Fitness Sales by Type (2020-2025) & (K Units)

Table 43. APAC Smart Wearables for Sports and Fitness Sales by Application (2020-2025) & (K Units)

Table 44. Europe Smart Wearables for Sports and Fitness Sales by Country (2020-2025) & (K Units)

Table 45. Europe Smart Wearables for Sports and Fitness Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Smart Wearables for Sports and Fitness Sales by Type (2020-2025) & (K Units)

Table 47. Europe Smart Wearables for Sports and Fitness Sales by Application (2020-2025) & (K Units)

Table 48. Middle East & Africa Smart Wearables for Sports and Fitness Sales by Country (2020-2025) & (K Units)

Table 49. Middle East & Africa Smart Wearables for Sports and Fitness Revenue Market Share by Country (2020-2025)

Table 50. Middle East & Africa Smart Wearables for Sports and Fitness Sales by Type (2020-2025) & (K Units)

Table 51. Middle East & Africa Smart Wearables for Sports and Fitness Sales by Application (2020-2025) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of Smart Wearables for Sports and Fitness

Table 53. Key Market Challenges & Risks of Smart Wearables for Sports and Fitness

Table 54. Key Industry Trends of Smart Wearables for Sports and Fitness

Table 55. Smart Wearables for Sports and Fitness Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Smart Wearables for Sports and Fitness Distributors List

Table 58. Smart Wearables for Sports and Fitness Customer List

Table 59. Global Smart Wearables for Sports and Fitness Sales Forecast by Region (2026-2031) & (K Units)

Table 60. Global Smart Wearables for Sports and Fitness Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 61. Americas Smart Wearables for Sports and Fitness Sales Forecast by Country (2026-2031) & (K Units)

Table 62. Americas Smart Wearables for Sports and Fitness Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 63. APAC Smart Wearables for Sports and Fitness Sales Forecast by Region

(2026-2031) & (K Units)

Table 64. APAC Smart Wearables for Sports and Fitness Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 65. Europe Smart Wearables for Sports and Fitness Sales Forecast by Country (2026-2031) & (K Units)

Table 66. Europe Smart Wearables for Sports and Fitness Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa Smart Wearables for Sports and Fitness Sales Forecast by Country (2026-2031) & (K Units)

Table 68. Middle East & Africa Smart Wearables for Sports and Fitness Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Smart Wearables for Sports and Fitness Sales Forecast by Type (2026-2031) & (K Units)

Table 70. Global Smart Wearables for Sports and Fitness Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Smart Wearables for Sports and Fitness Sales Forecast by Application (2026-2031) & (K Units)

Table 72. Global Smart Wearables for Sports and Fitness Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. Adidas Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 74. Adidas Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 75. Adidas Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Adidas Main Business

Table 77. Adidas Latest Developments

Table 78. Apple Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 79. Apple Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 80. Apple Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. Apple Main Business

Table 82. Apple Latest Developments

Table 83. Fitbit Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 84. Fitbit Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 85. Fitbit Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Fitbit Main Business

Table 87. Fitbit Latest Developments

Table 88. Garmin Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 89. Garmin Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 90. Garmin Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Garmin Main Business

Table 92. Garmin Latest Developments

Table 93. Jawbone Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 94. Jawbone Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 95. Jawbone Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 96. Jawbone Main Business

Table 97. Jawbone Latest Developments

Table 98. Nike Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 99. Nike Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 100. Nike Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Nike Main Business

Table 102. Nike Latest Developments

Table 103. Samsung Electronics Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 104. Samsung Electronics Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 105. Samsung Electronics Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. Samsung Electronics Main Business

Table 107. Samsung Electronics Latest Developments

Table 108. Sony Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 109. Sony Smart Wearables for Sports and Fitness Product Portfolios and

## Specifications

Table 110. Sony Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. Sony Main Business

Table 112. Sony Latest Developments

Table 113. LG Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 114. LG Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 115. LG Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. LG Main Business

Table 117. LG Latest Developments

Table 118. Amiigo Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 119. Amiigo Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 120. Amiigo Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 121. Amiigo Main Business

Table 122. Amiigo Latest Developments

Table 123. Atlas Wearables Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 124. Atlas Wearables Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 125. Atlas Wearables Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 126. Atlas Wearables Main Business

Table 127. Atlas Wearables Latest Developments

Table 128. Bsx Insight Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 129. Bsx Insight Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 130. Bsx Insight Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 131. Bsx Insight Main Business

Table 132. Bsx Insight Latest Developments

Table 133. Catapult Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 134. Catapult Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 135. Catapult Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 136. Catapult Main Business

Table 137. Catapult Latest Developments

Table 138. Misfit Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 139. Misfit Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 140. Misfit Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 141. Misfit Main Business

Table 142. Misfit Latest Developments

Table 143. Epson Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 144. Epson Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 145. Epson Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 146. Epson Main Business

Table 147. Epson Latest Developments

Table 148. Oxstren Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 149. Oxstren Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 150. Oxstren Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 151. Oxstren Main Business

Table 152. Oxstren Latest Developments

Table 153. Polar Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 154. Polar Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 155. Polar Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 156. Polar Main Business

Table 157. Polar Latest Developments

Table 158. Basis Basic Information, Smart Wearables for Sports and Fitness

Manufacturing Base, Sales Area and Its Competitors

Table 159. Basis Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 160. Basis Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 161. Basis Main Business

Table 162. Basis Latest Developments

Table 163. Mio Basic Information, Smart Wearables for Sports and Fitness Manufacturing Base, Sales Area and Its Competitors

Table 164. Mio Smart Wearables for Sports and Fitness Product Portfolios and Specifications

Table 165. Mio Smart Wearables for Sports and Fitness Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 166. Mio Main Business

Table 167. Mio Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Picture of Smart Wearables for Sports and Fitness

Figure 2. Smart Wearables for Sports and Fitness Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Smart Wearables for Sports and Fitness Sales Growth Rate 2020-2031 (K Units)

Figure 7. Global Smart Wearables for Sports and Fitness Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Smart Wearables for Sports and Fitness Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Smart Wearables for Sports and Fitness Sales Market Share by Country/Region (2024)

Figure 10. Smart Wearables for Sports and Fitness Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Watches

Figure 12. Product Picture of Activity Tracker

Figure 13. Product Picture of Others

Figure 14. Global Smart Wearables for Sports and Fitness Sales Market Share by Type in 2025

Figure 15. Global Smart Wearables for Sports and Fitness Revenue Market Share by Type (2020-2025)

Figure 16. Smart Wearables for Sports and Fitness Consumed in Training

Figure 17. Global Smart Wearables for Sports and Fitness Market: Training (2020-2025) & (K Units)

Figure 18. Smart Wearables for Sports and Fitness Consumed in Sports

Figure 19. Global Smart Wearables for Sports and Fitness Market: Sports (2020-2025) & (K Units)

Figure 20. Smart Wearables for Sports and Fitness Consumed in Others

Figure 21. Global Smart Wearables for Sports and Fitness Market: Others (2020-2025) & (K Units)

Figure 22. Global Smart Wearables for Sports and Fitness Sale Market Share by Application (2024)

Figure 23. Global Smart Wearables for Sports and Fitness Revenue Market Share by Application in 2025

Figure 24. Smart Wearables for Sports and Fitness Sales by Company in 2025 (K Units)

Figure 25. Global Smart Wearables for Sports and Fitness Sales Market Share by Company in 2025

Figure 26. Smart Wearables for Sports and Fitness Revenue by Company in 2025 (\$ millions)

Figure 27. Global Smart Wearables for Sports and Fitness Revenue Market Share by Company in 2025

Figure 28. Global Smart Wearables for Sports and Fitness Sales Market Share by Geographic Region (2020-2025)

Figure 29. Global Smart Wearables for Sports and Fitness Revenue Market Share by Geographic Region in 2025

Figure 30. Americas Smart Wearables for Sports and Fitness Sales 2020-2025 (K Units)

Figure 31. Americas Smart Wearables for Sports and Fitness Revenue 2020-2025 (\$ millions)

Figure 32. APAC Smart Wearables for Sports and Fitness Sales 2020-2025 (K Units)

Figure 33. APAC Smart Wearables for Sports and Fitness Revenue 2020-2025 (\$ millions)

Figure 34. Europe Smart Wearables for Sports and Fitness Sales 2020-2025 (K Units)

Figure 35. Europe Smart Wearables for Sports and Fitness Revenue 2020-2025 (\$ millions)

Figure 36. Middle East & Africa Smart Wearables for Sports and Fitness Sales 2020-2025 (K Units)

Figure 37. Middle East & Africa Smart Wearables for Sports and Fitness Revenue 2020-2025 (\$ millions)

Figure 38. Americas Smart Wearables for Sports and Fitness Sales Market Share by Country in 2025

Figure 39. Americas Smart Wearables for Sports and Fitness Revenue Market Share by Country (2020-2025)

Figure 40. Americas Smart Wearables for Sports and Fitness Sales Market Share by Type (2020-2025)

Figure 41. Americas Smart Wearables for Sports and Fitness Sales Market Share by Application (2020-2025)

Figure 42. United States Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 43. Canada Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 44. Mexico Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 45. Brazil Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 46. APAC Smart Wearables for Sports and Fitness Sales Market Share by Region in 2025

Figure 47. APAC Smart Wearables for Sports and Fitness Revenue Market Share by Region (2020-2025)

Figure 48. APAC Smart Wearables for Sports and Fitness Sales Market Share by Type (2020-2025)

Figure 49. APAC Smart Wearables for Sports and Fitness Sales Market Share by Application (2020-2025)

Figure 50. China Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 51. Japan Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 52. South Korea Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 53. Southeast Asia Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 54. India Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 55. Australia Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 56. China Taiwan Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 57. Europe Smart Wearables for Sports and Fitness Sales Market Share by Country in 2025

Figure 58. Europe Smart Wearables for Sports and Fitness Revenue Market Share by Country (2020-2025)

Figure 59. Europe Smart Wearables for Sports and Fitness Sales Market Share by Type (2020-2025)

Figure 60. Europe Smart Wearables for Sports and Fitness Sales Market Share by Application (2020-2025)

Figure 61. Germany Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 62. France Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 63. UK Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 64. Italy Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$

millions)

Figure 65. Russia Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 66. Middle East & Africa Smart Wearables for Sports and Fitness Sales Market Share by Country (2020-2025)

Figure 67. Middle East & Africa Smart Wearables for Sports and Fitness Sales Market Share by Type (2020-2025)

Figure 68. Middle East & Africa Smart Wearables for Sports and Fitness Sales Market Share by Application (2020-2025)

Figure 69. Egypt Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 70. South Africa Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 71. Israel Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 72. Turkey Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 73. GCC Countries Smart Wearables for Sports and Fitness Revenue Growth 2020-2025 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Smart Wearables for Sports and Fitness in 2025

Figure 75. Manufacturing Process Analysis of Smart Wearables for Sports and Fitness

Figure 76. Industry Chain Structure of Smart Wearables for Sports and Fitness

Figure 77. Channels of Distribution

Figure 78. Global Smart Wearables for Sports and Fitness Sales Market Forecast by Region (2026-2031)

Figure 79. Global Smart Wearables for Sports and Fitness Revenue Market Share Forecast by Region (2026-2031)

Figure 80. Global Smart Wearables for Sports and Fitness Sales Market Share Forecast by Type (2026-2031)

Figure 81. Global Smart Wearables for Sports and Fitness Revenue Market Share Forecast by Type (2026-2031)

Figure 82. Global Smart Wearables for Sports and Fitness Sales Market Share Forecast by Application (2026-2031)

Figure 83. Global Smart Wearables for Sports and Fitness Revenue Market Share Forecast by Application (2026-2031)

## I would like to order

Product name: Global Smart Wearables for Sports and Fitness Market Growth 2025-2031

Product link: <https://marketpublishers.com/r/GB1116D6F2B2EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB1116D6F2B2EN.html>