

Global Smart Voice Assistant Speaker Market Growth 2019-2024

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Abstracts

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Smart Voice Assistant Speakers are smart speakers which are with voice recognition technology. A smart speaker is a wireless and smart audio playback device that uses several types of connectivity for additional functions. Smart speakers have special features to enhance ease of use, connect to multiple types of audio sources and provide additional functionality.

The first kind is 1-2 Speakers, it is the most widely used Smart Voice Assistant Speaker in the market, which accounts for about 78.48% in 2018 of the whole Smart Voice Assistant Speaker market, because of its comparatively low cost.

From the view of region, North America has 44.63% market share in the world in 2018. Asia-Pacific hold the smaller market of 28.52%, Europe following take a market share of 17.99%.

The domination of North America will be weakened by emerging market like China and India, and also other advanced economies.

According to this study, over the next five years the Smart Voice Assistant Speaker market will register a 22.1% CAGR in terms of revenue, the global market size will reach US\$ 30400 million by 2024, from US\$ 11200 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Smart Voice Assistant Speaker business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Voice Assistant Speaker market by product type, application, key manufacturers and key regions and countries.

This study considers the Smart Voice Assistant Speaker value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

1-2 Speakers

3-4 Speakers

?5 Speakers

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Alexa

Google Assistant

Siri

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Amazon

Google

Alibaba

Xiaomi

Baidu

Apple

Beijing LingLong

Sonos

Harman International

Ximalaya Network

Samsung

Sony

Lenovo

Creative

Rokid

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Smart Voice Assistant Speaker consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Smart Voice Assistant Speaker market by identifying its various subsegments.

Focuses on the key global Smart Voice Assistant Speaker manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Voice Assistant Speaker with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Voice Assistant Speaker submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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