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Global Smart Tourism Management Platform Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Smart Tourism Management Platform market size is predicted to grow from US$ 1747 million in 2025 to US$ 3341 million in 2031; it is expected to grow at a CAGR of 11.4% from 2025 to 2031.

One platform refers to the comprehensive management platform of the scenic spot. Four ports. It consists of a large screen, a touch screen, a PC terminal, and a mobile terminal. Five smart sections. Smart management section, smart service section, smart marketing section, smart protection section, and smart operation section.

United States market for Smart Tourism Management Platform is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Smart Tourism Management Platform is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Smart Tourism Management Platform is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Smart Tourism Management Platform players cover Chengdu Monkey Software, Hunan Yijingtong Intelligent Technology, Wuhan Sante Aileyuan Tourism, Shenzhen Tropic of Cancer Technology, Fujian Ticket Payment, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Smart Tourism Management Platform Industry Forecast” looks at past sales and reviews total world Smart Tourism

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Management Platform sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Tourism Management Platform sales for 2025 through 2031. With Smart Tourism Management Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Smart Tourism Management Platform industry.

This Insight Report provides a comprehensive analysis of the global Smart Tourism Management Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Smart Tourism Management Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Tourism Management Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Tourism Management Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Tourism Management Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Tourism Management Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software

Hardware

Segmentation by Application:

Scenic Spots

Cultural Center

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Amusement Park

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Chengdu Monkey Software

Hunan Yijingtong Intelligent Technology

Wuhan Sante Aileyuan Tourism

Shenzhen Tropic of Cancer Technology

Fujian Ticket Payment

Wuhan Songyun Technology

Jiangsu Lutong IOT Technology

NEXWISE Intelligence

LEADOR

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H3C

MOCA

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