

Global Smart Tag Market Growth 2023-2029

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Abstracts

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A Smart Tag or smart label is an item identification slip that contains more advanced technologies than conventional bar code data. The most common enhancements in smart labels are EAS Labels, RFID Labels, Sensing Labels, Electronic Shelf Labels, NFC Tags, etc.

LPI (LP Information)' newest research report, the “Smart Tag Industry Forecast” looks at past sales and reviews total world Smart Tag sales in 2022, providing a comprehensive analysis by region and market sector of projected Smart Tag sales for 2023 through 2029. With Smart Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Tag industry.

This Insight Report provides a comprehensive analysis of the global Smart Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Tag and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Tag.

The global Smart Tag market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Smart Tag is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Smart Tag is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Smart Tag is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Smart Tag players cover Checkpoint Systems (CCL), Avery Dennison, Sato Holdings Corporation, Tyco Sensormatic, Smartrac (Linxens), SES (imagotag), Zebra, Fujitsu and Honeywell, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Tag market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

EAS Labels

RFID Labels

Sensing Labels

Electronic Shelf Labels

NFC Tags

Segmentation by application

Automotive

Healthcare & Pharmaceutical

Logistic

Retail

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Checkpoint Systems (CCL)

Avery Dennison

Sato Holdings Corporation

Tyco Sensormatic

Smartrac (Linxens)

SES (imagotag)

Zebra

Fujitsu

Honeywell

TAG Company

Paragon ID

Century

Pricer

Alien Technology

Invengo Information Technology

Multi-Color Corporation

Samsung

E Ink

Displaydata

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Tag market?

What factors are driving Smart Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Tag market opportunities vary by end market size?

How does Smart Tag break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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