

Global Smart Shoulder and Neck Massager Market Growth 2026-2032

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Abstracts

The global Smart Shoulder and Neck Massager market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Smart Shoulder and Neck Massager is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Shoulder and Neck Massager is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Shoulder and Neck Massager is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Shoulder and Neck Massager players cover OSIM, Rongtai, OGAWA, Breo, Panasonic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Smart Shoulder and Neck Massager Industry Forecast" looks at past sales and reviews total world Smart Shoulder and Neck Massager sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Shoulder and Neck Massager sales for 2026 through 2032. With Smart Shoulder and Neck Massager sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Shoulder and Neck Massager industry.

This Insight Report provides a comprehensive analysis of the global Smart Shoulder and Neck Massager landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Shoulder and Neck Massager portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Shoulder and Neck Massager market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Shoulder and Neck Massager and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Shoulder and Neck Massager.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Shoulder and Neck Massager market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vibration Massage Type

Kneading Massage Type

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

OSIM

Rongtai

OGAWA

Breo

Panasonic

Momoda

Healthy Life

Jare

Lefan

Xiaomi

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Shoulder and Neck Massager market?

What factors are driving Smart Shoulder and Neck Massager market growth,

globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Shoulder and Neck Massager market opportunities vary by end market size?

How does Smart Shoulder and Neck Massager break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Smart Shoulder and Neck Massager Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Smart Shoulder and Neck Massager by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Smart Shoulder and Neck Massager by Country/Region, 2021, 2025 & 2032

2.2 Smart Shoulder and Neck Massager Segment by Type

- 2.2.1 Vibration Massage Type
- 2.2.2 Kneading Massage Type
- 2.2.3 Smart Shoulder and Neck Massager Sales by Type
 - 2.2.3.1 Global Smart Shoulder and Neck Massager Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Smart Shoulder and Neck Massager Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Smart Shoulder and Neck Massager Sale Price by Type (2021-2026)

2.3 Smart Shoulder and Neck Massager Segment by Application

- 2.3.1 Online Sales
- 2.3.2 Offline Sales
- 2.3.3 Smart Shoulder and Neck Massager Sales by Application
 - 2.3.3.1 Global Smart Shoulder and Neck Massager Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Smart Shoulder and Neck Massager Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Smart Shoulder and Neck Massager Sale Price by Application

(2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Smart Shoulder and Neck Massager Breakdown Data by Company

3.1.1 Global Smart Shoulder and Neck Massager Annual Sales by Company
(2021-2026)

3.1.2 Global Smart Shoulder and Neck Massager Sales Market Share by Company
(2021-2026)

3.2 Global Smart Shoulder and Neck Massager Annual Revenue by Company
(2021-2026)

3.2.1 Global Smart Shoulder and Neck Massager Revenue by Company (2021-2026)

3.2.2 Global Smart Shoulder and Neck Massager Revenue Market Share by Company
(2021-2026)

3.3 Global Smart Shoulder and Neck Massager Sale Price by Company

3.4 Key Manufacturers Smart Shoulder and Neck Massager Producing Area
Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Smart Shoulder and Neck Massager Product Location
Distribution

3.4.2 Players Smart Shoulder and Neck Massager Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SMART SHOULDER AND NECK MASSAGER BY GEOGRAPHIC REGION

4.1 World Historic Smart Shoulder and Neck Massager Market Size by Geographic
Region (2021-2026)

4.1.1 Global Smart Shoulder and Neck Massager Annual Sales by Geographic Region
(2021-2026)

4.1.2 Global Smart Shoulder and Neck Massager Annual Revenue by Geographic
Region (2021-2026)

4.2 World Historic Smart Shoulder and Neck Massager Market Size by Country/Region
(2021-2026)

4.2.1 Global Smart Shoulder and Neck Massager Annual Sales by Country/Region
(2021-2026)

4.2.2 Global Smart Shoulder and Neck Massager Annual Revenue by Country/Region (2021-2026)

4.3 Americas Smart Shoulder and Neck Massager Sales Growth

4.4 APAC Smart Shoulder and Neck Massager Sales Growth

4.5 Europe Smart Shoulder and Neck Massager Sales Growth

4.6 Middle East & Africa Smart Shoulder and Neck Massager Sales Growth

5 AMERICAS

5.1 Americas Smart Shoulder and Neck Massager Sales by Country

5.1.1 Americas Smart Shoulder and Neck Massager Sales by Country (2021-2026)

5.1.2 Americas Smart Shoulder and Neck Massager Revenue by Country (2021-2026)

5.2 Americas Smart Shoulder and Neck Massager Sales by Type (2021-2026)

5.3 Americas Smart Shoulder and Neck Massager Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Smart Shoulder and Neck Massager Sales by Region

6.1.1 APAC Smart Shoulder and Neck Massager Sales by Region (2021-2026)

6.1.2 APAC Smart Shoulder and Neck Massager Revenue by Region (2021-2026)

6.2 APAC Smart Shoulder and Neck Massager Sales by Type (2021-2026)

6.3 APAC Smart Shoulder and Neck Massager Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Smart Shoulder and Neck Massager by Country

7.1.1 Europe Smart Shoulder and Neck Massager Sales by Country (2021-2026)

7.1.2 Europe Smart Shoulder and Neck Massager Revenue by Country (2021-2026)

- 7.2 Europe Smart Shoulder and Neck Massager Sales by Type (2021-2026)
- 7.3 Europe Smart Shoulder and Neck Massager Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Smart Shoulder and Neck Massager by Country
 - 8.1.1 Middle East & Africa Smart Shoulder and Neck Massager Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Smart Shoulder and Neck Massager Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Smart Shoulder and Neck Massager Sales by Type (2021-2026)
- 8.3 Middle East & Africa Smart Shoulder and Neck Massager Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Smart Shoulder and Neck Massager
- 10.3 Manufacturing Process Analysis of Smart Shoulder and Neck Massager
- 10.4 Industry Chain Structure of Smart Shoulder and Neck Massager

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Smart Shoulder and Neck Massager Distributors

11.3 Smart Shoulder and Neck Massager Customer

12 WORLD FORECAST REVIEW FOR SMART SHOULDER AND NECK MASSAGER BY GEOGRAPHIC REGION

12.1 Global Smart Shoulder and Neck Massager Market Size Forecast by Region

12.1.1 Global Smart Shoulder and Neck Massager Forecast by Region (2027-2032)

12.1.2 Global Smart Shoulder and Neck Massager Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Smart Shoulder and Neck Massager Forecast by Type (2027-2032)

12.7 Global Smart Shoulder and Neck Massager Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 OSIM

13.1.1 OSIM Company Information

13.1.2 OSIM Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.1.3 OSIM Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 OSIM Main Business Overview

13.1.5 OSIM Latest Developments

13.2 Rongtai

13.2.1 Rongtai Company Information

13.2.2 Rongtai Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.2.3 Rongtai Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Rongtai Main Business Overview

13.2.5 Rongtai Latest Developments

13.3 OGAWA

13.3.1 OGAWA Company Information

13.3.2 OGAWA Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.3.3 OGAWA Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 OGAWA Main Business Overview

13.3.5 OGAWA Latest Developments

13.4 Breo

13.4.1 Breo Company Information

13.4.2 Breo Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.4.3 Breo Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Breo Main Business Overview

13.4.5 Breo Latest Developments

13.5 Panasonic

13.5.1 Panasonic Company Information

13.5.2 Panasonic Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.5.3 Panasonic Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Panasonic Main Business Overview

13.5.5 Panasonic Latest Developments

13.6 Momoda

13.6.1 Momoda Company Information

13.6.2 Momoda Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.6.3 Momoda Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Momoda Main Business Overview

13.6.5 Momoda Latest Developments

13.7 Healthy Life

13.7.1 Healthy Life Company Information

13.7.2 Healthy Life Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.7.3 Healthy Life Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Healthy Life Main Business Overview

13.7.5 Healthy Life Latest Developments

13.8 Jare

13.8.1 Jare Company Information

13.8.2 Jare Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.8.3 Jare Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Jare Main Business Overview

13.8.5 Jare Latest Developments

13.9 Lefan

13.9.1 Lefan Company Information

13.9.2 Lefan Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.9.3 Lefan Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Lefan Main Business Overview

13.9.5 Lefan Latest Developments

13.10 Xiaomi

13.10.1 Xiaomi Company Information

13.10.2 Xiaomi Smart Shoulder and Neck Massager Product Portfolios and Specifications

13.10.3 Xiaomi Smart Shoulder and Neck Massager Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Xiaomi Main Business Overview

13.10.5 Xiaomi Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Shoulder and Neck Massager Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Smart Shoulder and Neck Massager Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Vibration Massage Type

Table 4. Major Players of Kneading Massage Type

Table 5. Global Smart Shoulder and Neck Massager Sales by Type (2021-2026) & (Units)

Table 6. Global Smart Shoulder and Neck Massager Sales Market Share by Type (2021-2026)

Table 7. Global Smart Shoulder and Neck Massager Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Smart Shoulder and Neck Massager Revenue Market Share by Type (2021-2026)

Table 9. Global Smart Shoulder and Neck Massager Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Smart Shoulder and Neck Massager Sale by Application (2021-2026) & (Units)

Table 11. Global Smart Shoulder and Neck Massager Sale Market Share by Application (2021-2026)

Table 12. Global Smart Shoulder and Neck Massager Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Smart Shoulder and Neck Massager Revenue Market Share by Application (2021-2026)

Table 14. Global Smart Shoulder and Neck Massager Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Smart Shoulder and Neck Massager Sales by Company (2021-2026) & (Units)

Table 16. Global Smart Shoulder and Neck Massager Sales Market Share by Company (2021-2026)

Table 17. Global Smart Shoulder and Neck Massager Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Smart Shoulder and Neck Massager Revenue Market Share by Company (2021-2026)

Table 19. Global Smart Shoulder and Neck Massager Sale Price by Company

(2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Smart Shoulder and Neck Massager Producing Area Distribution and Sales Area

Table 21. Players Smart Shoulder and Neck Massager Products Offered

Table 22. Smart Shoulder and Neck Massager Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Smart Shoulder and Neck Massager Sales by Geographic Region (2021-2026) & (Units)

Table 26. Global Smart Shoulder and Neck Massager Sales Market Share Geographic Region (2021-2026)

Table 27. Global Smart Shoulder and Neck Massager Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Smart Shoulder and Neck Massager Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Smart Shoulder and Neck Massager Sales by Country/Region (2021-2026) & (Units)

Table 30. Global Smart Shoulder and Neck Massager Sales Market Share by Country/Region (2021-2026)

Table 31. Global Smart Shoulder and Neck Massager Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Smart Shoulder and Neck Massager Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Smart Shoulder and Neck Massager Sales by Country (2021-2026) & (Units)

Table 34. Americas Smart Shoulder and Neck Massager Sales Market Share by Country (2021-2026)

Table 35. Americas Smart Shoulder and Neck Massager Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Smart Shoulder and Neck Massager Sales by Type (2021-2026) & (Units)

Table 37. Americas Smart Shoulder and Neck Massager Sales by Application (2021-2026) & (Units)

Table 38. APAC Smart Shoulder and Neck Massager Sales by Region (2021-2026) & (Units)

Table 39. APAC Smart Shoulder and Neck Massager Sales Market Share by Region (2021-2026)

Table 40. APAC Smart Shoulder and Neck Massager Revenue by Region (2021-2026)

& (\$ millions)

Table 41. APAC Smart Shoulder and Neck Massager Sales by Type (2021-2026) & (Units)

Table 42. APAC Smart Shoulder and Neck Massager Sales by Application (2021-2026) & (Units)

Table 43. Europe Smart Shoulder and Neck Massager Sales by Country (2021-2026) & (Units)

Table 44. Europe Smart Shoulder and Neck Massager Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Smart Shoulder and Neck Massager Sales by Type (2021-2026) & (Units)

Table 46. Europe Smart Shoulder and Neck Massager Sales by Application (2021-2026) & (Units)

Table 47. Middle East & Africa Smart Shoulder and Neck Massager Sales by Country (2021-2026) & (Units)

Table 48. Middle East & Africa Smart Shoulder and Neck Massager Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Smart Shoulder and Neck Massager Sales by Type (2021-2026) & (Units)

Table 50. Middle East & Africa Smart Shoulder and Neck Massager Sales by Application (2021-2026) & (Units)

Table 51. Key Market Drivers & Growth Opportunities of Smart Shoulder and Neck Massager

Table 52. Key Market Challenges & Risks of Smart Shoulder and Neck Massager

Table 53. Key Industry Trends of Smart Shoulder and Neck Massager

Table 54. Smart Shoulder and Neck Massager Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Smart Shoulder and Neck Massager Distributors List

Table 57. Smart Shoulder and Neck Massager Customer List

Table 58. Global Smart Shoulder and Neck Massager Sales Forecast by Region (2027-2032) & (Units)

Table 59. Global Smart Shoulder and Neck Massager Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Smart Shoulder and Neck Massager Sales Forecast by Country (2027-2032) & (Units)

Table 61. Americas Smart Shoulder and Neck Massager Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Smart Shoulder and Neck Massager Sales Forecast by Region (2027-2032) & (Units)

Table 63. APAC Smart Shoulder and Neck Massager Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Smart Shoulder and Neck Massager Sales Forecast by Country (2027-2032) & (Units)

Table 65. Europe Smart Shoulder and Neck Massager Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Smart Shoulder and Neck Massager Sales Forecast by Country (2027-2032) & (Units)

Table 67. Middle East & Africa Smart Shoulder and Neck Massager Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Smart Shoulder and Neck Massager Sales Forecast by Type (2027-2032) & (Units)

Table 69. Global Smart Shoulder and Neck Massager Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Smart Shoulder and Neck Massager Sales Forecast by Application (2027-2032) & (Units)

Table 71. Global Smart Shoulder and Neck Massager Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. OSIM Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 73. OSIM Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 74. OSIM Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. OSIM Main Business

Table 76. OSIM Latest Developments

Table 77. Rongtai Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 78. Rongtai Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 79. Rongtai Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. Rongtai Main Business

Table 81. Rongtai Latest Developments

Table 82. OGAWA Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 83. OGAWA Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 84. OGAWA Smart Shoulder and Neck Massager Sales (Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. OGAWA Main Business

Table 86. OGAWA Latest Developments

Table 87. Breo Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 88. Breo Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 89. Breo Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Breo Main Business

Table 91. Breo Latest Developments

Table 92. Panasonic Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 93. Panasonic Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 94. Panasonic Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Panasonic Main Business

Table 96. Panasonic Latest Developments

Table 97. Momoda Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 98. Momoda Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 99. Momoda Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Momoda Main Business

Table 101. Momoda Latest Developments

Table 102. Healthy Life Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 103. Healthy Life Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 104. Healthy Life Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Healthy Life Main Business

Table 106. Healthy Life Latest Developments

Table 107. Jare Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 108. Jare Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 109. Jare Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Jare Main Business

Table 111. Jare Latest Developments

Table 112. Lefan Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 113. Lefan Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 114. Lefan Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Lefan Main Business

Table 116. Lefan Latest Developments

Table 117. Xiaomi Basic Information, Smart Shoulder and Neck Massager Manufacturing Base, Sales Area and Its Competitors

Table 118. Xiaomi Smart Shoulder and Neck Massager Product Portfolios and Specifications

Table 119. Xiaomi Smart Shoulder and Neck Massager Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Xiaomi Main Business

Table 121. Xiaomi Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Shoulder and Neck Massager
- Figure 2. Smart Shoulder and Neck Massager Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Shoulder and Neck Massager Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global Smart Shoulder and Neck Massager Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Smart Shoulder and Neck Massager Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Smart Shoulder and Neck Massager Sales Market Share by Country/Region (2025)
- Figure 10. Smart Shoulder and Neck Massager Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Vibration Massage Type
- Figure 12. Product Picture of Kneading Massage Type
- Figure 13. Global Smart Shoulder and Neck Massager Sales Market Share by Type in 2026
- Figure 14. Global Smart Shoulder and Neck Massager Revenue Market Share by Type (2021-2026)
- Figure 15. Smart Shoulder and Neck Massager Consumed in Online Sales
- Figure 16. Global Smart Shoulder and Neck Massager Market: Online Sales (2021-2026) & (Units)
- Figure 17. Smart Shoulder and Neck Massager Consumed in Offline Sales
- Figure 18. Global Smart Shoulder and Neck Massager Market: Offline Sales (2021-2026) & (Units)
- Figure 19. Global Smart Shoulder and Neck Massager Sale Market Share by Application (2025)
- Figure 20. Global Smart Shoulder and Neck Massager Revenue Market Share by Application in 2026
- Figure 21. Smart Shoulder and Neck Massager Sales by Company in 2026 (Units)
- Figure 22. Global Smart Shoulder and Neck Massager Sales Market Share by Company in 2026
- Figure 23. Smart Shoulder and Neck Massager Revenue by Company in 2026 (\$

millions)

Figure 24. Global Smart Shoulder and Neck Massager Revenue Market Share by Company in 2026

Figure 25. Global Smart Shoulder and Neck Massager Sales Market Share by Geographic Region (2021-2026)

Figure 26. Global Smart Shoulder and Neck Massager Revenue Market Share by Geographic Region in 2026

Figure 27. Americas Smart Shoulder and Neck Massager Sales 2021-2026 (Units)

Figure 28. Americas Smart Shoulder and Neck Massager Revenue 2021-2026 (\$ millions)

Figure 29. APAC Smart Shoulder and Neck Massager Sales 2021-2026 (Units)

Figure 30. APAC Smart Shoulder and Neck Massager Revenue 2021-2026 (\$ millions)

Figure 31. Europe Smart Shoulder and Neck Massager Sales 2021-2026 (Units)

Figure 32. Europe Smart Shoulder and Neck Massager Revenue 2021-2026 (\$ millions)

Figure 33. Middle East & Africa Smart Shoulder and Neck Massager Sales 2021-2026 (Units)

Figure 34. Middle East & Africa Smart Shoulder and Neck Massager Revenue 2021-2026 (\$ millions)

Figure 35. Americas Smart Shoulder and Neck Massager Sales Market Share by Country in 2026

Figure 36. Americas Smart Shoulder and Neck Massager Revenue Market Share by Country (2021-2026)

Figure 37. Americas Smart Shoulder and Neck Massager Sales Market Share by Type (2021-2026)

Figure 38. Americas Smart Shoulder and Neck Massager Sales Market Share by Application (2021-2026)

Figure 39. United States Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 40. Canada Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 41. Mexico Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 42. Brazil Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 43. APAC Smart Shoulder and Neck Massager Sales Market Share by Region in 2026

Figure 44. APAC Smart Shoulder and Neck Massager Revenue Market Share by Region (2021-2026)

Figure 45. APAC Smart Shoulder and Neck Massager Sales Market Share by Type

(2021-2026)

Figure 46. APAC Smart Shoulder and Neck Massager Sales Market Share by Application (2021-2026)

Figure 47. China Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 48. Japan Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 49. South Korea Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 50. Southeast Asia Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 51. India Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 52. Australia Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 53. China Taiwan Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 54. Europe Smart Shoulder and Neck Massager Sales Market Share by Country in 2026

Figure 55. Europe Smart Shoulder and Neck Massager Revenue Market Share by Country (2021-2026)

Figure 56. Europe Smart Shoulder and Neck Massager Sales Market Share by Type (2021-2026)

Figure 57. Europe Smart Shoulder and Neck Massager Sales Market Share by Application (2021-2026)

Figure 58. Germany Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 59. France Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 60. UK Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 61. Italy Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 62. Russia Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 63. Middle East & Africa Smart Shoulder and Neck Massager Sales Market Share by Country (2021-2026)

Figure 64. Middle East & Africa Smart Shoulder and Neck Massager Sales Market Share by Type (2021-2026)

Figure 65. Middle East & Africa Smart Shoulder and Neck Massager Sales Market Share by Application (2021-2026)

Figure 66. Egypt Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Africa Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 68. Israel Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 69. Turkey Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 70. GCC Countries Smart Shoulder and Neck Massager Revenue Growth 2021-2026 (\$ millions)

Figure 71. Manufacturing Cost Structure Analysis of Smart Shoulder and Neck Massager in 2026

Figure 72. Manufacturing Process Analysis of Smart Shoulder and Neck Massager

Figure 73. Industry Chain Structure of Smart Shoulder and Neck Massager

Figure 74. Channels of Distribution

Figure 75. Global Smart Shoulder and Neck Massager Sales Market Forecast by Region (2027-2032)

Figure 76. Global Smart Shoulder and Neck Massager Revenue Market Share Forecast by Region (2027-2032)

Figure 77. Global Smart Shoulder and Neck Massager Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global Smart Shoulder and Neck Massager Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global Smart Shoulder and Neck Massager Sales Market Share Forecast by Application (2027-2032)

Figure 80. Global Smart Shoulder and Neck Massager Revenue Market Share Forecast by Application (2027-2032)

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