

Global Smart Recording Earbuds Market Growth 2026-2032

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Abstracts

The global Smart Recording Earbuds market size is predicted to grow from US\$ 130 million in 2025 to US\$ 371 million in 2032; it is expected to grow at a CAGR of 16.0% from 2026 to 2032.

In 2025, global Smart Recording Earbuds production reached approximately 1,060.8 K units, with an average global market price of around 125 US\$/unit.

Smart recording earbuds are compact lightweight wearable audio devices integrated with high-sensitivity microphone arrays, intelligent noise reduction, clear real-time audio capture, built-in storage support, and AI-powered speech recognition and transcription functions; they deliver stable high-quality voice recording even in noisy environments, synchronize audio files with accurate text conversion instantly, and cater efficiently to daily note-taking, business meetings, academic lectures, interviews and remote office scenarios while maintaining comfortable wearing experience and normal daily audio playback and calling performance.

The average single-line production capacity of Smart Recording Earbuds is 75 K units, the average gross profit margin was 31.5%.

The upstream segment of the smart recording earbuds industry chain covers raw material supply and core component manufacturing, including Bluetooth AI chips, MEMS high-sensitivity microphones, acoustic speakers, lithium batteries, PCB circuit boards, structural plastic and metal materials, as well as algorithm authorization for speech recognition and audio processing models; the midstream focuses on product design, hardware assembly, firmware debugging, function testing, quality inspection and finished product packaging undertaken by headphone OEM and ODM factories with

systematic production and integration capabilities; the downstream consists of brand operation and multi-channel sales distribution, involving online e-commerce platforms, offline digital retail chains, airport duty-free stores, enterprise centralized procurement channels, alongside end users such as business professionals, educators, journalists, students and corporate organizations that demand efficient recording and transcription services.

The overall cost structure of smart recording earbuds features clear proportional weight distribution: raw material and core BOM costs account for 65%, covering AI chips, high-precision microphone arrays, acoustic drivers, batteries, PCB components and structural accessories; direct labor costs for assembly, functional testing, quality inspection and final packaging take up 10% of total expenses; manufacturing overhead, including factory rent, equipment depreciation, utility consumption and production management control, occupies 15%; meanwhile, additional expenditures including AI speech algorithm licensing, product R&D iteration, compliance certification and brand marketing promotion collectively represent the remaining 10%, forming a complete and standardized cost composition system across production and commercialization links.

Rising demand for efficient office collaboration, academic learning recording, interview content archiving and clear voice communication drives steady market growth for smart recording earbuds, fueled by widespread digital office trends, higher requirements for audio clarity and intelligent transcription efficiency across industries, and user pursuit of lightweight portable all-in-one wearable tools; core business opportunities lie in optimizing low-noise high-precision recording performance and local offline transcription functions, deepening compatibility with mainstream office and cloud storage ecosystems, launching differentiated products for segmented crowds such as corporate business groups and education users, expanding global online and offline retail distribution networks, and leveraging iterative AI voice technology to enhance product added value while tapping long-term B2B customized procurement potential.

LP Information, Inc. (LPI) ' newest research report, the "Smart Recording Earbuds Industry Forecast" looks at past sales and reviews total world Smart Recording Earbuds sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Recording Earbuds sales for 2026 through 2032. With Smart Recording Earbuds sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Recording Earbuds industry.

This Insight Report provides a comprehensive analysis of the global Smart Recording

Earbuds landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Recording Earbuds portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Recording Earbuds market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Recording Earbuds and breaks down the forecast by Wearing Structure, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Recording Earbuds.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Recording Earbuds market by product type, application, key manufacturers and key regions and countries.

Segmentation by Wearing Structure:

In-Ear Type

Half In-Ear Type

Open-Ear Type

Segmentation by Core Function:

Recording-Only

Recording and Transcription

Recording, Transcription and Summarization

Recording, Transcription and Translation

Segmentation by Connectivity Mode:

App-Connected Smart Recording Earbuds

Standalone Smart Recording Earbuds

Others

Segmentation by Application:

Business Meetings

Interview and Field Recording

Education and Lecture Note-Taking

Personal Voice Memo and Daily Recording

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

viaim

Mobvoi

OSO AI

iFlytek

Goodway Technology

Jiangxi Feier Technology

Ding Talk

Samsung

Huawei

Xiaomi

iTourTranslator

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Recording Earbuds market?

What factors are driving Smart Recording Earbuds market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Recording Earbuds market opportunities vary by end market size?

How does Smart Recording Earbuds break out by Wearing Structure, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smart Recording Earbuds Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Smart Recording Earbuds by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Smart Recording Earbuds by Country/Region, 2021, 2025 & 2032
- 2.2 Smart Recording Earbuds Segment by Wearing Structure
 - 2.2.1 In-Ear Type
 - 2.2.2 Half In-Ear Type
 - 2.2.3 Open-Ear Type
 - 2.2.4 Smart Recording Earbuds Sales by Wearing Structure
 - 2.2.4.1 Global Smart Recording Earbuds Sales Market Share by Wearing Structure (2021-2026)
 - 2.2.4.2 Global Smart Recording Earbuds Revenue and Market Share by Wearing Structure (2021-2026)
 - 2.2.4.3 Global Smart Recording Earbuds Sale Price by Wearing Structure (2021-2026)
- 2.3 Smart Recording Earbuds Segment by Core Function
 - 2.3.1 Recording-Only
 - 2.3.2 Recording and Transcription
 - 2.3.3 Recording, Transcription and Summarization
 - 2.3.4 Recording, Transcription and Translation
 - 2.3.5 Smart Recording Earbuds Sales by Core Function
 - 2.3.5.1 Global Smart Recording Earbuds Sales Market Share by Core Function

(2021-2026)

2.3.5.2 Global Smart Recording Earbuds Revenue and Market Share by Core Function (2021-2026)

2.3.5.3 Global Smart Recording Earbuds Sale Price by Core Function (2021-2026)

2.4 Smart Recording Earbuds Segment by Connectivity Mode

2.4.1 App-Connected Smart Recording Earbuds

2.4.2 Standalone Smart Recording Earbuds

2.4.3 Others

2.4.4 Smart Recording Earbuds Sales by Connectivity Mode

2.4.4.1 Global Smart Recording Earbuds Sales Market Share by Connectivity Mode (2021-2026)

2.4.4.2 Global Smart Recording Earbuds Revenue and Market Share by Connectivity Mode (2021-2026)

2.4.4.3 Global Smart Recording Earbuds Sale Price by Connectivity Mode (2021-2026)

2.5 Smart Recording Earbuds Segment by Application

2.5.1 Business Meetings

2.5.2 Interview and Field Recording

2.5.3 Education and Lecture Note-Taking

2.5.4 Personal Voice Memo and Daily Recording

2.5.5 Others

2.5.6 Smart Recording Earbuds Sales by Application

2.5.6.1 Global Smart Recording Earbuds Sale Market Share by Application (2021-2026)

2.5.6.2 Global Smart Recording Earbuds Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Smart Recording Earbuds Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Smart Recording Earbuds Breakdown Data by Company

3.1.1 Global Smart Recording Earbuds Annual Sales by Company (2021-2026)

3.1.2 Global Smart Recording Earbuds Sales Market Share by Company (2021-2026)

3.2 Global Smart Recording Earbuds Annual Revenue by Company (2021-2026)

3.2.1 Global Smart Recording Earbuds Revenue by Company (2021-2026)

3.2.2 Global Smart Recording Earbuds Revenue Market Share by Company (2021-2026)

3.3 Global Smart Recording Earbuds Sale Price by Company

3.4 Key Manufacturers Smart Recording Earbuds Producing Area Distribution, Sales

Area, Product Type

- 3.4.1 Key Manufacturers Smart Recording Earbuds Product Location Distribution
- 3.4.2 Players Smart Recording Earbuds Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SMART RECORDING EARBUDS BY GEOGRAPHIC REGION

- 4.1 World Historic Smart Recording Earbuds Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Smart Recording Earbuds Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Smart Recording Earbuds Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Smart Recording Earbuds Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Smart Recording Earbuds Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Smart Recording Earbuds Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Smart Recording Earbuds Sales Growth
- 4.4 APAC Smart Recording Earbuds Sales Growth
- 4.5 Europe Smart Recording Earbuds Sales Growth
- 4.6 Middle East & Africa Smart Recording Earbuds Sales Growth

5 AMERICAS

- 5.1 Americas Smart Recording Earbuds Sales by Country
 - 5.1.1 Americas Smart Recording Earbuds Sales by Country (2021-2026)
 - 5.1.2 Americas Smart Recording Earbuds Revenue by Country (2021-2026)
- 5.2 Americas Smart Recording Earbuds Sales by Wearing Structure (2021-2026)
- 5.3 Americas Smart Recording Earbuds Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Smart Recording Earbuds Sales by Region

6.1.1 APAC Smart Recording Earbuds Sales by Region (2021-2026)

6.1.2 APAC Smart Recording Earbuds Revenue by Region (2021-2026)

6.2 APAC Smart Recording Earbuds Sales by Wearing Structure (2021-2026)

6.3 APAC Smart Recording Earbuds Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Smart Recording Earbuds by Country

7.1.1 Europe Smart Recording Earbuds Sales by Country (2021-2026)

7.1.2 Europe Smart Recording Earbuds Revenue by Country (2021-2026)

7.2 Europe Smart Recording Earbuds Sales by Wearing Structure (2021-2026)

7.3 Europe Smart Recording Earbuds Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Smart Recording Earbuds by Country

8.1.1 Middle East & Africa Smart Recording Earbuds Sales by Country (2021-2026)

8.1.2 Middle East & Africa Smart Recording Earbuds Revenue by Country (2021-2026)

8.2 Middle East & Africa Smart Recording Earbuds Sales by Wearing Structure (2021-2026)

8.3 Middle East & Africa Smart Recording Earbuds Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Smart Recording Earbuds

10.3 Manufacturing Process Analysis of Smart Recording Earbuds

10.4 Industry Chain Structure of Smart Recording Earbuds

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Smart Recording Earbuds Distributors

11.3 Smart Recording Earbuds Customer

12 WORLD FORECAST REVIEW FOR SMART RECORDING EARBUDS BY GEOGRAPHIC REGION

12.1 Global Smart Recording Earbuds Market Size Forecast by Region

12.1.1 Global Smart Recording Earbuds Forecast by Region (2027-2032)

12.1.2 Global Smart Recording Earbuds Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Smart Recording Earbuds Forecast by Wearing Structure (2027-2032)

12.7 Global Smart Recording Earbuds Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 viaim

13.1.1 viaim Company Information

13.1.2 viaim Smart Recording Earbuds Product Portfolios and Specifications

13.1.3 viaim Smart Recording Earbuds Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 viaim Main Business Overview

13.1.5 viaim Latest Developments

13.2 Mobvoi

13.2.1 Mobvoi Company Information

13.2.2 Mobvoi Smart Recording Earbuds Product Portfolios and Specifications

13.2.3 Mobvoi Smart Recording Earbuds Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 Mobvoi Main Business Overview

13.2.5 Mobvoi Latest Developments

13.3 OSO AI

13.3.1 OSO AI Company Information

13.3.2 OSO AI Smart Recording Earbuds Product Portfolios and Specifications

13.3.3 OSO AI Smart Recording Earbuds Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 OSO AI Main Business Overview

13.3.5 OSO AI Latest Developments

13.4 iFlytek

13.4.1 iFlytek Company Information

13.4.2 iFlytek Smart Recording Earbuds Product Portfolios and Specifications

13.4.3 iFlytek Smart Recording Earbuds Sales, Revenue, Price and Gross Margin
(2021-2026)

13.4.4 iFlytek Main Business Overview

13.4.5 iFlytek Latest Developments

13.5 Goodway Technology

13.5.1 Goodway Technology Company Information

13.5.2 Goodway Technology Smart Recording Earbuds Product Portfolios and
Specifications

13.5.3 Goodway Technology Smart Recording Earbuds Sales, Revenue, Price and
Gross Margin (2021-2026)

13.5.4 Goodway Technology Main Business Overview

13.5.5 Goodway Technology Latest Developments

13.6 Jiangxi Feier Technology

- 13.6.1 Jiangxi Feier Technology Company Information
- 13.6.2 Jiangxi Feier Technology Smart Recording Earbuds Product Portfolios and Specifications
- 13.6.3 Jiangxi Feier Technology Smart Recording Earbuds Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Jiangxi Feier Technology Main Business Overview
- 13.6.5 Jiangxi Feier Technology Latest Developments
- 13.7 Ding Talk
 - 13.7.1 Ding Talk Company Information
 - 13.7.2 Ding Talk Smart Recording Earbuds Product Portfolios and Specifications
 - 13.7.3 Ding Talk Smart Recording Earbuds Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Ding Talk Main Business Overview
 - 13.7.5 Ding Talk Latest Developments
- 13.8 Samsung
 - 13.8.1 Samsung Company Information
 - 13.8.2 Samsung Smart Recording Earbuds Product Portfolios and Specifications
 - 13.8.3 Samsung Smart Recording Earbuds Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Samsung Main Business Overview
 - 13.8.5 Samsung Latest Developments
- 13.9 Huawei
 - 13.9.1 Huawei Company Information
 - 13.9.2 Huawei Smart Recording Earbuds Product Portfolios and Specifications
 - 13.9.3 Huawei Smart Recording Earbuds Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Huawei Main Business Overview
 - 13.9.5 Huawei Latest Developments
- 13.10 Xiaomi
 - 13.10.1 Xiaomi Company Information
 - 13.10.2 Xiaomi Smart Recording Earbuds Product Portfolios and Specifications
 - 13.10.3 Xiaomi Smart Recording Earbuds Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Xiaomi Main Business Overview
 - 13.10.5 Xiaomi Latest Developments
- 13.11 iTourTranslator
 - 13.11.1 iTourTranslator Company Information
 - 13.11.2 iTourTranslator Smart Recording Earbuds Product Portfolios and Specifications

13.11.3 iTourTranslator Smart Recording Earbuds Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 iTourTranslator Main Business Overview

13.11.5 iTourTranslator Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Recording Earbuds Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Smart Recording Earbuds Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of In-Ear Type

Table 4. Major Players of Half In-Ear Type

Table 5. Major Players of Open-Ear Type

Table 6. Global Smart Recording Earbuds Sales by Wearing Structure (2021-2026) & (K Units)

Table 7. Global Smart Recording Earbuds Sales Market Share by Wearing Structure (2021-2026)

Table 8. Global Smart Recording Earbuds Revenue by Wearing Structure (2021-2026) & (\$ million)

Table 9. Global Smart Recording Earbuds Revenue Market Share by Wearing Structure (2021-2026)

Table 10. Global Smart Recording Earbuds Sale Price by Wearing Structure (2021-2026) & (US\$/Unit)

Table 11. Major Players of Recording-Only

Table 12. Major Players of Recording and Transcription

Table 13. Major Players of Recording, Transcription and Summarization

Table 14. Major Players of Recording, Transcription and Translation

Table 15. Global Smart Recording Earbuds Sales by Core Function (2021-2026) & (K Units)

Table 16. Global Smart Recording Earbuds Sales Market Share by Core Function (2021-2026)

Table 17. Global Smart Recording Earbuds Revenue by Core Function (2021-2026) & (\$ million)

Table 18. Global Smart Recording Earbuds Revenue Market Share by Core Function (2021-2026)

Table 19. Global Smart Recording Earbuds Sale Price by Core Function (2021-2026) & (US\$/Unit)

Table 20. Major Players of App-Connected Smart Recording Earbuds

Table 21. Major Players of Standalone Smart Recording Earbuds

Table 22. Major Players of Others

Table 23. Global Smart Recording Earbuds Sales by Connectivity Mode (2021-2026) &

(K Units)

Table 24. Global Smart Recording Earbuds Sales Market Share by Connectivity Mode (2021-2026)

Table 25. Global Smart Recording Earbuds Revenue by Connectivity Mode (2021-2026) & (\$ million)

Table 26. Global Smart Recording Earbuds Revenue Market Share by Connectivity Mode (2021-2026)

Table 27. Global Smart Recording Earbuds Sale Price by Connectivity Mode (2021-2026) & (US\$/Unit)

Table 28. Global Smart Recording Earbuds Sale by Application (2021-2026) & (K Units)

Table 29. Global Smart Recording Earbuds Sale Market Share by Application (2021-2026)

Table 30. Global Smart Recording Earbuds Revenue by Application (2021-2026) & (\$ million)

Table 31. Global Smart Recording Earbuds Revenue Market Share by Application (2021-2026)

Table 32. Global Smart Recording Earbuds Sale Price by Application (2021-2026) & (US\$/Unit)

Table 33. Global Smart Recording Earbuds Sales by Company (2021-2026) & (K Units)

Table 34. Global Smart Recording Earbuds Sales Market Share by Company (2021-2026)

Table 35. Global Smart Recording Earbuds Revenue by Company (2021-2026) & (\$ millions)

Table 36. Global Smart Recording Earbuds Revenue Market Share by Company (2021-2026)

Table 37. Global Smart Recording Earbuds Sale Price by Company (2021-2026) & (US\$/Unit)

Table 38. Key Manufacturers Smart Recording Earbuds Producing Area Distribution and Sales Area

Table 39. Players Smart Recording Earbuds Products Offered

Table 40. Smart Recording Earbuds Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Market M&A Activity & Strategy

Table 43. Global Smart Recording Earbuds Sales by Geographic Region (2021-2026) & (K Units)

Table 44. Global Smart Recording Earbuds Sales Market Share Geographic Region (2021-2026)

Table 45. Global Smart Recording Earbuds Revenue by Geographic Region

(2021-2026) & (\$ millions)

Table 46. Global Smart Recording Earbuds Revenue Market Share by Geographic Region (2021-2026)

Table 47. Global Smart Recording Earbuds Sales by Country/Region (2021-2026) & (K Units)

Table 48. Global Smart Recording Earbuds Sales Market Share by Country/Region (2021-2026)

Table 49. Global Smart Recording Earbuds Revenue by Country/Region (2021-2026) & (\$ millions)

Table 50. Global Smart Recording Earbuds Revenue Market Share by Country/Region (2021-2026)

Table 51. Americas Smart Recording Earbuds Sales by Country (2021-2026) & (K Units)

Table 52. Americas Smart Recording Earbuds Sales Market Share by Country (2021-2026)

Table 53. Americas Smart Recording Earbuds Revenue by Country (2021-2026) & (\$ millions)

Table 54. Americas Smart Recording Earbuds Sales by Wearing Structure (2021-2026) & (K Units)

Table 55. Americas Smart Recording Earbuds Sales by Application (2021-2026) & (K Units)

Table 56. APAC Smart Recording Earbuds Sales by Region (2021-2026) & (K Units)

Table 57. APAC Smart Recording Earbuds Sales Market Share by Region (2021-2026)

Table 58. APAC Smart Recording Earbuds Revenue by Region (2021-2026) & (\$ millions)

Table 59. APAC Smart Recording Earbuds Sales by Wearing Structure (2021-2026) & (K Units)

Table 60. APAC Smart Recording Earbuds Sales by Application (2021-2026) & (K Units)

Table 61. Europe Smart Recording Earbuds Sales by Country (2021-2026) & (K Units)

Table 62. Europe Smart Recording Earbuds Revenue by Country (2021-2026) & (\$ millions)

Table 63. Europe Smart Recording Earbuds Sales by Wearing Structure (2021-2026) & (K Units)

Table 64. Europe Smart Recording Earbuds Sales by Application (2021-2026) & (K Units)

Table 65. Middle East & Africa Smart Recording Earbuds Sales by Country (2021-2026) & (K Units)

Table 66. Middle East & Africa Smart Recording Earbuds Revenue Market Share by

Country (2021-2026)

Table 67. Middle East & Africa Smart Recording Earbuds Sales by Wearing Structure (2021-2026) & (K Units)

Table 68. Middle East & Africa Smart Recording Earbuds Sales by Application (2021-2026) & (K Units)

Table 69. Key Market Drivers & Growth Opportunities of Smart Recording Earbuds

Table 70. Key Market Challenges & Risks of Smart Recording Earbuds

Table 71. Key Industry Trends of Smart Recording Earbuds

Table 72. Smart Recording Earbuds Raw Material

Table 73. Key Suppliers of Raw Materials

Table 74. Smart Recording Earbuds Distributors List

Table 75. Smart Recording Earbuds Customer List

Table 76. Global Smart Recording Earbuds Sales Forecast by Region (2027-2032) & (K Units)

Table 77. Global Smart Recording Earbuds Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Americas Smart Recording Earbuds Sales Forecast by Country (2027-2032) & (K Units)

Table 79. Americas Smart Recording Earbuds Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. APAC Smart Recording Earbuds Sales Forecast by Region (2027-2032) & (K Units)

Table 81. APAC Smart Recording Earbuds Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 82. Europe Smart Recording Earbuds Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Europe Smart Recording Earbuds Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Middle East & Africa Smart Recording Earbuds Sales Forecast by Country (2027-2032) & (K Units)

Table 85. Middle East & Africa Smart Recording Earbuds Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Global Smart Recording Earbuds Sales Forecast by Wearing Structure (2027-2032) & (K Units)

Table 87. Global Smart Recording Earbuds Revenue Forecast by Wearing Structure (2027-2032) & (\$ millions)

Table 88. Global Smart Recording Earbuds Sales Forecast by Application (2027-2032) & (K Units)

Table 89. Global Smart Recording Earbuds Revenue Forecast by Application

(2027-2032) & (\$ millions)

Table 90. viaim Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 91. viaim Smart Recording Earbuds Product Portfolios and Specifications

Table 92. viaim Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. viaim Main Business

Table 94. viaim Latest Developments

Table 95. Mobvoi Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 96. Mobvoi Smart Recording Earbuds Product Portfolios and Specifications

Table 97. Mobvoi Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Mobvoi Main Business

Table 99. Mobvoi Latest Developments

Table 100. OSO AI Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 101. OSO AI Smart Recording Earbuds Product Portfolios and Specifications

Table 102. OSO AI Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. OSO AI Main Business

Table 104. OSO AI Latest Developments

Table 105. iFlytek Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 106. iFlytek Smart Recording Earbuds Product Portfolios and Specifications

Table 107. iFlytek Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. iFlytek Main Business

Table 109. iFlytek Latest Developments

Table 110. Goodway Technology Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 111. Goodway Technology Smart Recording Earbuds Product Portfolios and Specifications

Table 112. Goodway Technology Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. Goodway Technology Main Business

Table 114. Goodway Technology Latest Developments

Table 115. Jiangxi Feier Technology Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 116. Jiangxi Feier Technology Smart Recording Earbuds Product Portfolios and Specifications

Table 117. Jiangxi Feier Technology Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Jiangxi Feier Technology Main Business

Table 119. Jiangxi Feier Technology Latest Developments

Table 120. Ding Talk Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 121. Ding Talk Smart Recording Earbuds Product Portfolios and Specifications

Table 122. Ding Talk Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Ding Talk Main Business

Table 124. Ding Talk Latest Developments

Table 125. Samsung Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 126. Samsung Smart Recording Earbuds Product Portfolios and Specifications

Table 127. Samsung Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Samsung Main Business

Table 129. Samsung Latest Developments

Table 130. Huawei Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 131. Huawei Smart Recording Earbuds Product Portfolios and Specifications

Table 132. Huawei Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Huawei Main Business

Table 134. Huawei Latest Developments

Table 135. Xiaomi Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 136. Xiaomi Smart Recording Earbuds Product Portfolios and Specifications

Table 137. Xiaomi Smart Recording Earbuds Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. Xiaomi Main Business

Table 139. Xiaomi Latest Developments

Table 140. iTourTranslator Basic Information, Smart Recording Earbuds Manufacturing Base, Sales Area and Its Competitors

Table 141. iTourTranslator Smart Recording Earbuds Product Portfolios and Specifications

Table 142. iTourTranslator Smart Recording Earbuds Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. iTourTranslator Main Business

Table 144. iTourTranslator Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Recording Earbuds
- Figure 2. Smart Recording Earbuds Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Recording Earbuds Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Smart Recording Earbuds Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Smart Recording Earbuds Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Smart Recording Earbuds Sales Market Share by Country/Region (2025)
- Figure 10. Smart Recording Earbuds Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of In-Ear Type
- Figure 12. Product Picture of Half In-Ear Type
- Figure 13. Product Picture of Open-Ear Type
- Figure 14. Global Smart Recording Earbuds Sales Market Share by Wearing Structure in 2026
- Figure 15. Global Smart Recording Earbuds Revenue Market Share by Wearing Structure (2021-2026)
- Figure 16. Product Picture of Recording-Only
- Figure 17. Product Picture of Recording and Transcription
- Figure 18. Product Picture of Recording, Transcription and Summarization
- Figure 19. Product Picture of Recording, Transcription and Translation
- Figure 20. Global Smart Recording Earbuds Sales Market Share by Core Function in 2026
- Figure 21. Global Smart Recording Earbuds Revenue Market Share by Core Function (2021-2026)
- Figure 22. Product Picture of App-Connected Smart Recording Earbuds
- Figure 23. Product Picture of Standalone Smart Recording Earbuds
- Figure 24. Product Picture of Others
- Figure 25. Global Smart Recording Earbuds Sales Market Share by Connectivity Mode in 2026
- Figure 26. Global Smart Recording Earbuds Revenue Market Share by Connectivity Mode (2021-2026)

Figure 27. Smart Recording Earbuds Consumed in Business Meetings

Figure 28. Global Smart Recording Earbuds Market: Business Meetings (2021-2026) & (K Units)

Figure 29. Smart Recording Earbuds Consumed in Interview and Field Recording

Figure 30. Global Smart Recording Earbuds Market: Interview and Field Recording (2021-2026) & (K Units)

Figure 31. Smart Recording Earbuds Consumed in Education and Lecture Note-Taking

Figure 32. Global Smart Recording Earbuds Market: Education and Lecture Note-Taking (2021-2026) & (K Units)

Figure 33. Smart Recording Earbuds Consumed in Personal Voice Memo and Daily Recording

Figure 34. Global Smart Recording Earbuds Market: Personal Voice Memo and Daily Recording (2021-2026) & (K Units)

Figure 35. Smart Recording Earbuds Consumed in Others

Figure 36. Global Smart Recording Earbuds Market: Others (2021-2026) & (K Units)

Figure 37. Global Smart Recording Earbuds Sale Market Share by Application (2025)

Figure 38. Global Smart Recording Earbuds Revenue Market Share by Application in 2025

Figure 39. Smart Recording Earbuds Sales by Company in 2025 (K Units)

Figure 40. Global Smart Recording Earbuds Sales Market Share by Company in 2025

Figure 41. Smart Recording Earbuds Revenue by Company in 2025 (\$ millions)

Figure 42. Global Smart Recording Earbuds Revenue Market Share by Company in 2025

Figure 43. Global Smart Recording Earbuds Sales Market Share by Geographic Region (2021-2026)

Figure 44. Global Smart Recording Earbuds Revenue Market Share by Geographic Region in 2025

Figure 45. Americas Smart Recording Earbuds Sales 2021-2026 (K Units)

Figure 46. Americas Smart Recording Earbuds Revenue 2021-2026 (\$ millions)

Figure 47. APAC Smart Recording Earbuds Sales 2021-2026 (K Units)

Figure 48. APAC Smart Recording Earbuds Revenue 2021-2026 (\$ millions)

Figure 49. Europe Smart Recording Earbuds Sales 2021-2026 (K Units)

Figure 50. Europe Smart Recording Earbuds Revenue 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Smart Recording Earbuds Sales 2021-2026 (K Units)

Figure 52. Middle East & Africa Smart Recording Earbuds Revenue 2021-2026 (\$ millions)

Figure 53. Americas Smart Recording Earbuds Sales Market Share by Country in 2025

Figure 54. Americas Smart Recording Earbuds Revenue Market Share by Country (2021-2026)

Figure 55. Americas Smart Recording Earbuds Sales Market Share by Wearing Structure (2021-2026)

Figure 56. Americas Smart Recording Earbuds Sales Market Share by Application (2021-2026)

Figure 57. United States Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 58. Canada Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 59. Mexico Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 60. Brazil Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 61. APAC Smart Recording Earbuds Sales Market Share by Region in 2025

Figure 62. APAC Smart Recording Earbuds Revenue Market Share by Region (2021-2026)

Figure 63. APAC Smart Recording Earbuds Sales Market Share by Wearing Structure (2021-2026)

Figure 64. APAC Smart Recording Earbuds Sales Market Share by Application (2021-2026)

Figure 65. China Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 66. Japan Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Korea Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 68. Southeast Asia Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 69. India Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 70. Australia Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 71. China Taiwan Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 72. Europe Smart Recording Earbuds Sales Market Share by Country in 2025

Figure 73. Europe Smart Recording Earbuds Revenue Market Share by Country (2021-2026)

Figure 74. Europe Smart Recording Earbuds Sales Market Share by Wearing Structure (2021-2026)

Figure 75. Europe Smart Recording Earbuds Sales Market Share by Application (2021-2026)

Figure 76. Germany Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 77. France Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 78. UK Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 79. Italy Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 80. Russia Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 81. Middle East & Africa Smart Recording Earbuds Sales Market Share by

Country (2021-2026)

Figure 82. Middle East & Africa Smart Recording Earbuds Sales Market Share by Wearing Structure (2021-2026)

Figure 83. Middle East & Africa Smart Recording Earbuds Sales Market Share by Application (2021-2026)

Figure 84. Egypt Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 85. South Africa Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 86. Israel Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 87. Turkey Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 88. GCC Countries Smart Recording Earbuds Revenue Growth 2021-2026 (\$ millions)

Figure 89. Manufacturing Cost Structure Analysis of Smart Recording Earbuds in 2026

Figure 90. Manufacturing Process Analysis of Smart Recording Earbuds

Figure 91. Industry Chain Structure of Smart Recording Earbuds

Figure 92. Channels of Distribution

Figure 93. Global Smart Recording Earbuds Sales Market Forecast by Region (2027-2032)

Figure 94. Global Smart Recording Earbuds Revenue Market Share Forecast by Region (2027-2032)

Figure 95. Global Smart Recording Earbuds Sales Market Share Forecast by Wearing Structure (2027-2032)

Figure 96. Global Smart Recording Earbuds Revenue Market Share Forecast by Wearing Structure (2027-2032)

Figure 97. Global Smart Recording Earbuds Sales Market Share Forecast by Application (2027-2032)

Figure 98. Global Smart Recording Earbuds Revenue Market Share Forecast by Application (2027-2032)

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