

Global Smart Pet Leash Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to this study, the global Smart Pet Leash market size will reach US\$ million by 2030.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 367%.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Pet Leash market by product type, application, key players and key regions and countries.

Segmentation by product type:

USB Charging

Magnetic Charging

Segmentation by Application:

Small Dogs

Medium Sized Dogs

Large Dogs

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Pet Product Innovations

Moestar

Laika

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