

Global Smart Pet Collar Market Growth 2025-2031

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Abstracts

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The global Smart Pet Collar market size is predicted to grow from US\$ 1286 million in 2025 to US\$ 4832 million in 2031; it is expected to grow at a CAGR of 24.7% from 2025 to 2031.

A smart pet collar is a tech-enabled collar that can help track the activity and location of the pet. Smart pet collars can also be used for training purposes. Smart Collar tracks various parameters for your dog including GPS, temperature, and a buzzer for location.

Global Smart Pet Collar main players are Whistle (Tagg), FitBark, Petsafe, Tractive, etc. Global top four manufacturers hold a share nearly 25%. North America is the largest market, with a share nearly 50%.

LP Information, Inc. (LPI) ' newest research report, the "Smart Pet Collar Industry Forecast" looks at past sales and reviews total world Smart Pet Collar sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Pet Collar sales for 2025 through 2031. With Smart Pet Collar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Pet Collar industry.

This Insight Report provides a comprehensive analysis of the global Smart Pet Collar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Pet Collar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Pet Collar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Pet Collar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Pet Collar.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Pet Collar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

GPS Based

Radio Based

Segmentation by Application:

Tracking

Training

Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin

Whistle (Tagg)

FitBark

Petsafe

Tractive

PetPace

Loc8tor

Marco Polo

Gibi Technologies Inc

W?F

Nuzzle

LINK AKC

KYON

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Pet Collar market?

What factors are driving Smart Pet Collar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Pet Collar market opportunities vary by end market size?

How does Smart Pet Collar break out by Type, by Application?

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