

Global Smart and Active Packaging Market Growth 2026-2032

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Abstracts

The global Smart and Active Packaging market size is predicted to grow from US\$ 31150 million in 2025 to US\$ 53170 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

?Intelligent packaging? is one type of smart packaging that?s typically used for food, beverage, and pharmaceutical products. Intelligent packaging may include sensors that can detect the freshness or temperature of the package contents. Freshness or time/temperature indicators or sensors can be integrated inside or outside the packaging to show retailers and customers if an important limit has been exceeded. For example, a color change in the packaging could indicate bacterial growth, leaky packaging, or temperature disruption. In the pharmaceutical industry, intelligent drug packaging with built-in RFID chips, LEDs, and tiny loudspeakers can register the removal of pills and sound an alarm if they are taken incorrectly. Medication packaged with NFC chips allows customers to read package inserts and reorder medication using a smartphone.

Active Packaging also popular in the food and beverage industry, ?active packaging? goes a step further than intelligent packaging to allow the package to interact with its contents in order to improve product shelf life or the quality of the contents during storage. Light filtering materials, oxygen and ethylene absorbers, antimicrobial surface coatings, and moisture-regulating materials can be integrated into the packaging or added separately as an insert. For example, active packaging may release antimicrobial agents to prevent bacterial growth when it senses that a product?s freshness is being compromised. Some beers packaged in plastic bottles contain oxygen absorbers in the screw caps that can extend the beer?s shelf life from three to six months. Film packaging with ethylene absorbers can absorb the ripening hormone ethylene while the

food is being stored to ensure a longer shelf life.

Smart packaging utilizes technologies such as QR codes, RFID tags and other sensors to provide real-time data on product status, location and other vital information. This can be used for track and trace, supply chain management, and other applications that require visibility and transparency. The active, smart and smart packaging market is expected to witness continuous growth over the next few years, driven by technological advancements and growing demand for product safety, quality and convenience.

LP Information, Inc. (LPI) ' newest research report, the "Smart and Active Packaging Industry Forecast" looks at past sales and reviews total world Smart and Active Packaging sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart and Active Packaging sales for 2026 through 2032. With Smart and Active Packaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart and Active Packaging industry.

This Insight Report provides a comprehensive analysis of the global Smart and Active Packaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart and Active Packaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart and Active Packaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart and Active Packaging and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart and Active Packaging.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart and Active Packaging market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Active Packaging

Smart Packaging

Segmentation by Application:

Food

Beverage

Pharmaceutical

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sealed Air

impacX

Touchcode

3M

Amcor Plc

Avery Dennison Corporation

International Paper

BASF SE

Sealed Air Corporation

Thin Film Electronics ASA

Smartrac N.V.

Multisorb Technologies

Ball Corporation

Amcor limited

Timestrip PLC

Sysco Corporation

Paksense Incorporated

Eastman Chemical Company

M&G USA Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart and Active Packaging market?

What factors are driving Smart and Active Packaging market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart and Active Packaging market opportunities vary by end market

size?

How does Smart and Active Packaging break out by Type, by Application?

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