

# Global Smart Mattress and Pillow Market Growth 2026-2032

<https://marketpublishers.com/r/G45561F271F0EN.html>

Date: January 2026

Pages: 137

Price: US\$ 3,660.00 (Single User License)

ID: G45561F271F0EN

## Abstracts

The global Smart Mattress and Pillow market size is predicted to grow from US\$ 596 million in 2025 to US\$ 1043 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

Smart mattress and pillow are products of sleep technology, which provide users with a more comfortable, healthy and personalized sleep experience through integrated intelligent technology. Smart mattresses monitor the user's sleep status in real time through built-in intelligent systems. The main functions include personalized sleep solutions, real-time monitoring and analysis of sleep status, promotion of healthy sleep, and integration of smart homes. Smart pillows can monitor the user's sleep status in real time and provide corresponding auxiliary functions, such as sleep-aiding music, snoring detection, fever therapy, etc.

United States market for Smart Mattress and Pillow is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Mattress and Pillow is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Mattress and Pillow is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Mattress and Pillow players cover Sleep Number, Eight Sleep, ReST, Kingsdown, REM-Fit, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Smart Mattress and Pillow Industry Forecast” looks at past sales and reviews total world Smart Mattress and Pillow sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Mattress and Pillow sales for 2026 through 2032. With Smart Mattress and Pillow sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Mattress and Pillow industry.

This Insight Report provides a comprehensive analysis of the global Smart Mattress and Pillow landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Mattress and Pillow portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Mattress and Pillow market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Mattress and Pillow and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Mattress and Pillow.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Mattress and Pillow market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Customized

Non-Customized

Segmentation by Application:

Home Use

Commercial Use

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sleep Number

Eight Sleep

ReST

Kingsdown

REM-Fit

Motion Pillow

Advanced Sleep Technologies

Smart Nora

iX21 Smartpillow

Sunrise Smart Pillow

Gio Clavis

Moona

Origin

TESLA

Emma

Tempur

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Mattress and Pillow market?

What factors are driving Smart Mattress and Pillow market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Mattress and Pillow market opportunities vary by end market size?

How does Smart Mattress and Pillow break out by Type, by Application?

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