

Global Smart Massage Sofa Market Growth 2024-2030

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Abstracts

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The smart massage sofa is a multi-functional furniture that combines the comfort of traditional sofas with modern technology. It not only provides the basic functions of sitting and lying down, but also has a built-in massage function, which can simulate different massage techniques through the built-in motor and control system, such as neck, shoulder and waist massage. Smart massage sofas can often be adjusted via a remote control, smartphone app or voice control, allowing users to adjust the posture and massage settings of the sofa to their personal preferences and needs. In addition, some smart massage sofas also have other advanced functions, such as automatically sensing the user's weight and posture to adjust the shape of the sofa, or having additional facilities such as built-in speakers and USB charging ports. These sofas are designed to provide users with a more personalized and comfortable resting experience while also being part of smart home life. The design concept of the smart massage sofa is to improve the quality and comfort of home life through technology.

The global Smart Massage Sofa market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Smart Massage Sofa Industry Forecast" looks at past sales and reviews total world Smart Massage Sofa sales in 2023, providing a comprehensive analysis by region and market sector of projected Smart Massage Sofa sales for 2024 through 2030. With Smart Massage Sofa sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Massage Sofa industry.

This Insight Report provides a comprehensive analysis of the global Smart Massage Sofa landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Massage Sofa portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Massage Sofa market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Massage Sofa and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Massage Sofa.

United States market for Smart Massage Sofa is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Smart Massage Sofa is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Smart Massage Sofa is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Smart Massage Sofa players cover Panasonic, OSIM International, OGAWA, ROTAI, AUX, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Massage Sofa market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Seat

Three Persons

Four Seats

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic

OSIM International

OGAWA

ROTAI

AUX

Chengdu Qushui Science and Technology

CCITOO

FUJI MEDICAL INSTRUMENTS MFG

Daiwa Massage Chair

Osaki

Human Touch

Family Inada

Luraco

Infinity

Daito-THRIVE

OTO Bodycare

BODYFRIEND

Tokuyo

ITSU

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Massage Sofa market?

What factors are driving Smart Massage Sofa market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Massage Sofa market opportunities vary by end market size?

How does Smart Massage Sofa break out by Type, by Application?

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