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Global Smart LoRaWAN GPS Tracking Device Market Growth 2026-2032

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Abstracts

The global Smart LoRaWAN GPS Tracking Device market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Smart LoRaWAN GPS tracking device is a compact electronic device that can be used to track and monitor the location of various objects, vehicles, or people. LoRaWAN is a low-power wide-area network technology that enables long-range communication and efficient data transmission. The device utilizes GPS technology to determine its precise location, which can be transmitted to a remote server or application using LoRaWAN network connectivity. This enables real-time tracking of the device's location, which can be used for a variety of applications.

The global market for Smart LoRaWAN GPS Tracking Devices is experiencing significant growth due to the increasing adoption of Internet of Things (IoT) technology and the need for efficient asset tracking and management across various industries. Smart LoRaWAN GPS tracking devices leverage Low-Power Wide-Area Network (LoRaWAN) technology to provide real-time location tracking, monitoring, and data transmission capabilities. These devices offer long battery life, extended range, and reliable connectivity, making them suitable for a wide range of applications. The United States and Canada have a strong presence in the market due to their advanced IoT infrastructure and the adoption of smart tracking solutions across industries. European countries are investing in IoT technology and implementing smart tracking solutions for logistics, transportation, and agriculture, driving the demand for smart GPS tracking devices. Rapid industrialization, urbanization, and increasing trade activities in countries like China and India are contributing to the growth of the smart GPS tracking device market in Asia-Pacific.

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LP Information, Inc. (LPI) ' newest research report, the ?Smart LoRaWAN GPS Tracking Device Industry Forecast? looks at past sales and reviews total world Smart LoRaWAN GPS Tracking Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart LoRaWAN GPS Tracking Device sales for 2026 through 2032. With Smart LoRaWAN GPS Tracking Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Smart LoRaWAN GPS Tracking Device industry.

This Insight Report provides a comprehensive analysis of the global Smart LoRaWAN GPS Tracking Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart LoRaWAN GPS Tracking Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Smart LoRaWAN GPS Tracking Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart LoRaWAN GPS Tracking Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart LoRaWAN GPS Tracking Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart LoRaWAN GPS Tracking Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Battery-powered

Solar-powered

Others

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Segmentation by Application:

- Logistics
- Industrial Automation
- Agriculture
- Personal Safety
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Digital Matter

Abeeway

Dragino

GlobalSat

Mimiq

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MOKOSmart

BeaconTrax

ELA Innovation

Browan

ZANE systems

HKT Technology

ANANTICS

SenRa

Kerlink

TEKTELIC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart LoRaWAN GPS Tracking Device market?

What factors are driving Smart LoRaWAN GPS Tracking Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart LoRaWAN GPS Tracking Device market opportunities vary by end market size?

How does Smart LoRaWAN GPS Tracking Device break out by Type, by Application?

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