

Global Smart Light Bulb Market Growth 2025-2031

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Abstracts

The global Smart Light Bulb market size is predicted to grow from US\$ 521 million in 2025 to US\$ 664 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Smart light bulbs, also known as connected or intelligent light bulbs, have gained popularity due to their innovative features and capabilities. Several driving factors contribute to the demand and adoption of smart light bulbs:

1. **Convenience and control:** One of the primary driving factors is the convenience and control that smart light bulbs offer. With mobile apps or voice assistants, users can control their lights remotely, adjust brightness, set schedules or timers, and even change colors. This level of control allows users to customize and personalize their lighting experience according to their preferences and needs.
2. **Energy efficiency:** Smart light bulbs are often designed to be energy-efficient, using LED technology and advanced lighting controls. Users can dim or turn off lights when not needed, reducing energy consumption and saving on electricity bills. The ability to monitor and optimize energy usage is appealing to environmentally conscious consumers.
3. **Home automation and integration:** Smart light bulbs are part of the broader ecosystem of home automation and integration. They can be connected to smart home hubs or platforms, allowing users to create integrated routines and scenes. For example, lights can be programmed to automatically turn on or off when users arrive or

leave home, or be synced with other smart devices like motion sensors or security systems.

4. Mood and ambiance: Smart light bulbs offer a range of customizable lighting options, including adjustable color temperature and the ability to change colors. Users can create different moods or ambiance in their living spaces, whether it's a relaxing warm glow or vibrant colors for a party or a themed event. The ability to set and control lighting scenes has become an attractive feature for many consumers.

5. Security and safety: Smart light bulbs can be used as a security feature in homes. With the ability to remotely control lights, users can simulate occupancy when away, giving the appearance that someone is home. Lights can also be synchronized with other security devices like cameras or alarms for enhanced safety and deterrence.

6. Technological advancements: The continuous advancements in technology, including wireless connectivity, smart home integration, and voice-controlled assistants, have made smart light bulbs more accessible and easy to use. The increasing awareness and adoption of smart home devices overall have created a conducive environment for the growth of smart light bulbs.

7. Design and aesthetics: Smart light bulbs come in various designs and form factors, offering options that complement different lighting fixtures and interior aesthetics. Consumers appreciate the ability to have smart lighting technology without compromising on the appearance and design of their lighting fixtures.

8. Innovation and novelty: The appeal of new and innovative technologies drives consumer interest in smart light bulbs. The ability to control lights from a smartphone or use voice commands to adjust lighting settings represents a novel and convenient way to interact with the lighting in our living spaces.

Overall, the driving factors for smart light bulbs include convenience and control, energy efficiency, home automation and integration, mood and ambiance customization, security and safety features, technological advancements, design and aesthetics, and the novelty of the technology. As consumer interest in smart homes and connected devices grows, the market for smart light bulbs is expected to continue expanding.

LP Information, Inc. (LPI) ' newest research report, the "Smart Light Bulb Industry Forecast" looks at past sales and reviews total world Smart Light Bulb sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart

Light Bulb sales for 2025 through 2031. With Smart Light Bulb sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Light Bulb industry.

This Insight Report provides a comprehensive analysis of the global Smart Light Bulb landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Light Bulb portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Light Bulb market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Light Bulb and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Light Bulb.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Light Bulb market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wifi Light Bulb

Speaker Light Bulb

Others

Segmentation by Application:

Home

Office

Shopping

Hospital

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Philips Lighting

General Electric Company

OSRAM Licht AG

Tikteck

Ilumi solutions

LiFi Labs

ION AUDIO

Revogi

Lighting Science

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Light Bulb market?

What factors are driving Smart Light Bulb market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Light Bulb market opportunities vary by end market size?

How does Smart Light Bulb break out by Type, by Application?

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