

Global Smart Labels Market Growth 2025-2031

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Abstracts

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The global Smart Labels market size is predicted to grow from US\$ 14090 million in 2025 to US\$ 35410 million in 2031; it is expected to grow at a CAGR of 16.6% from 2025 to 2031.

A smart label is an item identification slip that contains more advanced technologies than conventional bar code data. The most common enhancements in smart labels are EAS Labels, RFID Labels, Sensing Labels, Electronic Shelf Labels, NFC Tags, etc.

Global Smart Labels key players include Checkpoint Systems (CCL), Avery Dennison, Sato Holdings Corporation, Tyco Sensormatic, Smartrac, etc. Global top five manufacturers hold a share over 35%. China, India and South Asia are the main markets, with a share over 50%.

LP Information, Inc. (LPI) ' newest research report, the "Smart Labels Industry Forecast" looks at past sales and reviews total world Smart Labels sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Labels sales for 2025 through 2031. With Smart Labels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Labels industry.

This Insight Report provides a comprehensive analysis of the global Smart Labels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Labels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Smart Labels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Labels and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Labels.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Labels market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

EAS Labels

RFID Labels

Sensing Labels

Electronic Shelf Labels

NFC Tags

Segmentation by Application:

Automotive

Healthcare & Pharmaceutical

Logistic

Retail

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Checkpoint Systems (CCL)

Avery Dennison

Sato Holdings Corporation

Tyco Sensormatic

Smartrac

SES (imagotag)

Zebra

Fujitsu

Honeywell

TAG Company

Paragon ID

Century

Pricer

Alien Technology

Invengo Information Technology

Multi-Color Corporation

Samsung

E Ink

Displaydata

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Labels market?

What factors are driving Smart Labels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Labels market opportunities vary by end market size?

How does Smart Labels break out by Type, by Application?

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