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Global Smart Home WiFi Outlet Market Growth 2025-2031

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Abstracts

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The global Smart Home WiFi Outlet market size is predicted to grow from US$ 382 million in 2025 to US$ 909 million in 2031; it is expected to grow at a CAGR of 15.6% from 2025 to 2031.

A home WiFi outlet is a power outlet that is connected to a Wi-Fi network and can be controlled remotely, allowing users to manage the power switches of connected devices through a smartphone app, voice assistant or automation platform.

United States market for Smart Home WiFi Outlet is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Smart Home WiFi Outlet is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Smart Home WiFi Outlet is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Smart Home WiFi Outlet players cover Bull Group, Lengon Electric, Xiaomi, Belkin, Etekcity, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Smart Home WiFi Outlet Industry Forecast” looks at past sales and reviews total world Smart Home WiFi Outlet sales in 2024, providing a comprehensive analysis by region and market sector of

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projected Smart Home WiFi Outlet sales for 2025 through 2031. With Smart Home WiFi Outlet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Smart Home WiFi Outlet industry.

This Insight Report provides a comprehensive analysis of the global Smart Home WiFi Outlet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Home WiFi Outlet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Home WiFi Outlet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Home WiFi Outlet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Home WiFi Outlet.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Home WiFi Outlet market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Mobile

In-Wall

Others

Segmentation by Application:

Online Sales

Offline Sales

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bull Group

Lengon Electric

Xiaomi

Belkin

Etekcity

Edimax

Samsung

Delixi

Deli

Konke

Broadlink

ORVIBO

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BN-LINK

Honyar

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Home WiFi Outlet market?

What factors are driving Smart Home WiFi Outlet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Home WiFi Outlet market opportunities vary by end market size?

How does Smart Home WiFi Outlet break out by Type, by Application?

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