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Global Smart Home Scales Market Growth 2026-2032

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Abstracts

The global Smart Home Scales market size is predicted to grow from US$ 1213 million in 2025 to US$ 2070 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

In 2024, global Smart Home Scales production reached approximately 23.96million units , with an average global market price of around US$ 48 per unit.

Smart home scales are advanced digital weighing devices equipped with sensors, connectivity features (such as Bluetooth or Wi-Fi), and companion mobile apps that provide users with detailed body composition metrics beyond just weight. These metrics often include body fat percentage, muscle mass, water content, bone density, BMI, and more. Designed for personal health and fitness monitoring, smart scales sync data with smartphones or smart home ecosystems (e.g., via Apple Health, Google Fit, or Amazon Alexa), enabling users to track their wellness progress over time. They are a key component of the connected health and wellness device market.

United States market for Smart Home Scales is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Home Scales is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Home Scales is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Home Scales players cover Withings, Fitbit, Huawei, Xiaomi, Omron, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Smart Home Scales Industry Forecast” looks at past sales and reviews total world Smart Home Scales sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Home Scales sales for 2026 through 2032. With Smart Home Scales sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Smart Home Scales industry.

This Insight Report provides a comprehensive analysis of the global Smart Home Scales landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Home Scales portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Smart Home Scales market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Home Scales and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Home Scales.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Home Scales market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

No Connection (standalone use)

Bluetooth Connection

Wi-Fi Connection

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Segmentation by Application:

Aldult

Child

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Withings
- Fitbit
- Huawei
- Xiaomi
- Omron
- Garmin
- Yolanda
- Wyze

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Qardio

Active Era

Pyle

Blipcare

Taylor

Salter

EatSmart

Weight Gurus

Bonso Electronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Home Scales market?

What factors are driving Smart Home Scales market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Home Scales market opportunities vary by end market size?

How does Smart Home Scales break out by Type, by Application?

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