

Global Smart Home Extended Warranty Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Smart Home Extended Warranty market size will reach US\$ 2147 million by 2031.

A Smart Home Extended Warranty is a service agreement that provides additional coverage for smart home devices beyond the manufacturer's warranty period. This type of warranty typically covers repairs and replacements for a range of smart home products, such as smart thermostats, security cameras, and smart appliances. By purchasing an extended warranty, homeowners can have peace of mind knowing that their smart devices are protected against unexpected malfunctions or breakdowns, potentially saving them money on costly repairs or replacements in the future.

With the development of the smart home industry, consumers are more aware of the importance of extended warranties and the benefits they offer, such as longer - term protection and better after - sales service. Manufacturers and retailers use extended warranties as a marketing tool to enhance competitiveness, increase customer satisfaction and loyalty, and establish long - term relationships with customers. E-commerce platforms have made it easier to purchase smart home products and extended warranties. The bundling of extended warranties with product sales and the convenience of online shopping have driven the growth of the smart home extended warranty market.

The smart home market is well-developed in North America, with high consumer acceptance of smart home devices and a strong awareness of extended warranties. The region has a large number of well - known smart home brands and extended warranty service providers, occupying a large market share.

With a high level of economic development and a focus on quality of life, European consumers have a certain demand for smart home extended warranties. The European market is characterized by strict product quality and safety regulations, which promote the standardization and development of the extended warranty market.

Asia-Pacific is a rapidly growing market. Driven by the booming economy and the acceleration of urbanization, countries such as China, Japan, and South Korea have a large number of smart home device consumers. The demand for extended warranties is increasing due to the large market base and the rising awareness of consumer protection.

LPI (LP Information)' newest research report, the “Smart Home Extended Warranty Industry Forecast” looks at past sales and reviews total world Smart Home Extended Warranty sales in 2024, providing a comprehensive analysis by region and market sector of projected Smart Home Extended Warranty sales for 2025 through 2031. With Smart Home Extended Warranty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Home Extended Warranty industry.

This Insight Report provides a comprehensive analysis of the global Smart Home Extended Warranty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Smart Home Extended Warranty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Home Extended Warranty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Home Extended Warranty and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Home Extended Warranty.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Home Extended Warranty market by product type, application, key players and key regions and countries.

Segmentation by Type:

Security and Access Control

Lighting Control

Home Appliances Control

Entertainment Control

Others

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Asurion

American International Group (AIG)

Assurant

Allstate

Amtrust

Allianz

SureBright

Upsie

AAA

Best Buy

Home Warranty

Super

CPS

Securranty

HSA

Smart-Home Ensured

Extend

Brinks Home

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Smart Home Extended Warranty Market Size (2020-2031)
- 2.1.2 Smart Home Extended Warranty Market Size CAGR by Region (2020 VS 2024 VS 2031)
- 2.1.3 World Current & Future Analysis for Smart Home Extended Warranty by Country/Region (2020, 2024 & 2031)

2.2 Smart Home Extended Warranty Segment by Type

- 2.2.1 Security and Access Control
- 2.2.2 Lighting Control
- 2.2.3 Home Appliances Control
- 2.2.4 Entertainment Control
- 2.2.5 Others

2.3 Smart Home Extended Warranty Market Size by Type

- 2.3.1 Smart Home Extended Warranty Market Size CAGR by Type (2020 VS 2024 VS 2031)
- 2.3.2 Global Smart Home Extended Warranty Market Size Market Share by Type (2020-2025)

2.4 Smart Home Extended Warranty Segment by Application

- 2.4.1 Household
- 2.4.2 Commercial

2.5 Smart Home Extended Warranty Market Size by Application

- 2.5.1 Smart Home Extended Warranty Market Size CAGR by Application (2020 VS 2024 VS 2031)
- 2.5.2 Global Smart Home Extended Warranty Market Size Market Share by

Application (2020-2025)

3 SMART HOME EXTENDED WARRANTY MARKET SIZE BY PLAYER

3.1 Smart Home Extended Warranty Market Size Market Share by Player

3.1.1 Global Smart Home Extended Warranty Revenue by Player (2020-2025)

3.1.2 Global Smart Home Extended Warranty Revenue Market Share by Player (2020-2025)

3.2 Global Smart Home Extended Warranty Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 SMART HOME EXTENDED WARRANTY BY REGION

4.1 Smart Home Extended Warranty Market Size by Region (2020-2025)

4.2 Global Smart Home Extended Warranty Annual Revenue by Country/Region (2020-2025)

4.3 Americas Smart Home Extended Warranty Market Size Growth (2020-2025)

4.4 APAC Smart Home Extended Warranty Market Size Growth (2020-2025)

4.5 Europe Smart Home Extended Warranty Market Size Growth (2020-2025)

4.6 Middle East & Africa Smart Home Extended Warranty Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Smart Home Extended Warranty Market Size by Country (2020-2025)

5.2 Americas Smart Home Extended Warranty Market Size by Type (2020-2025)

5.3 Americas Smart Home Extended Warranty Market Size by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

- 6.1 APAC Smart Home Extended Warranty Market Size by Region (2020-2025)
- 6.2 APAC Smart Home Extended Warranty Market Size by Type (2020-2025)
- 6.3 APAC Smart Home Extended Warranty Market Size by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Smart Home Extended Warranty Market Size by Country (2020-2025)
- 7.2 Europe Smart Home Extended Warranty Market Size by Type (2020-2025)
- 7.3 Europe Smart Home Extended Warranty Market Size by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Smart Home Extended Warranty by Region (2020-2025)
- 8.2 Middle East & Africa Smart Home Extended Warranty Market Size by Type (2020-2025)
- 8.3 Middle East & Africa Smart Home Extended Warranty Market Size by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL SMART HOME EXTENDED WARRANTY MARKET FORECAST

10.1 Global Smart Home Extended Warranty Forecast by Region (2026-2031)

10.1.1 Global Smart Home Extended Warranty Forecast by Region (2026-2031)

10.1.2 Americas Smart Home Extended Warranty Forecast

10.1.3 APAC Smart Home Extended Warranty Forecast

10.1.4 Europe Smart Home Extended Warranty Forecast

10.1.5 Middle East & Africa Smart Home Extended Warranty Forecast

10.2 Americas Smart Home Extended Warranty Forecast by Country (2026-2031)

10.2.1 United States Market Smart Home Extended Warranty Forecast

10.2.2 Canada Market Smart Home Extended Warranty Forecast

10.2.3 Mexico Market Smart Home Extended Warranty Forecast

10.2.4 Brazil Market Smart Home Extended Warranty Forecast

10.3 APAC Smart Home Extended Warranty Forecast by Region (2026-2031)

10.3.1 China Smart Home Extended Warranty Market Forecast

10.3.2 Japan Market Smart Home Extended Warranty Forecast

10.3.3 Korea Market Smart Home Extended Warranty Forecast

10.3.4 Southeast Asia Market Smart Home Extended Warranty Forecast

10.3.5 India Market Smart Home Extended Warranty Forecast

10.3.6 Australia Market Smart Home Extended Warranty Forecast

10.4 Europe Smart Home Extended Warranty Forecast by Country (2026-2031)

10.4.1 Germany Market Smart Home Extended Warranty Forecast

10.4.2 France Market Smart Home Extended Warranty Forecast

10.4.3 UK Market Smart Home Extended Warranty Forecast

10.4.4 Italy Market Smart Home Extended Warranty Forecast

10.4.5 Russia Market Smart Home Extended Warranty Forecast

10.5 Middle East & Africa Smart Home Extended Warranty Forecast by Region (2026-2031)

10.5.1 Egypt Market Smart Home Extended Warranty Forecast

10.5.2 South Africa Market Smart Home Extended Warranty Forecast

10.5.3 Israel Market Smart Home Extended Warranty Forecast

10.5.4 Turkey Market Smart Home Extended Warranty Forecast

10.6 Global Smart Home Extended Warranty Forecast by Type (2026-2031)

10.7 Global Smart Home Extended Warranty Forecast by Application (2026-2031)

10.7.1 GCC Countries Market Smart Home Extended Warranty Forecast

11 KEY PLAYERS ANALYSIS

11.1 Asurion

11.1.1 Asurion Company Information

11.1.2 Asurion Smart Home Extended Warranty Product Offered

11.1.3 Asurion Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.1.4 Asurion Main Business Overview

11.1.5 Asurion Latest Developments

11.2 American International Group (AIG)

11.2.1 American International Group (AIG) Company Information

11.2.2 American International Group (AIG) Smart Home Extended Warranty Product Offered

11.2.3 American International Group (AIG) Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.2.4 American International Group (AIG) Main Business Overview

11.2.5 American International Group (AIG) Latest Developments

11.3 Assurant

11.3.1 Assurant Company Information

11.3.2 Assurant Smart Home Extended Warranty Product Offered

11.3.3 Assurant Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.3.4 Assurant Main Business Overview

11.3.5 Assurant Latest Developments

11.4 Allstate

11.4.1 Allstate Company Information

11.4.2 Allstate Smart Home Extended Warranty Product Offered

11.4.3 Allstate Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.4.4 Allstate Main Business Overview

11.4.5 Allstate Latest Developments

11.5 Amtrust

11.5.1 Amtrust Company Information

11.5.2 Amtrust Smart Home Extended Warranty Product Offered

11.5.3 Amtrust Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.5.4 Amtrust Main Business Overview

11.5.5 Amtrust Latest Developments

11.6 Allianz

11.6.1 Allianz Company Information

11.6.2 Allianz Smart Home Extended Warranty Product Offered

11.6.3 Allianz Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.6.4 Allianz Main Business Overview

11.6.5 Allianz Latest Developments

11.7 SureBright

11.7.1 SureBright Company Information

11.7.2 SureBright Smart Home Extended Warranty Product Offered

11.7.3 SureBright Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.7.4 SureBright Main Business Overview

11.7.5 SureBright Latest Developments

11.8 Upsie

11.8.1 Upsie Company Information

11.8.2 Upsie Smart Home Extended Warranty Product Offered

11.8.3 Upsie Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.8.4 Upsie Main Business Overview

11.8.5 Upsie Latest Developments

11.9 AAA

11.9.1 AAA Company Information

11.9.2 AAA Smart Home Extended Warranty Product Offered

11.9.3 AAA Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.9.4 AAA Main Business Overview

11.9.5 AAA Latest Developments

11.10 Best Buy

11.10.1 Best Buy Company Information

11.10.2 Best Buy Smart Home Extended Warranty Product Offered

11.10.3 Best Buy Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.10.4 Best Buy Main Business Overview

11.10.5 Best Buy Latest Developments

11.11 Home Warranty

11.11.1 Home Warranty Company Information

11.11.2 Home Warranty Smart Home Extended Warranty Product Offered

11.11.3 Home Warranty Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.11.4 Home Warranty Main Business Overview

11.11.5 Home Warranty Latest Developments

11.12 Super

11.12.1 Super Company Information

11.12.2 Super Smart Home Extended Warranty Product Offered

11.12.3 Super Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.12.4 Super Main Business Overview

11.12.5 Super Latest Developments

11.13 CPS

11.13.1 CPS Company Information

11.13.2 CPS Smart Home Extended Warranty Product Offered

11.13.3 CPS Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.13.4 CPS Main Business Overview

11.13.5 CPS Latest Developments

11.14 Securranty

11.14.1 Securranty Company Information

11.14.2 Securranty Smart Home Extended Warranty Product Offered

11.14.3 Securranty Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.14.4 Securranty Main Business Overview

11.14.5 Securranty Latest Developments

11.15 HSA

11.15.1 HSA Company Information

11.15.2 HSA Smart Home Extended Warranty Product Offered

11.15.3 HSA Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.15.4 HSA Main Business Overview

11.15.5 HSA Latest Developments

11.16 Smart-Home Ensured

11.16.1 Smart-Home Ensured Company Information

11.16.2 Smart-Home Ensured Smart Home Extended Warranty Product Offered

11.16.3 Smart-Home Ensured Smart Home Extended Warranty Revenue, Gross Margin and Market Share (2020-2025)

11.16.4 Smart-Home Ensured Main Business Overview

11.16.5 Smart-Home Ensured Latest Developments

11.17 Extend

11.17.1 Extend Company Information

11.17.2 Extend Smart Home Extended Warranty Product Offered

11.17.3 Extend Smart Home Extended Warranty Revenue, Gross Margin and Market

Share (2020-2025)

11.17.4 Extend Main Business Overview

11.17.5 Extend Latest Developments

11.18 Brinks Home

11.18.1 Brinks Home Company Information

11.18.2 Brinks Home Smart Home Extended Warranty Product Offered

11.18.3 Brinks Home Smart Home Extended Warranty Revenue, Gross Margin and

Market Share (2020-2025)

11.18.4 Brinks Home Main Business Overview

11.18.5 Brinks Home Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Home Extended Warranty Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)

Table 2. Smart Home Extended Warranty Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Security and Access Control

Table 4. Major Players of Lighting Control

Table 5. Major Players of Home Appliances Control

Table 6. Major Players of Entertainment Control

Table 7. Major Players of Others

Table 8. Smart Home Extended Warranty Market Size CAGR by Type (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global Smart Home Extended Warranty Market Size by Type (2020-2025) & (\$ millions)

Table 10. Global Smart Home Extended Warranty Market Size Market Share by Type (2020-2025)

Table 11. Smart Home Extended Warranty Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 12. Global Smart Home Extended Warranty Market Size by Application (2020-2025) & (\$ millions)

Table 13. Global Smart Home Extended Warranty Market Size Market Share by Application (2020-2025)

Table 14. Global Smart Home Extended Warranty Revenue by Player (2020-2025) & (\$ millions)

Table 15. Global Smart Home Extended Warranty Revenue Market Share by Player (2020-2025)

Table 16. Smart Home Extended Warranty Key Players Head office and Products Offered

Table 17. Smart Home Extended Warranty Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 18. New Products and Potential Entrants

Table 19. Mergers & Acquisitions, Expansion

Table 20. Global Smart Home Extended Warranty Market Size by Region (2020-2025) & (\$ millions)

Table 21. Global Smart Home Extended Warranty Market Size Market Share by Region (2020-2025)

Table 22. Global Smart Home Extended Warranty Revenue by Country/Region (2020-2025) & (\$ millions)

Table 23. Global Smart Home Extended Warranty Revenue Market Share by Country/Region (2020-2025)

Table 24. Americas Smart Home Extended Warranty Market Size by Country (2020-2025) & (\$ millions)

Table 25. Americas Smart Home Extended Warranty Market Size Market Share by Country (2020-2025)

Table 26. Americas Smart Home Extended Warranty Market Size by Type (2020-2025) & (\$ millions)

Table 27. Americas Smart Home Extended Warranty Market Size Market Share by Type (2020-2025)

Table 28. Americas Smart Home Extended Warranty Market Size by Application (2020-2025) & (\$ millions)

Table 29. Americas Smart Home Extended Warranty Market Size Market Share by Application (2020-2025)

Table 30. APAC Smart Home Extended Warranty Market Size by Region (2020-2025) & (\$ millions)

Table 31. APAC Smart Home Extended Warranty Market Size Market Share by Region (2020-2025)

Table 32. APAC Smart Home Extended Warranty Market Size by Type (2020-2025) & (\$ millions)

Table 33. APAC Smart Home Extended Warranty Market Size by Application (2020-2025) & (\$ millions)

Table 34. Europe Smart Home Extended Warranty Market Size by Country (2020-2025) & (\$ millions)

Table 35. Europe Smart Home Extended Warranty Market Size Market Share by Country (2020-2025)

Table 36. Europe Smart Home Extended Warranty Market Size by Type (2020-2025) & (\$ millions)

Table 37. Europe Smart Home Extended Warranty Market Size by Application (2020-2025) & (\$ millions)

Table 38. Middle East & Africa Smart Home Extended Warranty Market Size by Region (2020-2025) & (\$ millions)

Table 39. Middle East & Africa Smart Home Extended Warranty Market Size by Type (2020-2025) & (\$ millions)

Table 40. Middle East & Africa Smart Home Extended Warranty Market Size by Application (2020-2025) & (\$ millions)

Table 41. Key Market Drivers & Growth Opportunities of Smart Home Extended

Warranty

Table 42. Key Market Challenges & Risks of Smart Home Extended Warranty

Table 43. Key Industry Trends of Smart Home Extended Warranty

Table 44. Global Smart Home Extended Warranty Market Size Forecast by Region (2026-2031) & (\$ millions)

Table 45. Global Smart Home Extended Warranty Market Size Market Share Forecast by Region (2026-2031)

Table 46. Global Smart Home Extended Warranty Market Size Forecast by Type (2026-2031) & (\$ millions)

Table 47. Global Smart Home Extended Warranty Market Size Forecast by Application (2026-2031) & (\$ millions)

Table 48. Asurion Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 49. Asurion Smart Home Extended Warranty Product Offered

Table 50. Asurion Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 51. Asurion Main Business

Table 52. Asurion Latest Developments

Table 53. American International Group (AIG) Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 54. American International Group (AIG) Smart Home Extended Warranty Product Offered

Table 55. American International Group (AIG) Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 56. American International Group (AIG) Main Business

Table 57. American International Group (AIG) Latest Developments

Table 58. Assurant Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 59. Assurant Smart Home Extended Warranty Product Offered

Table 60. Assurant Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 61. Assurant Main Business

Table 62. Assurant Latest Developments

Table 63. Allstate Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 64. Allstate Smart Home Extended Warranty Product Offered

Table 65. Allstate Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 66. Allstate Main Business

Table 67. Allstate Latest Developments

Table 68. Amtrust Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 69. Amtrust Smart Home Extended Warranty Product Offered

Table 70. Amtrust Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 71. Amtrust Main Business

Table 72. Amtrust Latest Developments

Table 73. Allianz Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 74. Allianz Smart Home Extended Warranty Product Offered

Table 75. Allianz Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 76. Allianz Main Business

Table 77. Allianz Latest Developments

Table 78. SureBright Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 79. SureBright Smart Home Extended Warranty Product Offered

Table 80. SureBright Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 81. SureBright Main Business

Table 82. SureBright Latest Developments

Table 83. Upsie Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 84. Upsie Smart Home Extended Warranty Product Offered

Table 85. Upsie Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 86. Upsie Main Business

Table 87. Upsie Latest Developments

Table 88. AAA Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 89. AAA Smart Home Extended Warranty Product Offered

Table 90. AAA Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 91. AAA Main Business

Table 92. AAA Latest Developments

Table 93. Best Buy Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 94. Best Buy Smart Home Extended Warranty Product Offered

Table 95. Best Buy Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 96. Best Buy Main Business

Table 97. Best Buy Latest Developments

Table 98. Home Warranty Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 99. Home Warranty Smart Home Extended Warranty Product Offered

Table 100. Home Warranty Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 101. Home Warranty Main Business

Table 102. Home Warranty Latest Developments

Table 103. Super Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 104. Super Smart Home Extended Warranty Product Offered

Table 105. Super Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 106. Super Main Business

Table 107. Super Latest Developments

Table 108. CPS Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 109. CPS Smart Home Extended Warranty Product Offered

Table 110. CPS Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 111. CPS Main Business

Table 112. CPS Latest Developments

Table 113. Securranty Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 114. Securranty Smart Home Extended Warranty Product Offered

Table 115. Securranty Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 116. Securranty Main Business

Table 117. Securranty Latest Developments

Table 118. HSA Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 119. HSA Smart Home Extended Warranty Product Offered

Table 120. HSA Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 121. HSA Main Business

Table 122. HSA Latest Developments

Table 123. Smart-Home Ensured Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 124. Smart-Home Ensured Smart Home Extended Warranty Product Offered

Table 125. Smart-Home Ensured Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 126. Smart-Home Ensured Main Business

Table 127. Smart-Home Ensured Latest Developments

Table 128. Extend Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 129. Extend Smart Home Extended Warranty Product Offered

Table 130. Extend Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 131. Extend Main Business

Table 132. Extend Latest Developments

Table 133. Brinks Home Details, Company Type, Smart Home Extended Warranty Area Served and Its Competitors

Table 134. Brinks Home Smart Home Extended Warranty Product Offered

Table 135. Brinks Home Smart Home Extended Warranty Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 136. Brinks Home Main Business

Table 137. Brinks Home Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Smart Home Extended Warranty Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Smart Home Extended Warranty Market Size Growth Rate (2020-2031) (\$ millions)

Figure 6. Smart Home Extended Warranty Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 7. Smart Home Extended Warranty Sales Market Share by Country/Region (2024)

Figure 8. Smart Home Extended Warranty Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 9. Global Smart Home Extended Warranty Market Size Market Share by Type in 2024

Figure 10. Smart Home Extended Warranty in Household

Figure 11. Global Smart Home Extended Warranty Market: Household (2020-2025) & (\$ millions)

Figure 12. Smart Home Extended Warranty in Commercial

Figure 13. Global Smart Home Extended Warranty Market: Commercial (2020-2025) & (\$ millions)

Figure 14. Global Smart Home Extended Warranty Market Size Market Share by Application in 2024

Figure 15. Global Smart Home Extended Warranty Revenue Market Share by Player in 2024

Figure 16. Global Smart Home Extended Warranty Market Size Market Share by Region (2020-2025)

Figure 17. Americas Smart Home Extended Warranty Market Size 2020-2025 (\$ millions)

Figure 18. APAC Smart Home Extended Warranty Market Size 2020-2025 (\$ millions)

Figure 19. Europe Smart Home Extended Warranty Market Size 2020-2025 (\$ millions)

Figure 20. Middle East & Africa Smart Home Extended Warranty Market Size 2020-2025 (\$ millions)

Figure 21. Americas Smart Home Extended Warranty Value Market Share by Country in 2024

Figure 22. United States Smart Home Extended Warranty Market Size Growth

2020-2025 (\$ millions)

Figure 23. Canada Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 24. Mexico Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 25. Brazil Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 26. APAC Smart Home Extended Warranty Market Size Market Share by Region in 2024

Figure 27. APAC Smart Home Extended Warranty Market Size Market Share by Type (2020-2025)

Figure 28. APAC Smart Home Extended Warranty Market Size Market Share by Application (2020-2025)

Figure 29. China Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 30. Japan Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 31. South Korea Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 32. Southeast Asia Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 33. India Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 34. Australia Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 35. Europe Smart Home Extended Warranty Market Size Market Share by Country in 2024

Figure 36. Europe Smart Home Extended Warranty Market Size Market Share by Type (2020-2025)

Figure 37. Europe Smart Home Extended Warranty Market Size Market Share by Application (2020-2025)

Figure 38. Germany Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 39. France Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 40. UK Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 41. Italy Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 42. Russia Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 43. Middle East & Africa Smart Home Extended Warranty Market Size Market Share by Region (2020-2025)

Figure 44. Middle East & Africa Smart Home Extended Warranty Market Size Market Share by Type (2020-2025)

Figure 45. Middle East & Africa Smart Home Extended Warranty Market Size Market Share by Application (2020-2025)

Figure 46. Egypt Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 47. South Africa Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 48. Israel Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 49. Turkey Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 50. GCC Countries Smart Home Extended Warranty Market Size Growth 2020-2025 (\$ millions)

Figure 51. Americas Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 52. APAC Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 53. Europe Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 54. Middle East & Africa Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 55. United States Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 56. Canada Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 57. Mexico Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 58. Brazil Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 59. China Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 60. Japan Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 61. Korea Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 62. Southeast Asia Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 63. India Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 64. Australia Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 65. Germany Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 66. France Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 67. UK Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 68. Italy Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 69. Russia Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 70. Egypt Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 71. South Africa Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 72. Israel Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 73. Turkey Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

Figure 74. Global Smart Home Extended Warranty Market Size Market Share Forecast by Type (2026-2031)

Figure 75. Global Smart Home Extended Warranty Market Size Market Share Forecast by Application (2026-2031)

Figure 76. GCC Countries Smart Home Extended Warranty Market Size 2026-2031 (\$ millions)

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