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# Global Smart Home Appliance ICs Market Growth 2026-2032

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## Abstracts

The global Smart Home Appliance ICs market size is predicted to grow from US$ 25011 million in 2025 to US$ 50119 million in 2032; it is expected to grow at a CAGR of 10.2% from 2026 to 2032.

Smart home appliance chips refer to chips that are responsible for power conversion, distribution, detection, and other power management responsibilities in household appliances, mainly including various AC-DC chips, DC-DC chips, and gate driver chips that are suitable for home appliance technical requirements. A home appliance usually has 1-8 built-in power management chips. Generally speaking, a single home appliance uses at least 1 AC-DC chip, and most home appliances also use multiple power management chips of different types due to different power management responsibilities. , including AC-DC chips (for AC power conversion), DC-DC chips (for secondary buck-boost or battery management conversion), gate driver chips (Gate Driver, for IGBT drive or motor drive), etc.

In 2025, global Smart Home Appliance IC sales reached approximately 7,005 Million Units, with an average global market price of around 3.65 US$/Units. Production capacity reached 8,000 Million Units, with a gross profit margin of approximately 36%.

Haier and Midea, through their respective IoT platforms and apps, connect multiple product categories such as air conditioners, refrigerators, and washing machines to a unified cloud platform, emphasizing cross-device linkage and energy management. This platform evolution directly increases the demand for chips with secure connectivity and local computing capabilities.

Increasing regulatory and brand requirements for energy efficiency and carbon

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emissions are driving improvements in variable frequency motor control, power device optimization, and refined sensing. Technically, this corresponds to higher-performance motor control MCUs, power management chips, and power device solutions. For example, Infineon's integrated motor control SoC and CoolGaN devices for home appliances emphasize system optimization in terms of efficiency and size.

Generative AI and local AI inference are penetrating home appliances. Companies like Qualcomm and MediaTek are highlighting edge AI capabilities on smart home platforms for voice interaction, visual recognition, and predictive maintenance. This opens up new differentiated tracks for home appliance chips with AI acceleration engines and secure storage.

LP Information, Inc. (LPI) ' newest research report, the ?Smart Home Appliance ICs Industry Forecast? looks at past sales and reviews total world Smart Home Appliance ICs sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Home Appliance ICs sales for 2026 through 2032. With Smart Home Appliance ICs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Smart Home Appliance ICs industry.

This Insight Report provides a comprehensive analysis of the global Smart Home Appliance ICs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Home Appliance ICs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Smart Home Appliance ICs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Home Appliance ICs and breaks down the forecast by Product Features, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Home Appliance ICs.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Home Appliance ICs market by product type, application, key manufacturers and key regions and countries.

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Segmentation by Product Features:

- Main Control Chips
- Wireless Communication IoT Chips
- Power Chips
- Power Supply Chips
- Others

Segmentation by Type:

- General-purpose MCU
- Multimedia SoCs

Segmentation by Application:

- Home Appliances
- Kitchen Appliances
- Health & Wellness Appliances
- White Goods
- Black Goods

This report also splits the market by region:

- Americas
  - United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

NXP

Infineon

MaxLinear

Beken Corporation

Chipown Micro-electronics

SINOWEALTH Electronic

Poweron

Shanghai Meiren Semiconductor

Texas Instruments (Silicon)

MPS (Monolithic Power Systems)

PI (Power Integrations)

Silergy Corporation

On-Bright Electronics Incorporated

Hangzhou Silan Microelectronics

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Shanghai Belling Corp

Fine Made Electronics

SG Micro

Shanghai Bright Power Semiconductor

MediaTek

UNISOC (Shanghai) Technologies

Huawei HiSilicon

Fullhan Microelectronics

Allwinner Technology

Rockchip Electronics

Leaguer (Shenzhen) MicroElectronics

Bestechnic

Amlogic

Ingenic Semiconductor

Quectel

ASIX Electronics

Beken Corporation

Actions Technology

Shenzhen Chipsbank Technologies

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## Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Home Appliance ICs market?

What factors are driving Smart Home Appliance ICs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Home Appliance ICs market opportunities vary by end market size?

How does Smart Home Appliance ICs break out by Product Features, by Application?

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