

Global Smart Home App Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Smart Home App market size is predicted to grow from US\$ 1960 million in 2025 to US\$ 2808 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

A Smart Home App is a centralized software application, typically deployed on smartphones, tablets, or desktop devices, that enables users to monitor, control, and automate interconnected smart home devices and systems through an intuitive interface. These apps serve as the digital hub of a smart home ecosystem, facilitating communication with devices via protocols like Wi-Fi, Bluetooth, Zigbee, or Z-Wave, and offering features such as remote access, scheduled routines, voice control integration, and data analytics for energy usage optimization. By unifying control of diverse products (lighting, security systems, thermostats, appliances, etc.), Smart Home Apps enhance convenience, improve home security, and promote energy efficiency, transforming traditional residences into intelligent, responsive living spaces.

The Smart Home App industry is experiencing robust growth driven by trends including AI and large language model integration for predictive automation and natural language interaction, increased demand for cross-platform interoperability, and the rise of edge computing for enhanced offline functionality and data privacy; key opportunities lie in expanding into emerging markets, developing specialized apps for niche segments (senior care, energy management), and leveraging data analytics to create personalized user experiences, while challenges persist in addressing device fragmentation, ensuring robust cybersecurity and data protection, simplifying user interfaces for non-technical consumers, and balancing cloud dependency with local processing capabilities to maintain performance and reliability.

LPI (LP Information)' newest research report, the 'Smart Home App Industry Forecast' looks at past sales and reviews total world Smart Home App sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Home App sales for 2026 through 2032. With Smart Home App sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Home App industry.

This Insight Report provides a comprehensive analysis of the global Smart Home App landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Smart Home App portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Home App market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Home App and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Home App.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Home App market by product type, application, key players and key regions and countries.

Segmentation by Type:

Android

iOS

Segmentation by Device Compatibility Range:

Single-Brand App

Multi-Brand App

Universal App

Segmentation by Data Processing Location:

Cloud-Centric App

Edge-Enabled App

Hybrid App

Segmentation by Application:

Lighting Control

Security & Access Control

HVAC Control

Entertainment Control

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Amazon

Google

SmartThings

Olisto

iHaus

IFTTT

Home Remote

Xfinity

Ecobee

Resideo app

Yonomi

Danalock

MyQ

Philips Hue

Alarm

AT&T

Roku

Vivint

Resideo

Control4

Brilliant

Wink

Home Connect Plus

Loxone

SimpliSafe

Insteon Director

Savant

Homey

Amcrest

Home Assistant

hOn

Xiaomi Home app

Tuya

LG

Aqara

TP-Link

Ring

Arlo

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smart Home App Market Size (2021-2032)
 - 2.1.2 Smart Home App Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Smart Home App by Country/Region (2021, 2025 & 2032)
- 2.2 Smart Home App Segment by Type
 - 2.2.1 Android
 - 2.2.2 iOS
 - 2.2.3 Smart Home App Market Size by Type
 - 2.2.3.1 Smart Home App Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Smart Home App Market Size Market Share by Type (2021-2026)
- 2.3 Smart Home App Segment by Device Compatibility Range
 - 2.3.1 Single-Brand App
 - 2.3.2 Multi-Brand App
 - 2.3.3 Universal App
 - 2.3.4 Smart Home App Market Size by Device Compatibility Range
 - 2.3.4.1 Smart Home App Market Size CAGR by Device Compatibility Range (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Smart Home App Market Size Market Share by Device Compatibility Range (2021-2026)
- 2.4 Smart Home App Segment by Data Processing Location
 - 2.4.1 Cloud-Centric App
 - 2.4.2 Edge-Enabled App
 - 2.4.3 Hybrid App

2.4.4 Smart Home App Market Size by Data Processing Location

2.4.4.1 Smart Home App Market Size CAGR by Data Processing Location (2021 VS 2025 VS 2032)

2.4.4.2 Global Smart Home App Market Size Market Share by Data Processing Location (2021-2026)

2.5 Smart Home App Segment by Application

2.5.1 Lighting Control

2.5.2 Security & Access Control

2.5.3 HVAC Control

2.5.4 Entertainment Control

2.5.5 Others

2.5.6 Smart Home App Market Size by Application

2.5.6.1 Smart Home App Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.6.2 Global Smart Home App Market Size Market Share by Application (2021-2026)

3 SMART HOME APP MARKET SIZE BY PLAYER

3.1 Smart Home App Market Size Market Share by Player

3.1.1 Global Smart Home App Revenue by Player (2021-2026)

3.1.2 Global Smart Home App Revenue Market Share by Player (2021-2026)

3.2 Global Smart Home App Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 SMART HOME APP BY REGION

4.1 Smart Home App Market Size by Region (2021-2026)

4.2 Global Smart Home App Annual Revenue by Country/Region (2021-2026)

4.3 Americas Smart Home App Market Size Growth (2021-2026)

4.4 APAC Smart Home App Market Size Growth (2021-2026)

4.5 Europe Smart Home App Market Size Growth (2021-2026)

4.6 Middle East & Africa Smart Home App Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Smart Home App Market Size by Country (2021-2026)
- 5.2 Americas Smart Home App Market Size by Type (2021-2026)
- 5.3 Americas Smart Home App Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Smart Home App Market Size by Region (2021-2026)
- 6.2 APAC Smart Home App Market Size by Type (2021-2026)
- 6.3 APAC Smart Home App Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Smart Home App Market Size by Country (2021-2026)
- 7.2 Europe Smart Home App Market Size by Type (2021-2026)
- 7.3 Europe Smart Home App Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Smart Home App by Region (2021-2026)
- 8.2 Middle East & Africa Smart Home App Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Smart Home App Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL SMART HOME APP MARKET FORECAST

10.1 Global Smart Home App Forecast by Region (2027-2032)

10.1.1 Global Smart Home App Forecast by Region (2027-2032)

10.1.2 Americas Smart Home App Forecast

10.1.3 APAC Smart Home App Forecast

10.1.4 Europe Smart Home App Forecast

10.1.5 Middle East & Africa Smart Home App Forecast

10.2 Americas Smart Home App Forecast by Country (2027-2032)

10.2.1 United States Market Smart Home App Forecast

10.2.2 Canada Market Smart Home App Forecast

10.2.3 Mexico Market Smart Home App Forecast

10.2.4 Brazil Market Smart Home App Forecast

10.3 APAC Smart Home App Forecast by Region (2027-2032)

10.3.1 China Smart Home App Market Forecast

10.3.2 Japan Market Smart Home App Forecast

10.3.3 Korea Market Smart Home App Forecast

10.3.4 Southeast Asia Market Smart Home App Forecast

10.3.5 India Market Smart Home App Forecast

10.3.6 Australia Market Smart Home App Forecast

10.4 Europe Smart Home App Forecast by Country (2027-2032)

10.4.1 Germany Market Smart Home App Forecast

10.4.2 France Market Smart Home App Forecast

10.4.3 UK Market Smart Home App Forecast

10.4.4 Italy Market Smart Home App Forecast

10.4.5 Russia Market Smart Home App Forecast

10.5 Middle East & Africa Smart Home App Forecast by Region (2027-2032)

10.5.1 Egypt Market Smart Home App Forecast

10.5.2 South Africa Market Smart Home App Forecast

10.5.3 Israel Market Smart Home App Forecast

- 10.5.4 Turkey Market Smart Home App Forecast
- 10.6 Global Smart Home App Forecast by Type (2027-2032)
- 10.7 Global Smart Home App Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Smart Home App Forecast

11 KEY PLAYERS ANALYSIS

11.1 Amazon

- 11.1.1 Amazon Company Information
- 11.1.2 Amazon Smart Home App Product Offered
- 11.1.3 Amazon Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Amazon Main Business Overview
- 11.1.5 Amazon Latest Developments

11.2 Google

- 11.2.1 Google Company Information
- 11.2.2 Google Smart Home App Product Offered
- 11.2.3 Google Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Google Main Business Overview
- 11.2.5 Google Latest Developments

11.3 SmartThings

- 11.3.1 SmartThings Company Information
- 11.3.2 SmartThings Smart Home App Product Offered
- 11.3.3 SmartThings Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 SmartThings Main Business Overview
- 11.3.5 SmartThings Latest Developments

11.4 Olisto

- 11.4.1 Olisto Company Information
- 11.4.2 Olisto Smart Home App Product Offered
- 11.4.3 Olisto Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Olisto Main Business Overview
- 11.4.5 Olisto Latest Developments

11.5 iHaus

- 11.5.1 iHaus Company Information
- 11.5.2 iHaus Smart Home App Product Offered
- 11.5.3 iHaus Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
- 11.5.4 iHaus Main Business Overview

11.5.5 iHaus Latest Developments

11.6 IFTTT

11.6.1 IFTTT Company Information

11.6.2 IFTTT Smart Home App Product Offered

11.6.3 IFTTT Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 IFTTT Main Business Overview

11.6.5 IFTTT Latest Developments

11.7 Home Remote

11.7.1 Home Remote Company Information

11.7.2 Home Remote Smart Home App Product Offered

11.7.3 Home Remote Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Home Remote Main Business Overview

11.7.5 Home Remote Latest Developments

11.8 Xfinity

11.8.1 Xfinity Company Information

11.8.2 Xfinity Smart Home App Product Offered

11.8.3 Xfinity Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Xfinity Main Business Overview

11.8.5 Xfinity Latest Developments

11.9 Ecobee

11.9.1 Ecobee Company Information

11.9.2 Ecobee Smart Home App Product Offered

11.9.3 Ecobee Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Ecobee Main Business Overview

11.9.5 Ecobee Latest Developments

11.10 Resideo app

11.10.1 Resideo app Company Information

11.10.2 Resideo app Smart Home App Product Offered

11.10.3 Resideo app Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Resideo app Main Business Overview

11.10.5 Resideo app Latest Developments

11.11 Yonomi

11.11.1 Yonomi Company Information

11.11.2 Yonomi Smart Home App Product Offered

11.11.3 Yonomi Smart Home App Revenue, Gross Margin and Market Share
(2021-2026)

11.11.4 Yonomi Main Business Overview

11.11.5 Yonomi Latest Developments

11.12 Danalock

11.12.1 Danalock Company Information

11.12.2 Danalock Smart Home App Product Offered

11.12.3 Danalock Smart Home App Revenue, Gross Margin and Market Share
(2021-2026)

11.12.4 Danalock Main Business Overview

11.12.5 Danalock Latest Developments

11.13 MyQ

11.13.1 MyQ Company Information

11.13.2 MyQ Smart Home App Product Offered

11.13.3 MyQ Smart Home App Revenue, Gross Margin and Market Share
(2021-2026)

11.13.4 MyQ Main Business Overview

11.13.5 MyQ Latest Developments

11.14 Philips Hue

11.14.1 Philips Hue Company Information

11.14.2 Philips Hue Smart Home App Product Offered

11.14.3 Philips Hue Smart Home App Revenue, Gross Margin and Market Share
(2021-2026)

11.14.4 Philips Hue Main Business Overview

11.14.5 Philips Hue Latest Developments

11.15 Alarm

11.15.1 Alarm Company Information

11.15.2 Alarm Smart Home App Product Offered

11.15.3 Alarm Smart Home App Revenue, Gross Margin and Market Share
(2021-2026)

11.15.4 Alarm Main Business Overview

11.15.5 Alarm Latest Developments

11.16 AT&T

11.16.1 AT&T Company Information

11.16.2 AT&T Smart Home App Product Offered

11.16.3 AT&T Smart Home App Revenue, Gross Margin and Market Share
(2021-2026)

11.16.4 AT&T Main Business Overview

11.16.5 AT&T Latest Developments

11.17 Roku

11.17.1 Roku Company Information

11.17.2 Roku Smart Home App Product Offered

11.17.3 Roku Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.17.4 Roku Main Business Overview

11.17.5 Roku Latest Developments

11.18 Vivint

11.18.1 Vivint Company Information

11.18.2 Vivint Smart Home App Product Offered

11.18.3 Vivint Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.18.4 Vivint Main Business Overview

11.18.5 Vivint Latest Developments

11.19 Resideo

11.19.1 Resideo Company Information

11.19.2 Resideo Smart Home App Product Offered

11.19.3 Resideo Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.19.4 Resideo Main Business Overview

11.19.5 Resideo Latest Developments

11.20 Control4

11.20.1 Control4 Company Information

11.20.2 Control4 Smart Home App Product Offered

11.20.3 Control4 Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.20.4 Control4 Main Business Overview

11.20.5 Control4 Latest Developments

11.21 Brilliant

11.21.1 Brilliant Company Information

11.21.2 Brilliant Smart Home App Product Offered

11.21.3 Brilliant Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.21.4 Brilliant Main Business Overview

11.21.5 Brilliant Latest Developments

11.22 Wink

11.22.1 Wink Company Information

11.22.2 Wink Smart Home App Product Offered

11.22.3 Wink Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.22.4 Wink Main Business Overview

11.22.5 Wink Latest Developments

11.23 Home Connect Plus

11.23.1 Home Connect Plus Company Information

11.23.2 Home Connect Plus Smart Home App Product Offered

11.23.3 Home Connect Plus Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Home Connect Plus Main Business Overview

11.23.5 Home Connect Plus Latest Developments

11.24 Loxone

11.24.1 Loxone Company Information

11.24.2 Loxone Smart Home App Product Offered

11.24.3 Loxone Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.24.4 Loxone Main Business Overview

11.24.5 Loxone Latest Developments

11.25 SimpliSafe

11.25.1 SimpliSafe Company Information

11.25.2 SimpliSafe Smart Home App Product Offered

11.25.3 SimpliSafe Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.25.4 SimpliSafe Main Business Overview

11.25.5 SimpliSafe Latest Developments

11.26 Insteon Director

11.26.1 Insteon Director Company Information

11.26.2 Insteon Director Smart Home App Product Offered

11.26.3 Insteon Director Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.26.4 Insteon Director Main Business Overview

11.26.5 Insteon Director Latest Developments

11.27 Savant

11.27.1 Savant Company Information

11.27.2 Savant Smart Home App Product Offered

11.27.3 Savant Smart Home App Revenue, Gross Margin and Market Share

(2021-2026)

11.27.4 Savant Main Business Overview

11.27.5 Savant Latest Developments

11.28 Homey

- 11.28.1 Homey Company Information
- 11.28.2 Homey Smart Home App Product Offered
- 11.28.3 Homey Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
- 11.28.4 Homey Main Business Overview
- 11.28.5 Homey Latest Developments
- 11.29 Amcrest
 - 11.29.1 Amcrest Company Information
 - 11.29.2 Amcrest Smart Home App Product Offered
 - 11.29.3 Amcrest Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
 - 11.29.4 Amcrest Main Business Overview
 - 11.29.5 Amcrest Latest Developments
- 11.30 Home Assistant
 - 11.30.1 Home Assistant Company Information
 - 11.30.2 Home Assistant Smart Home App Product Offered
 - 11.30.3 Home Assistant Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
 - 11.30.4 Home Assistant Main Business Overview
 - 11.30.5 Home Assistant Latest Developments
- 11.31 hOn
 - 11.31.1 hOn Company Information
 - 11.31.2 hOn Smart Home App Product Offered
 - 11.31.3 hOn Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
 - 11.31.4 hOn Main Business Overview
 - 11.31.5 hOn Latest Developments
- 11.32 Xiaomi Home app
 - 11.32.1 Xiaomi Home app Company Information
 - 11.32.2 Xiaomi Home app Smart Home App Product Offered
 - 11.32.3 Xiaomi Home app Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
 - 11.32.4 Xiaomi Home app Main Business Overview
 - 11.32.5 Xiaomi Home app Latest Developments
- 11.33 Tuya
 - 11.33.1 Tuya Company Information
 - 11.33.2 Tuya Smart Home App Product Offered
 - 11.33.3 Tuya Smart Home App Revenue, Gross Margin and Market Share (2021-2026)
 - 11.33.4 Tuya Main Business Overview

11.33.5 Tuya Latest Developments

11.34 LG

11.34.1 LG Company Information

11.34.2 LG Smart Home App Product Offered

11.34.3 LG Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.34.4 LG Main Business Overview

11.34.5 LG Latest Developments

11.35 Aqara

11.35.1 Aqara Company Information

11.35.2 Aqara Smart Home App Product Offered

11.35.3 Aqara Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.35.4 Aqara Main Business Overview

11.35.5 Aqara Latest Developments

11.36 TP-Link

11.36.1 TP-Link Company Information

11.36.2 TP-Link Smart Home App Product Offered

11.36.3 TP-Link Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.36.4 TP-Link Main Business Overview

11.36.5 TP-Link Latest Developments

11.37 Ring

11.37.1 Ring Company Information

11.37.2 Ring Smart Home App Product Offered

11.37.3 Ring Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.37.4 Ring Main Business Overview

11.37.5 Ring Latest Developments

11.38 Arlo

11.38.1 Arlo Company Information

11.38.2 Arlo Smart Home App Product Offered

11.38.3 Arlo Smart Home App Revenue, Gross Margin and Market Share (2021-2026)

11.38.4 Arlo Main Business Overview

11.38.5 Arlo Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Smart Home App Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Smart Home App Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Android
- Table 4. Major Players of iOS
- Table 5. Smart Home App Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 6. Global Smart Home App Market Size by Type (2021-2026) & (\$ millions)
- Table 7. Global Smart Home App Market Size Market Share by Type (2021-2026)
- Table 8. Major Players of Single-Brand App
- Table 9. Major Players of Multi-Brand App
- Table 10. Major Players of Universal App
- Table 11. Smart Home App Market Size CAGR by Device Compatibility Range (2021 VS 2025 VS 2032) & (\$ millions)
- Table 12. Global Smart Home App Market Size by Device Compatibility Range (2021-2026) & (\$ millions)
- Table 13. Global Smart Home App Market Size Market Share by Device Compatibility Range (2021-2026)
- Table 14. Major Players of Cloud-Centric App
- Table 15. Major Players of Edge-Enabled App
- Table 16. Major Players of Hybrid App
- Table 17. Smart Home App Market Size CAGR by Data Processing Location (2021 VS 2025 VS 2032) & (\$ millions)
- Table 18. Global Smart Home App Market Size by Data Processing Location (2021-2026) & (\$ millions)
- Table 19. Global Smart Home App Market Size Market Share by Data Processing Location (2021-2026)
- Table 20. Smart Home App Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 21. Global Smart Home App Market Size by Application (2021-2026) & (\$ millions)
- Table 22. Global Smart Home App Market Size Market Share by Application (2021-2026)
- Table 23. Global Smart Home App Revenue by Player (2021-2026) & (\$ millions)

Table 24. Global Smart Home App Revenue Market Share by Player (2021-2026)
Table 25. Smart Home App Key Players Head office and Products Offered
Table 26. Smart Home App Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 27. New Products and Potential Entrants
Table 28. Mergers & Acquisitions, Expansion
Table 29. Global Smart Home App Market Size by Region (2021-2026) & (\$ millions)
Table 30. Global Smart Home App Market Size Market Share by Region (2021-2026)
Table 31. Global Smart Home App Revenue by Country/Region (2021-2026) & (\$ millions)
Table 32. Global Smart Home App Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Smart Home App Market Size by Country (2021-2026) & (\$ millions)
Table 34. Americas Smart Home App Market Size Market Share by Country (2021-2026)
Table 35. Americas Smart Home App Market Size by Type (2021-2026) & (\$ millions)
Table 36. Americas Smart Home App Market Size Market Share by Type (2021-2026)
Table 37. Americas Smart Home App Market Size by Application (2021-2026) & (\$ millions)
Table 38. Americas Smart Home App Market Size Market Share by Application (2021-2026)
Table 39. APAC Smart Home App Market Size by Region (2021-2026) & (\$ millions)
Table 40. APAC Smart Home App Market Size Market Share by Region (2021-2026)
Table 41. APAC Smart Home App Market Size by Type (2021-2026) & (\$ millions)
Table 42. APAC Smart Home App Market Size by Application (2021-2026) & (\$ millions)
Table 43. Europe Smart Home App Market Size by Country (2021-2026) & (\$ millions)
Table 44. Europe Smart Home App Market Size Market Share by Country (2021-2026)
Table 45. Europe Smart Home App Market Size by Type (2021-2026) & (\$ millions)
Table 46. Europe Smart Home App Market Size by Application (2021-2026) & (\$ millions)
Table 47. Middle East & Africa Smart Home App Market Size by Region (2021-2026) & (\$ millions)
Table 48. Middle East & Africa Smart Home App Market Size by Type (2021-2026) & (\$ millions)
Table 49. Middle East & Africa Smart Home App Market Size by Application (2021-2026) & (\$ millions)
Table 50. Key Market Drivers & Growth Opportunities of Smart Home App
Table 51. Key Market Challenges & Risks of Smart Home App
Table 52. Key Industry Trends of Smart Home App

Table 53. Global Smart Home App Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 54. Global Smart Home App Market Size Market Share Forecast by Region (2027-2032)

Table 55. Global Smart Home App Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 56. Global Smart Home App Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 57. Amazon Details, Company Type, Smart Home App Area Served and Its Competitors

Table 58. Amazon Smart Home App Product Offered

Table 59. Amazon Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 60. Amazon Main Business

Table 61. Amazon Latest Developments

Table 62. Google Details, Company Type, Smart Home App Area Served and Its Competitors

Table 63. Google Smart Home App Product Offered

Table 64. Google Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. Google Main Business

Table 66. Google Latest Developments

Table 67. SmartThings Details, Company Type, Smart Home App Area Served and Its Competitors

Table 68. SmartThings Smart Home App Product Offered

Table 69. SmartThings Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. SmartThings Main Business

Table 71. SmartThings Latest Developments

Table 72. Olisto Details, Company Type, Smart Home App Area Served and Its Competitors

Table 73. Olisto Smart Home App Product Offered

Table 74. Olisto Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. Olisto Main Business

Table 76. Olisto Latest Developments

Table 77. iHaus Details, Company Type, Smart Home App Area Served and Its Competitors

Table 78. iHaus Smart Home App Product Offered

Table 79. iHaus Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. iHaus Main Business

Table 81. iHaus Latest Developments

Table 82. IFTTT Details, Company Type, Smart Home App Area Served and Its Competitors

Table 83. IFTTT Smart Home App Product Offered

Table 84. IFTTT Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. IFTTT Main Business

Table 86. IFTTT Latest Developments

Table 87. Home Remote Details, Company Type, Smart Home App Area Served and Its Competitors

Table 88. Home Remote Smart Home App Product Offered

Table 89. Home Remote Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Home Remote Main Business

Table 91. Home Remote Latest Developments

Table 92. Xfinity Details, Company Type, Smart Home App Area Served and Its Competitors

Table 93. Xfinity Smart Home App Product Offered

Table 94. Xfinity Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. Xfinity Main Business

Table 96. Xfinity Latest Developments

Table 97. Ecobee Details, Company Type, Smart Home App Area Served and Its Competitors

Table 98. Ecobee Smart Home App Product Offered

Table 99. Ecobee Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Ecobee Main Business

Table 101. Ecobee Latest Developments

Table 102. Resideo app Details, Company Type, Smart Home App Area Served and Its Competitors

Table 103. Resideo app Smart Home App Product Offered

Table 104. Resideo app Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. Resideo app Main Business

Table 106. Resideo app Latest Developments

Table 107. Yonomi Details, Company Type, Smart Home App Area Served and Its Competitors

Table 108. Yonomi Smart Home App Product Offered

Table 109. Yonomi Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 110. Yonomi Main Business

Table 111. Yonomi Latest Developments

Table 112. Danalock Details, Company Type, Smart Home App Area Served and Its Competitors

Table 113. Danalock Smart Home App Product Offered

Table 114. Danalock Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 115. Danalock Main Business

Table 116. Danalock Latest Developments

Table 117. MyQ Details, Company Type, Smart Home App Area Served and Its Competitors

Table 118. MyQ Smart Home App Product Offered

Table 119. MyQ Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 120. MyQ Main Business

Table 121. MyQ Latest Developments

Table 122. Philips Hue Details, Company Type, Smart Home App Area Served and Its Competitors

Table 123. Philips Hue Smart Home App Product Offered

Table 124. Philips Hue Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 125. Philips Hue Main Business

Table 126. Philips Hue Latest Developments

Table 127. Alarm Details, Company Type, Smart Home App Area Served and Its Competitors

Table 128. Alarm Smart Home App Product Offered

Table 129. Alarm Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 130. Alarm Main Business

Table 131. Alarm Latest Developments

Table 132. AT&T Details, Company Type, Smart Home App Area Served and Its Competitors

Table 133. AT&T Smart Home App Product Offered

Table 134. AT&T Smart Home App Revenue (\$ million), Gross Margin and Market

Share (2021-2026)

Table 135. AT&T Main Business

Table 136. AT&T Latest Developments

Table 137. Roku Details, Company Type, Smart Home App Area Served and Its Competitors

Table 138. Roku Smart Home App Product Offered

Table 139. Roku Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 140. Roku Main Business

Table 141. Roku Latest Developments

Table 142. Vivint Details, Company Type, Smart Home App Area Served and Its Competitors

Table 143. Vivint Smart Home App Product Offered

Table 144. Vivint Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 145. Vivint Main Business

Table 146. Vivint Latest Developments

Table 147. Resideo Details, Company Type, Smart Home App Area Served and Its Competitors

Table 148. Resideo Smart Home App Product Offered

Table 149. Resideo Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 150. Resideo Main Business

Table 151. Resideo Latest Developments

Table 152. Control4 Details, Company Type, Smart Home App Area Served and Its Competitors

Table 153. Control4 Smart Home App Product Offered

Table 154. Control4 Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 155. Control4 Main Business

Table 156. Control4 Latest Developments

Table 157. Brilliant Details, Company Type, Smart Home App Area Served and Its Competitors

Table 158. Brilliant Smart Home App Product Offered

Table 159. Brilliant Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 160. Brilliant Main Business

Table 161. Brilliant Latest Developments

Table 162. Wink Details, Company Type, Smart Home App Area Served and Its

Competitors

Table 163. Wink Smart Home App Product Offered

Table 164. Wink Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 165. Wink Main Business

Table 166. Wink Latest Developments

Table 167. Home Connect Plus Details, Company Type, Smart Home App Area Served and Its Competitors

Table 168. Home Connect Plus Smart Home App Product Offered

Table 169. Home Connect Plus Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 170. Home Connect Plus Main Business

Table 171. Home Connect Plus Latest Developments

Table 172. Loxone Details, Company Type, Smart Home App Area Served and Its Competitors

Table 173. Loxone Smart Home App Product Offered

Table 174. Loxone Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 175. Loxone Main Business

Table 176. Loxone Latest Developments

Table 177. SimpliSafe Details, Company Type, Smart Home App Area Served and Its Competitors

Table 178. SimpliSafe Smart Home App Product Offered

Table 179. SimpliSafe Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 180. SimpliSafe Main Business

Table 181. SimpliSafe Latest Developments

Table 182. Insteon Director Details, Company Type, Smart Home App Area Served and Its Competitors

Table 183. Insteon Director Smart Home App Product Offered

Table 184. Insteon Director Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 185. Insteon Director Main Business

Table 186. Insteon Director Latest Developments

Table 187. Savant Details, Company Type, Smart Home App Area Served and Its Competitors

Table 188. Savant Smart Home App Product Offered

Table 189. Savant Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 190. Savant Main Business

Table 191. Savant Latest Developments

Table 192. Homey Details, Company Type, Smart Home App Area Served and Its Competitors

Table 193. Homey Smart Home App Product Offered

Table 194. Homey Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 195. Homey Main Business

Table 196. Homey Latest Developments

Table 197. Amcrest Details, Company Type, Smart Home App Area Served and Its Competitors

Table 198. Amcrest Smart Home App Product Offered

Table 199. Amcrest Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 200. Amcrest Main Business

Table 201. Amcrest Latest Developments

Table 202. Home Assistant Details, Company Type, Smart Home App Area Served and Its Competitors

Table 203. Home Assistant Smart Home App Product Offered

Table 204. Home Assistant Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 205. Home Assistant Main Business

Table 206. Home Assistant Latest Developments

Table 207. hOn Details, Company Type, Smart Home App Area Served and Its Competitors

Table 208. hOn Smart Home App Product Offered

Table 209. hOn Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 210. hOn Main Business

Table 211. hOn Latest Developments

Table 212. Xiaomi Home app Details, Company Type, Smart Home App Area Served and Its Competitors

Table 213. Xiaomi Home app Smart Home App Product Offered

Table 214. Xiaomi Home app Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 215. Xiaomi Home app Main Business

Table 216. Xiaomi Home app Latest Developments

Table 217. Tuya Details, Company Type, Smart Home App Area Served and Its Competitors

Table 218. Tuya Smart Home App Product Offered

Table 219. Tuya Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 220. Tuya Main Business

Table 221. Tuya Latest Developments

Table 222. LG Details, Company Type, Smart Home App Area Served and Its Competitors

Table 223. LG Smart Home App Product Offered

Table 224. LG Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 225. LG Main Business

Table 226. LG Latest Developments

Table 227. Aqara Details, Company Type, Smart Home App Area Served and Its Competitors

Table 228. Aqara Smart Home App Product Offered

Table 229. Aqara Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 230. Aqara Main Business

Table 231. Aqara Latest Developments

Table 232. TP-Link Details, Company Type, Smart Home App Area Served and Its Competitors

Table 233. TP-Link Smart Home App Product Offered

Table 234. TP-Link Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 235. TP-Link Main Business

Table 236. TP-Link Latest Developments

Table 237. Ring Details, Company Type, Smart Home App Area Served and Its Competitors

Table 238. Ring Smart Home App Product Offered

Table 239. Ring Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 240. Ring Main Business

Table 241. Ring Latest Developments

Table 242. Arlo Details, Company Type, Smart Home App Area Served and Its Competitors

Table 243. Arlo Smart Home App Product Offered

Table 244. Arlo Smart Home App Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 245. Arlo Main Business

Table 246. Arlo Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Smart Home App Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Smart Home App Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Smart Home App Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Smart Home App Sales Market Share by Country/Region (2025)
- Figure 8. Smart Home App Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Smart Home App Market Size Market Share by Type in 2025
- Figure 10. Global Smart Home App Market Size Market Share by Device Compatibility Range in 2025
- Figure 11. Global Smart Home App Market Size Market Share by Data Processing Location in 2025
- Figure 12. Smart Home App in Lighting Control
- Figure 13. Global Smart Home App Market: Lighting Control (2021-2026) & (\$ millions)
- Figure 14. Smart Home App in Security & Access Control
- Figure 15. Global Smart Home App Market: Security & Access Control (2021-2026) & (\$ millions)
- Figure 16. Smart Home App in HVAC Control
- Figure 17. Global Smart Home App Market: HVAC Control (2021-2026) & (\$ millions)
- Figure 18. Smart Home App in Entertainment Control
- Figure 19. Global Smart Home App Market: Entertainment Control (2021-2026) & (\$ millions)
- Figure 20. Smart Home App in Others
- Figure 21. Global Smart Home App Market: Others (2021-2026) & (\$ millions)
- Figure 22. Global Smart Home App Market Size Market Share by Application in 2025
- Figure 23. Global Smart Home App Revenue Market Share by Player in 2025
- Figure 24. Global Smart Home App Market Size Market Share by Region (2021-2026)
- Figure 25. Americas Smart Home App Market Size 2021-2026 (\$ millions)
- Figure 26. APAC Smart Home App Market Size 2021-2026 (\$ millions)
- Figure 27. Europe Smart Home App Market Size 2021-2026 (\$ millions)
- Figure 28. Middle East & Africa Smart Home App Market Size 2021-2026 (\$ millions)
- Figure 29. Americas Smart Home App Value Market Share by Country in 2025
- Figure 30. United States Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 31. Canada Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 32. Mexico Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 33. Brazil Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 34. APAC Smart Home App Market Size Market Share by Region in 2025

Figure 35. APAC Smart Home App Market Size Market Share by Type (2021-2026)

Figure 36. APAC Smart Home App Market Size Market Share by Application
(2021-2026)

Figure 37. China Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 38. Japan Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 39. South Korea Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 40. Southeast Asia Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 41. India Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 42. Australia Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 43. Europe Smart Home App Market Size Market Share by Country in 2025

Figure 44. Europe Smart Home App Market Size Market Share by Type (2021-2026)

Figure 45. Europe Smart Home App Market Size Market Share by Application
(2021-2026)

Figure 46. Germany Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 47. France Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 48. UK Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 49. Italy Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 50. Russia Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Smart Home App Market Size Market Share by Region
(2021-2026)

Figure 52. Middle East & Africa Smart Home App Market Size Market Share by Type
(2021-2026)

Figure 53. Middle East & Africa Smart Home App Market Size Market Share by
Application (2021-2026)

Figure 54. Egypt Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 55. South Africa Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 56. Israel Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 57. Turkey Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 58. GCC Countries Smart Home App Market Size Growth 2021-2026 (\$ millions)

Figure 59. Americas Smart Home App Market Size 2027-2032 (\$ millions)

Figure 60. APAC Smart Home App Market Size 2027-2032 (\$ millions)

Figure 61. Europe Smart Home App Market Size 2027-2032 (\$ millions)

Figure 62. Middle East & Africa Smart Home App Market Size 2027-2032 (\$ millions)

Figure 63. United States Smart Home App Market Size 2027-2032 (\$ millions)

Figure 64. Canada Smart Home App Market Size 2027-2032 (\$ millions)

- Figure 65. Mexico Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 66. Brazil Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 67. China Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 68. Japan Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 69. Korea Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 70. Southeast Asia Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 71. India Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 72. Australia Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 73. Germany Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 74. France Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 75. UK Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 76. Italy Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 77. Russia Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 78. Egypt Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 79. South Africa Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 80. Israel Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 81. Turkey Smart Home App Market Size 2027-2032 (\$ millions)
- Figure 82. Global Smart Home App Market Size Market Share Forecast by Type (2027-2032)
- Figure 83. Global Smart Home App Market Size Market Share Forecast by Application (2027-2032)
- Figure 84. GCC Countries Smart Home App Market Size 2027-2032 (\$ millions)

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