

Global Smart Floodlight Security Camera Market Growth 2026-2032

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Abstracts

The global Smart Floodlight Security Camera market size is predicted to grow from US\$ 842 million in 2025 to US\$ 1217 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

In 2025, global Smart Floodlight Security Camera production reached approximately 4,650 K units, with an average global market price of around 185 US\$/units.

A Smart Floodlight Security Camera is an integrated intelligent security device that combines high-brightness floodlight lighting with high-definition video surveillance and smart connectivity functions. It is designed to provide 24-hour security monitoring, active deterrence, and real-time alert capabilities for indoor and outdoor scenarios such as residences, commercial premises, and public areas. Equipped with motion sensors, high-definition image sensors, LED floodlights, and wireless connectivity (Wi-Fi/Bluetooth), it can automatically trigger floodlight illumination and video recording when motion is detected, transmit real-time video footage to mobile devices, and support remote viewing, two-way audio communication, and smart integration with home/enterprise security systems. Different from traditional security cameras or standalone floodlights, it integrates lighting and monitoring into one, with intelligent features such as humanoid detection, night vision, and cloud storage, enhancing security protection efficiency and user convenience.

The industry chain of Smart Floodlight Security Cameras has clear division of labor and close links among upstream, midstream and downstream. The upstream focuses on supplying core components (image sensors, LED light sources, Wi-Fi chips, motion sensors, etc.) and raw materials (plastic casings, metal brackets), with key suppliers including semiconductor and LED manufacturers. The midstream is the core, involving

R&D, assembly and quality testing of cameras. The downstream covers application scenarios (residential, commercial, public areas) and sales channels (online e-commerce, offline stores, dealers), forming a complete 'component supply - product manufacturing - market application' ecology.

The cost structure of Smart Floodlight Security Cameras consists of four parts with distinct weights. Core components account for 55%-65% of total cost, including image sensors (15%-20%), LED modules (10%-15%), wireless chips (8%-12%) and motion sensors (5%-8%). Manufacturing and assembly costs take up 20%-25%, involving production line depreciation, labor and waterproof processing. R&D and software costs account for 5%-10%, mainly for hardware design and algorithm development. Other costs (packaging, transportation, management) account for 3%-8%, with additional transportation costs for export products.

Global demand for Smart Floodlight Security Cameras is growing steadily, driven by increasing security awareness, smart home popularization and demand for integrated solutions. Core demand comes from residential, commercial and public security fields, with AI integration and smart home connectivity bringing new growth points. Business opportunities lie in R&D of high-performance intelligent products, expanding application scenarios with customized models, optimizing cost structure through upstream cooperation and automated production, and expanding sales channels while strengthening after-sales services to enhance market share.

LP Information, Inc. (LPI) ' newest research report, the 'Smart Floodlight Security Camera Industry Forecast' looks at past sales and reviews total world Smart Floodlight Security Camera sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Floodlight Security Camera sales for 2026 through 2032. With Smart Floodlight Security Camera sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Floodlight Security Camera industry.

This Insight Report provides a comprehensive analysis of the global Smart Floodlight Security Camera landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Floodlight Security Camera portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Floodlight Security Camera market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Floodlight Security Camera and breaks down the forecast by Resolution, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Floodlight Security Camera.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Floodlight Security Camera market by product type, application, key manufacturers and key regions and countries.

Segmentation by Resolution:

1080P HD Type

4K Ultra HD Type

720P Basic HD Type

Segmentation by Connectivity Mode:

Wired Type

Wireless Type

Solar-Powered Wireless Type

Segmentation by Power Supply Mode:

AC Power Type

Rechargeable Battery Type

Solar Charging Type

Segmentation by Application:

Residential Areas

Commercial Places

Public Areas

Industrial Sites

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

eufy Security

Ring

Arlo

Swann

Wyze Labs

D-Link

Toucan

Dahua Technology

EZVIZ

Hikvision

Google Nest

Eve

Merkury Innovations

Feit Electric

Brilliant

Reolink

TP-Link

IMOU

Lorex

Blink

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Floodlight Security Camera market?

What factors are driving Smart Floodlight Security Camera market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Floodlight Security Camera market opportunities vary by end market size?

How does Smart Floodlight Security Camera break out by Resolution, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Smart Floodlight Security Camera Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Smart Floodlight Security Camera by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Smart Floodlight Security Camera by Country/Region, 2021, 2025 & 2032
- 2.2 Smart Floodlight Security Camera Segment by Resolution
 - 2.2.1 1080P HD Type
 - 2.2.2 4K Ultra HD Type
 - 2.2.3 720P Basic HD Type
 - 2.2.4 Smart Floodlight Security Camera Sales by Resolution
 - 2.2.4.1 Global Smart Floodlight Security Camera Sales Market Share by Resolution (2021-2026)
 - 2.2.4.2 Global Smart Floodlight Security Camera Revenue and Market Share by Resolution (2021-2026)
 - 2.2.4.3 Global Smart Floodlight Security Camera Sale Price by Resolution (2021-2026)

2.3 Smart Floodlight Security Camera Segment by Connectivity Mode

- 2.3.1 Wired Type
- 2.3.2 Wireless Type
- 2.3.3 Solar-Powered Wireless Type
- 2.3.4 Smart Floodlight Security Camera Sales by Connectivity Mode
 - 2.3.4.1 Global Smart Floodlight Security Camera Sales Market Share by Connectivity Mode (2021-2026)

2.3.4.2 Global Smart Floodlight Security Camera Revenue and Market Share by Connectivity Mode (2021-2026)

2.3.4.3 Global Smart Floodlight Security Camera Sale Price by Connectivity Mode (2021-2026)

2.4 Smart Floodlight Security Camera Segment by Power Supply Mode

2.4.1 AC Power Type

2.4.2 Rechargeable Battery Type

2.4.3 Solar Charging Type

2.4.4 Smart Floodlight Security Camera Sales by Power Supply Mode

2.4.4.1 Global Smart Floodlight Security Camera Sales Market Share by Power Supply Mode (2021-2026)

2.4.4.2 Global Smart Floodlight Security Camera Revenue and Market Share by Power Supply Mode (2021-2026)

2.4.4.3 Global Smart Floodlight Security Camera Sale Price by Power Supply Mode (2021-2026)

2.5 Smart Floodlight Security Camera Segment by Application

2.5.1 Residential Areas

2.5.2 Commercial Places

2.5.3 Public Areas

2.5.4 Industrial Sites

2.5.5 Others

2.5.6 Smart Floodlight Security Camera Sales by Application

2.5.6.1 Global Smart Floodlight Security Camera Sale Market Share by Application (2021-2026)

2.5.6.2 Global Smart Floodlight Security Camera Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Smart Floodlight Security Camera Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Smart Floodlight Security Camera Breakdown Data by Company

3.1.1 Global Smart Floodlight Security Camera Annual Sales by Company (2021-2026)

3.1.2 Global Smart Floodlight Security Camera Sales Market Share by Company (2021-2026)

3.2 Global Smart Floodlight Security Camera Annual Revenue by Company (2021-2026)

3.2.1 Global Smart Floodlight Security Camera Revenue by Company (2021-2026)

3.2.2 Global Smart Floodlight Security Camera Revenue Market Share by Company (2021-2026)

3.3 Global Smart Floodlight Security Camera Sale Price by Company

3.4 Key Manufacturers Smart Floodlight Security Camera Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Smart Floodlight Security Camera Product Location Distribution

3.4.2 Players Smart Floodlight Security Camera Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SMART FLOODLIGHT SECURITY CAMERA BY GEOGRAPHIC REGION

4.1 World Historic Smart Floodlight Security Camera Market Size by Geographic Region (2021-2026)

4.1.1 Global Smart Floodlight Security Camera Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Smart Floodlight Security Camera Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Smart Floodlight Security Camera Market Size by Country/Region (2021-2026)

4.2.1 Global Smart Floodlight Security Camera Annual Sales by Country/Region (2021-2026)

4.2.2 Global Smart Floodlight Security Camera Annual Revenue by Country/Region (2021-2026)

4.3 Americas Smart Floodlight Security Camera Sales Growth

4.4 APAC Smart Floodlight Security Camera Sales Growth

4.5 Europe Smart Floodlight Security Camera Sales Growth

4.6 Middle East & Africa Smart Floodlight Security Camera Sales Growth

5 AMERICAS

5.1 Americas Smart Floodlight Security Camera Sales by Country

5.1.1 Americas Smart Floodlight Security Camera Sales by Country (2021-2026)

5.1.2 Americas Smart Floodlight Security Camera Revenue by Country (2021-2026)

- 5.2 Americas Smart Floodlight Security Camera Sales by Resolution (2021-2026)
- 5.3 Americas Smart Floodlight Security Camera Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Smart Floodlight Security Camera Sales by Region
 - 6.1.1 APAC Smart Floodlight Security Camera Sales by Region (2021-2026)
 - 6.1.2 APAC Smart Floodlight Security Camera Revenue by Region (2021-2026)
- 6.2 APAC Smart Floodlight Security Camera Sales by Resolution (2021-2026)
- 6.3 APAC Smart Floodlight Security Camera Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Smart Floodlight Security Camera by Country
 - 7.1.1 Europe Smart Floodlight Security Camera Sales by Country (2021-2026)
 - 7.1.2 Europe Smart Floodlight Security Camera Revenue by Country (2021-2026)
- 7.2 Europe Smart Floodlight Security Camera Sales by Resolution (2021-2026)
- 7.3 Europe Smart Floodlight Security Camera Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Smart Floodlight Security Camera by Country
 - 8.1.1 Middle East & Africa Smart Floodlight Security Camera Sales by Country

(2021-2026)

8.1.2 Middle East & Africa Smart Floodlight Security Camera Revenue by Country

(2021-2026)

8.2 Middle East & Africa Smart Floodlight Security Camera Sales by Resolution

(2021-2026)

8.3 Middle East & Africa Smart Floodlight Security Camera Sales by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Smart Floodlight Security Camera

10.3 Manufacturing Process Analysis of Smart Floodlight Security Camera

10.4 Industry Chain Structure of Smart Floodlight Security Camera

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Smart Floodlight Security Camera Distributors

11.3 Smart Floodlight Security Camera Customer

12 WORLD FORECAST REVIEW FOR SMART FLOODLIGHT SECURITY CAMERA BY GEOGRAPHIC REGION

12.1 Global Smart Floodlight Security Camera Market Size Forecast by Region

12.1.1 Global Smart Floodlight Security Camera Forecast by Region (2027-2032)

12.1.2 Global Smart Floodlight Security Camera Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Smart Floodlight Security Camera Forecast by Resolution (2027-2032)

12.7 Global Smart Floodlight Security Camera Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 eufy Security

13.1.1 eufy Security Company Information

13.1.2 eufy Security Smart Floodlight Security Camera Product Portfolios and Specifications

13.1.3 eufy Security Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 eufy Security Main Business Overview

13.1.5 eufy Security Latest Developments

13.2 Ring

13.2.1 Ring Company Information

13.2.2 Ring Smart Floodlight Security Camera Product Portfolios and Specifications

13.2.3 Ring Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Ring Main Business Overview

13.2.5 Ring Latest Developments

13.3 Arlo

13.3.1 Arlo Company Information

13.3.2 Arlo Smart Floodlight Security Camera Product Portfolios and Specifications

13.3.3 Arlo Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Arlo Main Business Overview

13.3.5 Arlo Latest Developments

13.4 Swann

13.4.1 Swann Company Information

13.4.2 Swann Smart Floodlight Security Camera Product Portfolios and Specifications

13.4.3 Swann Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Swann Main Business Overview

- 13.4.5 Swann Latest Developments
- 13.5 Wyze Labs
 - 13.5.1 Wyze Labs Company Information
 - 13.5.2 Wyze Labs Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.5.3 Wyze Labs Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Wyze Labs Main Business Overview
 - 13.5.5 Wyze Labs Latest Developments
- 13.6 D-Link
 - 13.6.1 D-Link Company Information
 - 13.6.2 D-Link Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.6.3 D-Link Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 D-Link Main Business Overview
 - 13.6.5 D-Link Latest Developments
- 13.7 Toucan
 - 13.7.1 Toucan Company Information
 - 13.7.2 Toucan Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.7.3 Toucan Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Toucan Main Business Overview
 - 13.7.5 Toucan Latest Developments
- 13.8 Dahua Technology
 - 13.8.1 Dahua Technology Company Information
 - 13.8.2 Dahua Technology Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.8.3 Dahua Technology Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Dahua Technology Main Business Overview
 - 13.8.5 Dahua Technology Latest Developments
- 13.9 EZVIZ
 - 13.9.1 EZVIZ Company Information
 - 13.9.2 EZVIZ Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.9.3 EZVIZ Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 EZVIZ Main Business Overview
 - 13.9.5 EZVIZ Latest Developments
- 13.10 Hikvision

- 13.10.1 Hikvision Company Information
- 13.10.2 Hikvision Smart Floodlight Security Camera Product Portfolios and Specifications
- 13.10.3 Hikvision Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.10.4 Hikvision Main Business Overview
- 13.10.5 Hikvision Latest Developments
- 13.11 Google Nest
 - 13.11.1 Google Nest Company Information
 - 13.11.2 Google Nest Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.11.3 Google Nest Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Google Nest Main Business Overview
 - 13.11.5 Google Nest Latest Developments
- 13.12 Eve
 - 13.12.1 Eve Company Information
 - 13.12.2 Eve Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.12.3 Eve Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Eve Main Business Overview
 - 13.12.5 Eve Latest Developments
- 13.13 Merkurs Innovations
 - 13.13.1 Merkurs Innovations Company Information
 - 13.13.2 Merkurs Innovations Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.13.3 Merkurs Innovations Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Merkurs Innovations Main Business Overview
 - 13.13.5 Merkurs Innovations Latest Developments
- 13.14 Feit Electric
 - 13.14.1 Feit Electric Company Information
 - 13.14.2 Feit Electric Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.14.3 Feit Electric Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Feit Electric Main Business Overview
 - 13.14.5 Feit Electric Latest Developments
- 13.15 Brilliant

- 13.15.1 Brilliant Company Information
- 13.15.2 Brilliant Smart Floodlight Security Camera Product Portfolios and Specifications
- 13.15.3 Brilliant Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 Brilliant Main Business Overview
- 13.15.5 Brilliant Latest Developments
- 13.16 Reolink
 - 13.16.1 Reolink Company Information
 - 13.16.2 Reolink Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.16.3 Reolink Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Reolink Main Business Overview
 - 13.16.5 Reolink Latest Developments
- 13.17 TP-Link
 - 13.17.1 TP-Link Company Information
 - 13.17.2 TP-Link Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.17.3 TP-Link Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 TP-Link Main Business Overview
 - 13.17.5 TP-Link Latest Developments
- 13.18 IMOU
 - 13.18.1 IMOU Company Information
 - 13.18.2 IMOU Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.18.3 IMOU Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 IMOU Main Business Overview
 - 13.18.5 IMOU Latest Developments
- 13.19 Lorex
 - 13.19.1 Lorex Company Information
 - 13.19.2 Lorex Smart Floodlight Security Camera Product Portfolios and Specifications
 - 13.19.3 Lorex Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Lorex Main Business Overview
 - 13.19.5 Lorex Latest Developments
- 13.20 Blink
 - 13.20.1 Blink Company Information

- 13.20.2 Blink Smart Floodlight Security Camera Product Portfolios and Specifications
- 13.20.3 Blink Smart Floodlight Security Camera Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.20.4 Blink Main Business Overview
- 13.20.5 Blink Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Smart Floodlight Security Camera Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Smart Floodlight Security Camera Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of 1080P HD Type
- Table 4. Major Players of 4K Ultra HD Type
- Table 5. Major Players of 720P Basic HD Type
- Table 6. Global Smart Floodlight Security Camera Sales by Resolution (2021-2026) & (K Units)
- Table 7. Global Smart Floodlight Security Camera Sales Market Share by Resolution (2021-2026)
- Table 8. Global Smart Floodlight Security Camera Revenue by Resolution (2021-2026) & (\$ million)
- Table 9. Global Smart Floodlight Security Camera Revenue Market Share by Resolution (2021-2026)
- Table 10. Global Smart Floodlight Security Camera Sale Price by Resolution (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Wired Type
- Table 12. Major Players of Wireless Type
- Table 13. Major Players of Solar-Powered Wireless Type
- Table 14. Global Smart Floodlight Security Camera Sales by Connectivity Mode (2021-2026) & (K Units)
- Table 15. Global Smart Floodlight Security Camera Sales Market Share by Connectivity Mode (2021-2026)
- Table 16. Global Smart Floodlight Security Camera Revenue by Connectivity Mode (2021-2026) & (\$ million)
- Table 17. Global Smart Floodlight Security Camera Revenue Market Share by Connectivity Mode (2021-2026)
- Table 18. Global Smart Floodlight Security Camera Sale Price by Connectivity Mode (2021-2026) & (US\$/Unit)
- Table 19. Major Players of AC Power Type
- Table 20. Major Players of Rechargeable Battery Type
- Table 21. Major Players of Solar Charging Type
- Table 22. Global Smart Floodlight Security Camera Sales by Power Supply Mode (2021-2026) & (K Units)

Table 23. Global Smart Floodlight Security Camera Sales Market Share by Power Supply Mode (2021-2026)

Table 24. Global Smart Floodlight Security Camera Revenue by Power Supply Mode (2021-2026) & (\$ million)

Table 25. Global Smart Floodlight Security Camera Revenue Market Share by Power Supply Mode (2021-2026)

Table 26. Global Smart Floodlight Security Camera Sale Price by Power Supply Mode (2021-2026) & (US\$/Unit)

Table 27. Global Smart Floodlight Security Camera Sale by Application (2021-2026) & (K Units)

Table 28. Global Smart Floodlight Security Camera Sale Market Share by Application (2021-2026)

Table 29. Global Smart Floodlight Security Camera Revenue by Application (2021-2026) & (\$ million)

Table 30. Global Smart Floodlight Security Camera Revenue Market Share by Application (2021-2026)

Table 31. Global Smart Floodlight Security Camera Sale Price by Application (2021-2026) & (US\$/Unit)

Table 32. Global Smart Floodlight Security Camera Sales by Company (2021-2026) & (K Units)

Table 33. Global Smart Floodlight Security Camera Sales Market Share by Company (2021-2026)

Table 34. Global Smart Floodlight Security Camera Revenue by Company (2021-2026) & (\$ millions)

Table 35. Global Smart Floodlight Security Camera Revenue Market Share by Company (2021-2026)

Table 36. Global Smart Floodlight Security Camera Sale Price by Company (2021-2026) & (US\$/Unit)

Table 37. Key Manufacturers Smart Floodlight Security Camera Producing Area Distribution and Sales Area

Table 38. Players Smart Floodlight Security Camera Products Offered

Table 39. Smart Floodlight Security Camera Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 40. New Products and Potential Entrants

Table 41. Market M&A Activity & Strategy

Table 42. Global Smart Floodlight Security Camera Sales by Geographic Region (2021-2026) & (K Units)

Table 43. Global Smart Floodlight Security Camera Sales Market Share Geographic Region (2021-2026)

Table 44. Global Smart Floodlight Security Camera Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 45. Global Smart Floodlight Security Camera Revenue Market Share by Geographic Region (2021-2026)

Table 46. Global Smart Floodlight Security Camera Sales by Country/Region (2021-2026) & (K Units)

Table 47. Global Smart Floodlight Security Camera Sales Market Share by Country/Region (2021-2026)

Table 48. Global Smart Floodlight Security Camera Revenue by Country/Region (2021-2026) & (\$ millions)

Table 49. Global Smart Floodlight Security Camera Revenue Market Share by Country/Region (2021-2026)

Table 50. Americas Smart Floodlight Security Camera Sales by Country (2021-2026) & (K Units)

Table 51. Americas Smart Floodlight Security Camera Sales Market Share by Country (2021-2026)

Table 52. Americas Smart Floodlight Security Camera Revenue by Country (2021-2026) & (\$ millions)

Table 53. Americas Smart Floodlight Security Camera Sales by Resolution (2021-2026) & (K Units)

Table 54. Americas Smart Floodlight Security Camera Sales by Application (2021-2026) & (K Units)

Table 55. APAC Smart Floodlight Security Camera Sales by Region (2021-2026) & (K Units)

Table 56. APAC Smart Floodlight Security Camera Sales Market Share by Region (2021-2026)

Table 57. APAC Smart Floodlight Security Camera Revenue by Region (2021-2026) & (\$ millions)

Table 58. APAC Smart Floodlight Security Camera Sales by Resolution (2021-2026) & (K Units)

Table 59. APAC Smart Floodlight Security Camera Sales by Application (2021-2026) & (K Units)

Table 60. Europe Smart Floodlight Security Camera Sales by Country (2021-2026) & (K Units)

Table 61. Europe Smart Floodlight Security Camera Revenue by Country (2021-2026) & (\$ millions)

Table 62. Europe Smart Floodlight Security Camera Sales by Resolution (2021-2026) & (K Units)

Table 63. Europe Smart Floodlight Security Camera Sales by Application (2021-2026) &

(K Units)

Table 64. Middle East & Africa Smart Floodlight Security Camera Sales by Country (2021-2026) & (K Units)

Table 65. Middle East & Africa Smart Floodlight Security Camera Revenue Market Share by Country (2021-2026)

Table 66. Middle East & Africa Smart Floodlight Security Camera Sales by Resolution (2021-2026) & (K Units)

Table 67. Middle East & Africa Smart Floodlight Security Camera Sales by Application (2021-2026) & (K Units)

Table 68. Key Market Drivers & Growth Opportunities of Smart Floodlight Security Camera

Table 69. Key Market Challenges & Risks of Smart Floodlight Security Camera

Table 70. Key Industry Trends of Smart Floodlight Security Camera

Table 71. Smart Floodlight Security Camera Raw Material

Table 72. Key Suppliers of Raw Materials

Table 73. Smart Floodlight Security Camera Distributors List

Table 74. Smart Floodlight Security Camera Customer List

Table 75. Global Smart Floodlight Security Camera Sales Forecast by Region (2027-2032) & (K Units)

Table 76. Global Smart Floodlight Security Camera Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 77. Americas Smart Floodlight Security Camera Sales Forecast by Country (2027-2032) & (K Units)

Table 78. Americas Smart Floodlight Security Camera Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 79. APAC Smart Floodlight Security Camera Sales Forecast by Region (2027-2032) & (K Units)

Table 80. APAC Smart Floodlight Security Camera Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Europe Smart Floodlight Security Camera Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Europe Smart Floodlight Security Camera Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Middle East & Africa Smart Floodlight Security Camera Sales Forecast by Country (2027-2032) & (K Units)

Table 84. Middle East & Africa Smart Floodlight Security Camera Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Global Smart Floodlight Security Camera Sales Forecast by Resolution (2027-2032) & (K Units)

Table 86. Global Smart Floodlight Security Camera Revenue Forecast by Resolution (2027-2032) & (\$ millions)

Table 87. Global Smart Floodlight Security Camera Sales Forecast by Application (2027-2032) & (K Units)

Table 88. Global Smart Floodlight Security Camera Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 89. eufy Security Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 90. eufy Security Smart Floodlight Security Camera Product Portfolios and Specifications

Table 91. eufy Security Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. eufy Security Main Business

Table 93. eufy Security Latest Developments

Table 94. Ring Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 95. Ring Smart Floodlight Security Camera Product Portfolios and Specifications

Table 96. Ring Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Ring Main Business

Table 98. Ring Latest Developments

Table 99. Arlo Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 100. Arlo Smart Floodlight Security Camera Product Portfolios and Specifications

Table 101. Arlo Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. Arlo Main Business

Table 103. Arlo Latest Developments

Table 104. Swann Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 105. Swann Smart Floodlight Security Camera Product Portfolios and Specifications

Table 106. Swann Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. Swann Main Business

Table 108. Swann Latest Developments

Table 109. Wyze Labs Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 110. Wyze Labs Smart Floodlight Security Camera Product Portfolios and

Specifications

Table 111. Wyze Labs Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. Wyze Labs Main Business

Table 113. Wyze Labs Latest Developments

Table 114. D-Link Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 115. D-Link Smart Floodlight Security Camera Product Portfolios and Specifications

Table 116. D-Link Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. D-Link Main Business

Table 118. D-Link Latest Developments

Table 119. Toucan Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 120. Toucan Smart Floodlight Security Camera Product Portfolios and Specifications

Table 121. Toucan Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Toucan Main Business

Table 123. Toucan Latest Developments

Table 124. Dahua Technology Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 125. Dahua Technology Smart Floodlight Security Camera Product Portfolios and Specifications

Table 126. Dahua Technology Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. Dahua Technology Main Business

Table 128. Dahua Technology Latest Developments

Table 129. EZVIZ Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 130. EZVIZ Smart Floodlight Security Camera Product Portfolios and Specifications

Table 131. EZVIZ Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. EZVIZ Main Business

Table 133. EZVIZ Latest Developments

Table 134. Hikvision Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 135. Hikvision Smart Floodlight Security Camera Product Portfolios and Specifications

Table 136. Hikvision Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Hikvision Main Business

Table 138. Hikvision Latest Developments

Table 139. Google Nest Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 140. Google Nest Smart Floodlight Security Camera Product Portfolios and Specifications

Table 141. Google Nest Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Google Nest Main Business

Table 143. Google Nest Latest Developments

Table 144. Eve Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 145. Eve Smart Floodlight Security Camera Product Portfolios and Specifications

Table 146. Eve Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Eve Main Business

Table 148. Eve Latest Developments

Table 149. Mercurry Innovations Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 150. Mercurry Innovations Smart Floodlight Security Camera Product Portfolios and Specifications

Table 151. Mercurry Innovations Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 152. Mercurry Innovations Main Business

Table 153. Mercurry Innovations Latest Developments

Table 154. Feit Electric Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

Table 155. Feit Electric Smart Floodlight Security Camera Product Portfolios and Specifications

Table 156. Feit Electric Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 157. Feit Electric Main Business

Table 158. Feit Electric Latest Developments

Table 159. Brilliant Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors

- Table 160. Brilliant Smart Floodlight Security Camera Product Portfolios and Specifications
- Table 161. Brilliant Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 162. Brilliant Main Business
- Table 163. Brilliant Latest Developments
- Table 164. Reolink Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors
- Table 165. Reolink Smart Floodlight Security Camera Product Portfolios and Specifications
- Table 166. Reolink Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 167. Reolink Main Business
- Table 168. Reolink Latest Developments
- Table 169. TP-Link Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors
- Table 170. TP-Link Smart Floodlight Security Camera Product Portfolios and Specifications
- Table 171. TP-Link Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 172. TP-Link Main Business
- Table 173. TP-Link Latest Developments
- Table 174. IMOU Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors
- Table 175. IMOU Smart Floodlight Security Camera Product Portfolios and Specifications
- Table 176. IMOU Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 177. IMOU Main Business
- Table 178. IMOU Latest Developments
- Table 179. Lorex Basic Information, Smart Floodlight Security Camera Manufacturing Base, Sales Area and Its Competitors
- Table 180. Lorex Smart Floodlight Security Camera Product Portfolios and Specifications
- Table 181. Lorex Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 182. Lorex Main Business
- Table 183. Lorex Latest Developments
- Table 184. Blink Basic Information, Smart Floodlight Security Camera Manufacturing

Base, Sales Area and Its Competitors

Table 185. Blink Smart Floodlight Security Camera Product Portfolios and Specifications

Table 186. Blink Smart Floodlight Security Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 187. Blink Main Business

Table 188. Blink Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Floodlight Security Camera
- Figure 2. Smart Floodlight Security Camera Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Floodlight Security Camera Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Smart Floodlight Security Camera Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Smart Floodlight Security Camera Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Smart Floodlight Security Camera Sales Market Share by Country/Region (2025)
- Figure 10. Smart Floodlight Security Camera Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 1080P HD Type
- Figure 12. Product Picture of 4K Ultra HD Type
- Figure 13. Product Picture of 720P Basic HD Type
- Figure 14. Global Smart Floodlight Security Camera Sales Market Share by Resolution in 2026
- Figure 15. Global Smart Floodlight Security Camera Revenue Market Share by Resolution (2021-2026)
- Figure 16. Product Picture of Wired Type
- Figure 17. Product Picture of Wireless Type
- Figure 18. Product Picture of Solar-Powered Wireless Type
- Figure 19. Global Smart Floodlight Security Camera Sales Market Share by Connectivity Mode in 2026
- Figure 20. Global Smart Floodlight Security Camera Revenue Market Share by Connectivity Mode (2021-2026)
- Figure 21. Product Picture of AC Power Type
- Figure 22. Product Picture of Rechargeable Battery Type
- Figure 23. Product Picture of Solar Charging Type
- Figure 24. Global Smart Floodlight Security Camera Sales Market Share by Power Supply Mode in 2026
- Figure 25. Global Smart Floodlight Security Camera Revenue Market Share by Power

Supply Mode (2021-2026)

Figure 26. Smart Floodlight Security Camera Consumed in Residential Areas

Figure 27. Global Smart Floodlight Security Camera Market: Residential Areas (2021-2026) & (K Units)

Figure 28. Smart Floodlight Security Camera Consumed in Commercial Places

Figure 29. Global Smart Floodlight Security Camera Market: Commercial Places (2021-2026) & (K Units)

Figure 30. Smart Floodlight Security Camera Consumed in Public Areas

Figure 31. Global Smart Floodlight Security Camera Market: Public Areas (2021-2026) & (K Units)

Figure 32. Smart Floodlight Security Camera Consumed in Industrial Sites

Figure 33. Global Smart Floodlight Security Camera Market: Industrial Sites (2021-2026) & (K Units)

Figure 34. Smart Floodlight Security Camera Consumed in Others

Figure 35. Global Smart Floodlight Security Camera Market: Others (2021-2026) & (K Units)

Figure 36. Global Smart Floodlight Security Camera Sale Market Share by Application (2025)

Figure 37. Global Smart Floodlight Security Camera Revenue Market Share by Application in 2025

Figure 38. Smart Floodlight Security Camera Sales by Company in 2025 (K Units)

Figure 39. Global Smart Floodlight Security Camera Sales Market Share by Company in 2025

Figure 40. Smart Floodlight Security Camera Revenue by Company in 2025 (\$ millions)

Figure 41. Global Smart Floodlight Security Camera Revenue Market Share by Company in 2025

Figure 42. Global Smart Floodlight Security Camera Sales Market Share by Geographic Region (2021-2026)

Figure 43. Global Smart Floodlight Security Camera Revenue Market Share by Geographic Region in 2025

Figure 44. Americas Smart Floodlight Security Camera Sales 2021-2026 (K Units)

Figure 45. Americas Smart Floodlight Security Camera Revenue 2021-2026 (\$ millions)

Figure 46. APAC Smart Floodlight Security Camera Sales 2021-2026 (K Units)

Figure 47. APAC Smart Floodlight Security Camera Revenue 2021-2026 (\$ millions)

Figure 48. Europe Smart Floodlight Security Camera Sales 2021-2026 (K Units)

Figure 49. Europe Smart Floodlight Security Camera Revenue 2021-2026 (\$ millions)

Figure 50. Middle East & Africa Smart Floodlight Security Camera Sales 2021-2026 (K Units)

Figure 51. Middle East & Africa Smart Floodlight Security Camera Revenue 2021-2026

(\$ millions)

Figure 52. Americas Smart Floodlight Security Camera Sales Market Share by Country in 2025

Figure 53. Americas Smart Floodlight Security Camera Revenue Market Share by Country (2021-2026)

Figure 54. Americas Smart Floodlight Security Camera Sales Market Share by Resolution (2021-2026)

Figure 55. Americas Smart Floodlight Security Camera Sales Market Share by Application (2021-2026)

Figure 56. United States Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 57. Canada Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 58. Mexico Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 59. Brazil Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 60. APAC Smart Floodlight Security Camera Sales Market Share by Region in 2025

Figure 61. APAC Smart Floodlight Security Camera Revenue Market Share by Region (2021-2026)

Figure 62. APAC Smart Floodlight Security Camera Sales Market Share by Resolution (2021-2026)

Figure 63. APAC Smart Floodlight Security Camera Sales Market Share by Application (2021-2026)

Figure 64. China Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 71. Europe Smart Floodlight Security Camera Sales Market Share by Country in 2025

Figure 72. Europe Smart Floodlight Security Camera Revenue Market Share by Country (2021-2026)

Figure 73. Europe Smart Floodlight Security Camera Sales Market Share by Resolution (2021-2026)

Figure 74. Europe Smart Floodlight Security Camera Sales Market Share by Application (2021-2026)

Figure 75. Germany Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 78. Italy Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 79. Russia Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 80. Middle East & Africa Smart Floodlight Security Camera Sales Market Share by Country (2021-2026)

Figure 81. Middle East & Africa Smart Floodlight Security Camera Sales Market Share by Resolution (2021-2026)

Figure 82. Middle East & Africa Smart Floodlight Security Camera Sales Market Share by Application (2021-2026)

Figure 83. Egypt Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 84. South Africa Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 85. Israel Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 86. Turkey Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 87. GCC Countries Smart Floodlight Security Camera Revenue Growth 2021-2026 (\$ millions)

Figure 88. Manufacturing Cost Structure Analysis of Smart Floodlight Security Camera in 2026

Figure 89. Manufacturing Process Analysis of Smart Floodlight Security Camera

Figure 90. Industry Chain Structure of Smart Floodlight Security Camera

Figure 91. Channels of Distribution

Figure 92. Global Smart Floodlight Security Camera Sales Market Forecast by Region (2027-2032)

Figure 93. Global Smart Floodlight Security Camera Revenue Market Share Forecast by Region (2027-2032)

Figure 94. Global Smart Floodlight Security Camera Sales Market Share Forecast by Resolution (2027-2032)

Figure 95. Global Smart Floodlight Security Camera Revenue Market Share Forecast by Resolution (2027-2032)

Figure 96. Global Smart Floodlight Security Camera Sales Market Share Forecast by Application (2027-2032)

Figure 97. Global Smart Floodlight Security Camera Revenue Market Share Forecast by Application (2027-2032)

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