

Global Smart Electronic Shelf Label (ESL) Market Growth 2023-2029

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Abstracts

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Electronic Shelf Labels (ESLs) enable retailers to update prices automatically, in real-time across the store, eliminating days of tedious and error-prone manual work. With ESLs, retailers can increase pricing efficiency and accuracy, optimize click and collect, and simplify replenishment.

LPI (LP Information)' newest research report, the "Smart Electronic Shelf Label (ESL) Industry Forecast" looks at past sales and reviews total world Smart Electronic Shelf Label (ESL) sales in 2022, providing a comprehensive analysis by region and market sector of projected Smart Electronic Shelf Label (ESL) sales for 2023 through 2029. With Smart Electronic Shelf Label (ESL) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Electronic Shelf Label (ESL) industry.

This Insight Report provides a comprehensive analysis of the global Smart Electronic Shelf Label (ESL) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Electronic Shelf Label (ESL) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Electronic Shelf Label (ESL) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Electronic Shelf Label (ESL) and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Electronic Shelf Label (ESL).

The global Smart Electronic Shelf Label (ESL) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Smart Electronic Shelf Label (ESL) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Smart Electronic Shelf Label (ESL) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Smart Electronic Shelf Label (ESL) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Smart Electronic Shelf Label (ESL) players cover SES-imagotag (BOE), Pricer, SOLUM, E Ink, DIGI, Hanshow, Displaydata, Opticon Sensors Europe B.V and LG innotek, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Electronic Shelf Label (ESL) market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Standard (1-3 Inch)

Mid-Large (3.1-7 Inch)

Large (7.1-10 Inch)

Segmentation by application

Supermarket

Drug Stores

Specialty Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SES-imagotag (BOE)

Pricer

SOLUM

E Ink

DIGI

Hanshow

Displaydata

Opticon Sensors Europe B.V

LG innotek

Panasonic

Altierre

Huawei

Ooredoo

LabelNest

Hansab

Delfi Technologies

Future Shelf

ACLAS

MinewTag

YalaTech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Electronic Shelf Label (ESL) market?

What factors are driving Smart Electronic Shelf Label (ESL) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Electronic Shelf Label (ESL) market opportunities vary by end market

size?

How does Smart Electronic Shelf Label (ESL) break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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