

Global Smart Ear Tag for Cattle Market Growth 2026-2032

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Abstracts

The global Smart Ear Tag for Cattle market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A smart ear tag for cattle is a wearable electronic device that is attached to the ear of cattle for identification, tracking, and monitoring purposes. These ear tags are equipped with various sensors and technologies such as RFID (Radio Frequency Identification) or GPS (Global Positioning System) to collect data about individual animals. Smart ear tags can store unique identification information for each animal, allowing farmers or ranchers to track the movements and health status of their livestock. Some advanced smart ear tags may also include sensors for monitoring vital signs like body temperature, activity levels, or even location data. This technology enables efficient management of cattle herds, facilitates livestock traceability, and can contribute to improved health and productivity outcomes through data-driven decision-making in the agriculture industry.

United States market for Smart Ear Tag for Cattle is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Smart Ear Tag for Cattle is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Smart Ear Tag for Cattle is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Smart Ear Tag for Cattle players cover Merck Animal Health, Ceres Tag, Zoetis (Smartbow), mOOvement, ProTag, etc. In terms of revenue, the global two

largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Smart Ear Tag for Cattle Industry Forecast" looks at past sales and reviews total world Smart Ear Tag for Cattle sales in 2025, providing a comprehensive analysis by region and market sector of projected Smart Ear Tag for Cattle sales for 2026 through 2032. With Smart Ear Tag for Cattle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Smart Ear Tag for Cattle industry.

This Insight Report provides a comprehensive analysis of the global Smart Ear Tag for Cattle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Smart Ear Tag for Cattle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Smart Ear Tag for Cattle market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Smart Ear Tag for Cattle and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Smart Ear Tag for Cattle.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Ear Tag for Cattle market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Within 3 Years

3-10 Years

Solar Powered (Reusable)

Segmentation by Application:

Dairy Cow

Beef Cattle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Merck Animal Health

Ceres Tag

Zoetis (Smartbow)

mOOvement

ProTag

701x

Cntxts (Smart Cattle)

Kraal

HerdDogg

Zee Tags

Smart Paddock

Zhongnong Zhilian

AIOTAGRO

Key Questions Addressed in this Report

What is the 10-year outlook for the global Smart Ear Tag for Cattle market?

What factors are driving Smart Ear Tag for Cattle market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Smart Ear Tag for Cattle market opportunities vary by end market size?

How does Smart Ear Tag for Cattle break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smart Ear Tag for Cattle Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Smart Ear Tag for Cattle by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Smart Ear Tag for Cattle by Country/Region, 2021, 2025 & 2032
- 2.2 Smart Ear Tag for Cattle Segment by Type
 - 2.2.1 Within 3 Years
 - 2.2.2 3-10 Years
 - 2.2.3 Solar Powered (Reusable)
 - 2.2.4 Smart Ear Tag for Cattle Sales by Type
 - 2.2.4.1 Global Smart Ear Tag for Cattle Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Smart Ear Tag for Cattle Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Smart Ear Tag for Cattle Sale Price by Type (2021-2026)
- 2.3 Smart Ear Tag for Cattle Segment by Application
 - 2.3.1 Dairy Cow
 - 2.3.2 Beef Cattle
 - 2.3.3 Smart Ear Tag for Cattle Sales by Application
 - 2.3.3.1 Global Smart Ear Tag for Cattle Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Smart Ear Tag for Cattle Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Smart Ear Tag for Cattle Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Smart Ear Tag for Cattle Breakdown Data by Company
 - 3.1.1 Global Smart Ear Tag for Cattle Annual Sales by Company (2021-2026)
 - 3.1.2 Global Smart Ear Tag for Cattle Sales Market Share by Company (2021-2026)
- 3.2 Global Smart Ear Tag for Cattle Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Smart Ear Tag for Cattle Revenue by Company (2021-2026)
 - 3.2.2 Global Smart Ear Tag for Cattle Revenue Market Share by Company (2021-2026)
- 3.3 Global Smart Ear Tag for Cattle Sale Price by Company
- 3.4 Key Manufacturers Smart Ear Tag for Cattle Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Smart Ear Tag for Cattle Product Location Distribution
 - 3.4.2 Players Smart Ear Tag for Cattle Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SMART EAR TAG FOR CATTLE BY GEOGRAPHIC REGION

- 4.1 World Historic Smart Ear Tag for Cattle Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Smart Ear Tag for Cattle Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Smart Ear Tag for Cattle Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Smart Ear Tag for Cattle Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Smart Ear Tag for Cattle Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Smart Ear Tag for Cattle Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Smart Ear Tag for Cattle Sales Growth
- 4.4 APAC Smart Ear Tag for Cattle Sales Growth
- 4.5 Europe Smart Ear Tag for Cattle Sales Growth
- 4.6 Middle East & Africa Smart Ear Tag for Cattle Sales Growth

5 AMERICAS

5.1 Americas Smart Ear Tag for Cattle Sales by Country

5.1.1 Americas Smart Ear Tag for Cattle Sales by Country (2021-2026)

5.1.2 Americas Smart Ear Tag for Cattle Revenue by Country (2021-2026)

5.2 Americas Smart Ear Tag for Cattle Sales by Type (2021-2026)

5.3 Americas Smart Ear Tag for Cattle Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Smart Ear Tag for Cattle Sales by Region

6.1.1 APAC Smart Ear Tag for Cattle Sales by Region (2021-2026)

6.1.2 APAC Smart Ear Tag for Cattle Revenue by Region (2021-2026)

6.2 APAC Smart Ear Tag for Cattle Sales by Type (2021-2026)

6.3 APAC Smart Ear Tag for Cattle Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Smart Ear Tag for Cattle by Country

7.1.1 Europe Smart Ear Tag for Cattle Sales by Country (2021-2026)

7.1.2 Europe Smart Ear Tag for Cattle Revenue by Country (2021-2026)

7.2 Europe Smart Ear Tag for Cattle Sales by Type (2021-2026)

7.3 Europe Smart Ear Tag for Cattle Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Smart Ear Tag for Cattle by Country

8.1.1 Middle East & Africa Smart Ear Tag for Cattle Sales by Country (2021-2026)

8.1.2 Middle East & Africa Smart Ear Tag for Cattle Revenue by Country (2021-2026)

8.2 Middle East & Africa Smart Ear Tag for Cattle Sales by Type (2021-2026)

8.3 Middle East & Africa Smart Ear Tag for Cattle Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Smart Ear Tag for Cattle

10.3 Manufacturing Process Analysis of Smart Ear Tag for Cattle

10.4 Industry Chain Structure of Smart Ear Tag for Cattle

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Smart Ear Tag for Cattle Distributors

11.3 Smart Ear Tag for Cattle Customer

12 WORLD FORECAST REVIEW FOR SMART EAR TAG FOR CATTLE BY GEOGRAPHIC REGION

12.1 Global Smart Ear Tag for Cattle Market Size Forecast by Region

- 12.1.1 Global Smart Ear Tag for Cattle Forecast by Region (2027-2032)
- 12.1.2 Global Smart Ear Tag for Cattle Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Smart Ear Tag for Cattle Forecast by Type (2027-2032)
- 12.7 Global Smart Ear Tag for Cattle Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Merck Animal Health

- 13.1.1 Merck Animal Health Company Information
- 13.1.2 Merck Animal Health Smart Ear Tag for Cattle Product Portfolios and Specifications
- 13.1.3 Merck Animal Health Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Merck Animal Health Main Business Overview
- 13.1.5 Merck Animal Health Latest Developments

13.2 Ceres Tag

- 13.2.1 Ceres Tag Company Information
- 13.2.2 Ceres Tag Smart Ear Tag for Cattle Product Portfolios and Specifications
- 13.2.3 Ceres Tag Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Ceres Tag Main Business Overview
- 13.2.5 Ceres Tag Latest Developments

13.3 Zoetis (Smartbow)

- 13.3.1 Zoetis (Smartbow) Company Information
- 13.3.2 Zoetis (Smartbow) Smart Ear Tag for Cattle Product Portfolios and Specifications
- 13.3.3 Zoetis (Smartbow) Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Zoetis (Smartbow) Main Business Overview
- 13.3.5 Zoetis (Smartbow) Latest Developments

13.4 mOOvement

- 13.4.1 mOOvement Company Information
- 13.4.2 mOOvement Smart Ear Tag for Cattle Product Portfolios and Specifications
- 13.4.3 mOOvement Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin

(2021-2026)

13.4.4 mOOvement Main Business Overview

13.4.5 mOOvement Latest Developments

13.5 ProTag

13.5.1 ProTag Company Information

13.5.2 ProTag Smart Ear Tag for Cattle Product Portfolios and Specifications

13.5.3 ProTag Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin

(2021-2026)

13.5.4 ProTag Main Business Overview

13.5.5 ProTag Latest Developments

13.6 701x

13.6.1 701x Company Information

13.6.2 701x Smart Ear Tag for Cattle Product Portfolios and Specifications

13.6.3 701x Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 701x Main Business Overview

13.6.5 701x Latest Developments

13.7 Cntxts (Smart Cattle)

13.7.1 Cntxts (Smart Cattle) Company Information

13.7.2 Cntxts (Smart Cattle) Smart Ear Tag for Cattle Product Portfolios and Specifications

13.7.3 Cntxts (Smart Cattle) Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Cntxts (Smart Cattle) Main Business Overview

13.7.5 Cntxts (Smart Cattle) Latest Developments

13.8 Kraal

13.8.1 Kraal Company Information

13.8.2 Kraal Smart Ear Tag for Cattle Product Portfolios and Specifications

13.8.3 Kraal Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin

(2021-2026)

13.8.4 Kraal Main Business Overview

13.8.5 Kraal Latest Developments

13.9 HerdDogg

13.9.1 HerdDogg Company Information

13.9.2 HerdDogg Smart Ear Tag for Cattle Product Portfolios and Specifications

13.9.3 HerdDogg Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin

(2021-2026)

13.9.4 HerdDogg Main Business Overview

13.9.5 HerdDogg Latest Developments

13.10 Zee Tags

13.10.1 Zee Tags Company Information

13.10.2 Zee Tags Smart Ear Tag for Cattle Product Portfolios and Specifications

13.10.3 Zee Tags Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Zee Tags Main Business Overview

13.10.5 Zee Tags Latest Developments

13.11 Smart Paddock

13.11.1 Smart Paddock Company Information

13.11.2 Smart Paddock Smart Ear Tag for Cattle Product Portfolios and Specifications

13.11.3 Smart Paddock Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Smart Paddock Main Business Overview

13.11.5 Smart Paddock Latest Developments

13.12 Zhongnong Zhilian

13.12.1 Zhongnong Zhilian Company Information

13.12.2 Zhongnong Zhilian Smart Ear Tag for Cattle Product Portfolios and Specifications

13.12.3 Zhongnong Zhilian Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Zhongnong Zhilian Main Business Overview

13.12.5 Zhongnong Zhilian Latest Developments

13.13 AIOTAGRO

13.13.1 AIOTAGRO Company Information

13.13.2 AIOTAGRO Smart Ear Tag for Cattle Product Portfolios and Specifications

13.13.3 AIOTAGRO Smart Ear Tag for Cattle Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 AIOTAGRO Main Business Overview

13.13.5 AIOTAGRO Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Smart Ear Tag for Cattle Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Smart Ear Tag for Cattle Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Within 3 Years

Table 4. Major Players of 3-10 Years

Table 5. Major Players of Solar Powered (Reusable)

Table 6. Global Smart Ear Tag for Cattle Sales by Type (2021-2026) & (Units)

Table 7. Global Smart Ear Tag for Cattle Sales Market Share by Type (2021-2026)

Table 8. Global Smart Ear Tag for Cattle Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Smart Ear Tag for Cattle Revenue Market Share by Type (2021-2026)

Table 10. Global Smart Ear Tag for Cattle Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Smart Ear Tag for Cattle Sale by Application (2021-2026) & (Units)

Table 12. Global Smart Ear Tag for Cattle Sale Market Share by Application (2021-2026)

Table 13. Global Smart Ear Tag for Cattle Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Smart Ear Tag for Cattle Revenue Market Share by Application (2021-2026)

Table 15. Global Smart Ear Tag for Cattle Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Smart Ear Tag for Cattle Sales by Company (2021-2026) & (Units)

Table 17. Global Smart Ear Tag for Cattle Sales Market Share by Company (2021-2026)

Table 18. Global Smart Ear Tag for Cattle Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Smart Ear Tag for Cattle Revenue Market Share by Company (2021-2026)

Table 20. Global Smart Ear Tag for Cattle Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Smart Ear Tag for Cattle Producing Area Distribution and Sales Area

Table 22. Players Smart Ear Tag for Cattle Products Offered

Table 23. Smart Ear Tag for Cattle Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Smart Ear Tag for Cattle Sales by Geographic Region (2021-2026) & (Units)

Table 27. Global Smart Ear Tag for Cattle Sales Market Share Geographic Region (2021-2026)

Table 28. Global Smart Ear Tag for Cattle Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Smart Ear Tag for Cattle Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Smart Ear Tag for Cattle Sales by Country/Region (2021-2026) & (Units)

Table 31. Global Smart Ear Tag for Cattle Sales Market Share by Country/Region (2021-2026)

Table 32. Global Smart Ear Tag for Cattle Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Smart Ear Tag for Cattle Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Smart Ear Tag for Cattle Sales by Country (2021-2026) & (Units)

Table 35. Americas Smart Ear Tag for Cattle Sales Market Share by Country (2021-2026)

Table 36. Americas Smart Ear Tag for Cattle Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Smart Ear Tag for Cattle Sales by Type (2021-2026) & (Units)

Table 38. Americas Smart Ear Tag for Cattle Sales by Application (2021-2026) & (Units)

Table 39. APAC Smart Ear Tag for Cattle Sales by Region (2021-2026) & (Units)

Table 40. APAC Smart Ear Tag for Cattle Sales Market Share by Region (2021-2026)

Table 41. APAC Smart Ear Tag for Cattle Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Smart Ear Tag for Cattle Sales by Type (2021-2026) & (Units)

Table 43. APAC Smart Ear Tag for Cattle Sales by Application (2021-2026) & (Units)

Table 44. Europe Smart Ear Tag for Cattle Sales by Country (2021-2026) & (Units)

Table 45. Europe Smart Ear Tag for Cattle Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Smart Ear Tag for Cattle Sales by Type (2021-2026) & (Units)

Table 47. Europe Smart Ear Tag for Cattle Sales by Application (2021-2026) & (Units)

Table 48. Middle East & Africa Smart Ear Tag for Cattle Sales by Country (2021-2026) & (Units)

Table 49. Middle East & Africa Smart Ear Tag for Cattle Revenue Market Share by

Country (2021-2026)

Table 50. Middle East & Africa Smart Ear Tag for Cattle Sales by Type (2021-2026) & (Units)

Table 51. Middle East & Africa Smart Ear Tag for Cattle Sales by Application (2021-2026) & (Units)

Table 52. Key Market Drivers & Growth Opportunities of Smart Ear Tag for Cattle

Table 53. Key Market Challenges & Risks of Smart Ear Tag for Cattle

Table 54. Key Industry Trends of Smart Ear Tag for Cattle

Table 55. Smart Ear Tag for Cattle Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Smart Ear Tag for Cattle Distributors List

Table 58. Smart Ear Tag for Cattle Customer List

Table 59. Global Smart Ear Tag for Cattle Sales Forecast by Region (2027-2032) & (Units)

Table 60. Global Smart Ear Tag for Cattle Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Smart Ear Tag for Cattle Sales Forecast by Country (2027-2032) & (Units)

Table 62. Americas Smart Ear Tag for Cattle Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Smart Ear Tag for Cattle Sales Forecast by Region (2027-2032) & (Units)

Table 64. APAC Smart Ear Tag for Cattle Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Smart Ear Tag for Cattle Sales Forecast by Country (2027-2032) & (Units)

Table 66. Europe Smart Ear Tag for Cattle Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Smart Ear Tag for Cattle Sales Forecast by Country (2027-2032) & (Units)

Table 68. Middle East & Africa Smart Ear Tag for Cattle Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Smart Ear Tag for Cattle Sales Forecast by Type (2027-2032) & (Units)

Table 70. Global Smart Ear Tag for Cattle Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Smart Ear Tag for Cattle Sales Forecast by Application (2027-2032) & (Units)

Table 72. Global Smart Ear Tag for Cattle Revenue Forecast by Application

(2027-2032) & (\$ millions)

Table 73. Merck Animal Health Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 74. Merck Animal Health Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 75. Merck Animal Health Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Merck Animal Health Main Business

Table 77. Merck Animal Health Latest Developments

Table 78. Ceres Tag Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 79. Ceres Tag Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 80. Ceres Tag Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. Ceres Tag Main Business

Table 82. Ceres Tag Latest Developments

Table 83. Zoetis (Smartbow) Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 84. Zoetis (Smartbow) Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 85. Zoetis (Smartbow) Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Zoetis (Smartbow) Main Business

Table 87. Zoetis (Smartbow) Latest Developments

Table 88. mOOvement Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 89. mOOvement Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 90. mOOvement Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. mOOvement Main Business

Table 92. mOOvement Latest Developments

Table 93. ProTag Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 94. ProTag Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 95. ProTag Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. ProTag Main Business

Table 97. ProTag Latest Developments

Table 98. 701x Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales

Area and Its Competitors

Table 99. 701x Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 100. 701x Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. 701x Main Business

Table 102. 701x Latest Developments

Table 103. Cntxts (Smart Cattle) Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 104. Cntxts (Smart Cattle) Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 105. Cntxts (Smart Cattle) Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Cntxts (Smart Cattle) Main Business

Table 107. Cntxts (Smart Cattle) Latest Developments

Table 108. Kraal Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 109. Kraal Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 110. Kraal Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Kraal Main Business

Table 112. Kraal Latest Developments

Table 113. HerdDogg Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 114. HerdDogg Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 115. HerdDogg Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. HerdDogg Main Business

Table 117. HerdDogg Latest Developments

Table 118. Zee Tags Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 119. Zee Tags Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 120. Zee Tags Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Zee Tags Main Business

Table 122. Zee Tags Latest Developments

Table 123. Smart Paddock Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 124. Smart Paddock Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 125. Smart Paddock Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Smart Paddock Main Business

Table 127. Smart Paddock Latest Developments

Table 128. Zhongnong Zhilian Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 129. Zhongnong Zhilian Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 130. Zhongnong Zhilian Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Zhongnong Zhilian Main Business

Table 132. Zhongnong Zhilian Latest Developments

Table 133. AIOTAGRO Basic Information, Smart Ear Tag for Cattle Manufacturing Base, Sales Area and Its Competitors

Table 134. AIOTAGRO Smart Ear Tag for Cattle Product Portfolios and Specifications

Table 135. AIOTAGRO Smart Ear Tag for Cattle Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. AIOTAGRO Main Business

Table 137. AIOTAGRO Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Smart Ear Tag for Cattle
- Figure 2. Smart Ear Tag for Cattle Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Smart Ear Tag for Cattle Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global Smart Ear Tag for Cattle Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Smart Ear Tag for Cattle Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Smart Ear Tag for Cattle Sales Market Share by Country/Region (2025)
- Figure 10. Smart Ear Tag for Cattle Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Within 3 Years
- Figure 12. Product Picture of 3-10 Years
- Figure 13. Product Picture of Solar Powered (Reusable)
- Figure 14. Global Smart Ear Tag for Cattle Sales Market Share by Type in 2026
- Figure 15. Global Smart Ear Tag for Cattle Revenue Market Share by Type (2021-2026)
- Figure 16. Smart Ear Tag for Cattle Consumed in Dairy Cow
- Figure 17. Global Smart Ear Tag for Cattle Market: Dairy Cow (2021-2026) & (Units)
- Figure 18. Smart Ear Tag for Cattle Consumed in Beef Cattle
- Figure 19. Global Smart Ear Tag for Cattle Market: Beef Cattle (2021-2026) & (Units)
- Figure 20. Global Smart Ear Tag for Cattle Sale Market Share by Application (2025)
- Figure 21. Global Smart Ear Tag for Cattle Revenue Market Share by Application in 2026
- Figure 22. Smart Ear Tag for Cattle Sales by Company in 2026 (Units)
- Figure 23. Global Smart Ear Tag for Cattle Sales Market Share by Company in 2026
- Figure 24. Smart Ear Tag for Cattle Revenue by Company in 2026 (\$ millions)
- Figure 25. Global Smart Ear Tag for Cattle Revenue Market Share by Company in 2026
- Figure 26. Global Smart Ear Tag for Cattle Sales Market Share by Geographic Region (2021-2026)
- Figure 27. Global Smart Ear Tag for Cattle Revenue Market Share by Geographic Region in 2026
- Figure 28. Americas Smart Ear Tag for Cattle Sales 2021-2026 (Units)
- Figure 29. Americas Smart Ear Tag for Cattle Revenue 2021-2026 (\$ millions)
- Figure 30. APAC Smart Ear Tag for Cattle Sales 2021-2026 (Units)

- Figure 31. APAC Smart Ear Tag for Cattle Revenue 2021-2026 (\$ millions)
- Figure 32. Europe Smart Ear Tag for Cattle Sales 2021-2026 (Units)
- Figure 33. Europe Smart Ear Tag for Cattle Revenue 2021-2026 (\$ millions)
- Figure 34. Middle East & Africa Smart Ear Tag for Cattle Sales 2021-2026 (Units)
- Figure 35. Middle East & Africa Smart Ear Tag for Cattle Revenue 2021-2026 (\$ millions)
- Figure 36. Americas Smart Ear Tag for Cattle Sales Market Share by Country in 2026
- Figure 37. Americas Smart Ear Tag for Cattle Revenue Market Share by Country (2021-2026)
- Figure 38. Americas Smart Ear Tag for Cattle Sales Market Share by Type (2021-2026)
- Figure 39. Americas Smart Ear Tag for Cattle Sales Market Share by Application (2021-2026)
- Figure 40. United States Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Canada Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Mexico Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Brazil Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 44. APAC Smart Ear Tag for Cattle Sales Market Share by Region in 2026
- Figure 45. APAC Smart Ear Tag for Cattle Revenue Market Share by Region (2021-2026)
- Figure 46. APAC Smart Ear Tag for Cattle Sales Market Share by Type (2021-2026)
- Figure 47. APAC Smart Ear Tag for Cattle Sales Market Share by Application (2021-2026)
- Figure 48. China Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 49. Japan Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 50. South Korea Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Southeast Asia Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 52. India Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Australia Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 54. China Taiwan Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Europe Smart Ear Tag for Cattle Sales Market Share by Country in 2026
- Figure 56. Europe Smart Ear Tag for Cattle Revenue Market Share by Country (2021-2026)
- Figure 57. Europe Smart Ear Tag for Cattle Sales Market Share by Type (2021-2026)
- Figure 58. Europe Smart Ear Tag for Cattle Sales Market Share by Application (2021-2026)

Figure 59. Germany Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 60. France Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 61. UK Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 62. Italy Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 63. Russia Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 64. Middle East & Africa Smart Ear Tag for Cattle Sales Market Share by Country (2021-2026)

Figure 65. Middle East & Africa Smart Ear Tag for Cattle Sales Market Share by Type (2021-2026)

Figure 66. Middle East & Africa Smart Ear Tag for Cattle Sales Market Share by Application (2021-2026)

Figure 67. Egypt Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 68. South Africa Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 69. Israel Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 70. Turkey Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 71. GCC Countries Smart Ear Tag for Cattle Revenue Growth 2021-2026 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of Smart Ear Tag for Cattle in 2026

Figure 73. Manufacturing Process Analysis of Smart Ear Tag for Cattle

Figure 74. Industry Chain Structure of Smart Ear Tag for Cattle

Figure 75. Channels of Distribution

Figure 76. Global Smart Ear Tag for Cattle Sales Market Forecast by Region (2027-2032)

Figure 77. Global Smart Ear Tag for Cattle Revenue Market Share Forecast by Region (2027-2032)

Figure 78. Global Smart Ear Tag for Cattle Sales Market Share Forecast by Type (2027-2032)

Figure 79. Global Smart Ear Tag for Cattle Revenue Market Share Forecast by Type (2027-2032)

Figure 80. Global Smart Ear Tag for Cattle Sales Market Share Forecast by Application (2027-2032)

Figure 81. Global Smart Ear Tag for Cattle Revenue Market Share Forecast by Application (2027-2032)

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